

## **PLAN: Charlestown DRAFT Vision Statement, Goals and Principles**

Using the concerns, priorities, and other feedback we've heard from you so far through this process, which has included workshops, advisory group meetings, chats with a planner and [map.social](#), the PLAN: Charlestown team drafted a vision statement, goals and principles that reflect what we've heard from you so far. We expect this to be an iterative process and consider these statements as a first pass. Please use the space below to make any in-line edits, and provide comments and feedback by **Nov. 15<sup>th</sup>, 2021**. Once you're finished, or if you have any questions, please email this back to Jay Ruggiero at [Jason.Ruggiero@boston.gov](mailto:Jason.Ruggiero@boston.gov).

### **Vision Statement**

A vision statement is an *aspirational* view of what residents hope the community will be like in the future, at its very best. A meaningful plan must define and aim for a specific future. **The vision statement becomes the driving force behind the plan.**

### **PLAN: Charlestown DRAFT Vision Statement:**

*In 2040, Charlestown is a thriving, diverse, accessible, and resilient neighborhood that unites an enhanced historic residential fabric with new affordable homes, jobs, and public parks along Rutherford Avenue and in Sullivan Square.*

## Goals

Goals are measurable conditions or primary objectives to aim for that help the community achieve its vision over time. Some goals may be higher priorities than others.

### PLAN: Charlestown DRAFT Goals

- **Mobility:** Ensure access to travel choices that connect people to key destinations in and out of the neighborhood safely and reliably.
- **Homes:** Expand affordable, sustainable, and diverse housing opportunities that allow existing and future residents to grow up, stay, and age within the community.
- **Climate & Environment:** Enhance and grow Charlestown's collection of green spaces and cultivate a healthy and resilient environment.
- **Urban Form & Public Realm:** Generate new predictable and contextual investment in the built environment that contributes to an active public realm and celebrates the neighborhood's past.
- **Jobs & Businesses:** Grow and strengthen Charlestown's local businesses and job opportunities to create a diverse and resilient 21st century economy.

## Principles

Principles are overarching collective values that apply to all planning goals. The following principles are derived from your feedback and citywide plans, and are applied to each planning topic.

### PLAN: Charlestown DRAFT Principles

- **Charlestown is livable:** It is an enjoyable place to live, work and play. The neighborhood is a safe and healthy community with a wide range of affordable homes and variety of transportation options.
- **Charlestown is equitable:** The neighborhood's resources and opportunities are universally accessible and inclusive.
- **Charlestown is resilient:** The neighborhood's environment, businesses, and community are protected from risks associated with climate change and able to adapt to the future.
- **Charlestown is unique:** The neighborhood's identity will continue to be celebrated, preserved, and expanded.