A Prosperous Boston for All Vietnamese

Mayor Martin J. Walsh
Vietnamese contribution to the economy as entrepreneurs and workers is significant.

- Vietnamese, people born in Vietnam or who identify as having Vietnamese ancestry, made up 1.9% of Boston’s population (12,704 people) in 2017.
- Vietnamese in Boston had a total income of $248 million in 2017.
- Vietnamese comprised 1.6% of Boston’s resident labor force in 2017 (5,806 workers), 6% of which are self-employed or business owners.
- Vietnamese consumer demand supported an additional 799 jobs and contributed $122.4 million to Boston’s gross city product in 2016.
- Vietnamese contributed $12.4 million in state income taxes and $4.0 million in state sales taxes in 2016.

The 53,700 Vietnamese in Massachusetts live primarily in Boston, Quincy, Randolph, Lowell, and Worcester.
Boston Vietnamese predominantly live in Dorchester.
The Vietnamese population of Boston has been fairly constant since 2000 with a growth rate of 6%.

“Native-born” Vietnamese were typically born in the United States and have United States citizenship from birth. “Foreign-born” Vietnamese were typically born in Vietnam, but may be naturalized United States citizens.

The native-born Vietnamese population is predominantly male.

The foreign-born Vietnamese population is older while more than half of native-born Vietnamese are children.

Native-born Vietnamese speak English very well, while many foreign-born Vietnamese do not.

Vietnamese English Proficiency (Age 5+)

- **English Only**
  - Native: 17%
  - Foreign Born: 4%
- **Very Well**
  - Native: 62%
  - Foreign Born: 14%
- **Well**
  - Native: 14%
  - Foreign Born: 20%
  - All Boston: 8%
- **Not Well**
  - Native: 14%
  - Foreign Born: 7%
  - All Boston: 7%
- **Not at all**
  - Native: 3%
  - Foreign Born: 1%
  - All Boston: 3%

Only 43% of the total Vietnamese population in Boston are employed full-time. 29% do not participate in the labor force.

Vietnamese Workers Are Most Overrepresented in Production & Transportation & Material Moving and Healthcare Support, Personal Care & Service & Protective Services Occupations.

26% of Vietnamese males are in these occupations.

33% of Vietnamese females are in these occupations.

Only 20% of native-born, full-time Vietnamese workers earn more than $75,000 annually.

Vietnamese Earnings of Full-Time, Full-Year Workers

Improving Vietnamese educational attainment will allow greater contribution to Boston’s economy.

37% of foreign-born Vietnamese have less than a high school education.
20% of native-born Vietnamese started college, but have not finished a degree.

Vietnamese Educational Attainment by Nativity (Age 25+)

Vietnamese business owners in Massachusetts earn $14,000 less than those who are employees.

Vietnamese businesses in Massachusetts tend to be small and concentrated in lower-paying service industries.

**Self-Employed Vietnamese by Top Industries**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nail Salons and Personal Care Services</td>
<td>24%</td>
</tr>
<tr>
<td>Beauty Shops</td>
<td>14%</td>
</tr>
<tr>
<td>Construction</td>
<td>13%</td>
</tr>
<tr>
<td>Restaurants and Other Food Services</td>
<td>7%</td>
</tr>
<tr>
<td>Dry Cleaning and Other Laundry Services</td>
<td>7%</td>
</tr>
<tr>
<td>Gift, Novelty, and Souvenir Stores</td>
<td>5%</td>
</tr>
<tr>
<td>Specialized Design Services</td>
<td>3%</td>
</tr>
<tr>
<td>Private Households</td>
<td>2%</td>
</tr>
<tr>
<td>Taxi and Limousine Service</td>
<td>2%</td>
</tr>
<tr>
<td>Electronic and Precision Equipment Repair and Maintenance</td>
<td>2%</td>
</tr>
</tbody>
</table>

Only 10% of native-born and 34% of foreign-born Vietnamese householders in Boston own their homes.

Vietnamese Homeownership Rates by Nativity and Age of Householder

- Native-Born Vietnamese: 10%
- Foreign-Born Vietnamese: 34%
- Vietnamese, Ages 18-34: 31%
- Vietnamese, Age 35+: 33%

Thank you!

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