

October 31, 2019

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**Re: Atlantic Wharf (formerly Russia Wharf)
2020 Annual Work Plan
Waterways License 11419**

Dear Fort Point Channel Operations Board:

Per Special Condition #10 of Chapter 91 License No. 11419, I am pleased to submit the Atlantic Wharf 2020 Annual Work Plan for your review and approval. This Plan includes consideration of and lessons learned from our past seven years of active programming and our ongoing discussions with neighborhood partners. We are excited about the upcoming programming year. Members of the Atlantic Wharf Program Advisory Committee will receive copies of the plan documents and will be invited to comment. We plan to meet with the Committee in November and will incorporate any additional suggestions into our plan presentation to the Operations Board in January 2020.

October 31, 2019

Please let me know if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Rebecca M. Stoddard".

Rebecca M. Stoddard
Marketing Director

Enclosure

cc: Erik Hokenson, Boston Planning & Development Agency (via email)
Samantha Nardone, Boston Properties (via email)
Mike Moran, Boston Properties (via email)
Melanie Waldron, Boston Properties (via email)

ANNUAL WORK PLAN (Programming, Operation, Budget)

The Atlantic Wharf 2020 Annual Work plan outlines the Atlantic Wharf vision, programming goals, and tactics to achieve these goals, as outlined in the Atlantic Wharf Final Management Plan approved by the MA Department of Environmental Protection on December 10, 2010. The 2020 Plan, developed in cooperation with the Atlantic Wharf Advisory Committee, takes into account requirements outlined in the Chapter 91 License and is intended to be a guide and resource for the management team throughout the year. The Annual Work Plan is designed to be updated annually based on goals and their results. The Plan is designed to be flexible and will be updated and added to throughout the year based upon feedback and successes.

VISION:

THE GATEWAY TO THE FORT POINT CHANNEL AND BOSTON, A DYNAMIC DESTINATION

- A place where people gather, relax and enjoy the city and sense of place (Atlantic Wharf uniquely sits on the Rose Kennedy Greenway Fort Point Channel Parks and water, across from Boston Children's Museum and Boston Tea Party Ships & Museum and next to the InterContinental Boston hotel)
- Destination with year-round appeal (programming, events, partnerships, community synergy) and diverse activities and users
- Dining – family, fine and casual (Within the development and in the surrounding neighborhood and adjacent hotel)
- Many of Boston's most influential and creative businessmen & women work in and around Atlantic Wharf (there is a buzz and an energy from this daily population)
- Community, arts and culture abounds unlike anywhere in the city (five museums within a five minute walk) and a place that is home to one of the largest concentrations of artists in New England – approximately 300 at last count
- An active connection to the waterfront, Fort Point Channel, Boston Harbor and the HarborWalk

GOALS:

- Reinforce positioning of Atlantic Wharf as a gateway to the Fort Point Channel and the Seaport District of Boston, a dynamic destination
- Drive foot traffic to support retail success, project viability and area vitality along the waterfront and Greenway
- Provide a program of entertainment, artistic, civic and cultural uses that is extensive, year round, and enhances the "destination value" of the waterfront, complementing the high quality programming that has been outlined for the Watersheet activation
- Provide an amenity to tenants and the community that promotes affinity and return visits
- Create a sense of place: build synergies between the public spaces (Waterfront Square & The Gallery, Visitor Information Center, BSA Space, Fort Point Room, Waterfront Plaza and water's

edge including water taxi/dock) through programming, free events, planned community use, and partnerships

METHOD:

Atlantic Wharf is the gateway to Fort Point Channel and Boston, a dynamic destination. Support for this positioning is achieved through focus on **EVENTS & PROGRAMMING** and **COMMUNICATIONS**.

Events & Programming will celebrate the Fort Point, Greenway, waterfront and Atlantic Wharf community, pay tribute to Boston, activate the water's edge, and serve as an important layer of the projects overall programming commitment. Atlantic Wharf will host its own events, as well as collaborate with neighbors and third parties to host community-wide events and bring unique experiences to the waterfront. Atlantic Wharf will strive to complement the community in its programming while also actively working with the Fort Point Channel and neighborhood stakeholders and third parties to help foster activity along the Channel. In 2016, in response to the growing number of events we planned to accommodate, we increased our budget 25% to \$75,000. In 2019, we again increased our budget an additional \$15,000 to \$90,000.

Communications will build visibility about the project's offerings, programs, spaces, and events. We will work to broaden the audience to include visitors and users from many of Boston's neighborhoods, consistent with the Chapter 91 requirements. In 2014, Atlantic Wharf launched two social media platforms, Twitter and Instagram, and we continue to grow our audience each year. Through social media, we have been able to help promote events, retailers, community events and engage with the larger community. In 2015, we hired a publicist to work on projects and to help generate press and exposure to Atlantic Wharf's social media platforms and community events. We have taken the lessons learned from that consultant and incorporated them into our communications strategy. In 2016, we launched a new Atlantic Wharf website that highlights the destination value of the property/neighborhood and focuses on public events, programs, retailers, docks, public water access and amenities. In 2016, we had 431 Instagram followers and 497 Twitter followers. In 2017, we increased to 916 Instagram followers and 587 Twitter followers, being a 112% increase on Instagram and an 18% increase on Twitter. In 2018, we increased to 1,185 Instagram followers, being a 29.36% increase and 717 Twitter followers, being a 22.14% increase. In 2018, we launched our Facebook page for Atlantic Wharf to continue to generate exposure with our community events. We ended the year with 122 Facebook followers. We also explored using boost posts on Facebook and Instagram to increase our following and reach a larger audience. In 2019, we increased to 184 Facebook followers, 772 Twitter followers, and 1,251 Instagram followers. We plan to continue focusing on growing our social media program in 2020 by posting to all social media accounts consistently and continuing to use boosts to reach more of the community.

The communications program includes community involvement, promotional signage, website updates, tenant communications, public relations, and relies heavily on community partnerships and access to community partner newsletters, social media and member outreach to access the maximum potential audience. In addition, the communications program will continue to focus on outreach to office workers, residents and visitors about Fort Point Channel offerings, Atlantic Wharf programs and events, and help foster visitation and foot traffic from outside the immediate area, while embracing and encouraging local activity. An ongoing communications goal is to continue to expand outreach further using dedicated social media outlets for Atlantic Wharf, as well as connecting directly with more neighborhood groups and organizations throughout the city and surrounding communities. In January 2018, we installed permanent exterior signage, calling attention to Waterfront Square and the Gallery. The signage provides additional removable signage based on upcoming events and current art Gallery exhibits, as well as notes that the space is open to the public. In 2018, we also updated our two-wayfinding signs located along Waterfront Plaza, including maps calling attention to local organizations and Chapter 91 locations. In 2020, we plan to extend our outreach efforts to local community newspapers to advertise free programs such as Bay State Banner, Mattapan and Dorchester Reporter, and East Boston Times. We also plan to create a relationship with The American City Coalition to help welcome neighborhoods to the waterfront. Furthermore, in 2020 we will explore the addition of temporary seasonal signage on Waterfront Plaza to promote and raise awareness of the events and programming on the Harborwalk.

METRICS:

Metrics are used to help guide, measure and evaluate programming success. Metrics applied to individual events and programs will help the management team along with the Atlantic Wharf Advisory Committee determine the strength of the overall program.

- # of communication vehicles enlisted / # of audiences reached
- # of event attendees (benchmarks) and diversity of these audiences
- # of events / programs /partnerships and diversity of these events
- Program participant feedback and community feedback

Beyond metrics, to help improve the Atlantic Wharf Annual Plan tactics year after year, the management team actively solicits feedback from partners and community groups including The Friends of Fort Point Channel, Boston Children's Museum, Boston Harbor Now and the Fort Point Arts Community. Feedback also helps ensure the quality of events and programming over the quantity. All public programming is promoted widely on social media channels, our website and in partner newsletters and outreach, as well as targeted partner email outreach (e.g. Community partners include Fort Point Arts Community, Friends of Fort Point Channel, Children's Museum, Save the Harbor Save the Bay, Boston Society of Architects, "e" inc., Rose Kennedy Greenway Conservancy, Boston Harbor Now, Faneuil Hall Marketplace, Boston Harbor Islands National and State Park, Fort Point Theater Channel, New England Aquarium, Boston Children's Museum, Improper, Where Magazine, Boston Central, Boston USA, Boston Magazine, Mommy Poppins,

Boston City Paper, Boston on Budget, Family Friendly Boston, Boston Mama's Weekly, Boston Dad's Group, Dig Boston, Macaroni Kid, Who fish, and Boston Globe Calendar). In 2019 we increased our partnerships and outreach with more local community organizations. In 2020, we plan to continue this outreach as well as connect with local organizations such The American City Coalition and East Boston Main Streets.

2019 Program Review

In 2019, Atlantic Wharf hosted 310+ events for the public, local community and non-profit organizations and a total of 22 public art and educational exhibits within The Gallery, Waterfront Square, Waterfront Plaza and the BSA Space. The vast majority of the events and all of the exhibits were free to the public. In addition, we hosted a limited number of private events at the site. Approximately 25,000 people visited the building and the area for these special events. This certainly added to the vibrancy of the property and the entire neighborhood and helped support local businesses. A full calendar of all 2019 programs, events, and metrics is located in Exhibit A of this Plan.

This year marks the eighth full year of programming at Atlantic Wharf, and the seventh full year with BSA Space open and operating. We have been so pleased with the community response to the property and continue to work on creating programming that draws a diverse and varied audience to Atlantic Wharf. We plan to continue to explore participation in neighborhood and citywide activations and events (e.g. HUBweek, Summer/Winter on the Waterfront). In addition, we look forward to an early 2020 meeting with the neighborhood partners to align plans for the year.

Notable programs in late 2018/2019 included:

- Boston Tea Party Ships and Museum brought over 3,000 people in 2018 to Waterfront Plaza for their Annual Reenactment of the Boston Tea Party. Atlantic Wharf restaurants helped promote this event by offering Boston Tea Party specials, days leading up the event and the night of the event.
- Continued sponsorship of youth programs at BSA Space, further detailed below.
- Hosted Holly Day on the Harbor for the 5th year with a performance by Little Groove, arts & crafts from FPAC, face painting, activity tables by the Rose Kennedy Greenway, the BSA, "e" inc., Save the Harbor Save the Bay and treats from two local community restaurants: Boloco and Smith & Wollensky.
- Live theater and musical performances throughout the year with Brown Box Theatre Company including Shakespeare, Measure for Measure, The Broadway Jukebox Revolution, and Don't Feed the Bear. Fort Point Theater Channel brought multiple performances and art exhibits to Atlantic Wharf including the Great Atlantic Wharf: Music Hall Review, Cloud Tectonics and Tangles in Your Teeth.

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- Hosted new summer kids programming series with Fort Point Theater Channel titled, "Dabble! Doodle! Dance!" offering kids and families to dance, paint and create on weekend mornings along the Fort Point Channel.
- Continuation of "e" inc. summer camp program at Atlantic Wharf, bringing youth from throughout the city to the waterfront with an additional art installation in Waterfront Square (funded primarily by Boston Properties in 2019).
- Continued to provide public dock space for Ohana New England Dragon Boat Summer practicing and indoor space for the winter practices/ Indoor Regatta.
- Continued FPAC Opening Gallery events as well as increasing programming to include Artist Talks and Closing Receptions.
- Save the Harbor/Save the Bay brought School Vacation Week programming to the Fort Point Room on various occasions, two times this winter for February school vacation and two times this spring for April school vacation. They also brought "Art on the Shore" to Waterfront Plaza four times this summer. Teaching children from across the city, including 25 from the Dorchester YMCA to make gyotaku style fish prints of striped bass as part of their youth educational program.
- Re-invented our fitness program in partnership with Friends of Fort Point Channel to offer a free workout series to the public throughout the summer on the Fort Point Room patio.
- Continuation of Berklee College of Music Summer Lunch concerts on Waterfront Plaza.
- Continuation of evening concert series with Berklee College of Music on Waterfront Plaza.
- Continued summer programming with the End of Summer BASH on Waterfront Plaza. The event included a kid's concert with Stacey Peasley, face painting, lunch by Atlantic Wharf retailers, arts and crafts table by FPAC and a programming table by Save the Harbor/Save the Bay, "e" Inc., Boston Harbor Islands, Fort Point Theater Channel and the BSA.
- Hosted Canstruction in Waterfront Square and the BSA space.
- Hosted the 2019 Annual Pumpkin Pageant with Friends of Fort Point Channel in Waterfront Square.

In addition, our various partnerships within the community allow for exposure and engagement with different audiences and we will look to further expand and publicize these opportunities throughout the year.

Public programming through the BSA and BSA Space this year is detailed below.

The events that continue to be strong drivers at Atlantic Wharf include outdoor and indoor performances for adults and kids, the exhibits at BSA Space, the Gallery, exhibit openings, and associated programs such as the artist talks. We continued to see a positive response to our theater programming and art exhibits this year. We continue to look for ways to strengthen our connections within the local community and improve our future programming in partnership with Fort Point Arts Community, BSA, Berklee School of Music, Friends of Fort Point Channel, Greenway Conservancy, Save the Harbor/Save the Bay, "e" Inc., The

Boston Children's Museum, Boston Tea Party Ships and Museum and other groups. In addition, activations with local partners like Fort Point Theater Channel and their kids programming were strong drivers this year drawing families to the waterfront.

EVENTS & PROGRAMMING

The following outlines the proposed programming plan for 2020, broken down by space. The plan consists of events open to the public, most at no fee. Additional events are often added throughout the year as opportunities arise. Our 2020 Annual Plan continues our successful programming from 2019 and calls for additional community partnerships that move beyond Atlantic Wharf's original plan and requirements. An outline of the type of events planned by activation area is included below.

2020 ATLANTIC WHARF PROGRAMMING

INCREASING DIVERSITY OF USERS AT ATLANTIC WHARF

In response to past feedback and in line with the Chapter 91 goal of providing a welcoming place for all, especially those typically without access to the Waterfront, we continue to focus our outreach on reaching a more diverse audience. For children focused events, we have worked with our partners, Save the Harbor/Save the Bay and "e" Inc., to extend invitations to youth and community organizations from every neighborhood in Boston. We continued to fund both "e" inc. and Save the Harbor/Save the Bay's successful spring and summer programs, exposing youth and teens from throughout the city to the Waterfront and continued to provide Ohana New England Dragon Boat Team public dock space and programming in the Fort Point Room. In addition, we provided a connection with Ohana New England to provide on water programming as part of these camp experiences. In 2020, we will look to further enhance our children's programming by providing more opportunities for engagement at each event (e.g. arts and crafts, music performances, local partners offering activities, etc.) and continue to offer food and promote events throughout the wider community. In bringing children to Atlantic Wharf to explore, we hope they will return with their families to experience all the area has to offer. In addition to the outreach above, we continued to support the BSA Foundation's youth programming, which resulted in a greater than 60% expansion of no-fee Foundation youth programs. Programs and projects supported by Boston Properties include:

- Our Boston: Programming and exhibition of 35 Boston Public School kindergarten classrooms' 3D Model.
- Boston Public School Family Reception: 200 children, families, and educators were welcomed to BSA Space to celebrate the student works. Speakers included Mayor Marty Walsh and Superintendent Laura Perille.
- Apprentice Learning Internships: The BSA hosted three interns from Apprentice learning for six weeks as design interns.

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- KidsBuild! On the Road: Boston Properties funding supported taking KidsBuild! out to the Dorchester neighborhood in August.
- Summer STEAM: Over the summer BSA Space welcomed over 150 summer camp program participants who took part in hands-on design activities.
- Design Thinking Day and Internships for Teens: A partnership with the Boston Private Industry Counsel that pairs Boston teens who are interested in pursuing architecture with architecture firms.
- No Cost Student Visits: Boston Public School classrooms visited BSA Space to tour Balancing Art, Kidsbuild!, and Our Boston
- Vacation Week Programming: During vacation week, free workshops took place in the Salt Gallery in partnership with the Rose Kennedy Greenway.
- Summer Drop-Ins: Held on eight consecutive Saturdays, BSA Space staff led families in LEGO Challenges from 11am-4pm. Average weekly attendance was 50 family members.
- KidsBuild! Kids design and build a city in this annual program staged in Waterfront Square. This year, KidsBuild! offered the workbooks in both Mandarin and Spanish to serve multilingual audiences. Its attendance reaches over 800 per year.
- College Fair: Pioneering design-focused college fair, the largest in the Northeast, took place at Atlantic Wharf. Over 200 high school students and their families attended from across the region, Boston community and youth centers were involved, along with 46 design schools from around North America.

WATERFRONT PLAZA

Waterfront Plaza is a gathering place and green oasis along the water's edge and refuge from the hustle and bustle of the city. We program this area to foster a fun atmosphere, to position the project as a dynamic destination for multiple audiences, and to build foot traffic to the area. Waterfront Plaza is activated during the spring, summer, fall and winter months. These activations include lunchtime & evening musical performances, children's musical performances, fitness classes, theatre performances and art installations. In 2019, we increased the amount of theater performances and continued to expand on our kid's event, End of Summer BASH. Additionally, we hosted multiple kids programming on the weekends with the Fort Point Theater Channel. These events have increased attendance in the community of residents, families, office tenants, and tourists visiting Fort Point. The goal for winter is to host an art exhibit outdoors, to provide a focal point for winter visitors on the HarborWalk. In addition to the tables and chairs on the patio, seasonally we provide cushions for additional seating on the grassy area on Waterfront Plaza. Waterfront Plaza also hosts the re-enactment of the Boston Tea Party each December, which draws large crowds to the waterfront and grows each year. For end of 2019 early 2020, we plan to host an ice sculpture along Waterfront Plaza for First Day First Night to bring holiday attendees to the waterfront. In 2020, we are planning to work with Brown Box Theatre Project once again for an early spring play, a late spring musical and an end of summer play. In 2020, we also plan to continue our Berklee concert series during

the evening and during lunchtime. In 2020, we also will look to explore adding shade options and more moveable seating options to Waterfront Plaza. This will be a draw for Fort Point community members and tenants to explore the Waterfront after work hours, as well as bring in a wider visitor audience from outside the Fort Point community.

WATERFRONT SQUARE

Waterfront Square serves the public, visitors and tenants of Atlantic Wharf. As such, Waterfront Square has a variety of activations such as displayed art exhibits, performances and community events. This year, Atlantic Wharf hosted theater performances by both Brown Box Theatre Company and Fort Point Theater Channel as a venue. These performances have provided a unique attraction for the neighborhood and have created public entertainment for the local community. In 2019, we continued to host our Holly-Day on the Harbor kid's event, with musical entertainment, food and games. These events have provided children's activities, and generated a successful amount of traffic from the Fort Point community and surrounding neighborhoods. In addition, Waterfront Square is continuously programmed as an extension of The Gallery, to provide further exposure for the art in The Gallery and a richer, more engaging viewing experience for visitors. Waterfront Square is also programmed at times as an extension of BSA Space, providing an additional public outlet for exhibits within the BSA Space (examples include Kids Build and Construction).

MULTI-MEDIA SPACES

The first floor (The Gallery at Atlantic Wharf) is intended to serve as exhibition space providing a destination for passive and casual viewing while the second floor (The Fort Point Room) space is a destination for more active presentations and activity.

THE GALLERY AT ATLANTIC WHARF

Exhibits in this area will be complemented and promoted by opening receptions, artist talks/meet and greets, etc. Programming for 2020 is planned to continue the partnership with FPAC, giving local artists continued exposure and opportunities to reach the community of tenants, residents, and visitors that travel through Atlantic Wharf. Each exhibit includes an opening reception hosted in the Gallery and Waterfront Square. We continue to work with FPAC on hosting artist talks and closing receptions in the Gallery and have hosted several programs in Waterfront Square throughout the past year.

THE FORT POINT ROOM

Boston Properties currently manages the Fort Point Room. Flexible design and setup fosters adaptability of The Fort Point Room for many diverse uses, such as public lecture series, workshops and seminars, networking events, musical, theater or dance performances, movie screenings, fitness classes, receptions and open house celebrations. The goal of this space is to provide a series of events encouraging the public to utilize Atlantic Wharf as an educational, artistic and social meeting space. Programming is strongly

focused on providing venues for area groups to host series events that are accessible and interesting to the public. In 2017, we made the Fort Point Room a Zero Waste room, offering more compost and recycling options. In 2018, we invested in upgraded AV equipment in the Fort Point Room including the projector, projector screen, wall connections, microphones, wall controls, equipment rack, wiring, ceiling tiles and computer connections. The Fort Point Room is activated almost daily, sometimes multiple times a day, these upgrades help to keep the space up to date and creates an ease of use for the public. In 2018, we also upgraded approximately half of the balcony pavers by leveling them. In 2019, we upgraded the other half of the pavers, creating a more level space for fitness classes and events. Events planned for 2020 include BSA lecture series, winter fitness classes, Theater performances and in addition, as in past years, the Fort Point Room is available for non-profit events, meetings, workshops, and other series events that will be developed/hosted throughout the year. We implemented an online form to ease the process of requesting space and drive traffic to our new website, highlighting all the public spaces available at Atlantic Wharf.

ATLANTIC WHARF DOCK

(Operating hours: May 1 – October 31, 7 am -10 pm)

The 9-slip boat dock at Atlantic Wharf is operated by Boston Properties and provides water taxi, dinghy tie-up and boat touch-and-go docking accommodations for the general public, in addition to private docking and special event docking. Six private slips at the Atlantic Wharf Dock are available from time to time by contract on a seasonal basis, from May 1 through October 31. Pricing and applications for seasonal contracts are available at the Atlantic Wharf Management Office.

- Three slips will remain open for transient public use free of charge: water taxi slip (northernmost slip #9), public touch-and-go slip #8 and dinghy slip #7.
- Maximum docking times at the three public slips are as follows: 15 minutes for water taxis, 30 minutes for private boats “touch-and-go” and up to 4 hours for dinghy tie-up.
- Use of the water taxi slip is available to qualified commercial service providers on a non-exclusive, license agreement basis. We anticipate that the water taxi companies that have successfully utilized the dock in the past two years will continue to do so moving forward.
- Slip leases, overnight berthing agreements for water taxis, charter boats or recreational vehicles shall be for a maximum of one season (May 1 – October 31) and are subject to an annual renewal. Overnight berthing agreements for special event displays may not exceed two weeks. Six slips were leased and consistently used during the 2019 season. One of the six slips was provided to the Ohana New England Dragon Boats. We have already started accepting applications for 2020.

The public can access the dock between the Congress Street Bridge and 500 Atlantic Avenue. We maintain signage at the dock that communicates the availability and purpose of use and contact information for Boston Properties. The dock offers visitors and residents of the area an easy-access option to use the water taxi and has proven to support seasonal boating programs. In 2020, we will continue to work with Friends of Fort Point Channel for outreach to area boating clubs and marinas to alert them of the short term docking options at Atlantic Wharf, as well as helping to continue our support to Ohana New England and raising awareness to their organization.

The dock is monitored by Atlantic Wharf security with periodic roving patrols and video cameras positioned on the property. The security program may be seasonally adjusted according to the level of activity at the dock. Additionally, Boston Properties has installed a gate equipped with a combination lock and electronic timer to control access to the docks during non-operational hours for leased/contracted slip access.

In 2020, docking will include:

- Water taxi service for general public
- Various seasonal boating programs for general public
- Ohana New England Dragon Boat programming for the entire season (off season within the Fort Point Room)

VISITOR INFORMATION CENTER

The Visitor Information Center is operated by the BSA out of their first floor Congress Street location and is staffed daily from 10 am to 6 pm Monday through Friday and 10 am to 5 pm on weekends providing information to visitors about the city, Fort Point Channel area and the BSA Space Gallery. The goal of the Information Center is to serve as a gateway to Boston and the Fort Point Channel, as well as to help drive foot traffic to the cultural and civic organizations, retail, and restaurants in the area. In addition to providing visitor information, the Information Center is an exhibition gallery that is currently hosting a newly updated three-dimensional model of Boston and other visual and interactive elements to engage visitors in Boston's rich design culture.

2019 REVIEW OF BSA SPACE PROGRAMS

Technology: classic, contemporary, futuristic

A zoo made from cardboard boxes and coffee stirrers, sprung from a young designer's mind. Flying taxis as a new transportation model, already on design boards here in Boston. A carbon-free future visualized and actualized by professional and community partners.

2020 Atlantic Wharf Annual Plan

This year, the BSA space presents exhibitions and programs that excite its visitors with the many ways in which both ancient and futuristic technologies affect our city, our buildings, and the overall health of our built and natural environments.

BSA space continues to be Boston's only brick-and-mortar center dedicated to the exploration of architecture and design. It offers multiple real-time opportunities for public and professional visitors to become engaged with provocative design exhibitions and wide-ranging events where old friends cross paths and new friendships are forged. With improved technology throughout the gallery, the launch of a new website, and the cultivation of real-time dialogue through our social media channels, visitors have found easier ways to connect, visit, and explore the built environment.

At BSA space, architecture is for everyone.

Program Highlights

A robust four-month calendar (May 17-September 27) of well-attended panels, tours, and discussions rounded out the design exhibition *Balancing Act: Urbanism & Emerging Technologies*. Program attendees engaged in lively, ongoing conversations around autonomous vehicles, urban air mobility, cityscapes managed by robotics, and augmented-reality urban design. Related youth programming included teens working with the exhibition curators to design future city blocks, while younger children imagined future cities.

Future cities was a topic explored by many of our young designers this year. Mayor Martin Walsh visited the BSA space in March to open *Our Boston: Voices from Kindergarten*, a new Boston Public Schools (BPS) partnership with accompanying exhibition. The projects on view, built by 34 BPS kindergarten classrooms from 14 schools across 12 neighborhoods, were a culmination of the students' 'Construction' unit which began when Mayor Walsh sent a letter to the kindergarten in which he asked: "What ideas do you have about construction that would make Boston a fairer and more interesting place for children?" The BSA Foundation worked with the Department of Early Childhood to integrate architect visits into the classroom program and to assist the young people in the design of their projects. The models in the exhibition showed just how capable young children are of synthesizing and analyzing problems and coming up with solutions that use design to meet their community's needs. Examples of projects included a 'Happy Shelter' which is a homeless shelter for families that includes a time-out room for parents; a 'Toy Mobile' which delivers toys to children around the city who don't have any; an inclusive park which has activities and spaces where bullies can 'learn to be friends', and a ship that collects trash from the ocean. Even our youngest designers can imagine spectacular ways in which technology might be used to inform design!

Exhibition Highlights

This year, BSA Space introduced two rotating exhibitions of architectural photography, a juried exhibition that will be refreshed annually, and a pin-up style to exhibition that presents voices from the digital community. The first juried exhibition—*New Visions of Designed Environment*—features work from over 30 photographers who present new, creative, and diverse perspectives on the built or designed environment. On view through December 31, *New Visions* begins in the Storefront gallery and continues in the Harbor and Channel conference rooms on the second floor. The call for proposals sought widely diverse points of view and was open to all photographers, regardless of affiliation with the BSA/AIA or BSA Foundation. Meghan Melvin from the Museum of Fine Arts, Christine O'Donnell from Beacon Gallery, and architectural photographer Peter Vanderwarker, juried the entries. In the Congress room, *IG Boston Snapshot* represents a long-term partnership with the IGBoston Instagram community that includes more than 450 photographer members and connects more than 60,000 followers on Instagram. *IGBoston Snapshot* is a visual narrative of the IGBoston Community, captured moment by moment. These exhibitions have drawn diverse crowds and new audiences both at show openings and for regular viewing.

In the main gallery, the annual *BSA Design Awards Exhibition* closed on January 31. Up next was *In the Public Interest: Redefining the Architects Role and Responsibility*, on view February 21 through April 21. This exhibition, curated by an emerging professional from AIA Seattle, explored ways that public interest design is changing the architectural profession. Case studies from around the world highlighted new business models and brought in a younger crowd of visitors, including many students from area design schools and other young professionals. Local public interest projects were featured on monitors throughout the gallery.

On view May 17 through September 27, *Balancing Art: Urbanism and Emerging Technologies* filled the gallery with models, videos, an interactive timeline, and other exhibits that stimulated thinking around the intersection between our urban experience and emerging technologies. Case studies of real and potential projects posed questions about how to develop best practices to ensure that technology supports the human experience and makes our cities livable, equitable, and sustainable.

Construction and the annual Gingerbread competition, followed by the latest BSA Design Awards exhibition, will finish out the year.

On the Boards for 2020

In the Salt Gallery from February 14 through April 5, the BSA's Women in Design Committee will present an exhibition celebrating 20 years of honoring women in design and the more than 50 women who have received their prestigious Award of Excellence. Related programming will explore diversity and leadership and will include a Family Design Day on International Women's Day. On view in the main gallery from February 21 through May 31 is, *DURABLE: Sustainable Material Ecologies, Assemblies, and Cultures*. This

exhibition examines the durability of architectural materials and explores the ways in which they remain useful and valuable despite the vicissitudes of time. *DURABLE* will be expressed in text and by objects and models that will challenge architects, clients, and the public to consider the lifespan of buildings as well as their global and local impact. The exhibition will promote the possibility of designing for durability and its potential to shape a sustainable future. Aligned programming will include K12 student fieldtrips. From June 19 through September 23, the design exhibition *Now What?! Advocacy, Activism & Alliances in American Architecture since 1968* explores how social and political change have influenced and been influenced by architecture. In 2020, the *Designing Boston* series will continue with conversations that center around pressing topics facing Boston's built environment. The Youth Programs team will expand programming to underserved and under-represented students across the Boston area with expansion of the free field trip program for Boston Public School classrooms, and visits by volunteer architects to BPS classrooms.

Please visit architects.org/events for up-to-date information on programming at BSA Space, and stories about the people who enjoy and benefit from BSA/AIA and the BSA Foundation programming.

ACCESS

The public spaces at Atlantic Wharf are accessible from 7am to 10pm, 7 days per week, with the exception of Waterfront Plaza, which is accessible 24 hours per day, 7 days per week, and the Visitor Information Center, which will operate weekdays from 10am to 6pm and weekends from 10am to 5pm. Programming and more formal public use of the space must be coordinated in advance through the Atlantic Wharf management office, is at management's discretion, and will require a license agreement outlining the use, as well as a fee as detailed below.

PRIVATE USE

It is understood that the public spaces as defined by the Chapter 91 License (with the exception of Waterfront Plaza) at Atlantic Wharf may also be utilized on a limited basis (weekdays/nights only) for private functions or restricted events at an average frequency of two events per month and that the space will be available to the public at a reasonable rate. Rates are set on an annual basis and are available through the Atlantic Wharf management office. Rates are determined on a case-by-case basis and are based on the building's operation schedule, business hours vs. after hours, and a determined need for security, engineering or management coverage.

COMMUNICATIONS

Communication tools will be used to articulate a sense of place, and share information about Atlantic Wharf events and programs throughout the property and to the public.

INTERNAL

- Directory panels & new Congress Street entry signage cabinets
- 22x28 posters and 2x5 mightee mounts

- Channel Concierge Desk
- Captivate

EXTERNAL

- Atlantic Wharf website – www.atlanticwharfboston.com
- BSA membership emails & newsletters
- Community partner newsletters, directories (such as Fort Point handheld directory)
- Community partner websites examples include Fort Point Arts Community, Friends of Fort Point Channel, Children’s Museum, Save the Harbor Save the Bay, Boston Society of Architects, “e” inc., Rose Kennedy Greenway Conservancy, Boston Harbor Now, Improper, Where Magazine, Boston Central, Boston USA, Boston Magazine, Mommy Poppins, Boston City Paper, Boston on Budget, Family Friendly Boston, Boston Mama’s Weekly, Boston Dad’s Group, Dig Boston, Macaroni Kid, Whofish, and Boston Globe Calendar.
- Social media through partner networks including Save the Harbor/Save the Bay, “e” inc., Boston Harbor Association, Friends of Fort Point Channel, Fort Point Arts Community, Rose Kennedy Greenway Conservancy, etc.
- Atlantic Wharf social media- Twitter, Facebook and Instagram
- Additional external signage panel at Congress Street entrance hosts changeable messaging
- Advertising with local community newspapers such as Bay State Banner, Mattapan and Dorchester Reporter, and the East Boston Times.

PUBLIC RELATIONS

- Active story pitches in cooperation with community partners & BSA
- Concierge walks quarterly (BSA will execute)
- Act as a community resource by actively participating in community group committees as available.

VISITOR OUTREACH THROUGH THE BSA

Active outreach and communication with the local and visitor audiences is paramount to ensuring Atlantic Wharf programming success. The primary communication outreach systems for public outreach have been word-of-mouth, collecting names and email information from our visitors, a growing public membership, partnerships with other cultural organizations, walk-ins, social media and limited advertising.

2020 BUDGET

PROGRAMMING – CONTENT \$97,260

The following events sponsored by Boston Properties will be free and open to public:

- Art exhibits and opening receptions in the Gallery at Atlantic Wharf
- Indoor/Outdoor Fitness Classes
- Holiday children's event/programming
- Summer lunchtime/evening music series
- Summer children's events/programming
- Canstruction Boston competition
- KidsBuild! Boston competition
- BSA Foundation Children's program contributions
- Theatre Performances (all seasons)
- Participation in or hosting of other area events, performances & festivals as appropriate

PROGRAMMING – LOGISTICS \$141,723

- Porter service and supervision (7 days) plus nightly cleaning of public spaces
- Maintenance, event set up and breakdown, repairs

COMMUNICATION TOOLS \$10,000

- Including website admin, promo posters, membership dues, printed materials

2020 BUDGET TOTAL: \$248,983

PERSONNEL SUPPORTING THE ANNUAL PLAN:

Marketing Director – Rebecca Stoddard

Marketing Coordinator – Samantha Nardone

Property Manager – Mike Moran

Assistant Property Manager – Corinna DeCollibus

Property Management Coordinator – Maxiel Guerrero

Executive Director, BSA – Eric White

Director of Public Programs, BSA – Polly Carpenter

2019 EVENTS AT ATLANTIC WHARF

event open to the public
 private event

No.	Date	Name of Event	Event Type	Location	# of Attendees	Communications Vehicles Used to Promote	Open to Public Y/N
1	1/5/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
2	1/7/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	Y
3	1/8/2019	Board of Building Regulations & Standards	Meeting	Fort Point Room	30	Org. Communication	N
4	1/8/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	Y
5	1/9/2019	MassDOT/MBTA	Meeting	Fort Point Room	100	Org. Communication	Y
6	1/10/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
7	1/12/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
8	1/13/2019	TC2 Playright Salons	Theater Performance	Fort Point Room	42	TC2/BXP	Y
9	1/14/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	Y
10	1/16/2019	ULI Boston - YLG Panel 2019	Panel	Fort Point Room	100	Org. Communication	Y
11	1/17/2019	BSA Design Awards Gala 2019	Gala	Fort Point Room/Waterfront Square	350	BSA Communication; allied nonprofit orgs; social media/BXP	Y
12	1/18/2019	Brightcove - Mary Largeton	Luncheon	Fort Point Room	145	Org. Communication	Y
13	1/19/2019	Family Design Day: Skyscrapers	Youth Workshop	BSA Space	40	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
14	1/19/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
15	1/22/2019	An Evening with EPNet and College of Fellows	Presentation and discussion	BSA Space	10	BSA communications, social media	Y
16	1/22/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
17	1/23/2019	Boston Properties - COREnet Event	Event	Fort Point Room	N/A	Org. Communication	N
18	1/25/2019	The Greater Boston Food Bank SIYLI	Workshop	Fort Point Room	30	Org. Communication	Y
19	1/26/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
20	1/27/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
21	1/28/2019	Boston Harbor Now	Meeting	Fort Point Room	90	Org. Communication	Y
22	1/29/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
23	1/30/2019	Opening Reception: Surface Tension	Reception	BSA Space	50	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
24	1/30/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	Y
25	1/31/2019	An Evening with GLUCK+	Presentation and discussion	BSA Space	75	BSA communications, participating firm's communications	Y
26	1/31/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
27	2/2/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N

28	2/5/2019	Cresa All Hands Meeting	Meeting	Fort Point Room	55	Org. Communication	Y
29	2/7/2019	Student Design Day: Home School	Workshop	BSA Space	13	NA	N
30	2/7/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
31	2/9/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
32	2/10/2019	TC2 Playright Salons	Theater Performance	Fort Point Room	42	TC2/BXP	Y
33	2/11/2019	EPNet presents: Navigate Networking with Judith Nitsch	Presentation and workshop	BSA Space	50	BSA communications, social media	Y
34	2/11/2019	Samaritans	Meeting	Fort Point Room	35	Org. Communication	N
35	2/12/2019	C Space Account Lead Summit	Summit	Fort Point Room	50	Org. Communication	Y
36	2/12/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
37	2/13/2019	C Space Account Lead Summit	Summit	Fort Point Room	50	Org. Communication	Y
38	2/14/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
39	2/15/2019	Boston Chapter A.S.P.E	Meeting	Fort Point Room	45	Org. Communication	Y
40	2/16/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
41	2/19/2019	Vacation Week Drop In	Youth Workshop	BSA Space	33	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
42	2/19/2019	Boston Explores	Youth Workshop	BSA Space	45	NA	N
43	2/19/2019	Save the Harbor Save the Bay	Kids Programming	Fort Point Room	60	STHSTB/BXP	Y
44	2/19/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
45	2/20/2019	Boston Harbor Now	Meeting	Fort Point Room	90	Org. Communication	Y
46	2/21/2019	VIP Curator Tour: In the Public Interest	Tour	BSA Space	10	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
47	2/21/2019	Vacation Week Drop In	Youth Workshop	BSA Space	33	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
48	2/21/2019	Opening Reception: In the Public Interest	Reception	BSA Space	110	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
49	2/21/2019	Save the Harbor Save the Bay	Kids Programming	Fort Point Room	60	STHSTB/BXP	Y
50	2/22/2019	McKinsey- Kickstart	Meeting	Fort Point Room	30	Org. Communication	N
51	2/23/2019	Family Day: Animal Habitats	Youth Workshop	BSA Space	21	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
52	2/23/2019	Ohana New England	Practice	Fort Point Room	40	Org. Communication	Y

53	2/25/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	
54	2/26/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
55	2/27/2019	Designing Boston: Community Engaged Design	Panel Discussion	BSA Space	65	BSA Communication; allied nonprofit orgs; social media	Y
56	2/27/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	Y
57	2/28/2019	BSA & BSA Foundation	Meeting	Fort Point Room	50	Org. Communication	Y
58	2/28/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
59	3/2/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
60	3/2/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	Y
61	3/3/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	Y
62	3/4/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	Y
63	3/5/2019	Women in Development Brown Bag Program	Meeting	Fort Point Room	72	Org. Communication	Y
64	3/5/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
65	3/6/2019	Sierra Club	Meeting	Fort Point Room	100	Org. Communication	N
66	3/7/2019	Student Design Day: Home School	Youth Workshop	BSA Space	13	N/A	N
67	3/7/2019	BSA Design Awards Kickoff	Presentation and discussion	BSA Space	25	BSA communications, social media	Y
68	3/7/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
69	3/9/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
70	3/9/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
71	3/10/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
72	3/11/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
73	3/12/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
74	3/13/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
75	3/14/2019	Architecture Auction	Fundraiser	BSA Space	168	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
76	3/14/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
77	3/15/2019	Apprentice Learning Interns	Youth Workshop	BSA Space	3	NA	N
78	3/15/2019	Brown Box Theater Project	Performance	Fort Point Room/Waterfront Square	20	BB/BXP	Y
79	3/16/2019	Curator Tour: The Reasons Offsite	Tour	BSA Space	4	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
80	3/16/2019	Family Day	Youth Workshop	BSA Space	20	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
81	3/16/2019	Brown Box Theater Project	Performance	Fort Point Room/Waterfront Square	20	BB/BXP	Y
82	3/17/2019	Student Design Day: Burches School	Youth Workshop	BSA Space	14	N/A	N
83	3/17/2019	Student Design Day: Burches School	Youth Workshop	BSA Space	17	N/A	N

84	3/17/2019	Brown Box Theater Project	Performance	Fort Point Room/Waterfront Square	20	BB/BXP	Y
85	3/18/2019	Walk Boston - Brendan Kearney	N/A	Fort Point Room	30	Org. Communication	N
86	3/19/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
87	3/20/2019	Boston Tea Party	Training	Fort Point Room	15	Org. Communication	N
88	3/21/2019	Apprentice Learning Interns	Youth Workshop	BSA Space	3	N/A	N
89	3/21/2019	Curator Tour: The Reasons Offsite	Tour	BSA Space	20	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
90	3/21/2019	Reception: The Reasons Offsite	Reception	BSA Space	40	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
91	3/21/2019	Wellington-in the market workshop	Private	Fort Point Room	30	Private	Y
92	3/21/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
93	3/22/2019	Rotch Travelling Scholarship competition reception	Presentation and reception	BSA Space	30	BSA communications, social media	Y
94	3/23/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
95	3/24/2018	TC2 Playright Salons	Theater Performance	Fort Point Room	30	TC2/BXP	Y
96	3/25/2019	Boston Harbor Now	Meeting	Fort Point Room	90	Org. Communication	N
97	3/26/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
98	3/27/2019	Boston Harbor Now	Meeting	Fort Point Room	20	Org. Communication	N
99	3/28/2019	EPNet presents: Hear from Hiring Managers	Presentation and discussion	BSA Space	40	BSA communications, social media	Y
100	3/28/2019	Boston Properties - Handling & Reporting Claim	Training	Fort Point Room	70	Org. Communication	N
101	3/28/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	N
102	3/29/2019	Apprentice Learning Interns	Youth Workshop	BSA Space	3	N/A	N
103	3/30/2019	VIP Curator Tour: In the Public Interest	Tour	BSA Space	27	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
104	3/30/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
105	4/1/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
106	4/2/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
107	4/3/2019	Elizabeth Stone House	Staff Training	Fort Point Room	35	Org. Communication	N
108	4/4/2019	Student Design Day: Home School	Youth Workshop	BSA Space	13	N/A	N
109	4/4/2019	Building Tech Forum	Forum	Fort Point Room	160	Org. Communication	N
110	4/5/2019	Apprentice Learning Interns	Youth Workshop	BSA Space	3	N/A	N
111	4/5/2019	Kids Build Up	Kids Programming	Fort Point Room/Waterfront Square		BSA/BXP	Y
112	4/6/2019	Kids Build Up	Kids Programming	Fort Point Room/Waterfront Square		BSA/BXP	Y
113	4/7/2019	Kids Build Up	Kids Programming	Fort Point Room/Waterfront Square		BSA/BXP	Y
114	4/8/2019	Kids Build Up	Kids Programming	Fort Point Room/Waterfront Square		BSA/BXP	Y
115	4/9/2019	Women in Development Brown Bag Program	Lecture	Fort Point Room	50	Org. Communication	N
116	4/11/2019	BP-Ritz-Carlton Leadership Center	Training	Fort Point Room	40	Org. Communication	N
117	4/12/2019	Apprentice Learning Interns	Youth Workshop	BSA Space	3	N/A	N
118	4/13/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
119	4/13/2019	Brown Box Theater Project	Performance	Waterfront Square	20	BB/BXP	Y
120	4/14/2019	Kids Build Up Take Down	Kids Programming	Waterfront Square	N/A	BSA/BXP	Y
121	4/15/2019	TC2 Playright Salons	Theater Performance	Fort Point Room	42	TC2/BXP	Y
122	4/17/2019	Save the Harbor Save the Bay	Kids Programming	Fort Point Room	60	STHSTB/BXP	Y
123	4/18/2019	Kindergarten Class visit	Youth Workshop	BSA Space	18	N/A	N

124	4/18/2019	Urban Design Workshop: Allston Esplanade	Design Workshop	BSA Space	85	BSA Communication; allied nonprofit orgs; social media	Y
125	4/18/2019	Save the Harbor Save the Bay	Kids Programming	Fort Point Room	60	STHSTB/BXP	Y
126	4/19/2019	Disruptive Media: Drone Technology as Empowerment	Talk	BSA Space	30	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
127	4/20/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
128	4/23/2019	Boston Tea Party	Training	Fort Point Room	15	Org. Communication	N
129	4/24/2019	Robert Silman: A Celebration of Life	Reception	BSA Space	70	Silman communications	Y
130	4/24/2019	Save the Harbor Save the Bay	Kids Programming	Fort Point Room	60	STHSTB/BXP	Y
131	4/25/2019	Boston Smart Utilities Bootcamp	Panel Discussion	BSA Space	30	BSA communications, SMPS communications, social media	Y
132	4/25/2019	BSA- Sustainable Practice	Lecture	Fort Point Room	150	Org. Communication	Y
133	4/27/2019	Ohana New England	Practice	Fort Point Room	20	Org. Communication	Y
134	4/29/2019	Wellington-Manager Experience	Training	Fort Point Room	35	Org. Communication	N
135	4/30/2019	Wellington-Manager Experience	Training	Fort Point Room	35	Org. Communication	N
136	5/1/2019	Artist Talk with Peter Vanderwarker and Neal Rantoul	Talk	BSA Space	40	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
137	5/1/2019	Wellington-Manager Experience	Training	Fort Point Room	35	Org. Communication	N
138	5/2/2019	Student Design Day: Home School	Youth Workshop	BSA Space	13	N/A	N
139	5/2/2019	Wellington-Manager Experience	Training	Fort Point Room	35	Org. Communication	N
140	5/3/2019	McKinsey- Spark Event Series	Networking Event	Fort Point Room	40	Org. Communication	Y
141	5/4/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
142	5/5/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
143	5/6/2019	Brown Box Theater Project	Meeting	Fort Point Room/Waterfront Square	20	Org. Communication	N
144	5/7/2019	EPNet Presents: Mid-Career Panel	Presentation and discussion	BSA Space	35	BSA communications, social media	Y
145	5/7/2019	BSA-Affordable Housing Development	Competition	Fort Point Room	125	Org. Communication	N
146	5/9/2019	Architecture Trivia Night	Other	BSA Space	32	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
147	5/9/2019	Designing Carbon Free Boston	Panel Discussion	Fort Point	55	BSA Communication; allied nonprofit orgs; social media	Y
148	5/9/2019	BSA-Retrofitting for a Carbon Free Boston	Panel	Fort Point Room	70	Org. Communication	Y
149	5/9/2019	Friends of Fort Point-Business Exchange	Networking Event	Fort Point Room	150	FFP/BXP	N
150	5/10/2019	TC2 Playright Salons	Theater Performance	Fort Point Room	30	TC2/BXP	N
151	5/11/2019	Our Boston Opening	Reception	BSA Space	150	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
152	5/13/2019	Kindergarten Class visit	Youth Workshop	BSA Space	45	N/A	N
153	5/13/2019	Janitronics-Lift Training	Training	Fort Point Room	N/A	Org. Communication	N

154	5/14/2019	Kindergarten Class visit	Youth Workshop	BSA Space	60	N/A	N
155	5/14/2019	Friends of Fort Point-Breakfast	Meeting	Fort Point Room	40	FFP/BXP	Y
156	5/14/2019	American Plumbers Association	Presentation	Fort Point Room	40	Org. Communication	Y
157	5/15/2019	Kindergarten Class visit	Youth Workshop	BSA Space	30	N/A	N
158	5/15/2019	EzCater Hackathon	Group Presentations	Fort Point Room	100	Org. Communication	Y
159	5/15/2019	TC2 Playright Salons	Theater Performance	Fort Point Room	30	TC2/BXP	N
160	5/16/2019	Opening Reception: IGBoston Snapshot	Reception	BSA Space	130	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
161	5/16/2019	Cresa- Year End	Meeting	Fort Point Room	55	Org. Communication	Y
162	5/16/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
163	5/17/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
164	5/17/2019	BP- IS Summit	Event	Fort Point Room	N/A	Org. Communication	N
165	5/18/2019	Family Day: Treehouses	Youth Workshop	BSA Space	29	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
166	5/18/2019	Brown Box Theater Project	Performance	Fort Point Room/Waterfront Square	20	BB/BXP	N
167	5/19/2019	Brown Box Theater Project	Performance	Fort Point Room/Waterfront Square	20	BB/BXP	N
168	5/21/2019	MA & RI CE Program	Luncheon	Fort Point Room	50	Org. Communication	Y
169	5/22/2019	Simpson Gumpertz & Heger	Seminar	Fort Point Room	90	Org. Communication	Y
170	5/23/2019	City of Boston	Meeting	Fort Point Room	50	Org. Communication	Y
171	5/28/2019	BOSTem visit	Youth Workshop	BSA Space	12	N/A	N
172	5/28/2019	Wellington-Aid/CPR/AED	Training	Fort Point Room	23	Org. Communication	Y
173	5/29/2019	Apprentice Learning/Dearborn STEM	Youth Workshop	BSA Space	15	N/A	N
174	5/29/2019	Boston Smart Utilities Bootcamp	Panel Discussion	BSA Space	30	BSA communications, SMPS communications, social media	Y
175	5/29/2019	Wellington-Aid/CPR/AED	Training	Fort Point Room	23	Org. Communication	Y
176	5/30/2019	Opening Reception: Balancing Act	Reception	BSA Space	200	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
177	5/30/2019	Cresa	Retreat	Fort Point Room	30	Org. Communication	N
178	6/4/2019	Apprentice Learning/Dearborn STEM	Youth Workshop	BSA Space	15	N/A	N
179	6/4/2019	McKinsey FSP Townhall	Meeting	Fort Point Room	60	Org. Communication	Y
180	6/4/2019	Samaritans	Meeting	Fort Point Room	n/a	Org. Communication	N
181	6/5/2019	Evacuation Drill Tenant Briefing - John Tello	Meeting	Fort Point Room	N/A	Org. Communication	N

182	6/6/2019	Opening Reception: New Visions of Designed Environments	Reception	BSA Space	108	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
183	6/6/2019	McKinsey Embark	Orientation	Fort Point Room	35	Org. Communication	Y
184	6/7/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
185	6/10/2019	Local Initiatives Support Corp (Housing Forum)	Forum	Fort Point Room	125	Org. Communication	N
186	6/11/2019	Friends of Fort Point Power Up Breakfast	Breakfast	Fort Point Room	40	FFP/BXP	N
187	6/11/2019	FutureX Discover Series: Synthetic Media	Exchange	Fort Point Room	100	Org. Communication	Y
188	6/12/2019	Boston Tea Party - New Employee Training	Training	Fort Point Room	15	Org. Communication	N
189	6/13/2019	Climate Change & Chap 91 Symposium	Symposium	Fort Point Room	64	Org. Communication	Y
190	6/13/2019	Samaritans	Meeting	Fort Point Room	n/a	Org. Communication	N
191	6/14/2019	FPAC Reception	Art Gallery	Fort Point Room	n/a	Org. Communication	N
192	6/20/2019	EPNET & Recent grad Reception	Reception	BSA Space	15	BSA communications, social media	Y
193	6/20/2019	BSA Summer Shindig	Party	BSA Space	297	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media / BXP	Y
194	6/26/2019	Harborfront Neighborhood Alliance Educational	Event	Fort Point Room	n/a	Org. Communication	Y
195	6/27/2019	Curator Tour: Balancing Act	Tour	BSA Space	20	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
196	6/27/2019	City of Boston Northern Ave Bridge Mayoral Advisory	Task Force Meeting	Fort Point Room	50	Org. Communication	Y
197	7/1/2019	Brightcove - Executive Workshop	Workshop	Fort Point Room	20	Org. Communication	N
198	7/2/2019	Brightcove - Executive Workshop	Workshop	Fort Point Room	20	Org. Communication	N
199	7/3/2019	Mass Art Summer	Youth Workshop	BSA Space	12	N/A	N
200	7/3/2019	Brightcove - Executive Workshop	Workshop	Fort Point Room	20	Org. Communication	N
201	7/6/2019	Drop In LEGO: Building Boston	Youth Workshop	BSA Space	11	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
202	7/6/2019	Fort Point Theater Channel - Dabble Doodle Dance	Dance	Fort Point Room/Waterfront Plaza	-	FPTC/BXP	Y
203	7/8/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
204	7/8/2019	BP-Marketing (Sam)	Meeting	Fort Point Room	-	Org. Communication	N
205	7/10/2019	Duplessy Foundation Bastille	Tasting	Fort Point Room	100	Org. Communication	Y
206	7/11/2019	Cresa-Smartsheet Seminar	Seminar	Fort Point Room	50	Org. Communication	N
207	7/13/2019	Drop In LEGO: Sea Level Rise	Youth Workshop	BSA Space	16	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
208	7/13/2019	Fort Point Theater Channel - Dabble Doodle Dance	Dance	Fort Point Room/Waterfront Plaza	50	FPTC/BXP	Y

209	7/15/2019	Three Cities, Three Imaginations	Panel Discussion	BSA Space	127	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
210	7/16/2019	City of Boston 2nd Community Open House	Open House	Fort Point Room	150	Org. Communication	Y
211	7/16/2019	Apprentice Learning/Summer	Youth Workshop	BSA Space	12	N/A	N
212	7/17/2019	Gallery Visit	Youth Workshop	BSA Space	25	N/A	N
213	7/18/2019	Designing Boston: Raising the Roof	Panel Discussion	BSA Space	70	BSA Communication; allied nonprofit orgs; social media	Y
214	7/18/2019	Wellington - Managing Inclusion	Workshop	Fort Point Room	30	Org. Communication	N
215	7/20/2019	Drop In LEGO: Product Design	Youth Workshop	BSA Space	8	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libariies and schools	Y
216	7/20/2019	Fort Point Theater Channel - Dabble Doodle Dance	Dance	Fort Point Room/Waterfront Plaza	60	FPTC/BXP	Y
217	7/20/2019	Fort Point Theater Channel - Tempest Reconfiguration	Rehearsals	Fort Point Room	20	Org. Communication	Y
218	7/21/2019	Fort Point Theater Channel - Tempest Reconfiguration	Rehearsals	Fort Point Room	20	Org. Communication	Y
219	7/24/2019	Gallery Visits	Youth Workshop	BSA Space	25	N/A	N
220	7/24/2019	Simpson Gumpertz & Heger	Seminar	Fort Point Room	90	Org. Communication	N
221	7/25/2019	Fort Point Theater Channel	Music Hall Review	Fort Point Room	75	FPTC/BXP	Y
222	7/27/2019	Drop In LEGO: Towers	Youth Workshop	BSA Space	13	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libariies and schools	Y
223	7/27/2019	Fort Point Theater Channel - Dabble Doodle Dance	Dance	Fort Point Room/Waterfront Plaza	60	FPTC/BXP	Y
224	7/27/2019	Brown Box Theater Project	Setup	WFSQ	15	Org. Communication	Y
225	7/28/2019	Fort Point Theater Channel - Tempest Reconfiguration	Rehearsals	Fort Point Room	20	Org. Communication	Y
226	7/31/2019	HRI Health Resources	Youth Workshop	BSA Space	40	N/A	N
227	7/31/2019	BP-Security (Alan Snow)	Meeting	Fort Point Room	50	Org. Communication	N
228	8/1/2019	Balancing Act	Panel Discussion	BSA Space	62	BSA Communication; allied nonprofit orgs; social media	Y
229	8/1/2019	FPAC Reception	Art Gallery	Fort Point Room	30	FPAC/BXP	Y
230	8/2/2019	McKinsey Happy Hour	Social	Fort Point Room	60	Org. Communication	N
231	8/3/2019	Drop In LEGO: Sea Level Rise	Youth Workshop	BSA Space	9	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libariies and schools	Y
232	8/3/2019	Brown Box Theater Project	Tech Day	Waterfront Square	N/A	Org. Communication	Y
233	8/4/2019	Brown Box Theater Project	Rehearsals	Waterfront Square	20	Org. Communication	Y
234	8/5/2019	Brown Box Theater Project	Rehearsals	Waterfront Square	20	Org. Communication	Y
235	8/6/2019	Brown Box Theater Project	Rehearsals	Waterfront Square	20	Org. Communication	Y
236	8/7/2019	BP-Franklin Covey	Training	Fort Point Room	30	Org. Communication	N

237	8/7/2019	Brown Box Theater Project	Rehearsals	Waterfront Square	20	Org. Communication	Y
238	8/8/2019	Brown Box Theater Project	Rehearsals	Waterfront Square	20	Org. Communication	Y
239	8/9/2019	Adventure360	Youth Workshop	BSA Space	25	N/A	N
240	8/10/2019	Drop In LEGO: Building Boston	Youth Workshop	BSA Space	15	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
241	8/12/2019	Brown Box Theater Project	Meeting	Waterfront Square	20	Org. Communication	Y
242	8/14/2019	Autonomous Future	Panel Discussion	BSA Space	87	BSA Communication; allied nonprofit orgs; social media	Y
243	8/14/2019	Boston Private Industry Council (PIC)	Showcase	Fort Point Room	100	Org. Communication	N
244	8/15/2019	Wellington - Hootenanny	Appreciation Event	Fort Point Room	70	Org. Communication	N
245	8/16/2019	NH Robotics	Youth Workshop	BSA Space	24	N/A	N
246	8/16/2019	Brown Box Theater Project	Performance	WFSQ/WFP	150	BB/BXP	Y
247	8/19/2019	Brown Box Theater Project	Workshop	Fort Point Room	20	Org. Communication	Y
248	8/20/2019	The Democratization of Photography	Panel Discussion	BSA Space	94	BSA Communication; allied nonprofit orgs; social media	Y
249	8/21/2019	Gallery Visits	Youth Workshop	BSA Space	10	N/A	N
250	8/21/2019	Save the Harbor Save the Bay	Kids Programming	WFSQ/WFP	60	STHSTB/BXP	Y
251	8/23/2019	Save the Harbor Save the Bay	Kids Programming	WFSQ/WFP	60	STHSTB/BXP	Y
252	8/24/2019	BP - End of Summer Bash	Event	WFSQ/WFP	350	Org. Communication	N
253	8/25/2019	Brown Box Theater Project	Performance	WFSQ/WFP	20	BB/BXP	Y
254	8/26/2019	Data and/in Our Cities	Panel Discussion	BSA Space	111	BSA Communication; allied nonprofit orgs; social media	Y
255	8/26/2019	Brightcove - Boston Video	Video	Fort Point Room	50	Internal Communication	N
256	8/28/2019	Friends of Fort Point Work It	Fitness Class	Fort Point Room	30	FFP/BXP	Y
257	8/28/2019	FPTC Music Hall Review	Rehearsals	WFSQ	20	Internal Communication	N
258	8/29/2019	Fast Forward >> Urban Air Mobility	Panel Discussion	BSA Space	23	BSA Communication; allied nonprofit orgs; social media	Y
259	8/29/2019	FPTC Music Hall Review	Rehearsals	WFSQ	20	Org. Communication	N
260	8/31/2019	Drop In LEGO: Building Boston	Youth Workshop	BSA Space	27	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libraries and schools	Y
261	8/31/2019	FPAC	Kids Activity	Art Gallery	15	FPAC/BXP	Y
262	9/4/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	30	Org. Communication	Y
263	9/5/2019	Wellington - Project Management	Workshop	Fort Point Room	28	Org. Communication	N
264	9/7/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	30	Org. Communication	Y
265	9/9/2019	U.S Green Building	Workshop	Fort Point Room	50	Org. Communication	N
266	9/11/2019	Greater Boston Real Estate Board	Panel	Fort Point Room	70	Org. Communication	Y
267	9/11/2019	Save the Harbor Save the Bay	Meeting	Fort Point Room	N/A	Org. Communication	N
268	9/13/2019	McKinsey	New Hire Orientation	Fort Point Room	25	Org. Communication	N
269	9/15/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	30	Org. Communication	Y

270	9/16/2019	Family Day: MINNI	Youth Workshop	BSA Space	12	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libariies and schools	Y
271	9/16/2019	Wellington - Project Management	Workshop	Fort Point Room	28	Org. Communication	N
272	9/17/2019	Evolving Practice	Panel Discussion	BSA Space	73	BSA Communication; allied nonprofit orgs; social media	Y
273	9/17/2019	BOMA	Event	Fort Point Room	75	Org. Communication	Y
274	9/19/2019	Samaritans	Meeting	Fort Point Room	N/A	Org. Communication	N
275	9/21/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	30	Org. Communication	Y
276	9/23/2019	EPNet + SMPS present: Growing Your Career by Growing Business	Presentation and discussion	BSA Space	50	BSA communications, SMPS communications, social media	Y
277	9/24/2019	Wellington	Off Site Meeting	Fort Point Room	N/A	Org. Communication	N
278	9/25/2019	Architecture Trivia Night	Other	BSA Space	30	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; social media	Y
279	9/26/2019	Wellington	Flu Shot Clinic	Fort Point Room	15	Org. Communication	N
280	9/27/2019	Student Design Day: Home School	Youth Workshop	BSA Space	13	N/A	N
281	9/28/2019	BSA College Fair	Youth Event	BSA Space & Fort Point	300	BSA Communication; allied nonprofit orgs; Public Calendars; partner promotion; Guidance Counselors, School websites, Libraries, Youth Centers, Social Media	Y
282	9/30/2019	Boston Properties	Ritz Carlton Training/Engineers	Fort Point Room	20	Org. Communication	N
283	10/1/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	30	Org. Communication	Y
284	10/2/2019	Wellington Breaking Bias	Meeting	Fort Point Room	30	Org. Communication	N
285	10/3/2019	Boston Properties - John Tello	South Station Meeting	Fort Point Room	35	Org. Communication	N
286	10/3/2019	New England Water & Environmental Association	Annual Meeting	Fort Point Room	80	Org. Communication	N
287	10/4/2019	Brown Box Theater Project	Meeting	Fort Point Room	20	Org. Communication	N
288	10/4/19-10/26/19	Canstruction	Art Display	WFSQ & Nelson Court	100	CANSTRUCTION/BXP	Y
289	10/7/2019	Fort Point Theater Channel: Long Days Journey & Tonight	Auditions	Fort Point Room	50	Org. Communication	Y
290	10/8/2019	Friends of Fort Point	Power Up Breakfast	Fort Point Room	20	FFP/BXP	N
291	10/9/2019	Canstruction Reception	Reception	BSA Space	120	CANSTRUCTION/BXP	N
292	10/15/2019	EPNet Fall Planning Meeting	Planning meeting	BSA Space	10	BSA communications, social media	Y
293	10/16/2019	Wellington	First Aid/CPR/AED Training	Fort Point Room	10	Org. Communication	N
294	10/18/2019	Family Day: MINNI	Youth Workshop	BSA Space	12	BSA Communication; allied nonprofit orgs; family e-newsletters, social media, flyers in public libariies and schools	Y

295	10/18/2019	Student Design Day: Home School	Youth Workshop	BSA Space	13	N/A	N
296	10/18/2019	McKinsey	Client Meeting	Fort Point Room	15	Org. Communication	N
297	10/20/2019	TC Squared	Rehearsals	Fort Point Room	N/A	Org. Communication	N
298	10/21/2019	Student Design Day: STEM week	Youth Workshop	BSA Space	24	N/A	N
299	10/22/2019	Wellington	Young Professional Orientation	Fort Point Room		Org. Communication	N
300	10/23/2019	Passive House New England Symposium	Symposium	Fort Point Room	100	Org. Communication	N
301	10/24/2019	BSA/ National Institute of Coastal and Harbor Infrastructure	Conference/Event	Fort Point Room	150	Org. Communication	Y
302	10/24/2019	Samaritans	Meeting	Fort Point Room	N/A	Org. Communication	N
303	10/27/2019	Friends of Fort Point	Pumpkin Pageant	WFSQ/WFP	50-100	FFP/BXP	Y
304	10/28/2019	Local Initiatives Support Corp	Event	Fort Point Room	130	Org. Communication	Y
305	10/28/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	20	Org. Communication	N
306	10/30/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	20	Org. Communication	N
307	11/1/2019	FPAC	Curator Talk	Art Gallery	N/A	FPAC/BXP	Y
308	11/1/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	20	Org. Communication	N
309	11/2/2019	TC2 Playright Salons	Rehearsals	Fort Point Room	20	Org. Communication	N
310	12/4/2019	Holly-Day on the Harbor	Kid's concert	Waterfront Square	250	Org. Communication	Y



Atlantic Wharf 2020 Annual Work Plan

2019 Program Review



2019 PROGRAM **REVIEW**

310+

Events

22

Public Performances

1,255

Instagram Followers

772

Twitter Followers

25,000+

Attendees

2020 PROGRAM PLANS

- Create additional wellness programs, improve our fitness series and explore pop-up shop opportunities
- Increase public art installations (indoors and outdoors)
- Continue successful programs including Berklee Concerts, Theatre Performances, Children's Concerts, FPAC Art Exhibits and additional programming, children's programming, KidsBuild! and Canstruction
- Increase awareness of programs by increasing advertising efforts to local community newspapers and additional community organizations

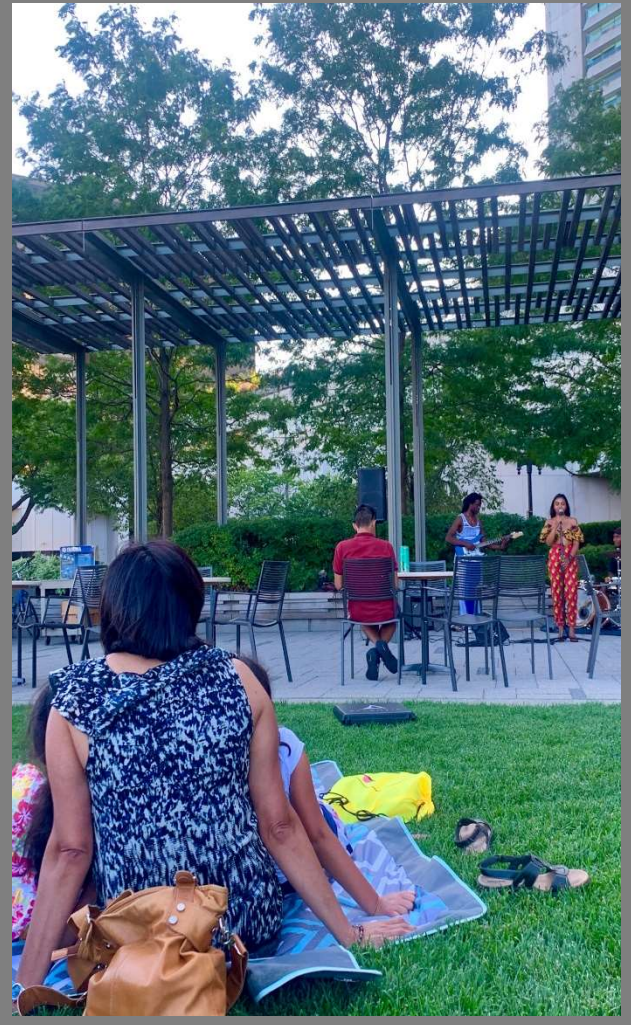


















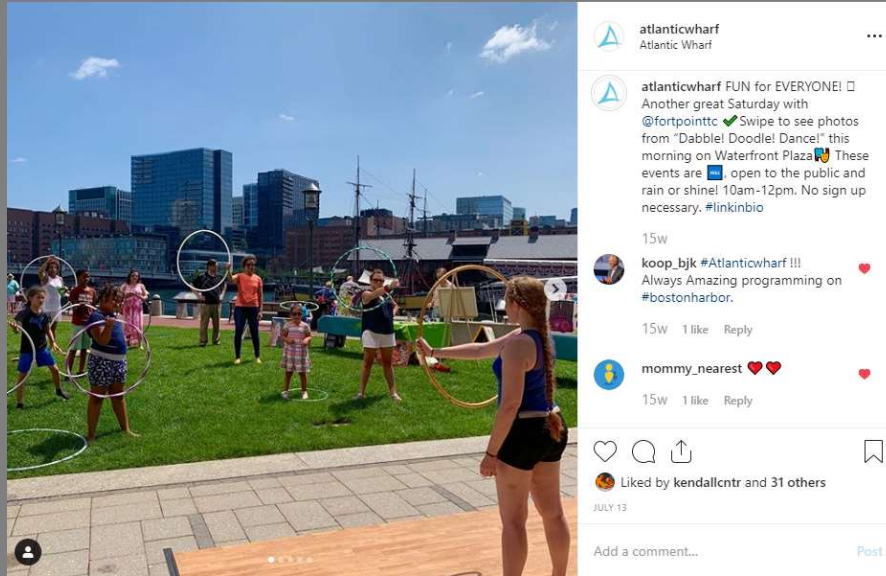








MEDIA



Atlantic Wharf
Published by Samantha Nardone [?] · October 7 at 9:04 PM

What does a dog costume parade, beer garden, food, Patriots gear and carved pumpkins all have in common? Fort Point Channel welcomes you to the 15th Annual Pumpkin Pageant! On Sunday, October 27th, join us on Waterfront Plaza from 12PM-3PM to celebrate the fall season with pumpkin carving, face painting, a dog costume parade and more! This event is free and open to the public! Rain location will be in Waterfront Square. Visit our website for more information.

Annual Pumpkin Pageant and Dog Costume Contest

VOTE for your favorite decorated pumpkin

DOG COSTUME CONTEST with prizes for 1st, 2nd and 3rd place

TREATS from Lolita, Shakeshack, Starbucks & Capital One

MUSIC by DJ Magic Mic

BEER/WINE available for purchase

KIDS, WEAR YOUR COSTUME!

FACE PAINTING

PUMPKIN DECORATING

And it's **GAME DAY!**
Wear your lucky Patriots jersey.

Sunday, October 27, 2019
Atlantic Wharf Waterfront Plaza
12-3PM

FREE ADMISSION
\$10 to enter your dog in the Dog Costume Contest
Tickets on Eventbrite

For more information go to www.friendsoffortpoint.org



























