**South Boston Waterfront**

**Home of the Innovation District**

- **Largest privately funded** construction site in the nation: Vertex
- **First** public innovation center in the nation - District Hall
- **World Headquarters** of Au Bon Pain, Gillette, and John Hancock, Future Home of Vertex Pharmaceuticals and State Street
- **World’s best school** for entrepreneurship, Babson College
- **World’s largest** startup competition and accelerator, MassChallenge
- **Over 4,000 new jobs** and **200 new companies** since 2010

July 2013
South Boston Waterfront

**South Boston Waterfront Area Statistics (1 mile radius)**

- Public Transit riders on MBTA (Red Line, Silver Line and buses): 5.4M
- Under Construction: $1.6 Billion, 3.5M SF
- Housing Units since 2000: 1,000+

**BCEC and Hynes Conv. Ctr.: 654,199 attendees, 245 events = $650M of Economic Impact**

**New Businesses since 2010: 200+**

**Museums & Cultural Institutions:**
- ICA, Boston Tea Party, Children’s Museum, Bank Of America Pavilion

**Employment and Payroll Growth:** 24%

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**“The South Boston Waterfront has it all. From hot new restaurants to 3 contemporary museums, hotels, chic shops, and innovative companies and work spaces, the waterfront is the place to be. Come be a part of it.” – Mayor Thomas M. Menino**

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**South Boston Waterfront Basemap Key**

- Recently Completed
- Existing Buildings
- Board Approved
- Under Construction

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**Featured Development Projects**

**Projects in design, planning, or under construction**

- **District Hall**
- **Factory 63**
- **Marriott Residence Inn**
- **Pier 4**
- **Waterside Place**
- **319 A Street Rear**
- **Seaport Square**

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**Board Approved Project**

- **Seaport Square**
  - 8.5M SF
  - 2.0M SF residential space
  - 1.0M SF new office space
  - 2 hotels
  - 1.5M SF of multi-level retail / restaurant / entertainment
  - Cultural and educational center
  - Developer: Boston Global Investors (BGI)