

December 10, 2018

AGENDA



- **1 Presentation**What We Have Heard.
 What Is Planning?
- 2 Small Group Activity SWOT Discussion
- 3 Large Group Discussion Report Back





1

Presentation

What We Have Heard. What Is Planning?



What we have heard.



Jobs and Businesses 35% Open Space and Climate 19.6%

Neighborhood Identity
13.7%

Housing 11%

Other 9.6% Mobility 8% Safety 3.1%

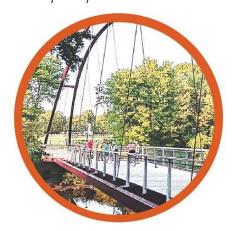
Jobs & Businesses



Commercial Space
Diversity of Businesses
Jobs

Training

Open Space & Climate Resilience



Access

Playspaces

Programming

Streetscapes

Urban Agriculture

Tree Canopy

Neighborhood Identity



Arts and Cultue

Maintaining Community

Public Art

Public Space Activation

Placemaking/ Placemaintaining

Housing



Housing Affordability
Transitional Housing
Homeownership
Housing Types

Other



Architecture
City Services
Communication
Stone Building

Mobility



Transit Access
Walkability
Bicycles
Traffic

Neighborhood Identity



Quick Facts

- 40% of the Mattapan community was born outside of the United States
- 84% of those were born in the Caribbean*

*Boston in Context by the BPDA (March 2018)

- "Keep the neighborhood the neighborhood. Don't lose Mattapan"
- "Untap the latent talent and power in Mattapan"





- Haitian Americans United
- Mattapan United
- MattapanCultural ArtsDevelopment
- Mattapan Food and Fitness
- MattapanSquare MainStreets
- Artists / Arts Mattapan
- Faith-based
- Urban Agriculture

Housing



Quick Facts

- More than 54,000 units in the City of Boston are income-restricted that's nearly 20%, or one in five units in the city*
- 22% of housing stock in Mattapan is income-restricted*

*Income-Restricted Housing In Boston by DND (Nov 2018)





- "More micro-unit housing for single adults to save and get back on their feet"
- "Affordable housing throughout the neighborhood in line with average local incomes"





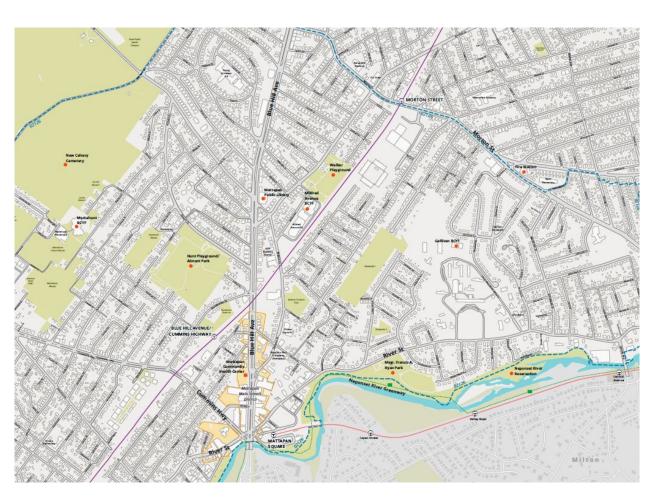
Open Space and Climate Resilience



Quick Facts

- About 17% of Mattapan's land area is devoted to open space
 - Approximately 1.5 million SF (~35 acres) of land is used for Parks, Playgrounds & Athletic Fields
- "All Boston residents now have a park within a 10-minute walk of their home" (Mayor Walsh press release 10/18/18)

- Second highest category of comments from the 10/25/18 Open House
- "Better access to the neponset and make it safe"
- "More learning activities in the park tennis, basketball, exercise programs"



Jobs and Businesses

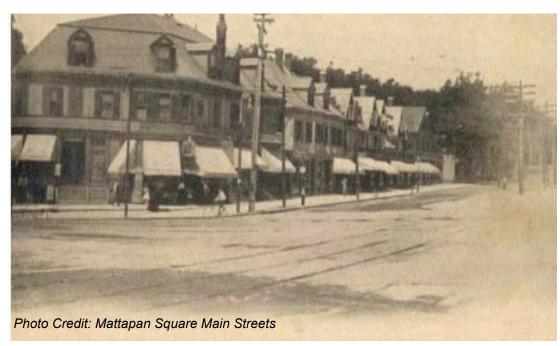


Quick Facts

- Mattapan had 2,062 jobs in 2014, 50% of which were in Health Care, Social Assistance and Retail Trade
- The top occupations of Mattapan's residents in 2015: Health Care, Social Assistance, and Retail Trade.

Source: Boston in Context by the BPDA (March 2018)

- Most of the comments from the 10/25/18 Open House were about Mattapan Square
- "More variety of business opportunities on Blue Hill"
- "Sit-down restaurant in the Square!"





Mobility



Quick Facts

- 82% of the Mattapan community drive to work alone
 - Of the other modes of transportation,
 34% commuted by bus or trolley/train
- It takes more than 60 minutes to get to work for 26% of the Mattapan community the highest in the City

Source: Boston in Context by the BPDA (March 2018)

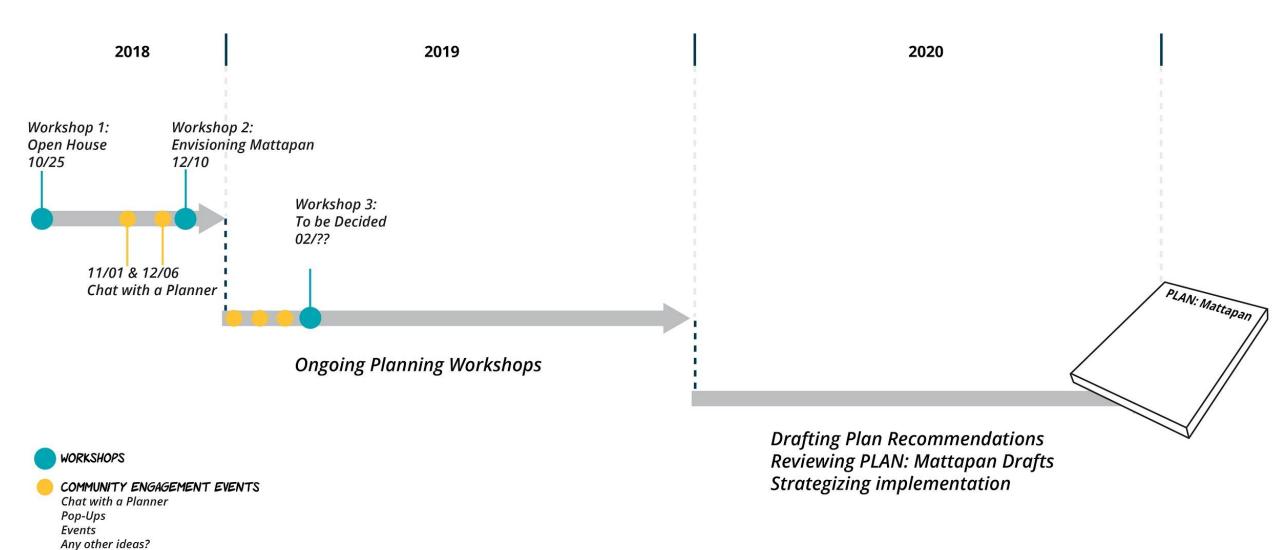
- "Traffic and beautification plan for Blue Hill Ave"
- "Activate public spaces for more vitality"





Process Overview





What is Planning?



Planning involves creating a shared vision with the community for where we want to be in the future.

It **maps out the path** to implement that vision.

Planning is an **interdisciplinary field** dedicated to systematic and creative approaches to improving communities and places.



Who Plans?

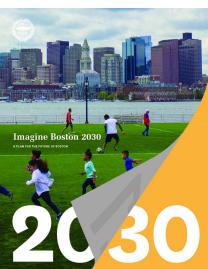


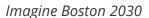
We plan together. We are the conveners and facilitators, but the planning process requires the **participation of all the stakeholders in a community** to be meaningful and sustainable.

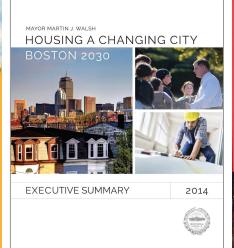


Why do we Plan?

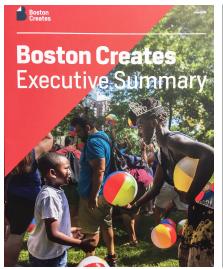




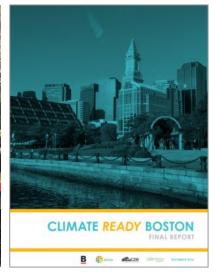




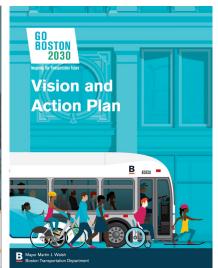
Department of Neighborhood Development



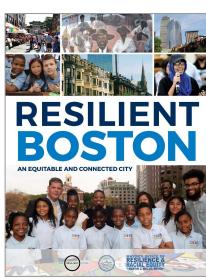
Mayor's Office of Arts and Culture



Boston Department of the Environment



Boston Department of Transportation

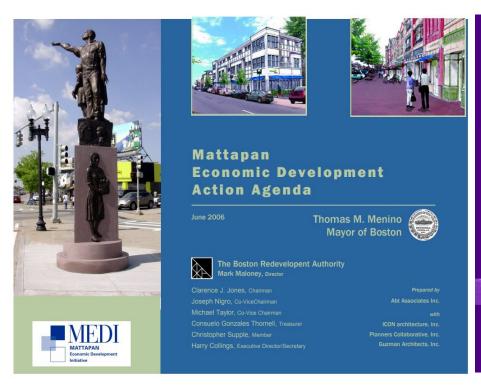


Mayor's Office of Resilience and Racial Equity

Why do we Plan?



Planning will produce a **framework** to predictably shape the future of our neighborhoods and will identify opportunities to **preserve**, **enhance**, and **grow**.





How do we implement the PLAN?



The primary tools of planning are **policy, urban design guidelines, and zoning**.

As we move through the planning process, we will identify short-term, mid-term, and long-term action items which **support community priorities and goals**.



2 Small Group Exercise

SWOT Exercise

- Strengths, Weaknesses, Opportunities, Threats

SMALL GROUP ACTIVITY



5 Themes



Neighborhood Identity



Housing



Open Space & Climate Resilience



Jobs & Businesses



Mobility

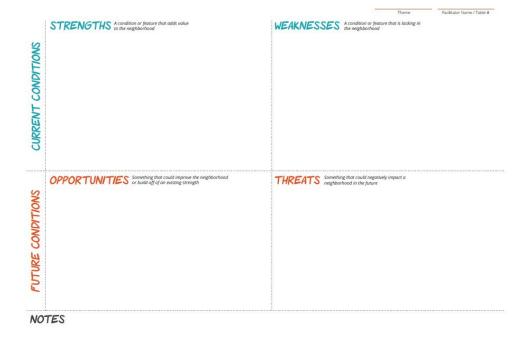
SMALL GROUP ACTIVITY

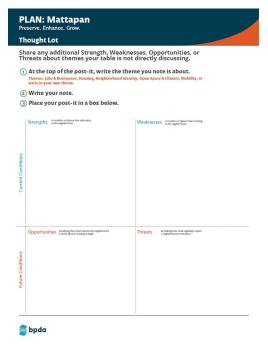


SWOT: Strengths, Weaknesses, Opportunities, Threats



Placemaking - Placemaintaining / Mizanplas - Kenbe Espas yo / Creación y Mantenimiento de lugares





SWOT Exercise Board

Themes Descriptions

Thought Lot

SMALL GROUP ACTIVITY



Strengths

A condition or feature that adds value to the neighborhood

Weaknesses

A condition or feature that is lacking in the neighborhood

Opportunities

Something that could improve the neighborhood or build off an existing strength

Threats

Something that could negatively impact a neighborhood in the future



Large Group Discussion

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