A Prosperous Boston for All

Brazilians
Brazilian contributions to the economy as entrepreneurs and workers are significant.

- Brazilians, those who were born in Brazil or who identify as having Brazilian ancestry, make up 0.6% of Boston’s population (3,770 people).
- Brazilians in Boston had a total income of $114.5 million in 2016.
- Brazilians hold 2,370 jobs and approximately 493 are self-employed.
- Brazilian consumer demand supported an additional 375 jobs and contributed $57.6 million to Boston’s gross city product in 2016.
- Brazilians contributed $5.8 million in state income taxes and $1.9 million in state sales taxes in 2016.

Source: U.S. Census Bureau, 2016 American Community Survey, Public Use Microdata Sample (PUMS), Bureau of Labor Statistics (BLS), Massachusetts Department of Revenue, Regional Economic Models, Inc. (REMI), PI+ Massachusetts Regions, BPDA Research Division.
27,421 Brazilians in Massachusetts live primarily in Somerville, Everett, Malden, Lowell, Marlborough, and Framingham.
Boston Brazilians predominantly live in East Boston, Brighton, Allston, West Roxbury, and Roslindale.
The native-born share of the Brazilian population has grown from 11% in 2010 to 19% in 2016.

Native-born Brazilians were typically born in the U.S. and have U.S. citizenship from birth.

Foreign-born Brazilians were typically born in Brazil, but may be naturalized U.S. citizens.

The foreign-born Brazilian population is predominately female.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
The foreign-born Brazilian population is older, while more than half of the native-born Brazilians are children.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Native-born Brazilians speak English very well, but half of foreign-born Brazilians speak English less than well.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Brazilians are employed at higher rates than Boston residents as a whole.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Brazilians make up 3% of Boston residents working in Production, Transportation, and Material Moving occupations.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Only 19% of foreign-born Brazilian full-time workers earn more than $75,000 a year.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Almost half of Brazilians end their education at high school.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Brazilian employees earn about $5,000 more than their counterparts who are business owners.

About 24% of Brazilian workers in Massachusetts are self-employed, compared to about 9% of all Massachusetts workers.

Brazilian businesses tend to be small and concentrated in low-paying service industries.

Self-Employed Brazilians in Massachusetts by Top Industries

- Private Households: 26%
- Services to Buildings and Dwellings: 22%
- Construction: 21%
- Child Day Care Services: 5%
- Beauty Salons: 4%
- Automotive Repair and Maintenance: 3%
- Landscaping Services: 2%

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Brazilian householders in Massachusetts own homes at lower rates than the state averages.

Source: U.S. Census Bureau, 2012-2016 American Community Survey, PUMS, BPDA Research Division.
Note: Only includes householders.