



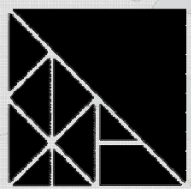
Fairmount Indigo Planning Initiative

Corridor-wide Advisory Group (CAG) Meeting

Corridor-wide Recap

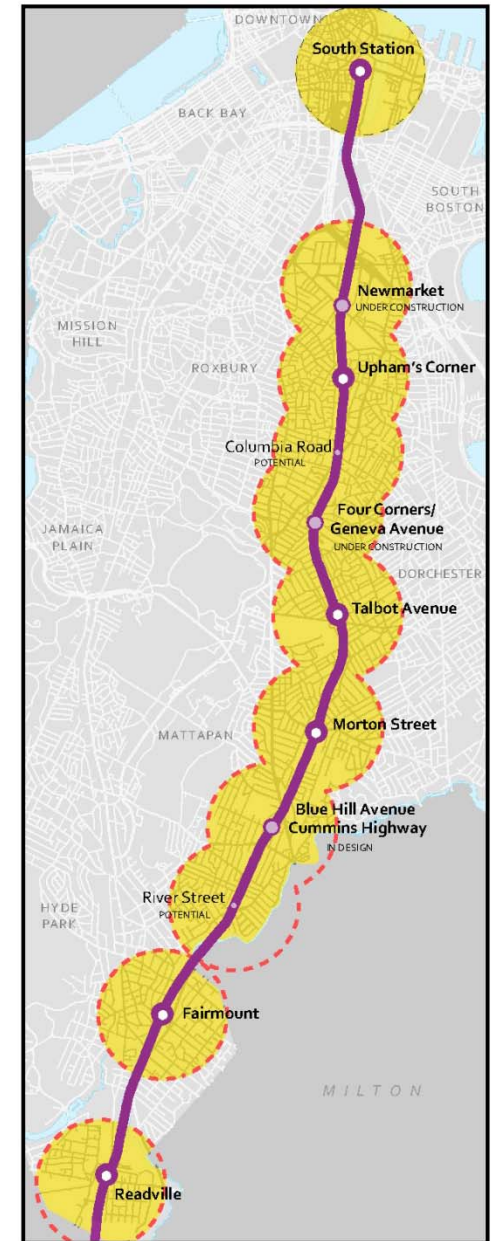
Tuesday, June 11th

Prepared by:
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Agenda

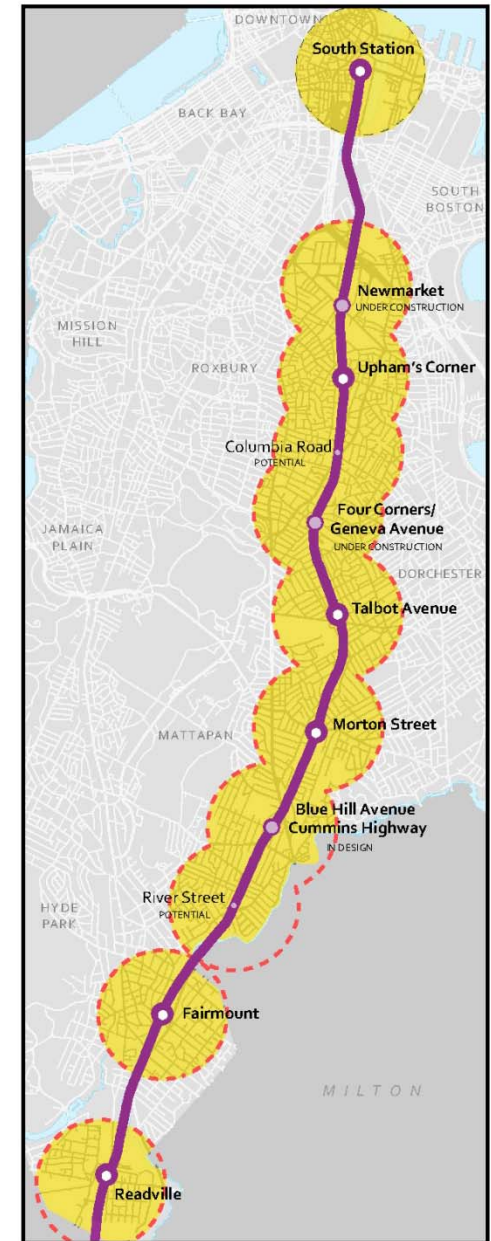
1. *Welcome and Introductions (10 min)*
2. *Transit Equity Discussion (20 min)*
3. *Corridor-wide Planning Review (10 min)*
4. *Open Discussion (4 5 min)*
5. *Community Comment & Questions (15 min)*
6. *Project Schedule (10 min)*
7. *Next Steps (5 min)*



Welcome and Introductions (10 min)

Fairmount Indigo Planning Initiative (FIPI) Objectives:

- *Guide physical and economic development*
- *Encourage **sustainable** growth and transit-oriented development (TOD)*
- *Prioritize economic **prosperity** for existing residents and businesses*
- *Incorporate existing planning initiatives (City-led and Community-based) into **one vision for the future***



Transit Equity Discussion (20 min, ends at 7:00pm)

Transit Equity

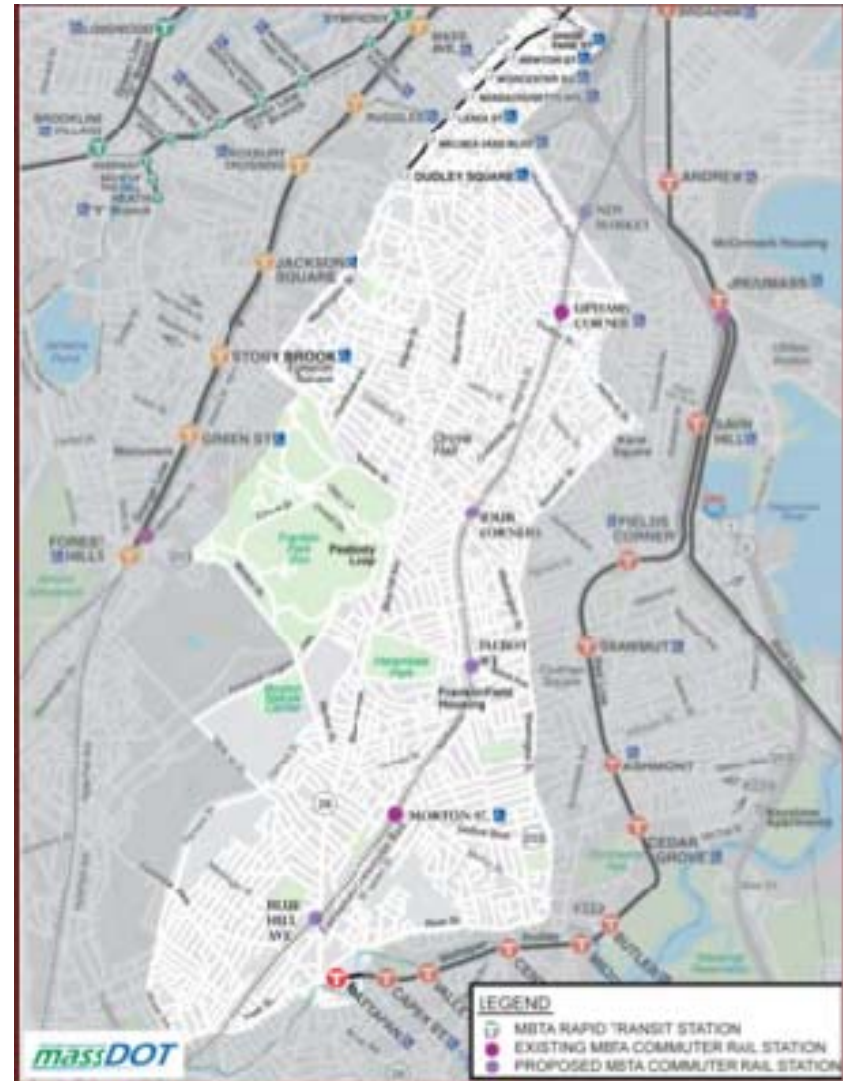
The Indigo Solution



Transit Equity Discussion (20 min, ends at 7:00pm)

Transit Equity History

- *A Lack of Trust*
- *After bearing the brunt of the prevailing top-down approach to urban renewal for two decades, a coalition of Boston-area activists—including many from Roxbury—were instrumental in stopping the expansion of the interstate highway system through these and other communities in the 1970s*



Transit Equity Discussion (20 min, ends at 7:00pm)

Transit Equity History

- *The Loss of Rapid Transit Service 1988*
- *The reality was one of a city with several high-frequency rail lines radiating out from downtown in multiple directions, but with the largest gap between lines coinciding with the location of the city's highest concentration of minority, low-income, and transit-dependent residents*

Transit Equity Discussion (20 min, ends at 7:00pm)

Transit Equity History



- History of the Fairmount-Indigo Line: What Happened and Where Are We Now?
- *The Greater Four Corners Action Coalition (GFCAC) worked for many years to re-open the Fairmount Line so people in those parts of Dorchester, Mattapan and Hyde park not served by the subway MBTA Lines would have rapid transit service*

Transit Equity Discussion (20 min, ends at 7:00pm)

Transit Equity History

- *Fairmount Collaborative*
- *Over many years of organizing, which saw several Community Development Corporations, including the Dorchester Bay EDC, the Codman Square NDC, the Southwest Boston CDC and the former Mattapan CDC work for community oriented development along this corridor*



Transit Equity Discussion (20 min, ends at 7:00pm)

An Identified Need

Roxbury-Dorchester-Mattapan

Transit needs Study

September 2012 MassDOT

- *What is your theory of effectiveness??*

Transit Equity Discussion (20 min, ends at 7:00pm)

The Need – RDM – Transit needs Study

- **Study Approach:**
- *...a 28-member Advisory Group that met monthly and represented a broad cross-section of interest within the Study Area: conduction of a survey with over 1,300 Respondents...*

Transit Equity Discussion (20 min, ends at 7:00pm)

The Need – RDM – Transit needs Study

- *Recommendations: Short Term 2yrs or less, Medium 2-5yrs, Long Term +5yrs (relevant to the Indigo line planning work)*
- **Short: Improve Access to Off-Vehicle Charlie Card Loading: Retail Sales Terminals (RTS)**
- **Reliable Service** - *The need for improved reliability and on-time performance...is hindered by existing traffic congestion.*

Transit Equity Discussion (20 min, ends at 7:00pm)

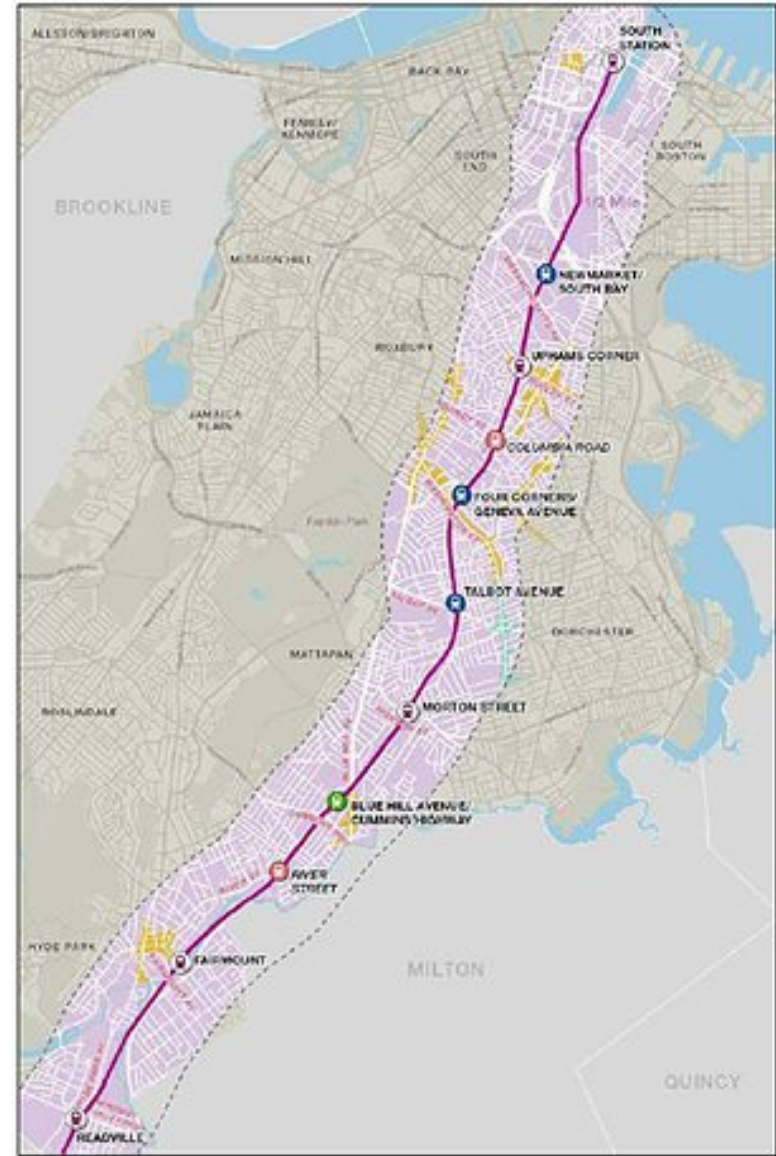
An Identified Need

- **The Way Forward: A 21st- Century Transportation Plan**
- *Prepared by the MassDOT Board of Directors*
- *“Transportation is the enabling network of our economy, creating and supporting jobs in all regions of the Commonwealth,” said Lieutenant Governor Timothy Murray*

Transit Equity Discussion (20 min, ends at 7:00pm)

The Indigo Solution

- *A Rapid Rail Line running every 15min with congruent fares and transfer ability fully integrated with the MBTA transit system*



Transit Equity Discussion (20 min, ends at 7:00pm)

Indigo: A Rapid Rail Line

- *A big goal accomplished by a stage by stage accomplishment of targeted objectives:*
- *Stage One: Weekend Service*
- *Stage Two: Flat Fairs*
- *Stage Three: Charlie Card Integration (or other fair collection solution)*
- *Stage Three: Increased Service – Fairmount to Newmarket*
- *Stage Four: New Technology Trains: Diesel Multiple Units*
- *Stage Five: Increased South Station Capacity by Expansion*

Corridor-wide Planning Review

Community Vision

Transit Equity

The Fairmount Indigo Planning Initiative (FIPI) advocates for the long term integration of the Fairmount Indigo Corridor with the rapid rail network of Boston in terms of fare structure, transfers, frequency, hours of operation and additional stations. This planning process is based upon the current conditions of transit in the Corridor while anticipating an expanded role of rail in the future.

Enhanced access for all modes of transit (rail, bus, car, bike and walking) translates into better neighborhoods and contributes to improvements across each major topic area of this study.

Economic
Development

Housing

Transportation

Land Use

Public Realm

Quality of Life

Growth Strategy

Branding Strategy

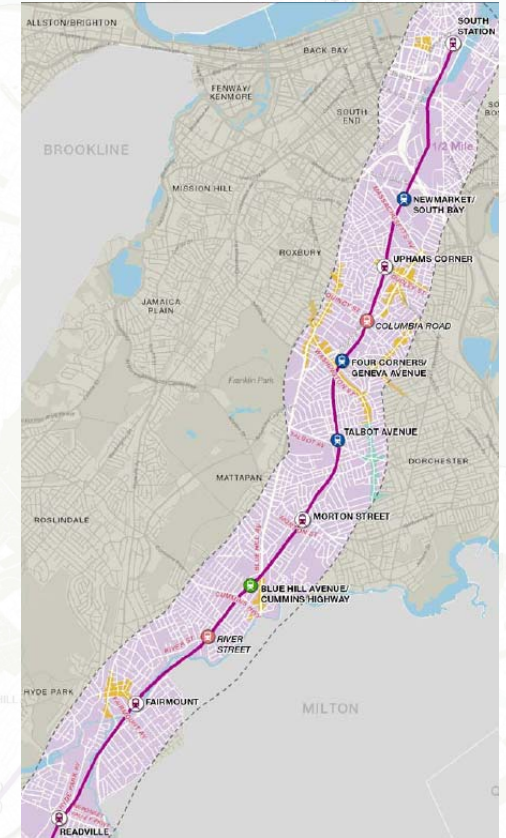


Corridor-wide Planning Review (10 min, ends at 7:10pm)

Corridor-wide Planning Review

- *The purpose of Indigo Corridor planning is to create a shared vision and coordinated set of strategies to:*
 - *Guide physical and economic development*
 - *Encourage **sustainable** growth and transit-oriented development (TOD)*
 - *Prioritize economic **prosperity** for existing residents and businesses*
 - *Incorporate existing planning initiatives (City-led and Community-based) into **one vision** for the future*

- *Unlocking greater potential for each of the station areas and neighborhoods than would exist for each acting in isolation*



Corridor-wide Planning Review (10 min, ends at 7:10pm)

Corridor-wide Planning Review

Corridor-wide Plan Components

1

Existing Conditions Summary

- *Disconnected and underserved by many metrics*
- *Lacking connections to education, training and jobs*

2

Community Vision

- *Unique collection of existing neighborhood centers within Boston*
- *Corridor links culturally rich residential neighborhoods*
- *Mixed-use amenities in a setting that is **accessible and affordable***

3

Identity and Branding Strategy

- *Reinforce the notion that “**The entire world is at home here.**”*
- *“Brand Beacons” are perception and identity catalysts*
- *Directly connect diverse places and extended geography*

4

Growth Strategy

- *Targeted physical growth to reinforce existing centers*
- *Focused mission to provide educational and vocational training*
- *Small business partnerships to foster shared prosperity and retain diversity*



Corridor-wide Planning Review

Corridor-wide Plan Components

2

Community Vision and Identity

*The Indigo Corridor is a **unique collection of neighborhood centers within Boston that provide new opportunities to link culturally rich residential neighborhoods with mixed-use amenities in a setting that is accessible and affordable.***

The Corridor Identity must:

- *Represent the diversity of culture, people and places*
- *Reinforce the Corridor neighborhoods as vital, active and affordable communities*
- *Reflect the stability and inviting nature of a home*
- *Provide a statement that welcomes visitors*

“The entire world is at home here.”

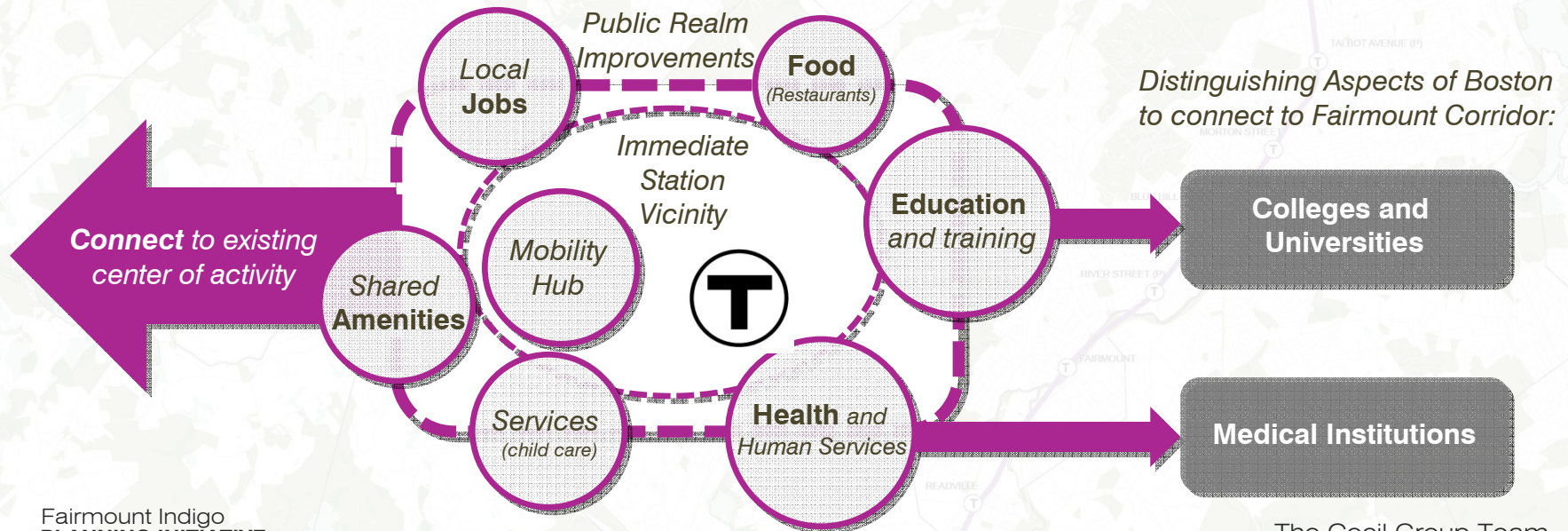


Corridor-wide Planning Review

Corridor-wide Plan Components

3 Identity and Branding Strategy

- Refine identified components of an action strategy
- Provide details to the concept of “Brand Beacons”
- Continue to develop Identity and Branding Strategy framework describing all branding components



Corridor-wide Planning Review (10 min, ends at 7:10pm)

Corridor-wide Planning Review

Corridor-wide Plan Components

4 Growth Strategy

- *Draft approach and specific strategies*
- *Capacity analysis and understanding of market potential*
- *Refining station area specific strategies*



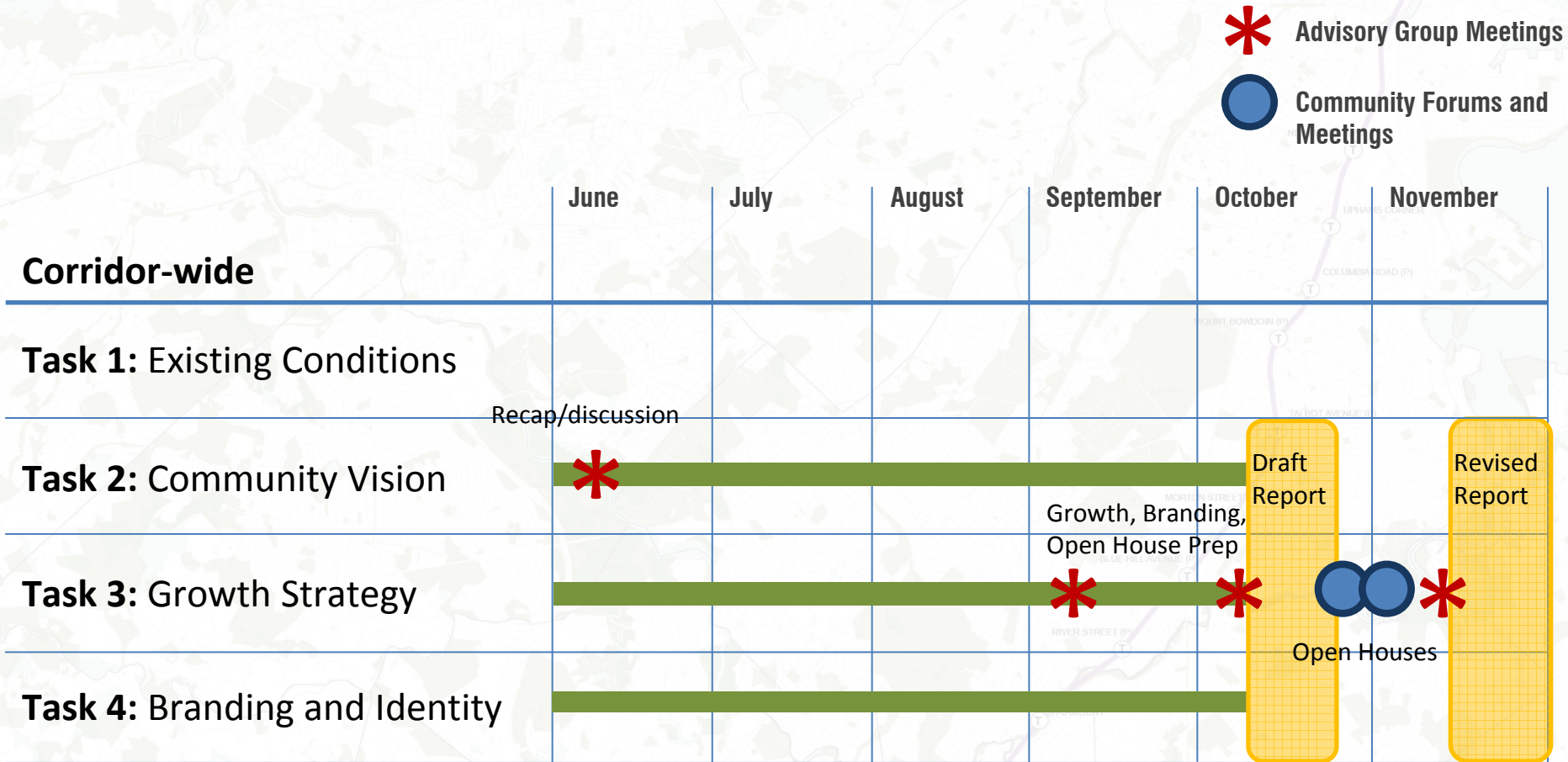
Open Discussion (1 hour 5 min, ends at 8:15pm)

Open Discussion



Project Schedule (10 min, ends at 8:25pm)

Project Schedule



Next Steps (5 min, ends at 8:30pm)

Next Steps

- **Next CAG Meeting September 2013**
 - *Growth Strategy*
 - *Branding*
 - *Community Open House Discussion*
- **Fall Community Open Houses**



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