

Advisory Group Meeting #1

March 10, 2021

Greetings from...



Boston, Massachusetts

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Welcome

Arreen Andrew, Community Engagement Manager

Meeting Recording

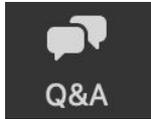
At the request of community members, this event will be recorded posted on the PLAN: Newmarket project webpage at **<http://bostonplans.org/PlanNewmarket>** for those who are unable to attend the Zoom event live.

Also, it is possible that participants may be recording the meeting with their phone cameras or other devices. If you do not wish to be recorded during the meeting, please turn off your microphone and camera.

If your camera and microphone are off, you can still participate through the text chat feature at the end of the presentation.

Meeting Format

- Presentation followed by Q & A and comments.
- During the presentation, all microphones will be muted.
- Once the presentation is over, we will take questions and comments in two ways:



Through the **Q&A tab** at the bottom of your screen; or



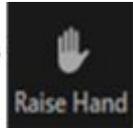
You can **raise your hand** and we will take your questions in the order that hands were raised.

Zoom Tips

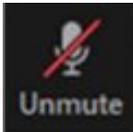
*Here are some tips on using Zoom for first-time users.
Your controls are at the bottom of the screen*



Use the chat to type a comment or ask a question at any time – Members of the PLAN: Newmarket team will enable the chat at the end.



To raise your hand, click on “Participants” at the bottom of your screen, and then choose the “Raise Hand” option in the participant box



Mute/unmute – Participants will be muted during the presentation – the host will unmute you during discussion if you raise your hand and it is your turn to talk



Turns your video on/off

Zoom Etiquette

- Please remain muted until called on. If you'd like to speak during this time please use the "Raise Hand" function in Zoom.
- Please be respectful of each other's time.
- We ask that participants limit their questions so that others may participate in the discussion. If you have more questions, please wait until all others attending have an opportunity to ask questions.
- If we are unable to get to your question at this meeting please put them in the Chat at the end or email **Arreen.I.Andrew@boston.gov**

Agenda

9:00	-	9:15	Welcome and Introductions
9:15	-	9:25	What is PLAN: Newmarket and what has happened so far?
9:25	-	9:40	Who and what is the PLAN: Newmarket Advisory Group? <ul style="list-style-type: none">• Advisory Group Schedule• Roles and Responsibilities
9:40	-	10:00	Next Steps and discussion

Please reach out to Arreen Andrew (**Arreen.I.Andrew@boston.gov**) for follow-questions

PLAN: Newmarket

PLAN: Newmarket, The 21st Century Economy Initiative will look at the needs of an industrial neighborhood in the City of Boston. The Initiative will work closely with the community to develop a vision for the area that incorporates a strategy for job retention and growth. Identified by Imagine Boston 2030 as one of the expanded neighborhoods, the process will produce the products:

- ❖ **Economic policy and land use plan**
- ❖ **Zoning Updates**
- ❖ **Public realm & urban design guidelines**
- ❖ **Mobility recommendations**
- ❖ **Climate resilience strategy**
- ❖ **Social justice and equity impact analysis**

PLAN: Newmarket Staff Team

- **Alexa Pinard**, Urban Designer II
- **Ted Schwartzberg**, Senior Planner II
- **Arreen Andrew**, Community Engagement Manager
- **Joe Blankenship**, Senior Transportation Planner
- **Andrew Grace**, Director of Economic & Strategic Planning, Mayor's Office of Economic Development
- **Joe Christo**, Senior Resilience and Waterfront Planner
- **Mary Knasas**, Senior Planner III
- **Kayla Myros**, Research Manager
- **Jack Halverson**, Transportation Planning Assistant
- **Jeong-Jun Ju**, Urban Designer
- **Whitney Hansley**, Urban Designer II
- **Taylor Herman**, Downtown & Neighborhood Planning Intern

PLAN: Newmarket Consultant Teams

Utile, Inc: Planning & Urban Design (Lead)

- **HR&A Advisors:** Economic Policy
- **Scape:** Landscape Architecture and Resiliency
- **Arup:** Transportation Planning
- **Kittleson & Associates:** Traffic and Parking

Rivera Consulting (Social Justice & Equity)

Advisory Group

Bob Biggo-Boston Medical Center

Chimel Idiokitas -B. U. School of Medicine

Desmond Murphy -Worcester Square Area Neighborhood Association

Dianne Wilkerson -Former Massachusetts Senator

Nicole Bowdon-Eversource

Jim Vaughan -Plumbers Local 12

John Smith-Dudley Street Neighborhood Initiative

Jonathan Garland -J. Garland Enterprise

Manny Frangiadakis -Costas Provisions/ Twelve Points Wealth Management

Margarita Polanco -Suffolk Construction

Mary Tarpay -Boston Cab Dispatch

Marynee Pontes- Initiative for a Competitive Inner City

Matt McArthur-The Record Company

Michael Feldman -Feldman Surveyors, Inc.

Michael Hunter -Trinity Financial

Advisory Group

Michael Rothschild -Abbott Realty, LLC
Pattie McCormack -Andrew Square Civic Association
Paxton Sheldahl -BOS/UA
Robert Lewis Jr. -The Base
Sarah Porter -Victory Programs, Inc.
Saritin Rizzuto -Metro Credit Union
Sheldon Lloyd -City Fresh Foods
Sue Sullivan-Newmarket Business Association
Travis Anderson -Placetaylor-Design Director
Valerie Shelley- Orchard Gardens Resident Association
Vijay Sehli-McDonald's at 870 Mass. Ave
Carol Tienken- The Greater Boston Food Bank
Will Willis -Bully Boy Distillers
Yaz Ortiz -Newmarket Business Association
Kevin Deabler -Rode Architects

Advisory Group

Ex-Officio Members

Senator Sonia Chang-Diaz

Representative Elizabeth Miranda

Council President Kim Janey

Councilor Frank Baker

Councilor-at-Large Michelle Wu

Councilor-at-Large Annissa Essaibi-George

Councilor-at-Large Flaherty

Councilor-at-Large Julia Mejia

Councilor Andrea Campbell

Yolanda Smith, Suffolk House of Corrections

Roger Mann, Senior Director of Real Estate,
MBTA

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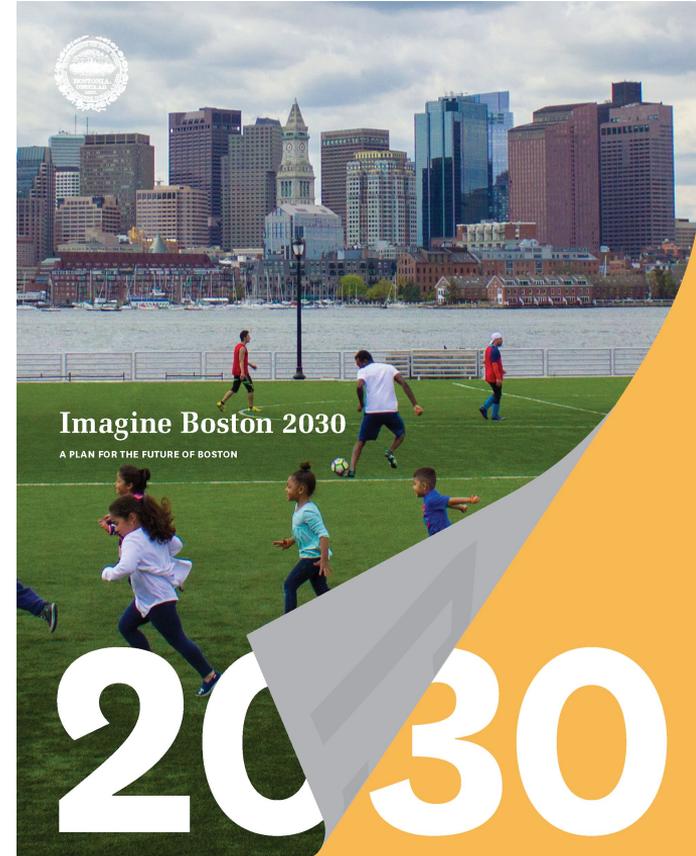
Project Overview

Ted Schwartzberg, AICP, Senior Planner II

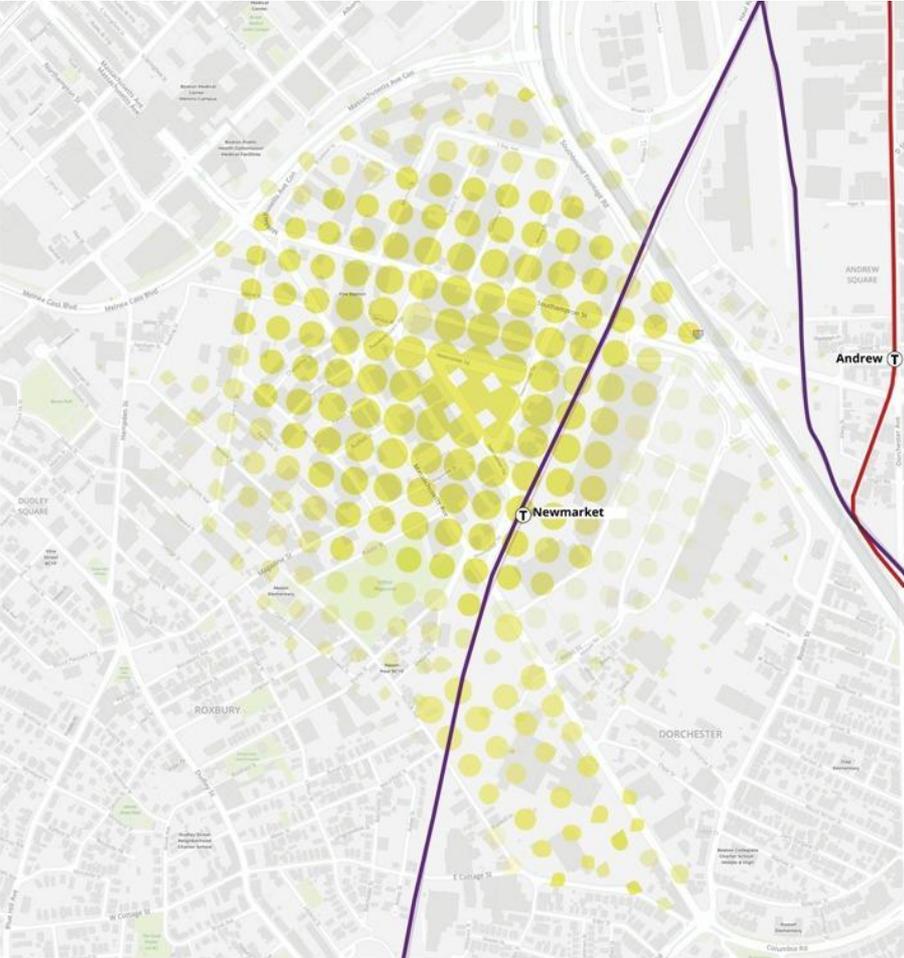
What is Imagine Boston?

Completed in 2017, Imagine Boston 2030 is Boston's first citywide plan in 50 years.

Shaped by more than 15,000 residents, the City of Boston created a framework to preserve and enhance Boston. In partnership with the City of Boston, the BPDA is responsible for implementing Imagine Boston 2030 within ongoing planning studies.



Study Area



Project Partners

Newmarket Stakeholders

- Elected Officials
- Advisory Group
- Newmarket Business Association
- Individual Community Members

State and County

- MBTA
- Suffolk House of Corrections

City of Boston



Arts and Culture



*Mayor's Office of
Economic Development*



Neighborhood Services



Parks and Recreation



*Public Health
Commission*



Recovery Services



Police



Public Works



Public Facilities



Transportation

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Advisory Group Role

Arreen Andrew, Community Engagement Manager

Advisory Group Role

- Appointed group of stakeholders that serve as a core group committed to the process
- Ensure continuous, sustainable, and meaningful engagement
- Advise on planning process and neighborhood-specific issues
 - Bring topical expertise and personal perspective to discussions and work sessions
 - Be an engine for ideas and innovation
- Encourage broad neighborhood participation
 - Assist with outreach; spread the word about PLAN: Newmarket
 - Communicate information back to civic groups and other neighborhood associations

Commitment

The Advisory Group is specific to the PLAN: Newmarket process.

- Members will remain active for the entirety of the planning process
- Time commitment is 1 meeting every 4–6 weeks for 18 months
- Meetings will last 1.5–2 hours, depending on the agenda
- Members are expected to be active participants in all PLAN: Newmarket events

Code of Conduct

- All BPDA meetings are open to the public
- AG members should:
 - Act as ambassadors to the larger community
 - Treat all participants with respect
 - Listen actively; speak thoughtfully
 - Support all voices, so that all viewpoints may be heard
- The process encourages respectful dialogue among those with differing opinions
- Always be open to seeing the world from someone else's perspective

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Preferred Advisory Group Meeting Times

 Start presenting to display the poll results on this slide.

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Next Steps and Discussion

Alexa Pinard, Urban Designer II

Ted Schwartzberg, Senior Planner II



Timeline

WE ARE HERE



2019-2020

2021

Early 2022

Mid 2022

Process

Public Meetings

- **Next Advisory Group Meeting** **Mid-April**
 - Share and discuss stakeholder interview findings
 - Report back initial consultant findings
 - Solicit AG member feedback
- Public Workshop April 2021
- Chat with a Planner May 2021
- Advisory Group May 2021
- Advisory Group June 2021

Meeting dates and subjects are tentative and subject to change. Advisory Group members will be provided with schedule updates as the project progresses. Extra meetings may be required and will be discussed in advance with the Advisory Group.

Process

Current Consultant Tasks

Utile

- HR&A stakeholder interviews to define what *21st Century Industry* should mean for Newmarket
- Developing industrial mixed-use building prototypes

Rivera

- Framework for social justice and equity in planning

Process

Upcoming Consultant Tasks

Economic Policy

- Define 21st century industry
- Preserve arts-related uses
- Implementation plan

Land Use

- Land use compatibility
- Integrate addiction/recovery services
- Last-mile distribution impacts

Climate Resilience

- Climate resilience recommendations
- Newmarket specific strategies

Mobility

- Define study area
- Hierarchy of streets
- Improve multimodal transit

Public Realm & Urban Design

- Mixed-use prototypes
- Define sub-areas & character
- Development options
- Street typologies
- Public Realm Improvements
- Newmarket specific strategies

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Discussion





Thank you!

Appendix

Full Staff Team

- Alexa Pinard, Urban Designer II
- Ted Schwartzberg, Senior Planner II
- Arreen Andrew, Community Engagement Manager
- Joe Blankenship, Senior Transportation Planner II
- Mary Knasas, Senior Planner III
- Kayla Myros, Research Manager
- Jack Halverson, Transportation Planning Assistant
- Taylor Herman, Downtown & Neighborhood Planning Intern
- Jennifer Rowe, BTD
- Patrick Hoey, BTD
- Andrew Grace, OED
- Midori Morikawa, OED
- Prataap Patrose, BPDA
- Whitney Hansley, BPDA
- Jeong-Jun Ju, BPDA

Industries

Newmarket is one of Boston's industrial economic centers. There are 8,300 payroll jobs in Newmarket, accounting for 1.3% of Boston's total jobs. Between 2011 and 2015, payroll jobs increased by 3,000 jobs.

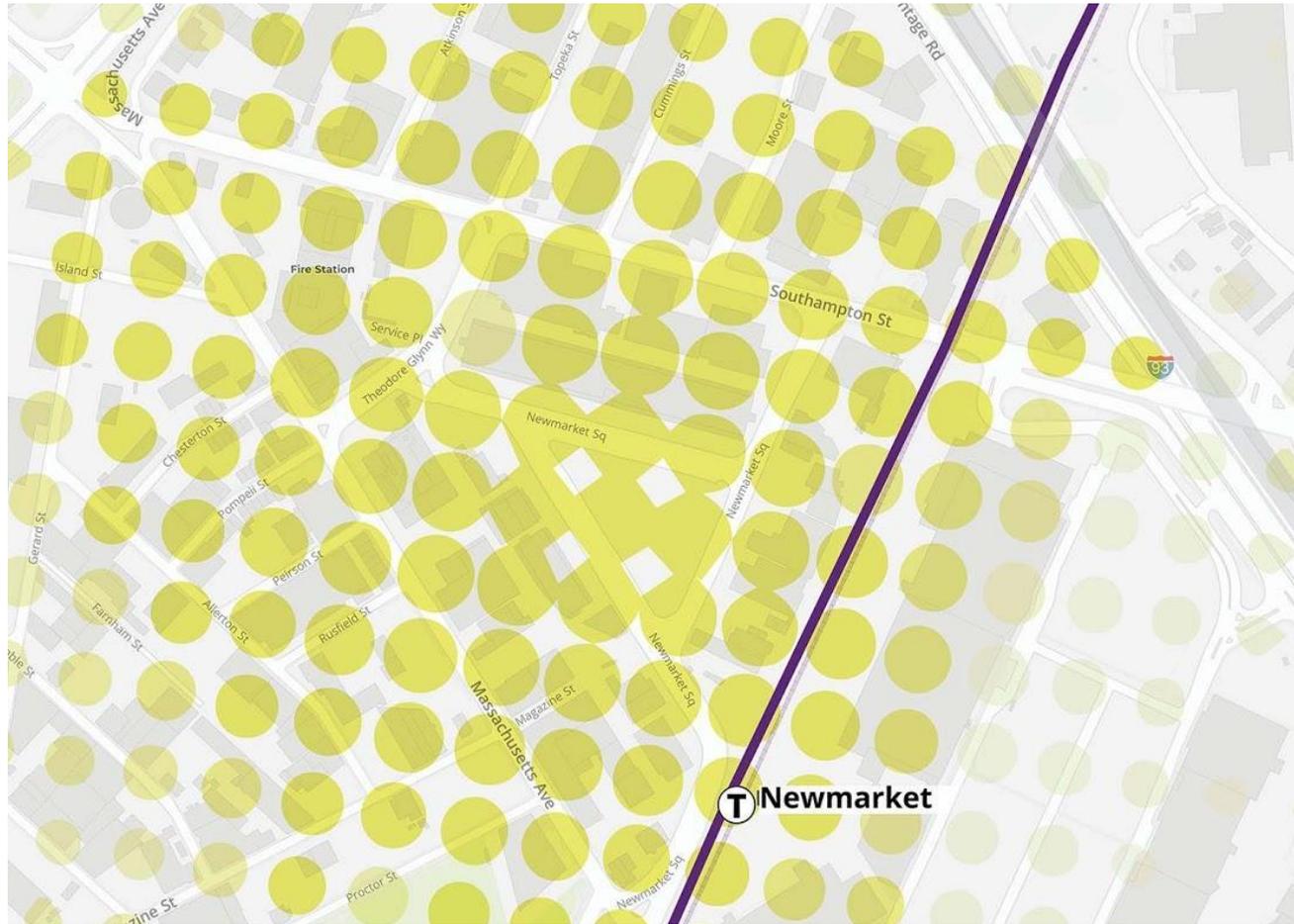
Top 5 Industries by Employment



Top 5 Industries by Number of Businesses

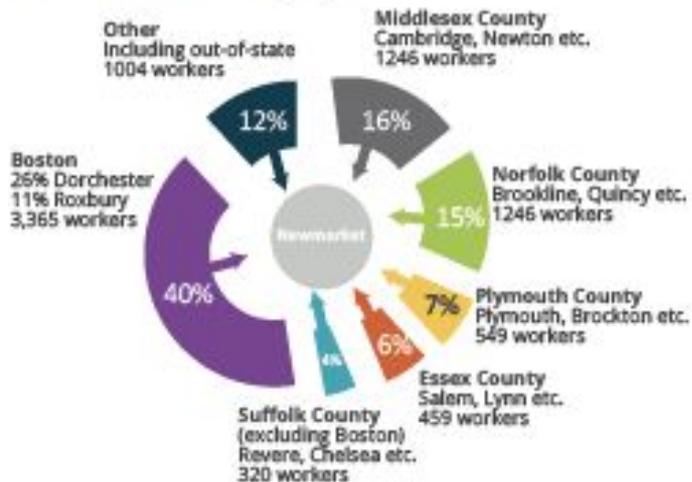


Study Area



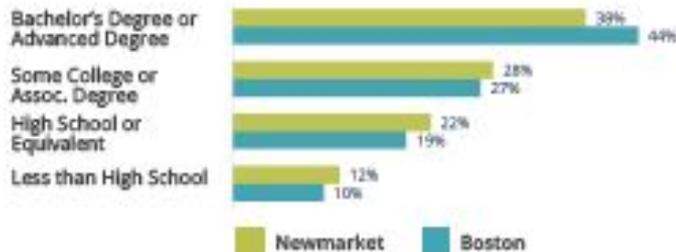
Employment

Place of Residence of Newmarket Employees



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics 2015 and BPDA Research Division.

Educational Attainment (30+ years old) of Newmarket Employees

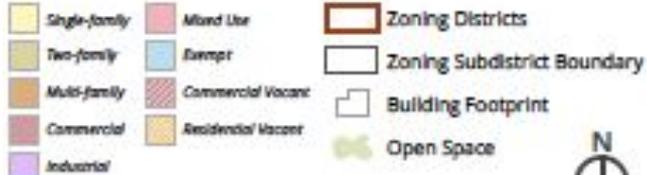


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics 2018 and BPDA Research Division.

Land Use & Zoning



Parcel Use



Source: Zoning, Assessor PP19 as of Jan. 7 2018.

