

Fairmount Indigo Planning Initiative

UPHAM'S CORNER

Working Advisory Group (WAG) Meeting

Wednesday, March 27, 2013 Salvation Army Kroc Center

Prepared by:

The Cecil Group Team

The Cecil Group
HDR Engineering, Inc.
Byrne McKinney & Associates, Inc.
McMahon Associates
Bioengineering
SAS Design, Inc.
Shook Kelley

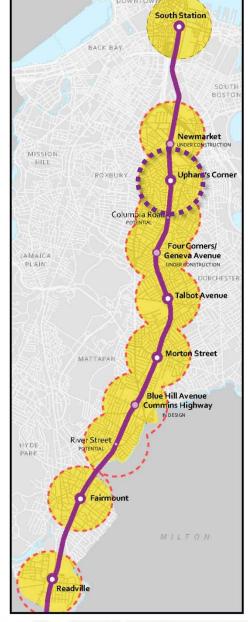




Agenda

- 1. Welcome and General Update
- 2. Additional Community Visioning Results
- 3. Key Sites
- 4. Real Estate Context for Key Sites
- 5. Design and Sustainability Guidelines
- 6. Next Steps

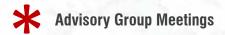






The Cecil Group Team

General Update





	December	January	February	March	April	May
Corridor-wide			<u> </u>		A STATE OF THE STA) - "
Task 2: Community Vision	*		The state of	13		
Task 3: Growth Strategy	(Vision)	Growth Strate	egy) (Gr	owth Strategy	0	Draft Report
Task 4: Branding and Identity				-	*	
Station Area	1			(Bra	nding and Identi	ity)
Task 2: Community Vision	*				-/-	_ 2
Task 3: Econ./Develop. Plan		*				
Task 4: Transit/Public Realm			*	and the last		0
Task 5: Develop. Scenarios	1		KI (-		*

Two Additional Stations



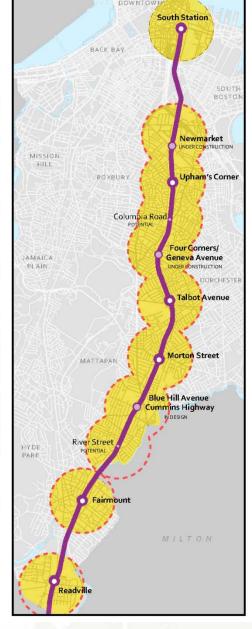
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Fairmount Indigo Planning Initiative (FIPI) Objectives:

- Guide physical and economic development
- Encourage sustainable growth and transitoriented development (TOD)
- Limit displacement of existing residents and businesses
- Incorporate existing planning initiatives (Cityled and Community-based) into one vision for the future









Emerging Vision Statement

 Upham's Corner is a revitalized commercial, cultural and community center that is a celebration of diversity and an arts and cultural anchor of the Fairmount Indigo Corridor.

UPHAM'S CORNER

Goals:

- Strengthen businesses and activity to revitalize the center as a commercial and support as a cultural anchor
- Reinforce a direct connection between the center and station
- Provide new housing opportunities to support vitality and prosperity
- Provided Reinforce a walkable neighborhood orientation through public realm and open space improvements
- Protect existing community assets







Upham's Corner Visioning Forum

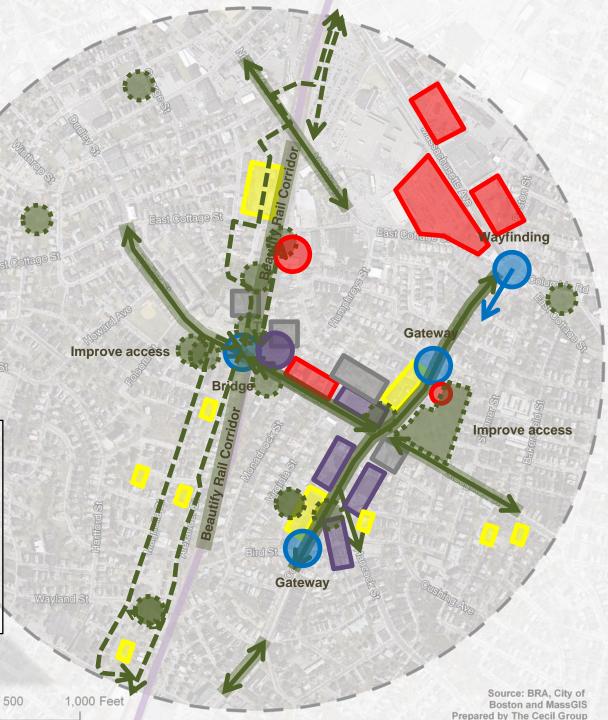
Emerging Vision

 Increase residential uses at Upham's Center

- Infill residential uses in neighborhoods
- Mixed-use at the station and Upham's Center
- Enhance key streetscapes, open spaces and gateways
- Improve parking at center

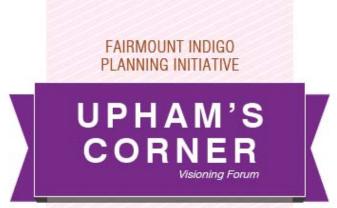
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New commercial New residential New mixed use Improve parking New open space Improve streetscape New ped. connection Gateway



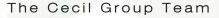
Additional Community Visioning

- Response to community engagement concerns
- Additional outreach with visioning materials by co-chairs
- Supplement community forum
- Target specific resident groups or businesses that may not have been present

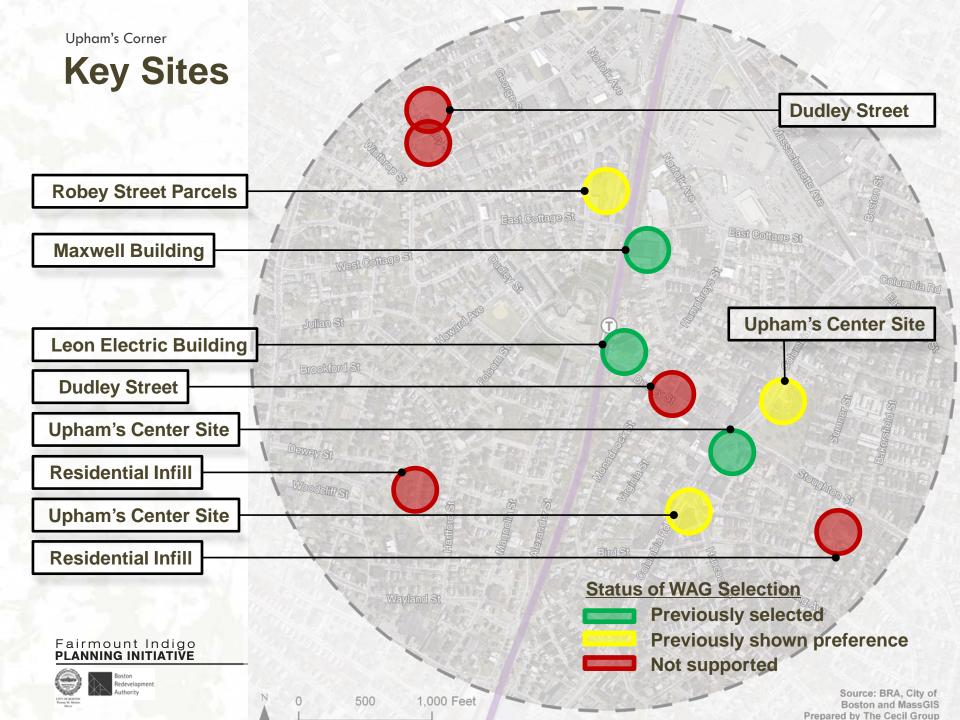












Methodology for Selection of Key Sites

Potential Selection Criteria

- Consistent with emerging shared vision
- "High impact sites" that can leverage station area change
- Underutilized sites, susceptible to change
- Sites that are under public control
- Diverse collection of sites
- Effective for purposes of this study:
 - Real estate analysis/feasibility testing
 - Development scenario testing
 - Evaluation of potential zoning modifications
 - Illustrative of potential station area improvements
 - Outline of Use and Design Guidelines

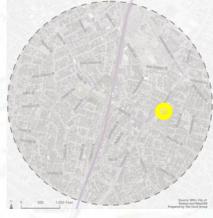






Potential Key Sites Hancock Street Parcels





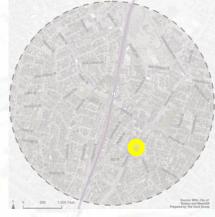
- 1 Lot area: 13,358 SF Gross area: 37,462 SF Owner: Ophir Shalom Bachi
- 2 Lot area: 3,901 SF Gross area: 0 SF Owner: Ophir Shalom Bachi
- 3 Lot area: 1,940 SF Gross area: 0 SF Owner: Joan Hoerres





Potential Key Sites Comfort Station Parcels





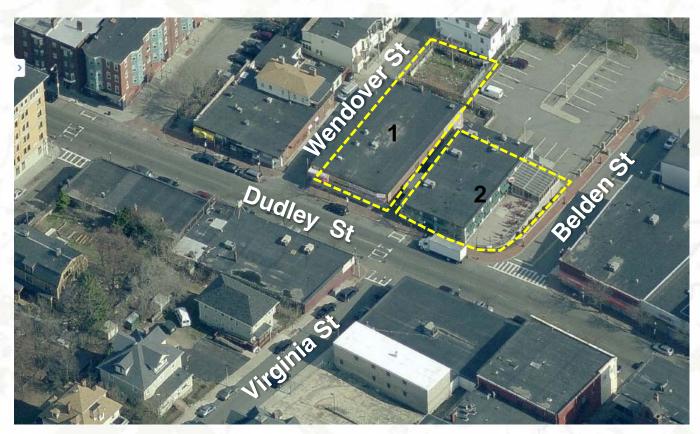
- 1 Lot area: 2,317 SF
 Gross area: 1,200 SF
 Owner: City of Boston DND
- 2 Lot area: 19,423 SF Gross area: 18,436 SF Owner: Joseph Campedelli
- 3 Lot area: 7,020 SF Gross area: 1,161 SF Owner: Daniel Tardanico
- 4 Lot area: 13,372 SF
 Gross area: 0 SF
 Owner: Joseph Campedelli

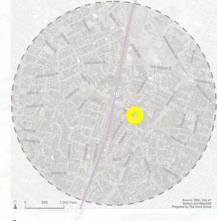
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Potential Key Sites Dudley Street Parcels





Lot area: 7,131 SF
Gross area: 11,640 SF
Owner: Yang-Chan Yong
Kuan

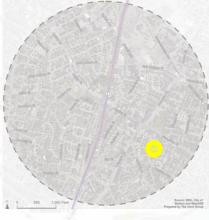
2 Lot area: 7,460 SF Gross area: 8,640 SF Owner: Kostopoulos Elias TS





Potential Key Sites Residential Infill





1 Lot area: 4,095 SF
Gross area: Vacant
Owner: City of Boston by
FCL

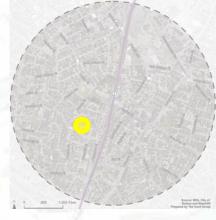
2 Lot area: 23,819 SF Gross area: Vacant Owner: Ghany Rita





Potential Key Sites Residential Infill





- Lot area: 4,500 SF
 Gross area: Vacant
 Owner: Veterans Affairs
- 2 Lot area: 4,475 SF Gross area: Vacant Owner: Joyner Derick D
- 3 Lot area: 4,475 SF Gross area: Vacant Owner: Alexander Magnolia LP
- 4 Lot area: 32,133 SF Gross area: 6,540 SF Owner: Roman Cath Arch of Bos
- 5 Lot area: 5,183 SF Gross area: Vacant Owner: City of Boston

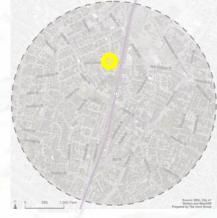
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Potential Key Sites Robey Street Parcels





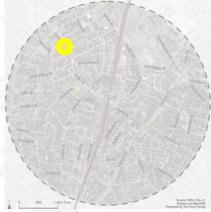
- 1 Lot area: 29,601 SF
 Gross area: Vacant
 Owner: Lepardo Anthony F
- 2 Lot area: 17,990 SF Gross area: Vacant Owner: American Air Cndtnng Co
- 3 Lot area: 2,066 SF
 Gross area: Vacant
 Owner: Jurevicz Victor
- 4 Lot area: 2,716 SF
 Gross area: Vacant
 Owner: Jurevicz Victor







Potential Key Sites Dudley Street



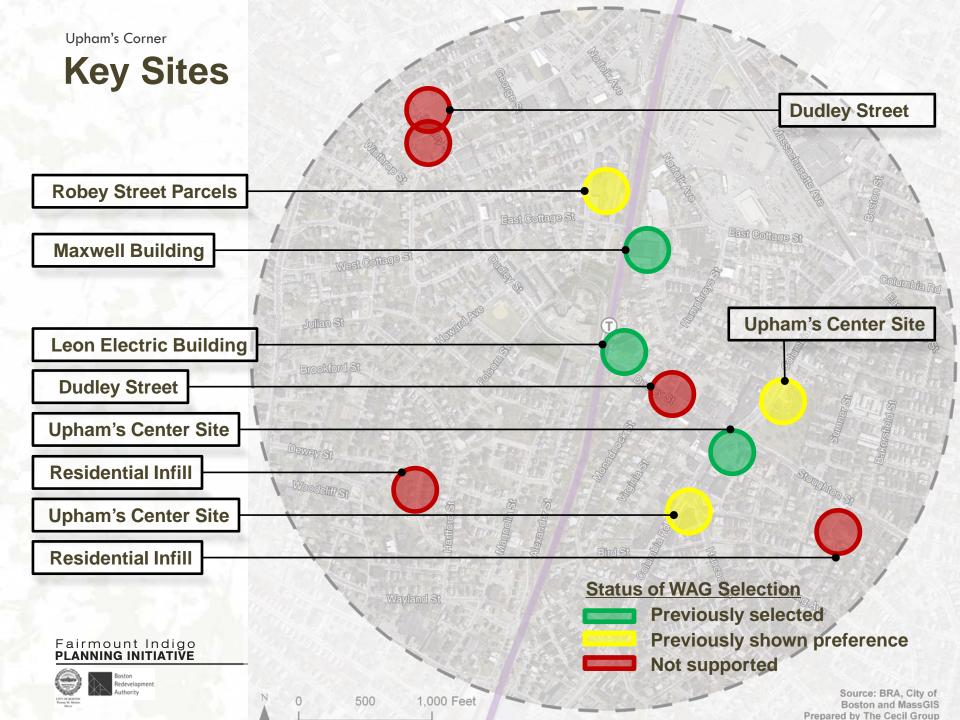


- Lot area: 10,623 SF Gross area: Vacant Owner: Loew Elias M
- 2 Lot area: 2,409 SF
 Gross area: Vacant
 Owner: Jose Abreu Inc
- 3 Lot area: 14,031 SF Gross area: Vacant Owner: City of Boston
- 4 Lot area: 2,425 SF Gross area: Vacant Owner: Hosmer John TS

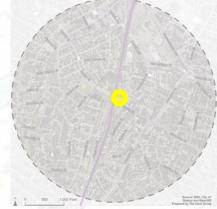
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Selected Key Sites Leon Electric Building





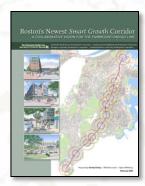
- 1 Lot area: 29,735 SF Gross area: 135,007 SF Owner: Leon Family LLC
- 2 Lot area: 13,493 SF Gross area: Vacant Owner: Leon Family LLC
- 3 Lot area: 7,115 SF Gross area: 8,120 SF Owner: Lepe Gabriel
- 4 Lot area: 10,396 SF
 Gross area: Vacant
 Owner: Meehan Paul et al



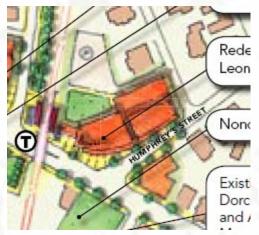


Selected Key Sites Leon Electric Building Previous Study

Boston's Newest Smart Growth Corridor by Goody Clancey



70 residential units and 15,000 SF of commercial space







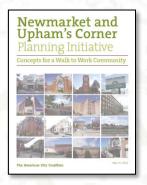




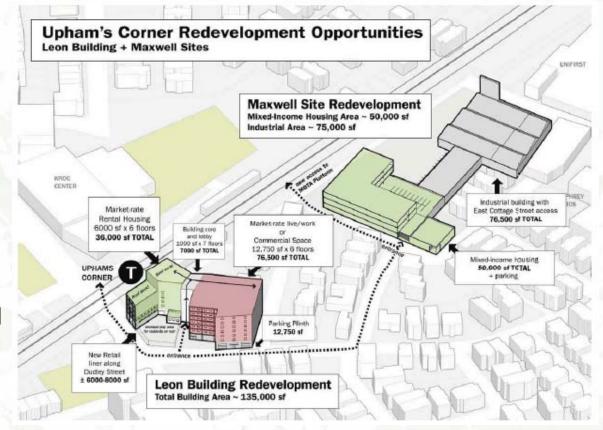
Selected Key Sites Leon Electric Building Previous Study



Concepts for a Walk to Work Community



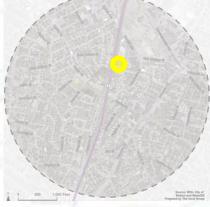
36,000 sf market-rate
 rental housing, 76,500
 residential or commercial
 and 6,000-8,000 sf retail
 with parking





Selected Key Sites Maxwell Property





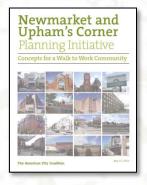
1 Lot area: 120,238 SF Gross area: 84,538 SF Owner: City of Boston



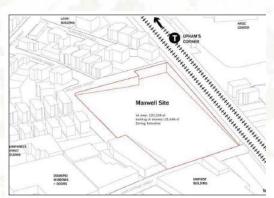
Upham's Corner

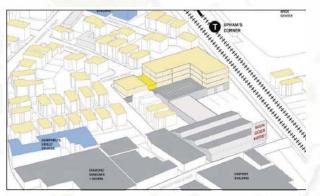
Selected Key Sites Maxwell Property Previous Study

Concepts for a Walk to Work Community



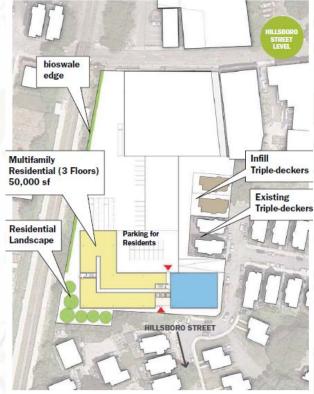
 Alternative 1: 75,000 sf industrial and 50,000 sf mixed-income residential with parking and infill residential







Industrial-Residential Prototypes + Precedents







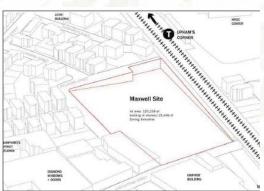
Upham's Corner

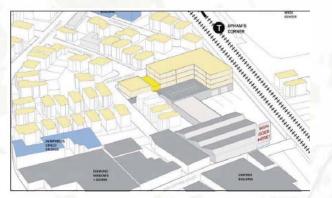
Selected Key Sites Maxwell Property Previous Study

Concepts for a Walk to Work Community



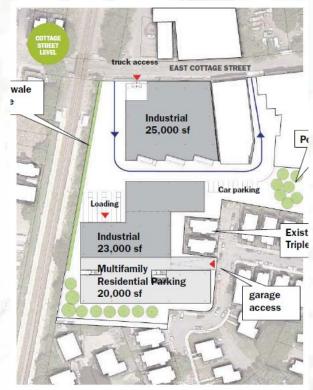
 Alternative 2: 48,000 sf industrial and 20,000 sf multifamily residential with parking and infill residential







Industrial-Residential Prototypes + Precedents



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Selected Key Sites Maxwell Property Previous Study

Concepts for a Walk to Work Community



Recommendations:

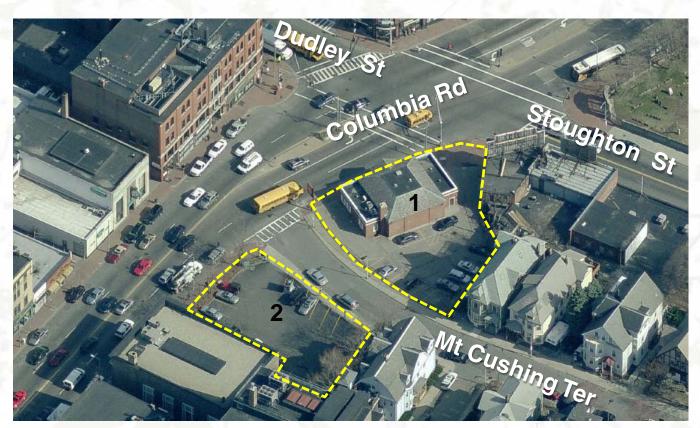
- Explore development of a residential-industrial hybrid building on the Maxwell site as a strategy to negotiate steep slope and ease the transition between seemingly incompatible uses
- Promote new access points to Upham's Corner MBTA platform and development of "pocket parks" as neighborhood amenities
- Leverage redevelopment opportunities for both Leon and Maxwell sites to improve streetscape and "walk to work" opportunities

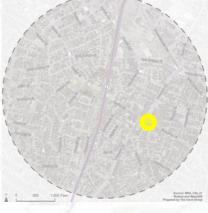






Selected Key Sites Upham's Center Site





1 Lot area: 11,497 SF Gross area: 5,416 SF Owner: S-BNK Dorchester

2 Lot area: 10,570 SF Gross area: Vacant Owner: CRE JV 5 Branch Holdings LLC





Real Estate Context for Key Sites

Market Considerations

Demand Sources → Development Potentials

- Households -> Residential Development
 - Housing typologies, price points and match to resident requirements
- Labor Force > Commercial and Industrial Development
 - Skills and match employer requirements
- Employment > Commercial and Industrial Development
 - Land and building availability and match to business requirements
- Visitation > Cultural and Institutional Development
 - Visitor types and match to destination requirements
- Expenditures > Retail Development
 - Resident, employee, visitor expenditure match to commercial types and sale requirements





Real Estate Context for Key Sites

- Upham's Corner Station
 - TOD housing
 - Commuter and residentserving retail
 - Leveraging the Strand,
 Kroc Center, and other
 cultural and institutional
 anchors
 - Social services/labor force training

- New Market Station
 - Light industrial retention/expansion
 - Employee services (retail, banking, etc.)
 - Leveraging BMC/BU and Crosstown adjacencies
 - Leveraging highway access

Key Sites Summary

Leon Electric Building

- Big question: viability of reuse of existing building
- Critical ground floor use connection between station and Upham's Center
- Development potential for housing, ground floor retail, parking

Maxwell Property

- Mixed site with light industrial uses and housing
- On-site parking supply

Upham's Center Site

- Underutilized relative to the commercial center location
- Ground floor bank space could be located in larger new development project
- Must address parking







Detailed Study of Key Sites

- Is there continuity between community desire/vision and market realities?
- What set of incentives, zoning changes or other mechanisms may be most effective in achieving goals?
- Are potential development programs feasibility or do they require additional resources or incentives to overcome a potential gap in financing/viability?

Framework for future changes/improvements

- Promote shared vision
- Consider overall branding and identity of corridor

For use by residents, business owners and developers

Establishing Guideline Typologies

- Main Street district
- Primary Street corridor (Dudley Street)
- Neighborhood infill



Establishing Guideline Typologies

Main Street district



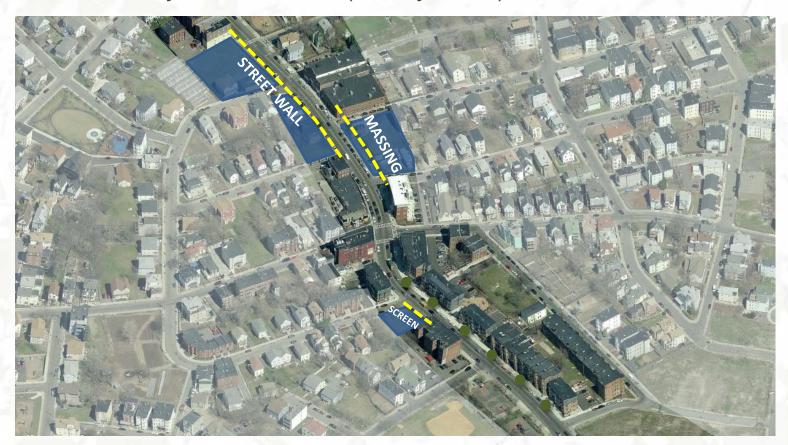
Establishing Guideline Typologies

Main Street district



Establishing Guideline Typologies

Primary Street corridor (Dudley Street)



Establishing Guideline Typologies

Neighborhood infill



Public Realm

- Consistent landscape hierarchy/treatment
- Reinforce primary streets/main streets character
- Consistent sidewalk treatments
- Soften Columbia Road

Open Space

Accessible connect to streets

Parking

Interior of block, screened

Site Development

- Orientation of building/site/parking
- Street/block/access pattern
- Circulation and connection

Building Development

- Building height consistency
- Building massing/scale
- Orientation to street
- Street wall and edges
- Ground floor activity/transparency



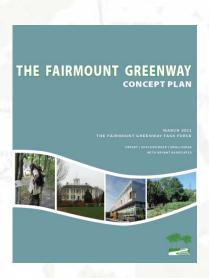
Sustainability Framework

Sources:

- LEED Neighborhood Development
- Boston Complete Streets
- Fairmount Greenway Concept Plan
- BPRD Sustainable Design Guidelines







The Cecil Group Team

Sustainability Framework

Green and Efficient <u>Stations</u>

Develop neighborhood specific, green, energy efficient stations that are safe, well managed and maintained and that elicit a sense of ownership from the community.

Green <u>Corridors</u>

Create a system of accessible pedestrian and bike friendly corridors connecting the neighborhood to the green and efficient stations and reinforce a sense of community and stewardship.

Healthy and Integrated <u>Neighborhoods</u>

Create community driven sustainable neighborhood development with a compact, walkable environment created with environmentally-friendly infrastructure and community connectivity to open space and healthy food systems.

Sustainability Guidelines

Green and Efficient Stations

Green Infrastructure

- Retain and treat stormwater on site
- Energy efficiency and conservation
- Energy production: wind, solar
- Reduction of heat island effect: shade porous and solar reflective
- Reduction of light trespass
- Recycled materials

<u>Plantings</u>

- Native low maintenance plantings
- Utilize structural soils
- Invasive species control

Community Involvement

- Public education and awareness
- Promote stewardship

Management

- Ongoing maintenance and security
- Development and implementation of a management plan

Sustainability Guidelines

Healthy and Integrated Neighborhoods

Green Space

- Preserve existing open space
- Identify and establish new open space

Local Food

- Urban agriculture
- Neighborhood accessible food

Community

- Identity
- Engage community throughout process
- Promote community stewardship

Sustainability Guidelines

Green Corridors

Green Infrastructure

- Retain and treat stormwater on site
- Energy efficiency and conservation
- Reduction of heat island effect: shade, porous and solar reflective
- Reduction of light trespass
- Recycled materials

<u>Plantings</u>

- Native, low maintenance plantings
- Frequent street trees
- Preserve existing trees
- Utilize structural soils
- Invasive species control

Streetscape Character

- Consistent "main street" approach
- Walkable streets
- Universal accessibility

Community Involvement

- Public education and awareness
- Promote stewardship

Connnections

- Neighborhood
- Connect to existing open space
- Provide consistent wayfinding



Next Steps and Meetings

Corridor-wide Advisory Group (CAG) Committee Meeting:

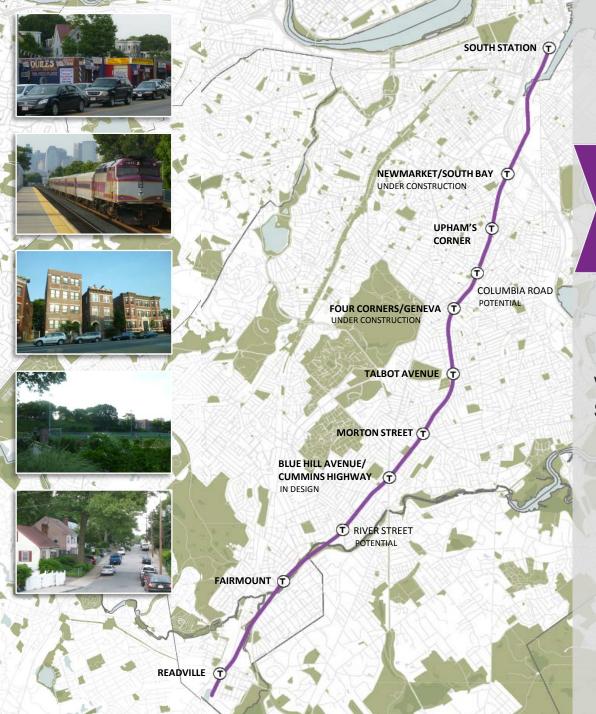
Tuesday, April 9th, 2013 at 6:30pm

Next Upham's Corner Working Advisory Group (WAG) Committee Meeting:

Wednesday April 24, 2013 at 6:30pm

<u>Upham's Corner Working Advisory Group</u> (WAG) Committee Meeting:

Wednesday May 22, 2013 at 6:30pm



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