1188 Commonwealth Avenue, Boston



Project Team

Owner: Architect: Permitting Attorney: Corporate Council: Civil Engineer: Traffic Consultant: LEED Consultant: Landscape Architect: The Herb Chambers Companies Mark Regent, Regent Associates, Inc. Don Wiest, Dain | Torpy Paul Losordo Gabe Crocker, CHA Jeff Dirk, Vanasse & Associates Jay Murray, C3 Clara Batchelor, CBA

1188 Commonwealth Avenue, Boston

Where we started, based on Jaguar Land Rover's new ARCH image guidelines...

Initial Comments:

"It's too boxy and horizontal, while everything else in the area is a smaller scale and more vertical".

"Maybe extend the portion above the front entrance to the roof line to create more of a separation between the two sides, add a canopy over the doors to highlight the entrance."

"It's a 'big box without any interesting or distinguishing architectural elements'...".

"...surprised Chambers and Jaguar/Land Rover wanted to build a "flagship downtown dealership with such a boring, industrial looking design".

"The Service Entrance is set back too far with a parking lot between this and Porsche."





1188 Commonwealth Avenue, Boston

Comment: "There are better looking JLR dealerships that are more interesting..."





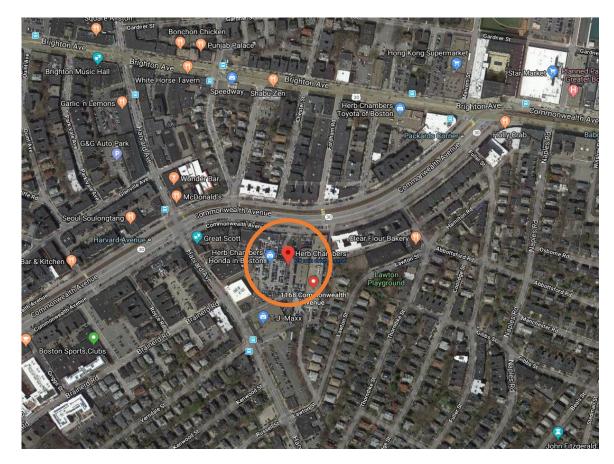
Very few **multi-story**, JLR-compliant dealerships have been built in **urban** locations. None we have found are located in a mostly residential urban neighborhood.





Herb Chambers Jaguar Land Rover of Boston 1188 Commonwealth Avenue, Boston

Recent History, Context and Typology



BMW/MINI was designated by the BRA in 1999 as a 'Transition building', between the residential properties to the east, and the commercial area to the west. It was designed to fit into the existing context of the neighborhood. This happened long before most manufacturers had image requirements.

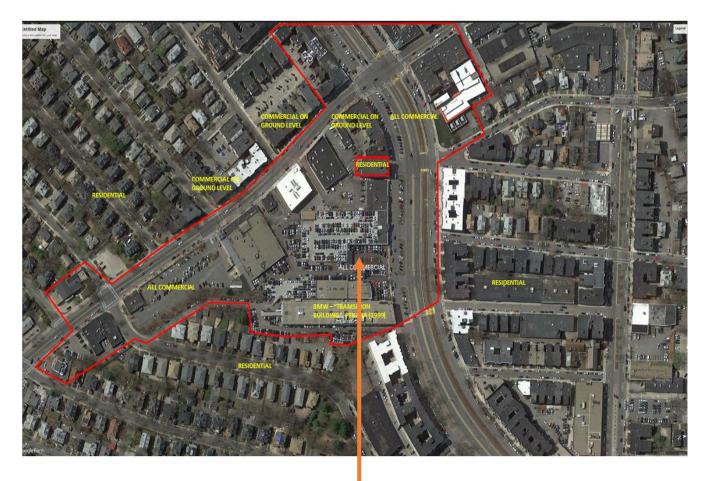
Porsche is an older building that has undergone many changes over the past 25 years...BMW to Saab to Saab/Porsche and is currently Porsche exclusively. Porsche would very much like to see the building enlarged and brought closer to the street, and that may happen in the future.

JLR Boston



1188 Commonwealth Avenue, Boston

Comment: "Look at the evolution of the site. Look at the street. Do a typological analysis of the street including the BMW/Mini buildings. You have three brands, three buildings, three scales and lots of parking."



This section of Commonwealth Avenue has had automotive dealerships for nearly 100 years. Cars are big, and with the current situation, they cannot be 'hidden' inside the buildings. We are trying to rectify this by including a vehicle storage facility inside.

1188 Commonwealth Avenue, Boston

Comment: "Look along the street to the east and across the street where you see long stretches of very regular articulation."



1130 – 1150 Commonwealth Avenue



1168 - 1200 Commonwealth Avenue

1188 Commonwealth Avenue, Boston

Comment: "Look along the street to the east and across the street where you see long stretches of very regular articulation."



Directly west of the site - 1200 Commonwealth Avenue to Harvard Avenue



Directly across Commonwealth Avenue

1188 Commonwealth Avenue, Boston

Comment: "Look along the street to the east and across the street where you see long stretches of very regular articulation."



South side of Commonwealth Avenue



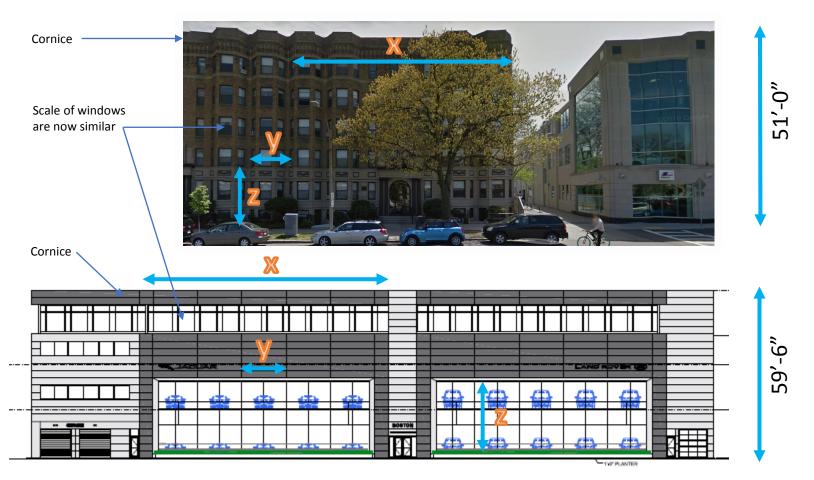
Comparison of scale and proportions of other buildings along Commonwealth Avenue

1188 Commonwealth Avenue, Boston

Comment: Look along the street to the east and across the street where you see long stretches of very regular articulation.

Scale

While the scale may be slightly different between the residential buildings to the east, proportionately they are very similar. This is supplemented by the spacing of the vehicles and lighting compared to the smaller scale elements of the residences. Further, changing the upper level to be mostly glass creates a virtual cornice, reflecting those along the residential blocks.



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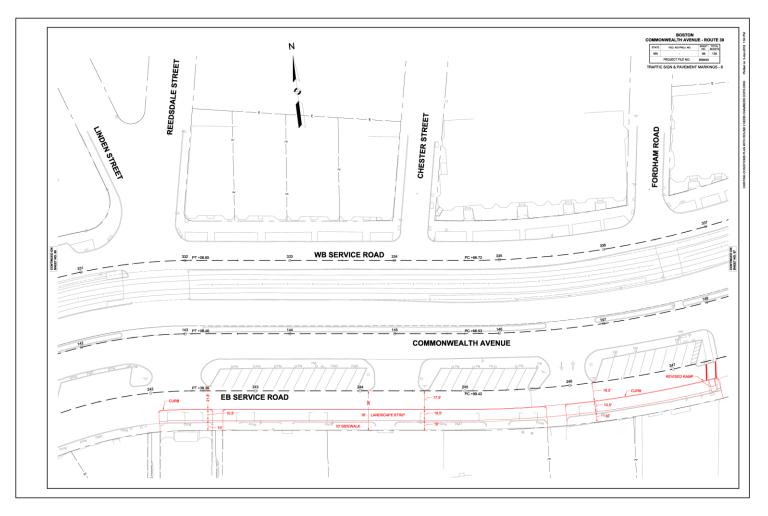
Commonwealth Avenue Improvement Project





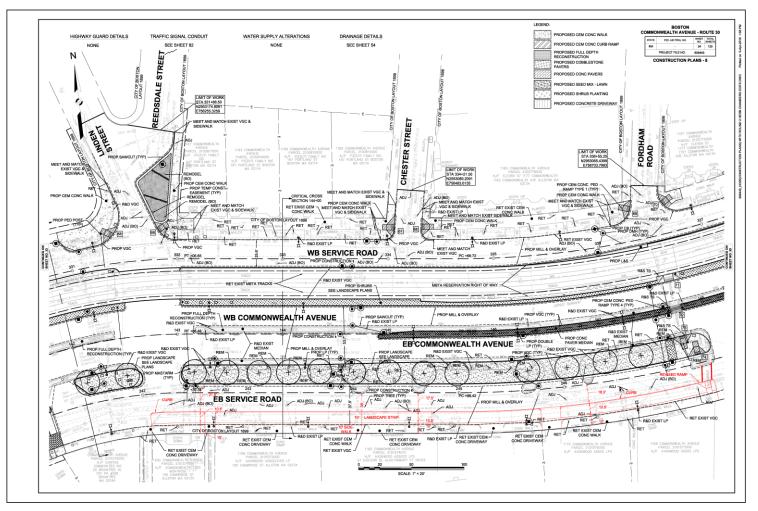
1188 Commonwealth Avenue, Boston

Commonwealth Avenue Improvement Project



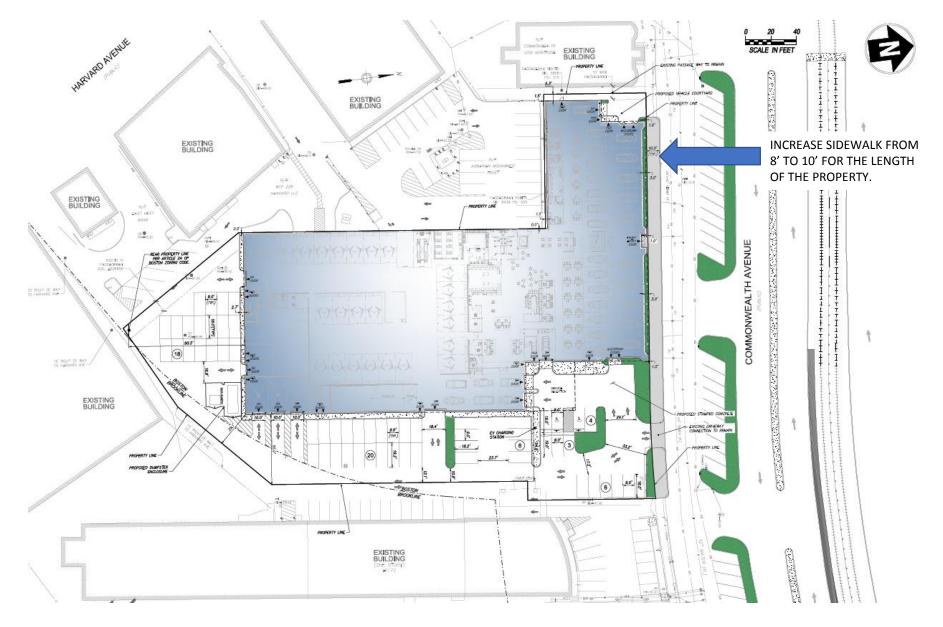
We understand that the DPW has plans in the works to widen sidewalks, eliminate the current parallel parking, add a 10' wide green strip, and ultimately eliminate the diagonal parking in the Carriageway with a landscaped buffer in the future.

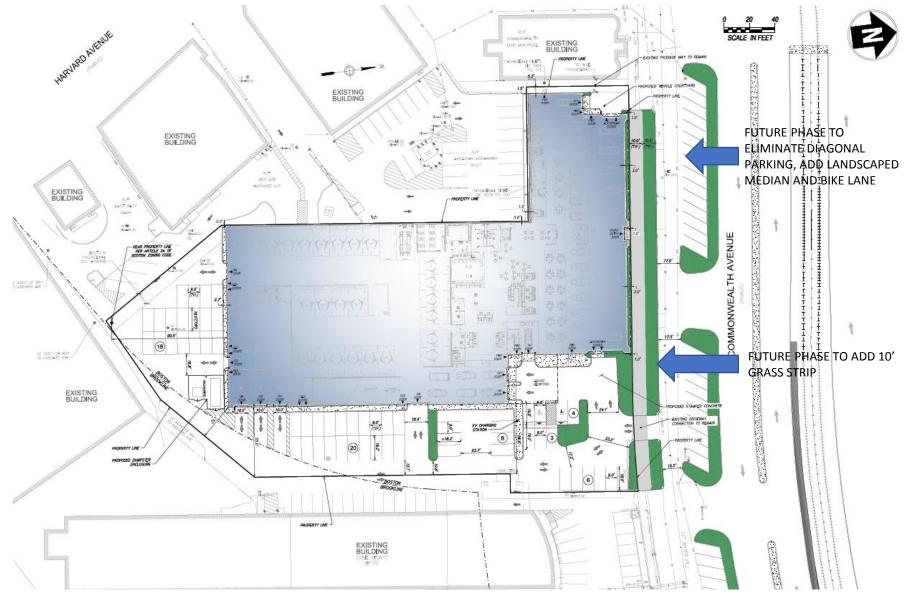
1188 Commonwealth Avenue, Boston



Commonwealth Avenue Improvement Project

We have agreed to build the wider sidewalk as part of the JLR building construction, configured to easily add the green strip adjacent. The Herb Chambers Companies will cooperate with this work when it does happen.



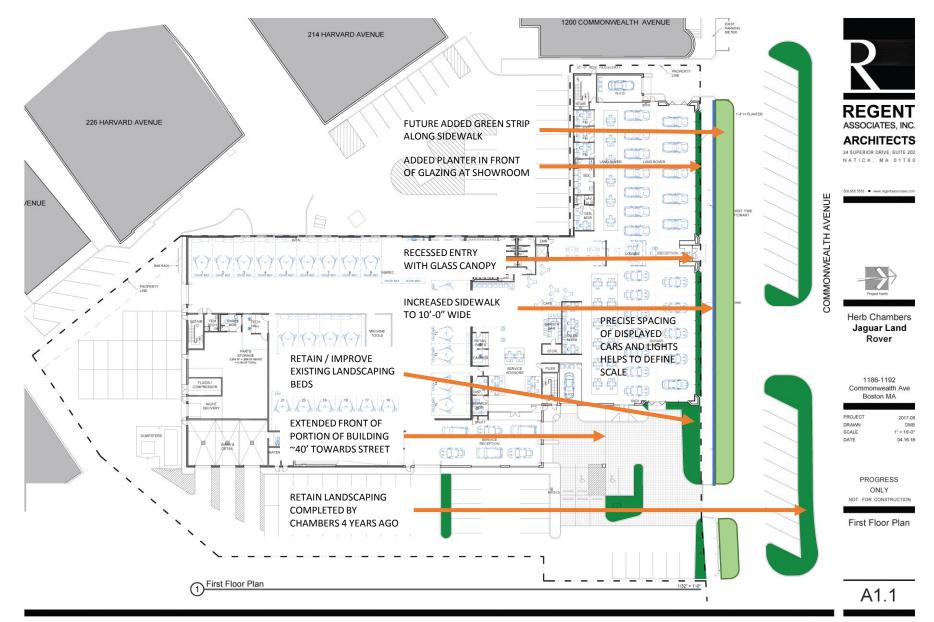


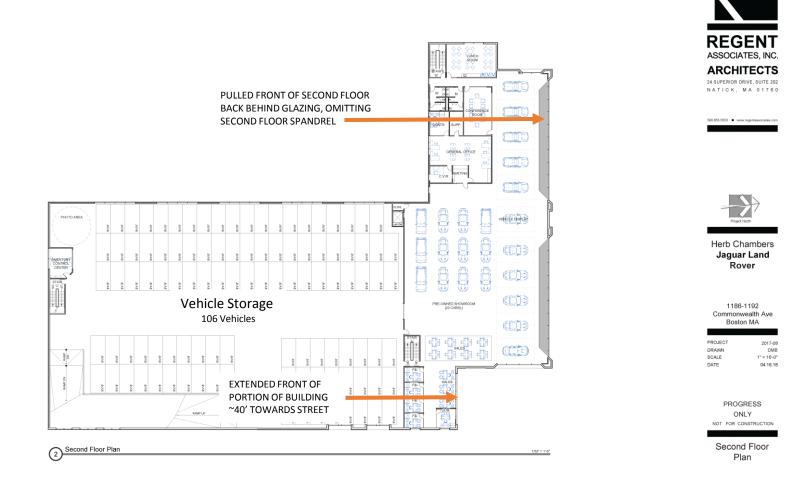
1188 Commonwealth Avenue, Boston

Comment: "One big issue, you have nearly recreated the existing footprint. You have the opportunity to build more street frontage. Push the parking to the rear and claim the whole front. Articulate (the garage entry) if important. Even though this is not residential, can it be scaled here."



The parking to the east of the building is for Sales customers. This layout also allows for easy drive-in access for Service customers. These are the primary entrances to the dealership for Sales and Service.





ADDED THIRD FLOOR TO IMPROVE ACCESS TO VEHICLES INSIDE THE BUILDING

All Vehicle Storage

153 Vehicles

Note:

RAMP UP

218

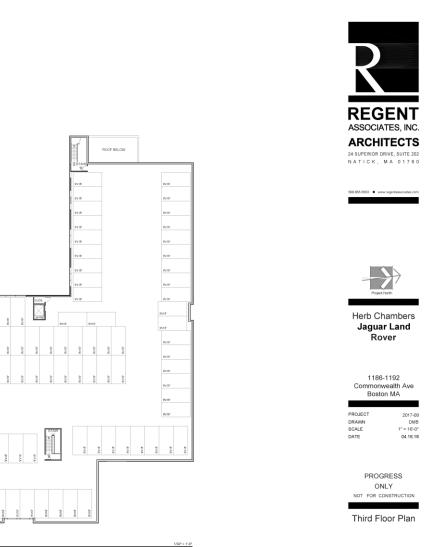
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Prc18' Prc18' Prc18'

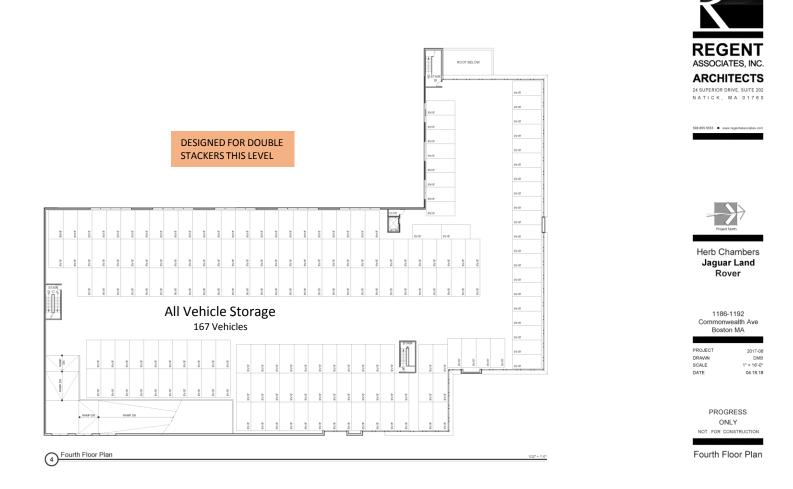
25

MN0

3 Third Floor Plan

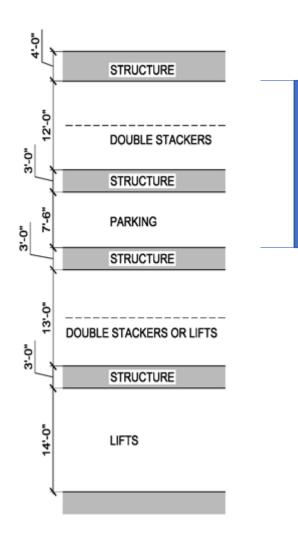


A1.3



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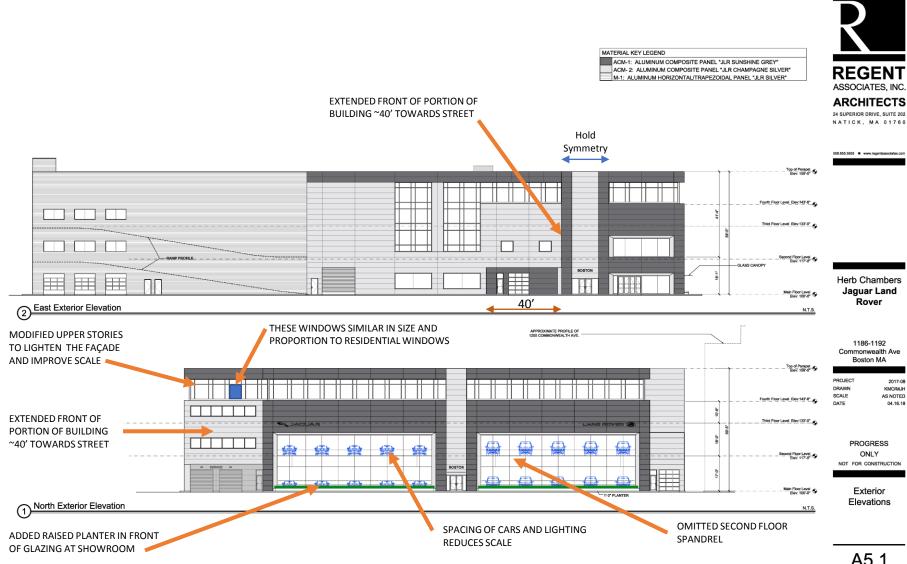
Schematic Section



Original design had third and fourth floors combined with height for "triple stackers. Current design allows for "double stackers" on top floor.

Triple stackers were deemed too slow to access topmost vehicles.

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A5.1

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Sidewalk view looking west with 10' wide sidewalk

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Sidewalk view looking west with 10' wide sidewalk and 10' wide grass strip

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Aerial view looking west

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Aerial view looking east





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BUILDING FACTS:

EXISTING BUILDING

PARTIAL BASEMENT	8,285 S.F.
GROUND FLOOR	52,504 S.F.
EXISTING BUILDING AREA TOTAL	60,789 S.F.
PROPOSED BUILDING	
GROUND FLOOR	47,248 S.F.
SECOND FLOOR	47,582 S.F.
THIRD FLOOR	49,190 S.F.
FOURTH FLOOR	48,301 S.F.
NEW BUILDING AREA TOTAL	192,321 S.F.
PARKING / STORAGE	
EXTERIOR SITE	58 SPACES
GROUND FLOOR DISPLAY	30 SPACES
SECOND FLOOR DISPLAY	23 SPACES
SECOND FLOOR STORAGE	106 SPACES
THIRD FLOOR STORAGE	153 SPACES

FOURTH FLOOR STORAGE	167 SPACES
TOTAL PARKING	537 SPACES