PLANN: Newmarket
The 21st Century Economy Initiative

Virtual Chat with a Planner

Planning in Newmarket
June 5 | 2:30-3:30

Existing Conditions
July 1 | 2:30-3:30


As with all of our Chat with a Planner sessions, no new content will be issued and no decisions will be made.

Interested in chatting with staff but unable to join? Please contact Arreen.I.Andrew@boston.gov to schedule a time to chat.

bit.ly/PlanNewmarket | @bostonplans | bostonplans | plannewmarket | 617-918-4423
Greetings from...

NEWMARKET

Boston, Massachusetts
Welcome! Here are some tips on using Zoom for first-time users.

**Your controls should be available at the bottom of the screen.**

Clicking on these symbols activates different features:

- **Mute/unmute (you will remain muted until a host gives you access)**
- **Turn video on/off (your video will remain off until a host gives you access)**
- **Q&A to ask questions throughout the presentation**
- **Raise hand to ask for audio/video permission at the end of presentation**
Meeting Format

- Presentation followed by Q & A and comments.
- During the presentation, all microphones will be muted.
- Once the presentation is over, we will take questions and comments in two ways:
  
  Through the **Q&A tab** at the bottom of your screen; or

  You can **raise your hand** and we will take your questions in the order that hands were raised.
Meeting Recording

At the request of community members, the BPDA will be recording this meeting and posting it on the PLAN: Newmarket project webpage at bit.ly/PlanNewmarket for those who are unable to attend the Zoom meeting live. The recording will include the presentation, Q&A, and public comments afterwards. Also, it is possible that participants may be recording the meeting with their phone cameras or other devices. If you do not wish to be recorded during the meeting, please turn off your microphone and camera.
Virtual Meeting Etiquette

- We want to ensure that this conversation is a pleasant experience for all.
- All participants will be muted until the Q&A portion of the conversation. Attendees will be able to submit questions via the chat feature or to raise their hands to ask a question. A moderator will unmute individual participants as they ask their question.
- Please be respectful of each other’s time.
- We ask that participants limit their questions so that all may participate in the discussion.
- Please wait until all attendees have the opportunity to ask a question before asking a second.
- You can always set up a conversation with Arreen Andrew, Newmarket Community Engagement Manager, Arreen.l.Andrew@boston.gov
PLAN: Newmarket Staff Team

- Alexa Pinard, Urban Designer II
- Ted Schwartzberg, Senior Planner II
- Arreen Andrew, Community Engagement Manager
- Charlotte Ong, Planner II
- Joe Blankenship, Senior Transportation Planner II
- Mary Knasas, Senior Planner III
- Kayla Myros, Research Manager
- Jack Halverson, Transportation Planning Assistant
- Taylor Herman, Downtown & Neighborhood Planning Intern
PLAN: Newmarket
Virtual Chat with a Planner
Existing Conditions

July 1, 2020
Existing Conditions:

History of Newmarket
History of Newmarket

Tidal wetlands, shaped by infrastructure and industrial uses

History of Newmarket

Industrial and manufacturing uses

Old Mr Boston Distillery at 1010 Massachusetts Ave
Source: Boston Public Library Tichnor Brothers collection #66997
History of Newmarket

Relocation of Faneuil Hall and Haymarket meatpacking and food processing

Source: BPDA Staff
History of Newmarket

Public utilities open
Artists move in

South Bay Incinerator
Source: Boston Public Library, Print Department
History of Newmarket

South Bay Center

2014 rezoning

Source: Edens Properties

South Bay Center Phase 2

Source: Edens Properties
History of Newmarket

How does the history of Newmarket continue to influence its present and its future and how can we celebrate Newmarket’s history as we plan for its future?
Existing Conditions:

Jobs & Businesses
Top Five Industries
(by number of jobs)

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
Jobs & Businesses

Top Five Industries
(by number of establishments)

Retail Trade
39 establishments (14%)

Other Services
37 establishments (13%)

Wholesale Trade
37 establishments (13%)

Professional, Scientific, and Technical Services
26 establishments (9%)

Construction
23 establishments (8%)

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
Jobs & Businesses

Change in Top Industries from 2010 to 2019 (by number of establishments)

Source: InfoUSA 2010, 2019, Dun & Bradstreet and BPDA Research Division Analysis
Jobs & Businesses

How can we continue to support existing industries in tandem with their changing needs and to allow for 21st Century Industry uses in Newmarket?
Jobs & Businesses

Home Address of Newmarket Employees

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2015 and BPDA Research Division Analysis)
Jobs & Businesses

Distance from Newmarket to Employees’ Homes

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
How can we ensure that Boston residents, particularly those in adjacent neighborhoods like Dorchester and Roxbury will have access to future jobs in Newmarket?
Educational Attainment of Newmarket Employees

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
Jobs & Businesses

Monthly Earnings of Newmarket Employees

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
Age of Newmarket Employees

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2011-2017) and BPDA Research Division Analysis
How can we provide a diversity of well-paying jobs across a range of educational attainment in Newmarket and also ensure that these jobs allow for employees to advance their careers?
Existing Conditions:

Arts & Culture
Arts & Culture

The Record Company
Source: The Record Company

Casablanca Market
Source: BCDwire
How do we continue to support the growing artist community in Newmarket in ways that also complement future 21st Century Industry uses?
Existing Conditions:

Addiction & Recovery Services
Addiction & Recovery Services

Atkinson Street Engagement Center
Source: BPDA Staff

Southampton Street Shelter & Clinic
Source: Keith Bedford / Boston Globe
How can we continue to support people who will need to access addiction & recovery services in Newmarket?
Existing Conditions:
Climate & Environment
Climate & Environment

Flood Risk

Source: Boston Harbor Flood Risk Model, MassDOT

Note: The boundary shown indicates the primary area for the existing conditions data analysis only. The exact boundary of the PLAN: Newmarket planning study will be determined through subsequent public engagement once the planning study is underway.
Stormwater Flood Risk

Source: BWSC

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Climate & Environment

Extreme Heat

Source: LANDSAT 5 2010 image via MAPC

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Climate & Environment

How can we plan for resiliency in Newmarket and mitigate these environmental threats to ensure Newmarket’s long-term viability as a jobs engine for Boston?
Existing Conditions:

Mobility
Mobility

Existing Transportation Network

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Newmarket

Mobility

Street Type

Classification

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Mobility

Source: BTD Staff

Source: BPDA Staff
Mobility

Source: BPDA Staff

Source: BPDA Staff
Mobility

Source: BTD Staff

Source: Google Street View
Mobility

How can we improve pedestrian & bicycle safety in Newmarket while allowing for smooth truck operations and how can we improve access to Newmarket from surrounding residential neighborhoods?
Existing Conditions:
Urban Form & Zoning
Current zoning

Note: The boundary shown indicates the primary area for the existing conditions data analysis only. The exact boundary of the PLAN: Newmarket planning study will be determined through subsequent public engagement once the planning study is underway.
Existing land use

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How can the future urban form and zoning of Newmarket support keeping legacy businesses while allowing for future 21st Century industry uses?
Topics include mobility, jobs & business; climate resiliency; public realm; arts & culture, homelessness, addiction & recovery and others
If you have questions about COVID-19, City of Boston relief funds, or other any other queries, please visit boston.gov/coronavirus for the most up-to-date information and City policies.
Thank you

CONTACT US:
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arreen.l.andrew@boston.gov
617.918.4423

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Engagement

For more information on the BPDA’s meeting guidelines and COVID-19 response, please visit our website:


What does Community Engagement look like in a time when we can’t gather?
Zoomed Map
Further Zoom
Industries

Newmarket is one of Boston’s industrial economic centers. There are 8,300 payroll jobs in Newmarket, accounting for 1.3% of Boston’s total jobs. Between 2011 and 2015, payroll jobs increased by 3,000 jobs.

Top 5 Industries by Employment

- Public Administration: 36%
- Professional, Scientific, Technical: 13%
- Wholesale Trade: 10%
- Construction: 10%
- Utilities: 6%

Top 5 Industries by Number of Businesses

- Wholesale Trade: 14%
- Retail Trade: 11%
- Construction: 8%
- Public Administration: 8%
- Health Care and Social Assistance: 11%


Source: Info USA 2018 and BPDA Research Division
Employment

Place of Residence of Newmarket Employees

Educational Attainment (30+ years old) of Newmarket Employees

Use & Zoning