### PLAN: Dudley Square Preserve, Enhance, Grow.



### **Draft Urban Design & Development Guidelines Workshop Summary** October 24, 2016

The purpose of this workshop was to introduce and discuss urban design context and elements for the of publicly held parcels within the PLAN: Dudley Square area.

The PowerPoint presentation, which includes an explanation of urban design principles by using the Dudley Commercial site (the former location of the B2 Police Station) as an example can be found online at: http://bit.ly/PlanDudley.

### **OPEN HOUSE AND NETWORKING**

Prior to the start of the workshop, staff from the BPDA and City of Boston spoke with workshop participants. Several informational boards from previous workshops were displayed, as well as boards highlighting development parcel information.

### WELCOME AND UPDATE

Lara Merida, Deputy Director for Community Planning, welcomed participants and reviewed the goals of the PLAN: Dudley Square study and context.

### **URBAN DESIGN & DEVELOPMENT GUIDELINES**

A BPDA staff member presented an overview of the Study Area's neighborhood context and how the context could influence urban design concepts. Important elements of Dudley Square's context include the area's street network and historic resources. Developers will be asked to enhance the neighborhood's street network, respond to the historic context, and reinforce the identity of Dudley Square.

After a Q&A session with attendees, BPDA staff member Jeong-Jun Ju described how programming can influence building form and design. The Dudley Commercial Site was used to demonstrate this (see the October 24<sup>th</sup> workshop presentation). To depict differences in building form related to different uses inside the building, concepts were presented with different mixes of programming.

### **Q&A SESSION/BREAKOUTS**

Following the Urban Design presentation, BPDA staff members opened the meeting to discussion.

Members of the audience prioritized access to jobs and affordability in their questions and comments. The use of publicly-owned parcels in the PLAN: Dudley Square process means that opportunities coming out of any development would benefit the community. Along those lines, participants emphasized that topics such as jobs and affordability should be

### **PLAN**: Dudley Square

Preserve. Enhance. Grow.



looked at comprehensively and that affordable units in new developments should exceed the 13% minimum requirement of the City's Inclusionary Development Policy (IDP). A BPDA staff member responded that the community and BPDA need to work together to figure out what the right mix of programming and affordability should be, understanding there would likely be a trade-off of reducing another use on-site—such as retail or incubator spaces discussed in earlier PLAN: Dudley Square workshops. BPDA staff members confirmed that a housing study for the area will be completed, and that it is in fact already underway.

In response to a member of the audience's concern that the example buildings used to illustrate urban design principles that were shown in the presentation were not relevant to Dudley Square, BPDA staff agreed to show more examples in the future, and noted that the conversation will be continued.

The workshop then split into several breakout group discussions. Groups held individual conversations, using large diagrams of the Dudley Commercial site to discuss concept plans and potential building footprints, massing and uses. Each breakout group discussion was facilitated by BPDA staff. Participants and staffers noted comments and suggestions by marking up the diagrams, which are included at the end of this summary.

### **NEXT STEPS**

The next PLAN: Dudley Square workshop is scheduled for Monday, November 21<sup>st</sup> at the Bruce C. Bolling Municipal Building. This workshop will be an opportunity to share data with the community, discuss community benefits from future development, and discuss potential development scenarios (including testing feasibility of opportunities on specific parcels). BPDA staff will also present a summary of a housing analysis of the Study Area, as requested by the community.

### **ABOUT PLAN: DUDLEY SQUARE**

PLAN: Dudley Square is an initiative to think strategically about the types of uses and the scale of development best suited for the future of Dudley Square and Roxbury. The goals of this study are to provide an inclusive community engagement process, create an updated vision with the community, and establish an implementation plan that will lead to the issuance of Requests for Proposals ("RFPs") for publicly-owned and vacant privately-owned parcels in Dudley Square.

### PLAN: Dudley Square

Preserve. Enhance. Grow.



### FOR MORE INFORMATION

Visit the project website at: http://bit.ly/Plan Dudley

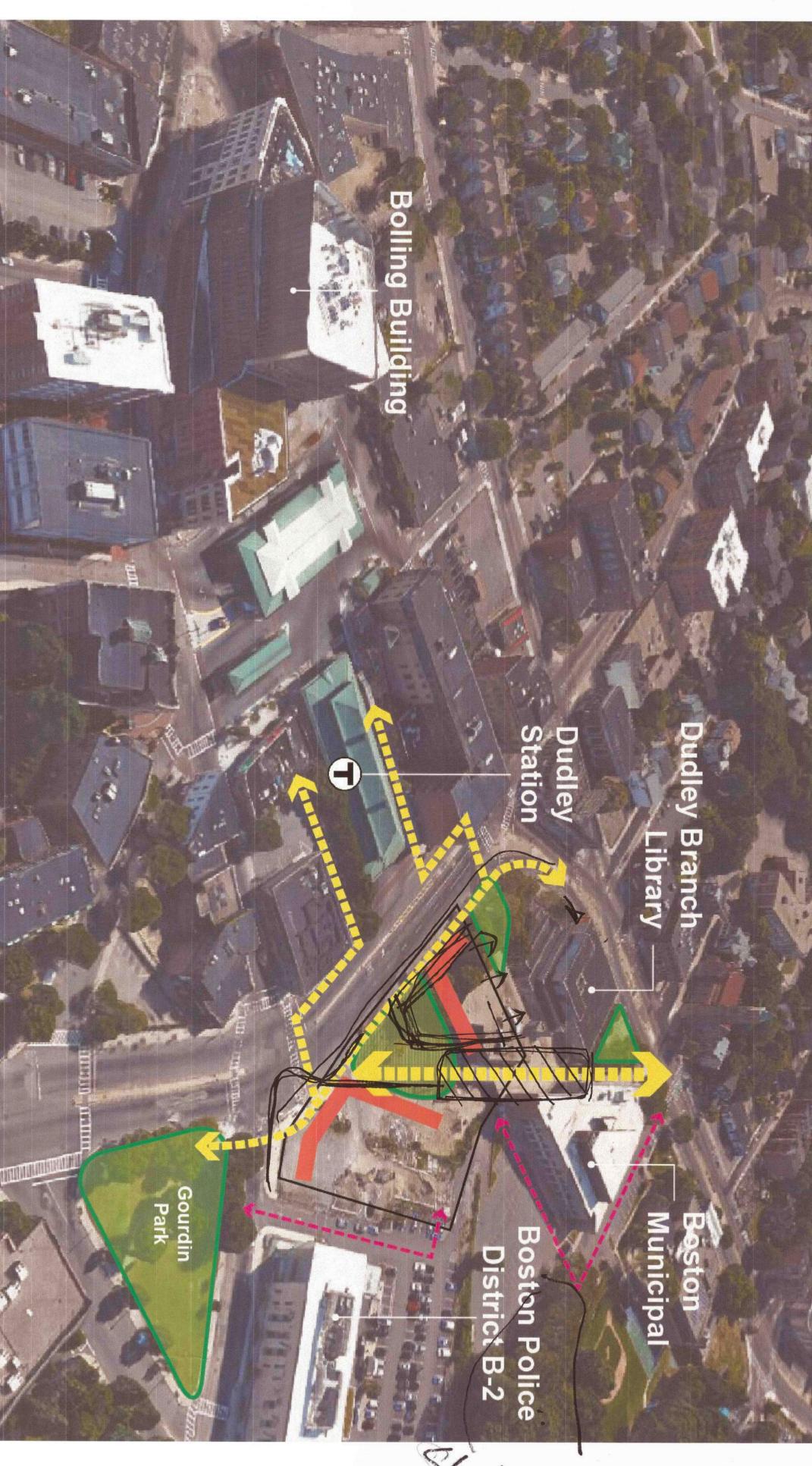
For any questions, comments or to join our mailing list please contact:

Lauren Shurtleff Senior Planner (617) 918-4353 Lauren.Shurtleff@Boston.gov Lillian Mensah Planning Assistant (617) 918-4338 Lillian.Mensah@Boston.gov

## DUDLEY COMMERCIAL SITE

Sentral Plaza Concept

Vin Karia Perlia Omkine



Notes: manyad + Jens Invapes: Lot Area: 70,000 SF (1.6 acres)

Zoning: Dudley Square Economic Development Area, + P82,991 55 feet height, 2.0 FAR

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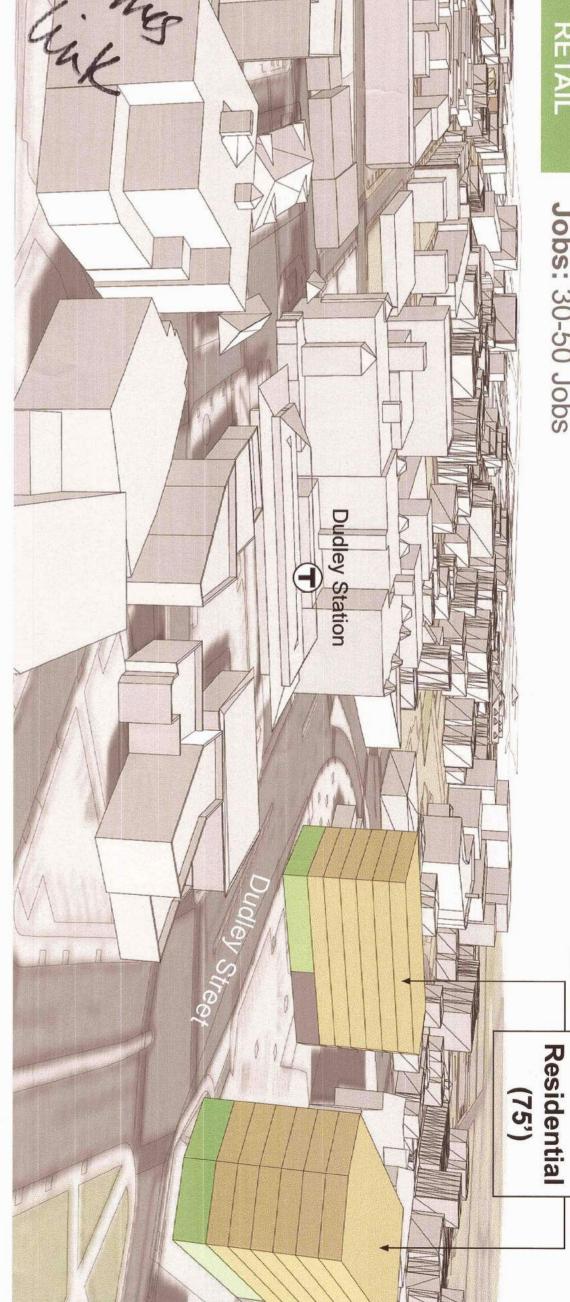
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Single Use: Residential

Subsidized Use: 15,000 SF Ground-Level Retail **Driver: 140 Units of Mixed-Income Housing** 

Jobs: 30-50 Jobs

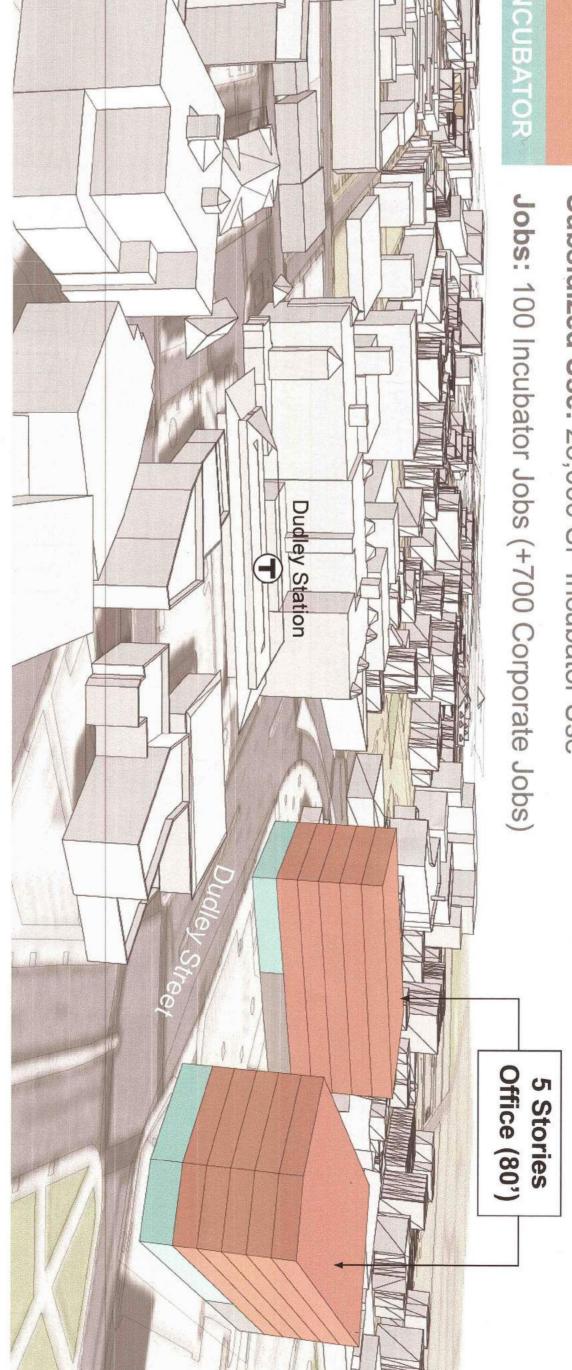
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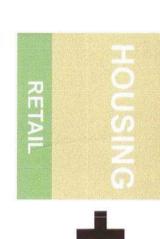


OFFICE

### Single Use: Office

Subsidized Use: 25,000 SF Incubator Use Driver: 175,000 SF Corporate Office



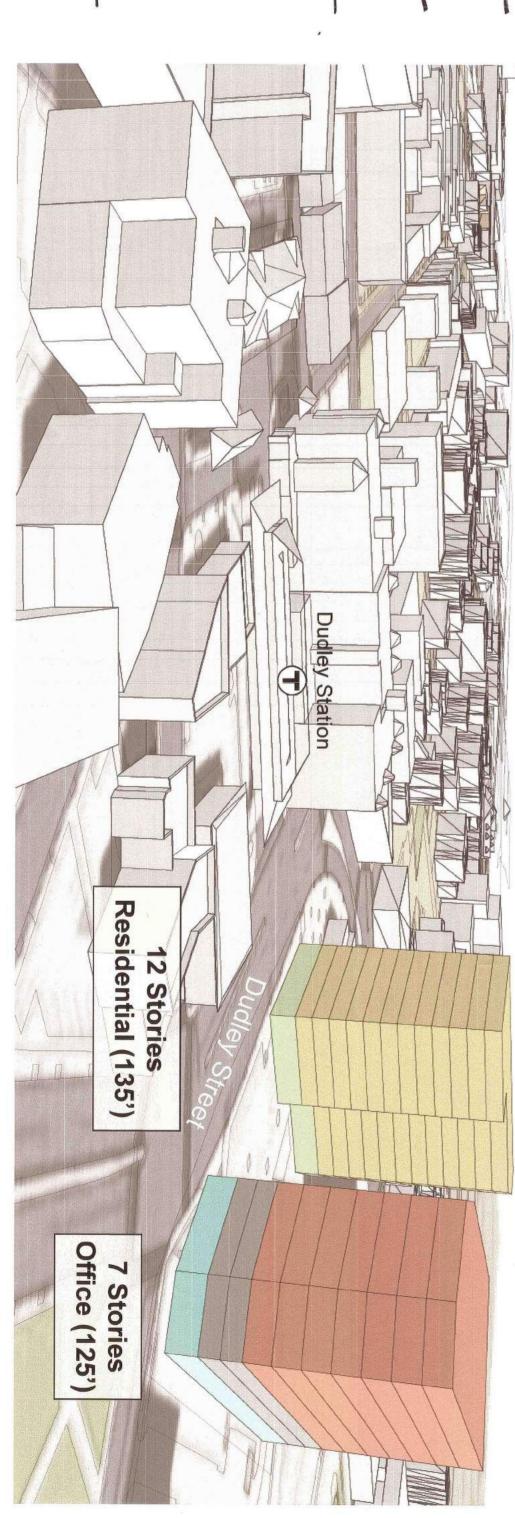


OFFICE

### Mixed Use: Residential +

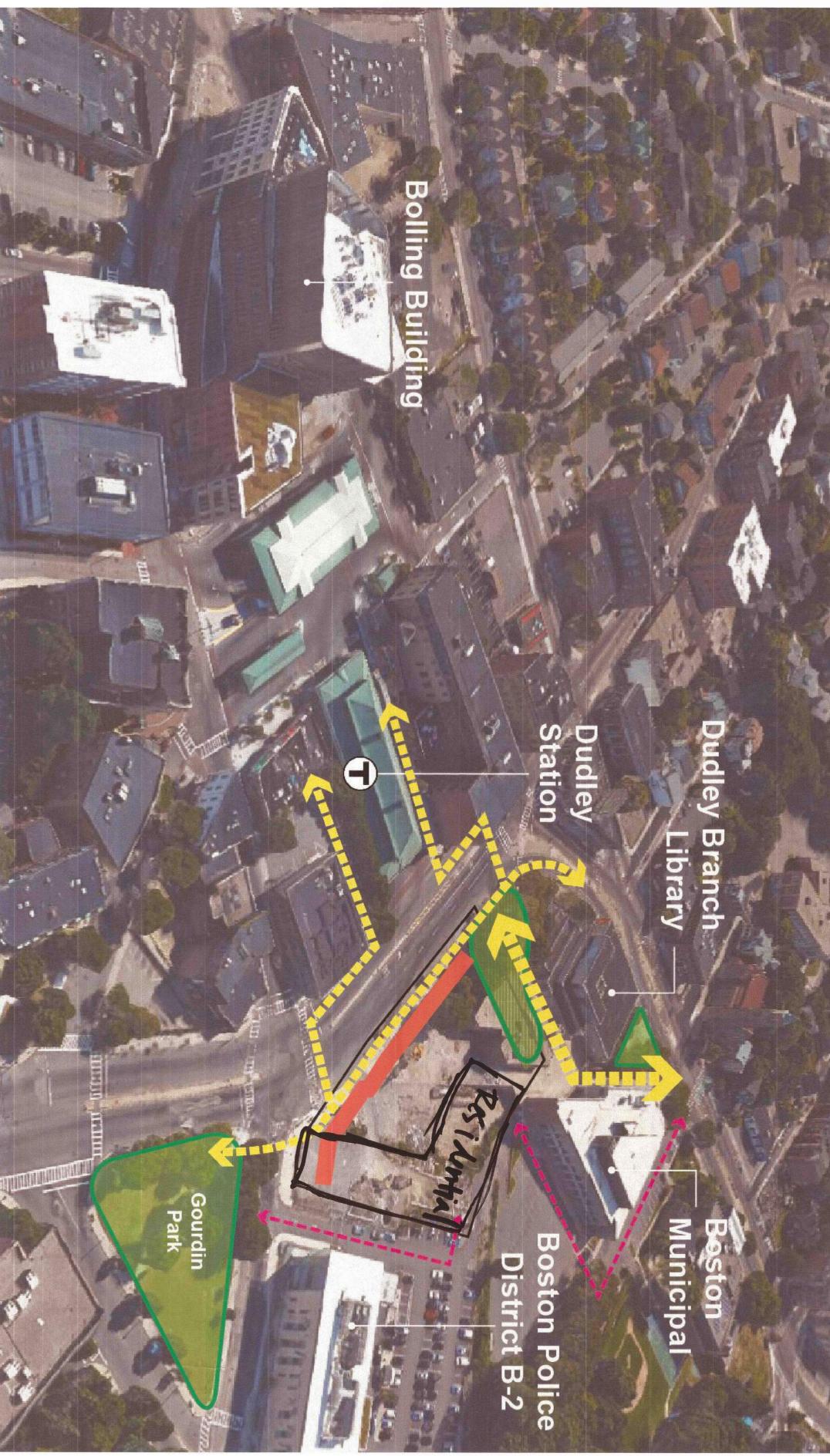
Office

Subsidized Use: Driver: 140 Units of Mixed-Income Housing Jobs: 30-50 Jobs 15,000 SF Ground-Level Retail 100 Incubator Jobs (+700 Corporate Jobs) 175,000 SF Corporate Office + 25,000 SF Incubator Use



# DUDLEY COMMERCIAL SITE

## Street Wall Concept



Zoning: Dudley Square Economic Development Area Lot Area: 70,000 SF (1.6 acres) 55 feet height, 2.0 FAR

## Notes:

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## Single Residential

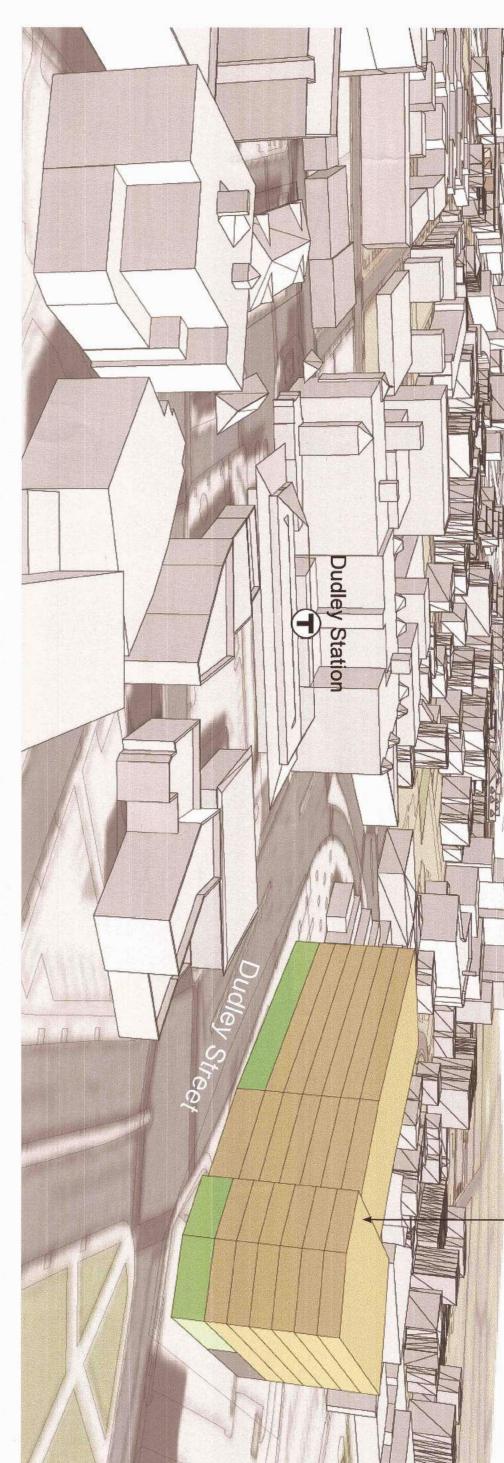
TOUS NO **Driver:** 140 Units of Mixed-Income Housing

Subsidized Use: 15,000 SF Ground-Level Retail

Jobs: 30-50 Jobs

RETAIL

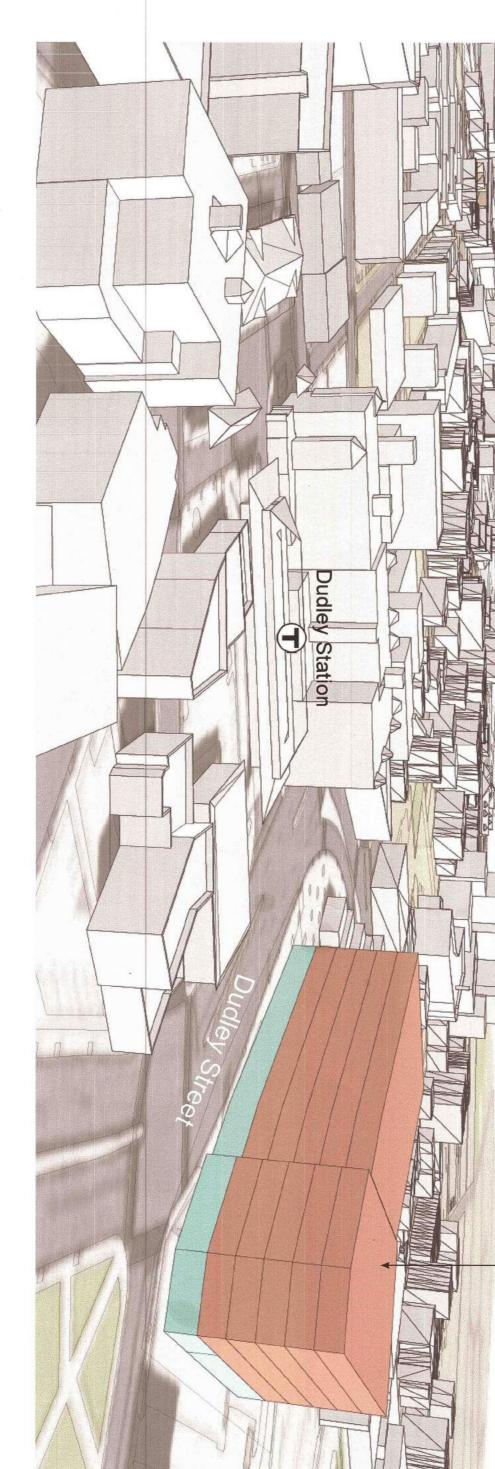




## OFFICE Single Use: Office

Subsidized Use: 25,000 SF Incubator Use Driver: 175,000 SF Corporate Office

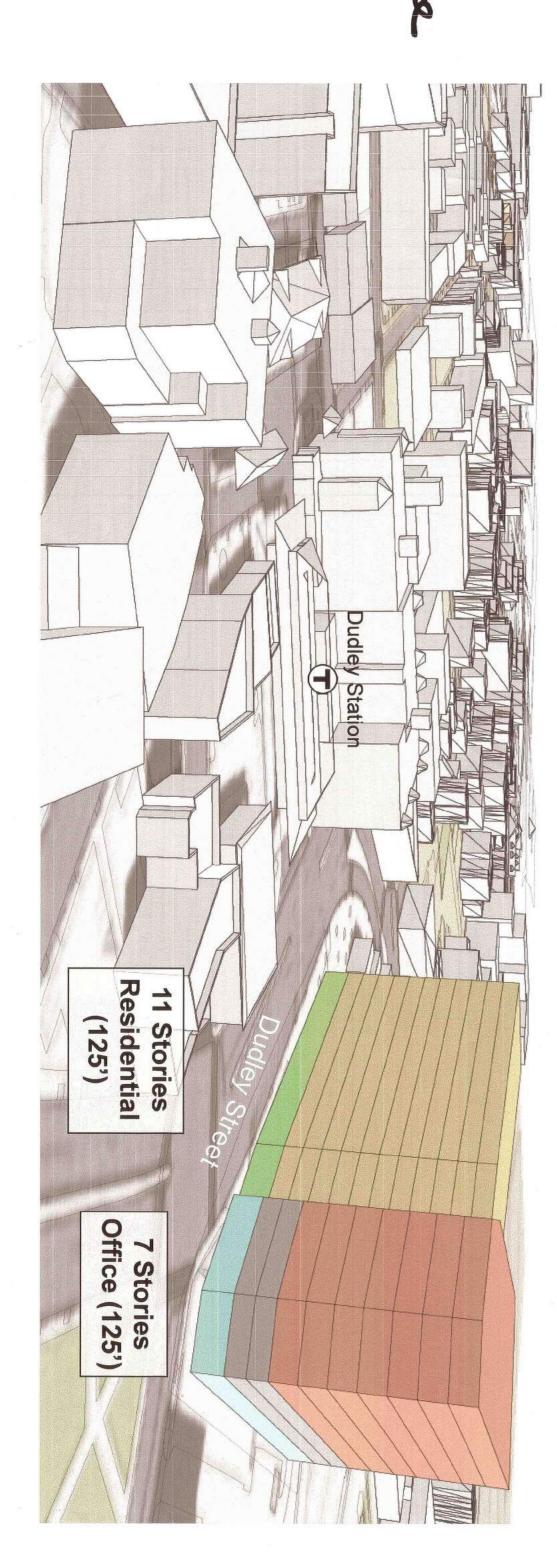
Jobs: 100 Incubator Jobs (+700 Corporate Jobs) 5 Stories Office (80')



## OFFICE

## Mixed Use: Residential + Office

Driver: 140 Units of Mixed-Income Housing Subsidized Use: 15,000 SF Ground-Level Retail + lobs: 30-50 Jobs 100 Incubator Jobs (+700 Corporate Jobs) 175,000 SF Corporate Office 25,000 SF Incubator Use



# DUDLEY COMMERCIAL SIT

Street Wall Concept



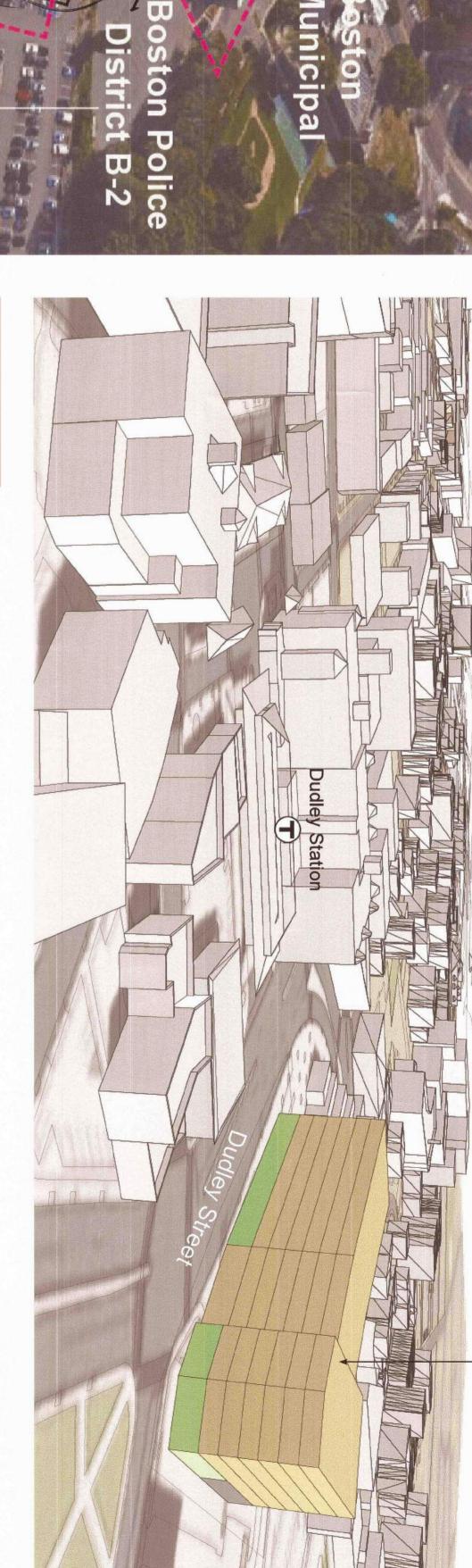
## Single Use: Residential

Driver: 140 Units of Mixed-Income Housing Subsidized Use: 15,000 SF Ground-Level Retail

Jobs: 30-50 Jobs

RETAIL





Dudley

OFFICE

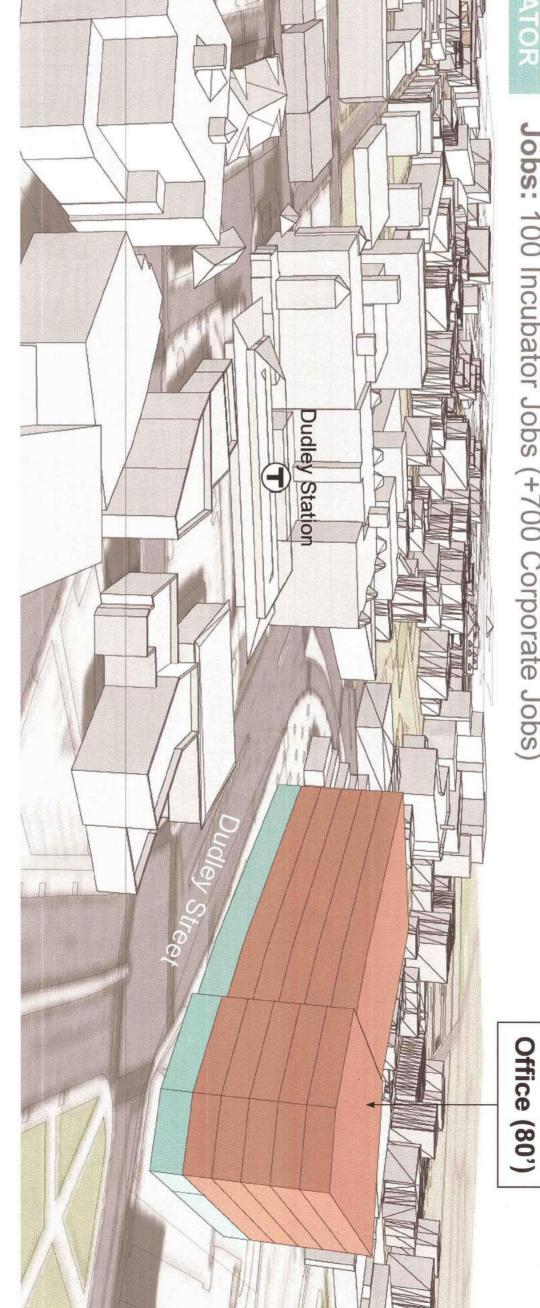
Driver: 175,000 SF Corporate Office Single Use: Office

Subsidized Use: 25,000 SF Incubator Use

Jobs: 100 Incubator Jobs (+700 Corporate Jobs)

5 Stories

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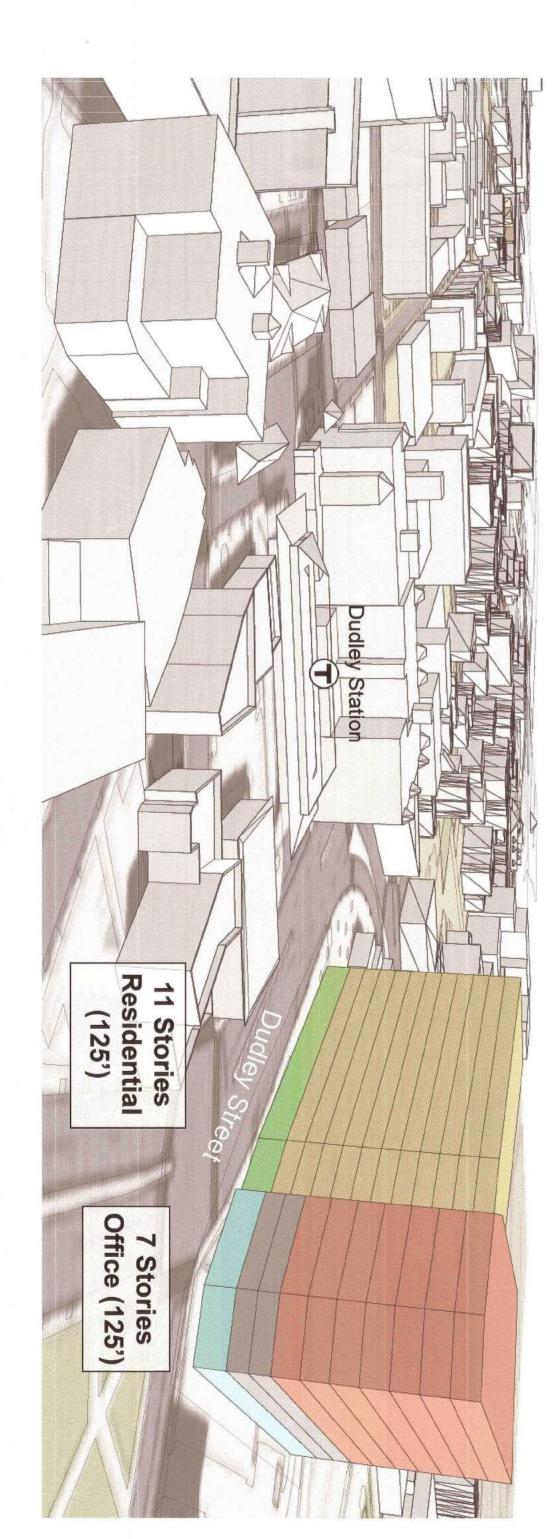
**Zoning:** Dudley Square Economic Development Area, 55 feet height, 2.0 FAR

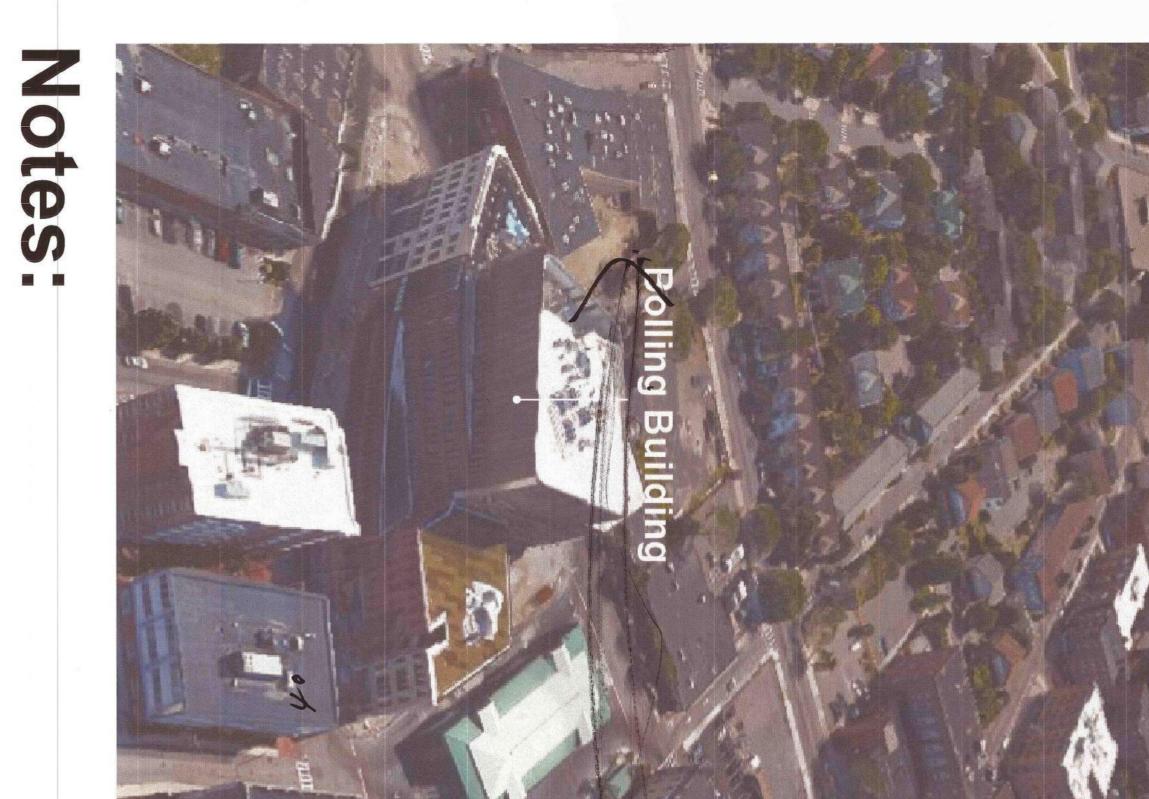
Lot Area: 70,000 SF (1.6 acres)

## Mixed Use: Residential + Office

OFFICE

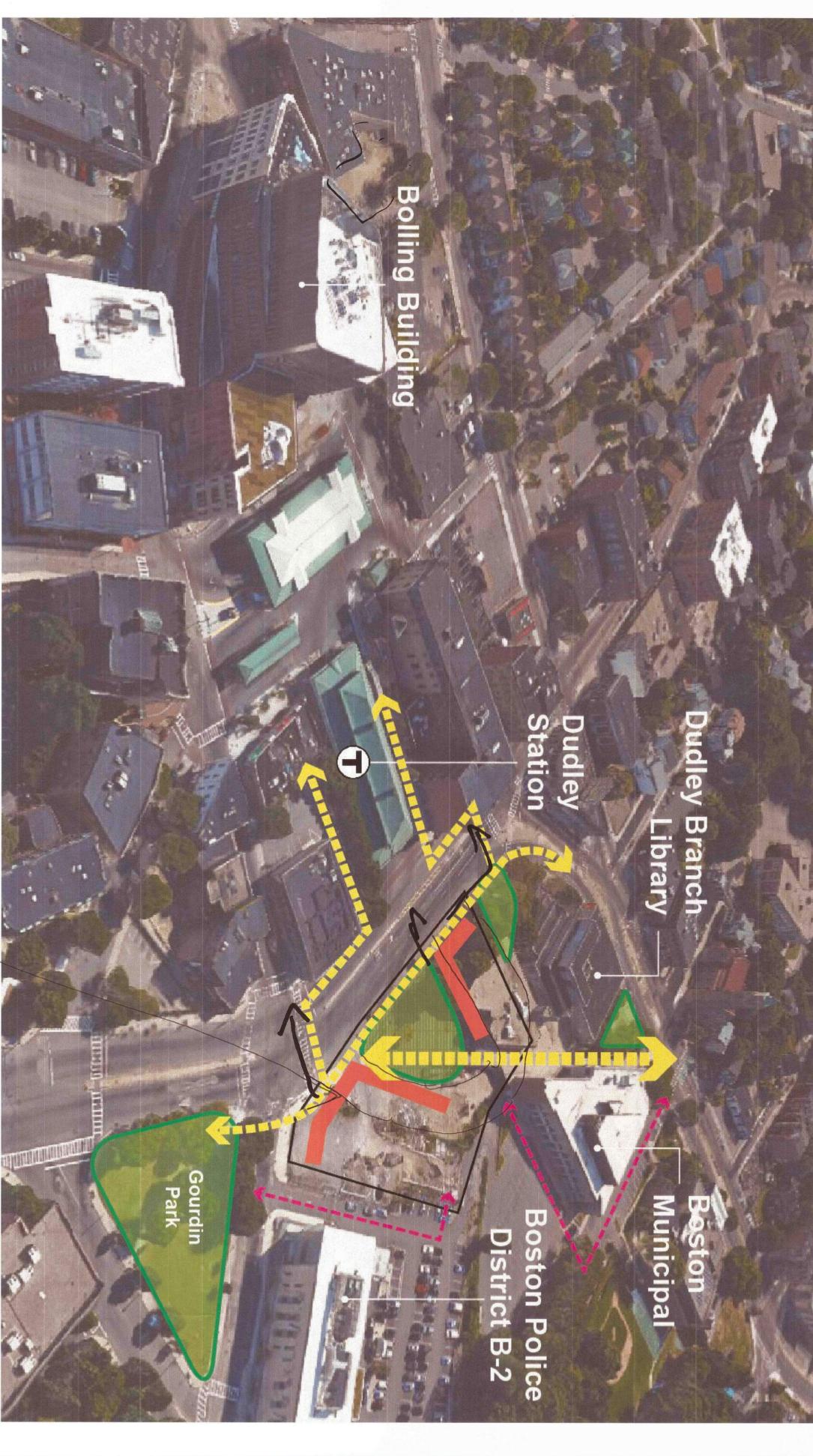
Subsidized Use: 15,000 SF Ground-Level Retail + Driver: 140 Units of Mixed-Income Housing Jobs: 30-50 Jobs 100 Incubator Jobs (+700 Corporate Jobs) 175,000 SF Corporate Office 25,000 SF Incubator Use





# DUDLEY COMMERCIAL SITE

## Sentral Plaza Concept

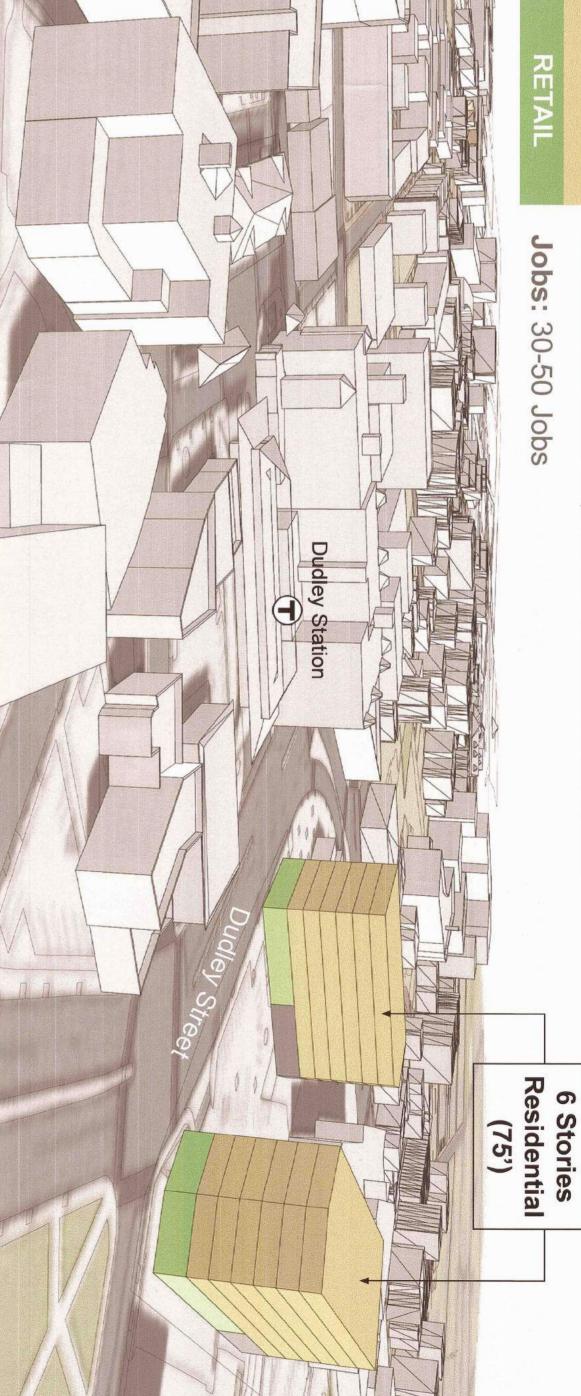


Zoning: Dudley Square Economic Development Area Lot Area: 70,000 SF (1.6 acres) 55 feet height, 2.0 FAR

### Single **Use: Residential**

Driver: 140 Units of Mixed-Income Housing

Subsidized Use: 15,000 SF Ground-Level Retail



### OFFICE Single Use: Office

Driver: 175,000 SF Corporate Office

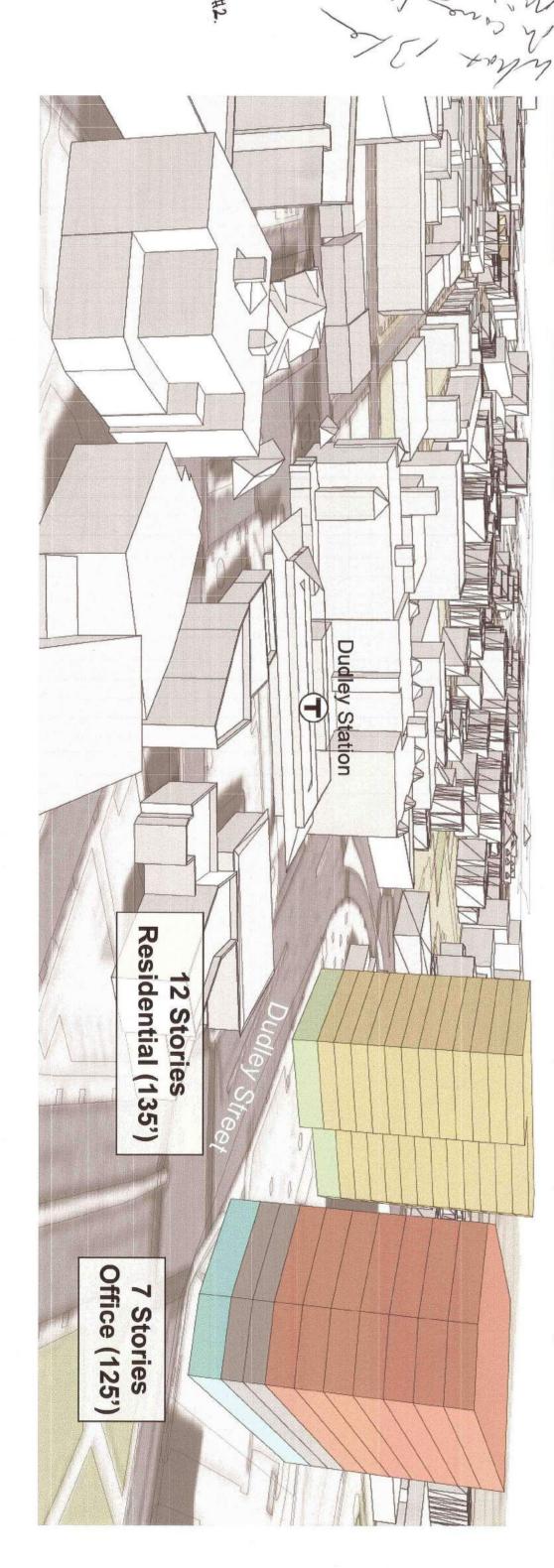
Subsidized Use: 25,000 SF Incubator Use



OFFICE

## Mixed Use: Residential +

Driver: 140 Units of Mixed-Income Housing + 175,000 SF Corporate Office Subsidized Use: 15,000 SF Ground-Level Retail + 25,000 SF Incubator Use Jobs: 30-50 Jobs 100 Incubator Jobs (+700 Corporate Jobs) Office



# DUDLEY COMMERCIAL

## Plaza Concept



Single

Residential

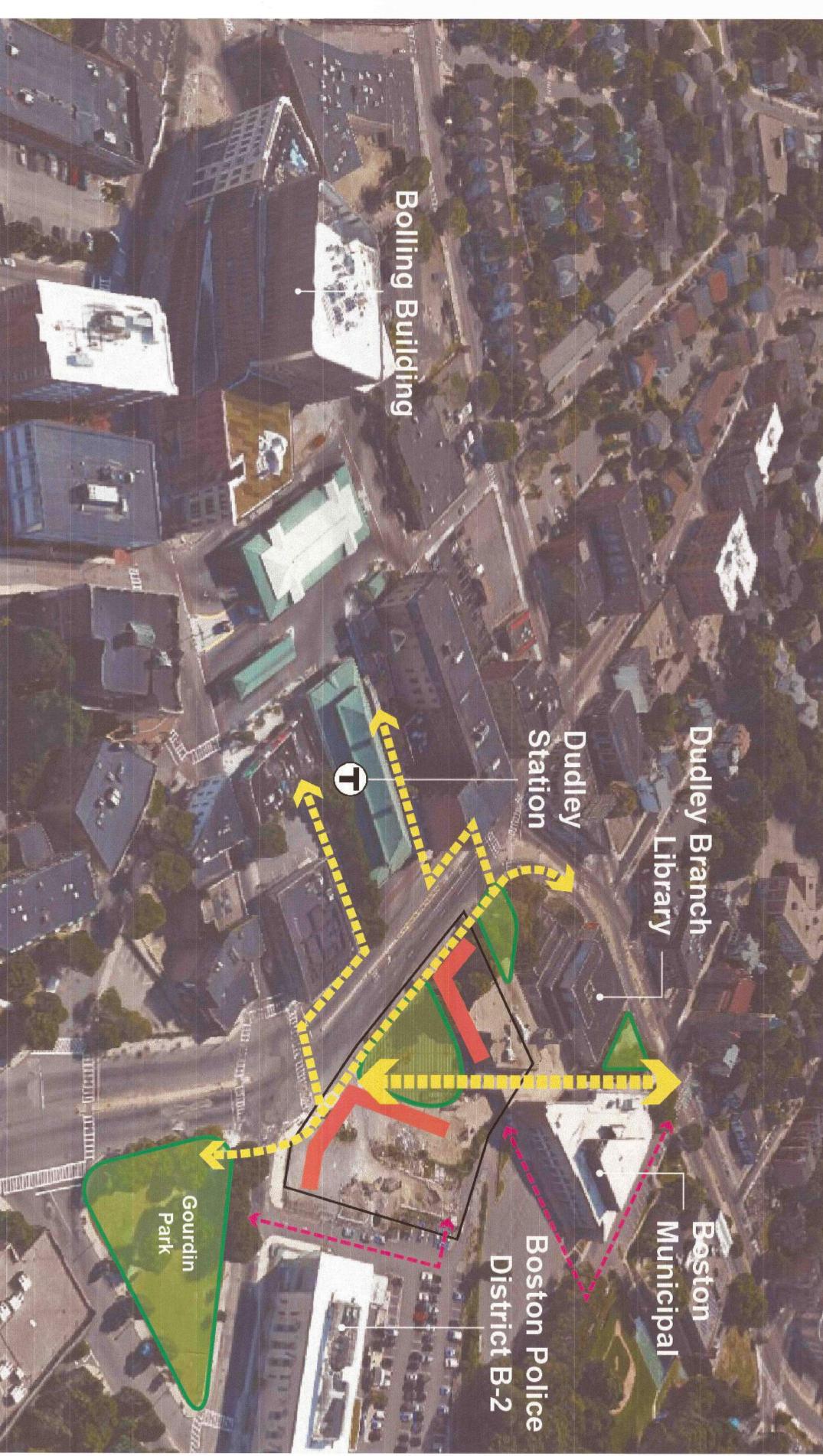
RETAIL

Jobs: 30-50 Jobs

Residential

Subsidized Use: 15,000 SF Ground-Level Retail

Driver: 140 Units of Mixed-Income Housing



Zoning: Dudley Square Economic Development Area Lot Area: 70,000 SF (1.6 acres) 55 feet height, 2.0 FAR

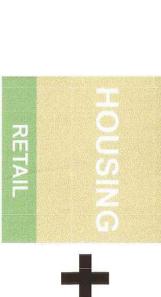
## OFFICE

### Single Use: Office

Subsidized Use: 25,000 SF Incubator Use Driver: 175,000 SF Corporate Office

Jobs: 100 Incubator Jobs (+700 Corporate Jobs)





OFFICE

## Mixed Use: Residential + Office

Subsidized Use: 15,000 SF Ground-Level Retail + Driver: 140 Units of Mixed-Income Housing Jobs: 30-50 Jobs 100 Incubator Jobs (+700 Corporate Jobs) 175,000 SF Corporate Office 25,000 SF Incubator Use

