Cape Verdeans in Brockton
Cape Verdean’s contribution to the economy as entrepreneurs and workers is significant.

- This presentation includes all Cape Verdeans – people who were born in Cape Verde or who identify as having Cape Verdean ancestry.
  - “Native-born” Cape Verdeans were typically born in the United States and have U.S. citizenship at birth. “Foreign-born” Cape Verdeans were typically born in Cape Verde but may be naturalized U.S. citizens.

- Cape Verdeans made up 14.8% of Brockton’s population (18,832 people).

- Cape Verdeans living in Brockton held 8,898 jobs and owned about 143 businesses.

- Cape Verdeans in Brockton had an income of $311.4 million in 2016.

Note: Due to data limitations, “Brockton” includes Avon and Stoughton as well (U.S. Census-defined PUMA)
The 65,000 Cape Verdeans in Massachusetts live primarily in Boston, Brockton, Taunton, and New Bedford.
Cape Verdeans predominately live in central Brockton, and there are smaller populations in the surrounding towns like Randolph and Stoughton.
The Cape Verdean community of Brockton has doubled since 2000.


60% of Cape Verdeans are Foreign-Born
The Brockton Cape Verdean population is predominantly female.

Foreign-born Cape Verdeans are older, while two-thirds of native-born Cape Verdeans are children.
Native-born Cape Verdeans speak English very well, while many foreign-born Cape Verdeans are not proficient in English.

Half of adult foreign-born Cape Verdeans and a third of adult native-born Cape Verdeans work full-time.

Cape Verdeans make up 25% of Brockton residents working in Building and Grounds Cleaning and Maintenance.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Cape Verdan Share of Occupations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building &amp; Grounds, Cleaning &amp; Maintenance</td>
<td>25.4%</td>
</tr>
<tr>
<td>Production &amp; Transportation &amp; Material Moving</td>
<td>23.7%</td>
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<tr>
<td>Food Preparation &amp; Serving</td>
<td>23.1%</td>
</tr>
<tr>
<td>Legal, Community &amp; Social Service, Arts, Design, Entertainment, Sports, &amp;</td>
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</tr>
<tr>
<td>Media</td>
<td>18.9%</td>
</tr>
<tr>
<td>Healthcare Support, Personal Care &amp; Service, &amp; Protective Service</td>
<td>17.6%</td>
</tr>
<tr>
<td>Office &amp; Administrative Support</td>
<td>11.3%</td>
</tr>
<tr>
<td>Sales Related</td>
<td>10.7%</td>
</tr>
<tr>
<td>Natural Resources, Construction, &amp; Maintenance</td>
<td>10.2%</td>
</tr>
<tr>
<td>Education, Training, &amp; Library</td>
<td>9.4%</td>
</tr>
<tr>
<td>Management</td>
<td>8.8%</td>
</tr>
<tr>
<td>Healthcare Practitioners &amp; Technical</td>
<td>5.6%</td>
</tr>
<tr>
<td>Business &amp; Financial</td>
<td>5.4%</td>
</tr>
<tr>
<td>Computer Engineering &amp; Science</td>
<td>3.9%</td>
</tr>
</tbody>
</table>


33% of Male Cape Verden workers

23% of Female Cape Verden workers
Most Cape Verdean full-time workers earn less than $50,000 per year.

Native-born Cape Verdeans have higher educational attainment than the foreign born.

46% of foreign-born Cape Verdeans have less than a high school education.
25% of native-born Cape Verdeans aged 25 or older started college, but have not finished a degree.

Self-employment is an effective route to economic mobility for Cape Verdeans, more so than for the general population, but only 2% of Cape Verdeans are business owners, compared to 6% of all Brockton resident workers.

Median Earnings by Type of Work

- **Business Owners**
  - Cape Verdean (MA) Workers: $38,017
  - All Massachusetts Workers: $36,335

- **Employees**
  - Cape Verdean (MA) Workers: $42,241
  - All Massachusetts Workers: $27,205

Note: Massachusetts data are used due to small sample size in Boston.
Cape Verdean businesses tend to be small and concentrated in low-paying service industries.

47% of native-born and only 41% of foreign-born Cape Verdean householders own their homes.

Thank you!

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