

Atlantic Wharf 2018 Annual Work Plan

2017 Program Review



AGENDA

- Recap of Atlantic Wharf 2017 Annual Plan
- 2018 Fort Point Channel Watersheet
Activation Grant Program

2017 PROGRAM REVIEW

322 + 27 1,027

events

public art exhibits

Instagram Followers
133.41% Increase

610 25,000 +

Twitter Followers
21.76% Increase

attendees

2018 BUDGET

Programming Content - \$75,000

- Art exhibits and opening receptions in The Gallery at Atlantic Wharf
- Fitness Classes
- Holiday children's event/programming
- Summer lunchtime music series
- Summer children's events/programming
- Canstruction Boston competition
- KidsBuild Boston competition
- BSA Foundation Children's program contributions
- Theatre Performances
- Participation in or hosting of other area events, performances & festivals as appropriate

Communication Tools - \$10,000

- Including website admin, promo posters, membership dues, printed materials











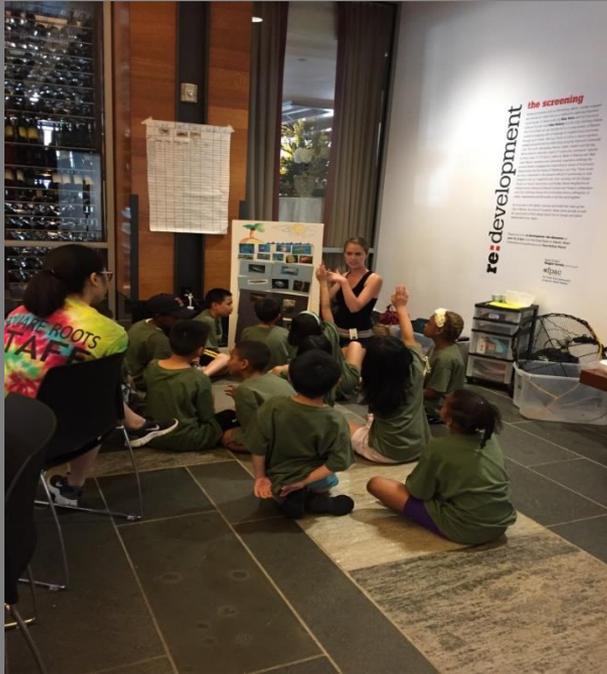
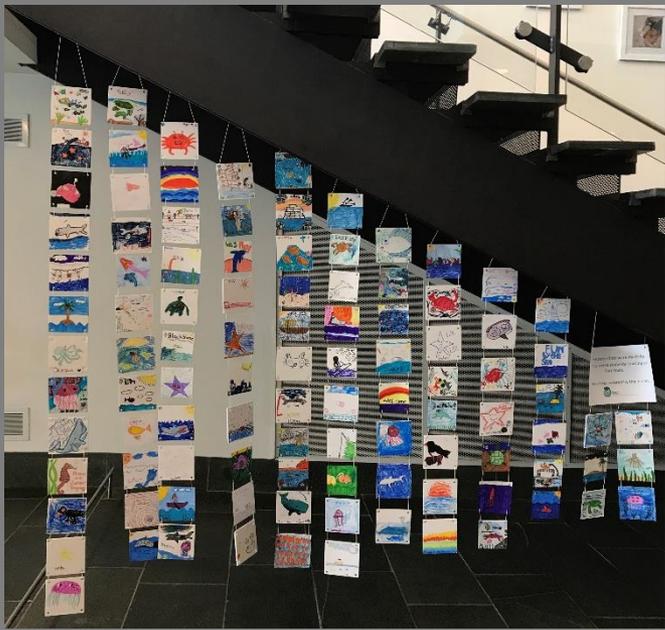






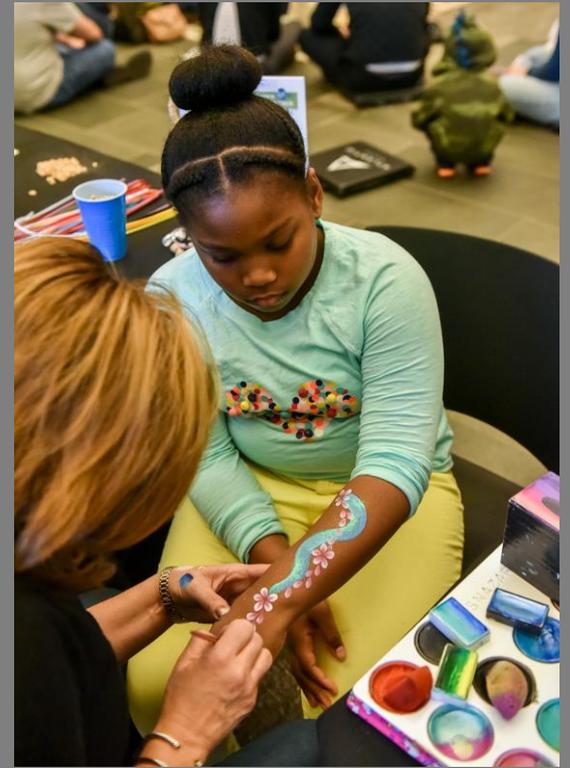
















THE EARL'S TEA ROOM

MUSEUM

The Earl's
Tea Room
Reservations





MEDIA

Atlantic Wharf
@atlanticwharf

Don't miss [@BrownBoxTheatre](#) performance of Hamlet this Sunday at 7:30pm outside on Waterfront Plaza! Lawn chairs and blankets are welcomed 🙌



Atlantic Wharf
@atlanticwharf

Thank you to all who attended our opening reception for [@Fortpointarts](#) gallery installation titled ...Fine! On display until September 30th



atlanticwharf

Liked by sarahgold_, fortpointchan and 38 others

atlanticwharf Join us tomorrow for the closing reception of Inter-Dimensional Ports of Whatsoever! Various events from 2pm-7pm in waterfront square and the gallery! Check bio for details 🙌 #AtlanticWharf @fortpointarts

View all 4 comments

atlanticwharf

Liked by sarahgold_, fortpointchan and 74 others

atlanticwharf Progress 💙 We can't wait to see the final installation of [@theartofstephenhamilton](#) "Stitched into Memory" in Waterfront Square this Summer! #AtlanticWharf

View all 3 comments

gabrielle_schaffner I can't wait to see it 💙

renee_ricciardi Looks great!

**2018 Grant Planning and
Accounting Update**
Watersheet Activation - \$500,000.00

Grant Year	Awarded	Paid
2012	\$61,000.00	\$52,049.84
2013	\$41,960.00	\$41,600.00
2014	\$53,660.00	\$53,660.00
2015	\$54,140.00	\$54,140.00
2016	\$40,000.00	\$30,000.00
2017	\$50,300.00	\$25,280.56*
	Remaining Funds Available:	\$218,269.60

2018 OPERATING BUDGET

2018 Operating Budget Total - \$269,992

1. Programming Content - \$75,000
2. Programming Logistics - \$184,992
3. Communication Tools - \$10,000

2018 GOALS

- Update wellness programs by enhancing the “Live Well Expo” and doing a potential partnership with the Greenway for a fitness series
- Create evening concert series throughout the Summer
- Increase public art installations (indoors and outdoors)
- Continue successful programs including Berklee Concerts, Theatre Performances, Children’s Concerts, FPAC Art Exhibits and additional programming, Outdoor Fitness, KidsBuild and Canstruction









Photo Credit: BSA Space

WATERFRONT SQUARE



Photo Credit: BSA Space





Photo Credit: BSA Space



Photo Credit: BSA Space

canstruction

#gnom'orehungar

starx

BISLEY

moharew

EL LORON



Please Do Not Touch