



Project Mission Statement

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“The South Boston - Dorchester Avenue Task Force is developing a framework for short-term actions to recommend and implement improvements along Dorchester Avenue. The Task Force is ensuring Dorchester Avenue’s identity as a vibrant, attractive, safe, clean, and inviting place for South Boston residents to live, work, shop, and play.”

We are for... ensuring a safe, clean, inviting, and thriving community.

Safe means pedestrians, bicyclists, and drivers feel safe on any public or publicly accessible property along the Avenue, at any time of day and during any season through:

- Improvements to crosswalks, sidewalks, paving, traffic lights, lighting
- Traffic calming throughout the Study Area
- Parking alternatives to reduce occurrence of double parking
- “Way finding” through consistent signage, including mandatory street numbers visible 24-hours on storefronts, and other visual cues to identify locations along the Avenue
- Universally accessible

Clean means absence of trash/litter and visual blight and clutter (eg. razor wire, graffiti, chain link fencing, variety of streetlights, etc.)

Inviting means turning the South Boston portion of Dorchester Avenue into a destination, and create South Boston gateways that designate and promote the area, through:

- Multiple access points to shopping area: smooth traffic flow along Avenue, and ease of parking vehicles and bikes in thoughtfully placed, and well-kept parking spots;
- Shopping areas filled with businesses that provide goods and services for local residents and visitors;
- Storefronts without obstacles to customers (eg. have multilingual signage; well-kept; short-term parking easily available close by; accessible doorways)

Thriving means increased pedestrian activity along the entire Avenue

- Business owners with clear understanding of best practices means that storefronts are busy during business hours and there is a low turnover rate for successful stores;
- Employ “greening” of city infrastructure, and reward greener business practices to create a healthier, more livable Dorchester Avenue environment.