FENWAY
Smart, Cultured, and Green

2012 spending power of Fenway residents: $255.6 Million

Investment in development since 2009: Over $1.4 Billion

3.2 Million visitors to cultural institutions

Future Home: Wegman’s food market

Longwood Medical Area:
213 acres. 24 institutions. 6 colleges,
45,200 employees, 80,000 university students

May 2014
FENWAY Trade Area Statistics (0.5 mile radius)

- Population: 27,715
- Retail Demand-Spending by Neigh. Residents: $255.6 Million
- Employment and Payroll Growth: 19%
- Number of Businesses: 462
- Percentages:
  - Residential Units Since 2000: 1,600+
  - Percentage of 20-34 year-olds: 56.3%
  - Universities, Colleges & Cultural Institutions: 15
- Permitted/Under Construction: $900 Million
- Masters Degrees & above: 77.86%

FEATURED DEVELOPMENT PROJECTS
Projects in Design, Planning, or Under Construction

**Usage Key:**
- **Housing**
- **Retail**
- **Office Space**
- **Dining**
- **Civic**

1. **Fenway Park (Renovation)**
   - Over past decade ownership has committed $205 Million to improvements. Approx. 800,000 SF parking and 21,800 SF for retail.

2. **Trilogy**
   - $2.5 Billion development. 576 units of housing, 43,000 SF of retail (Whole Foods, Sweet Cheeks, Barrely, etc). Developer: Samuels Associates / Boylston Properties

3. **1330 Boylston Street**
   - $1.3 Billion, 1,170,000 SF hotel/residence center (803 SF parking space), 775 extended-stay suites. 6,200 SF retail (Star Local). Developer: Related Cos.

4. **Residence Inn Boston**
   - $70 Million, 232 units of hotel, 12,000 SF of retail (Holiday Inn Express, Intuit, etc). Developer: Mustang Hospitality & Property Management Ltd.

5. **Van Ness**
   - $750 Million, 650 residential units, 275,000 SF retail, City Target - 170,000 SF retail. Developer: Samuels Associates

6. **1282 Boylston Street**
   - $450 Million, 446,000 SF, 350 residential units, 10,000 SF retail. Developer: The Aldo Group

7. **Landmark Center**
   - $520 Million, 1,074,000 SF office/retail/entertainment. Proposed: 441,000 SF retail including 81,000 SF Wegman's, 600,000 SF office, 103,000 SF retail. Developer: Samuels Associates

8. **The Point**
   - $190 Million, 330,000 SF, 320 residential units, 20,000 SF retail, Developer: Samuels Associates

9. **1350 Boylston Street**
   - $211 Million, 335 residential units, 7,200 SF retail. Developer: Stanhope Commercial Development LLC

10. **Fenway Center**
    - $130 Million, 310 residential units, 141,000 SF office, 19,000 SF retail. New Target at MBTA station opened 2014. Developer: Menlorey Karamoor/Fenway Development

Fenway Basemap Key
- Existing Buildings
- Recently Completed
- Under Construction
- Board Approved
- Featured Public Works Projects

Please note: Map may not accurately reflect all area businesses.