Roxbury Strategic Master Plan
Oversight Committee Meeting

November 7th, 2022
1. RSMPOC
Welcome and Orientation
At the request of community members, this event will be recorded and posted on the Roxbury Strategic Master Plan webpage at [bit.ly/theRSMPOC](https://bit.ly/theRSMPOC) for those who are unable to attend the Zoom event live.

Also, it is possible that participants may be recording the meeting with their phone cameras or other devices. If you do not wish to be recorded during the meeting, please turn off your microphone and camera.

If your camera and microphone are off, you can still participate through the text chat feature.
“Spanish” – for Spanish
“Haitian Creole” – for Haitian Creole
“English” – for English
“Cape Verdean Creole” – Cape Verdean Creole
Welcome! Here are some tips on using Zoom for first-time users.

Your controls are at the bottom of the screen

- **Use the chat to type a comment or ask a question at any time** – Members of the RSMPOC/ BPDA will moderate the chat.

- **To raise your hand, click on “Participants” at the bottom of your screen, and then choose the “Raise Hand” option in the participant box, or press *9 on your phone**.

- **Mute/unmute** – Participants will be muted during the presentation – the host will unmute you during discussion if you raise your hand and it is your turn to talk. To mute/unmute on your phone press *6.

- **Turns your video on/off**
Zoom Etiquette

We want to ensure that this conversation is a pleasant experience for all attendees.

- Please remain muted until called on. If you’d like to speak during this time please use the “Raise Hand” function in Zoom so a BPDA moderator can unmute attendees.
- Please be respectful of each other’s time.
- We ask that participants limit their questions so that others may participate in the discussion. If you have more questions, please wait until all others attending have an opportunity to ask questions.
- If we are unable to get to your question at this meeting please put them in the Chat at the end or email yarisamar.cortez@boston.gov
Agenda

1. RSMPOC Welcome
2. Chief Segun Idowu
3. Questions from RSMPOC and Public
**RSMPOC Overview and Updates**

**First Monday of the month**

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Note</th>
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<tbody>
<tr>
<td>January</td>
<td>January 10, 2022</td>
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<tr>
<td>February</td>
<td>February 7, 2022</td>
<td><strong>No Meeting in August</strong></td>
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<tr>
<td>March</td>
<td>March 7, 2022</td>
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<tr>
<td>April</td>
<td>April 4, 2022</td>
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<td>May</td>
<td>May 16, 2022</td>
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<td>June</td>
<td>June 6, 2022</td>
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<td>July</td>
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<td>September</td>
<td>September 12, 2022</td>
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<tr>
<td>October</td>
<td>October 3, 2022</td>
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<tr>
<td>November</td>
<td>November 7, 2022</td>
<td><strong>No Meeting in December</strong></td>
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RSMPOC Responsibilities

- The Roxbury Strategic Master Plan Oversight Committee (RSMPOC) was created in 2004 as a result of the Roxbury Strategic Master Plan (RSMP).

- The RSMPOC is broadly representative of the Roxbury neighborhood and is made up of Mayoral Appointees, nominated by elected officials, neighborhood associations, and community organizations.

- The RSMPOC oversees the implementation of the Roxbury Strategic Master Plan and PLAN: Nubian Square.

• **Join**: Join the Roxbury Strategic Master Plan Oversight Committee, and/or a Project Review Committee (PRC).

• **Engage**: Attend public meetings. Ask questions. Invite neighbors, Roxbury civic groups and organizations, businesses, abutters or other community affiliates to public meetings.

• **Take Action**: Review and comment on projects, developments, and the planning initiative.

For more information about upcoming meetings, development projects and how to get involved, visit [bit.ly/theRSMPOC](http://bit.ly/theRSMPOC)
Original 2004 Master Plan Goals

- Enhance **civic & cultural life** in the neighborhood
- Promote **diverse & sustainable growth** with jobs for local residents
- Ensure **safe & convenient public** and **private transportation**
- Expand & improve **housing for a variety** of socioeconomic and age groups
- Create a **comfortable, lively, and safe public realm** that reflects the diversity of local residents
- Enhance **community participation** and **empowerment** through increased accountability of government, and institutions and businesses

Source: Roxbury Strategic Master Plan, p.4
The City of Boston is redesigning intersections and streets in Lower Roxbury to improve walking, biking, and rolling.

- Learn about this project and sign up for the email list: boston.gov/lower-roxbury
- Schedule time to talk with us one-on-one: bit.ly/Lower-Roxbury-15
The vision of the Economic Opportunity and Inclusion Cabinet is of a resilient, equitable, sustainable, and vibrant city that centers people and creates opportunities to build generational wealth for all communities.
Defining “Equity”

The Economic Opportunity and Inclusion Cabinet understands equity to be:

the proactive process of providing historically excluded communities the resources they need to live and thrive in Boston.* Our focus is on establishing racial equity as a means of addressing historic inequities across the city.

*This definition was crafted by the Equity and Inclusion Cabinet
Meet the Cabinet

Office of Economic Opportunity & Inclusion
(Segun Idowu, Chief)

- Business Strategy
- Cannabis Equity
- Economic & Strategic Planning
- Global Affairs
- Operations
- Policy

Office of Small Business
(Aliesha Porcena, Director)

- B•Local
- Main Streets
- Mobile Enterprise
- Outdoor Dining
- ReStore Program
- Technical Assistance
- WeBOS

Office of Consumer Affairs and Licensing
(Kathleen Joyce, Director)

- Boston Licensing Board
- Boston Cannabis Board

Office of Supplier & Workforce Diversity
(Andre Lima, Director)

- Business Certification
- Contract Opportunity Fund
- Disparity Study
- Sheltered Market Program
- Supplier Diversity Outreach
- Technical Assistance

Office of Tourism, Sports, & Entertainment
(Amy Yandle, Interim Director)

- Film & TV
- Marketing
- Special Events
- Tourism
## Our Cabinet-wide Goals

### COVID-19 RECOVERY
- Launched downtown revitalization efforts
- Awarded $13M to 1,000+ small businesses
- Expanded “All Inclusive Boston” campaign

### NEIGHBORHOOD REVITALIZATION
- Secured $5 million for Main Streets program
- Developed permanent outdoor dining program
- Launched Legacy Business Program

### EQUITABLE INVESTMENTS
- Launched citywide buying plan
- Awarded City Fresh Foods contract
- Adopted permanent Sheltered Market Program

### SHARED PROSPERITY
- Distributed $13 million to support 6,000 youth
- Served 10,000 Bostonians via OFE in early 2022
- New cabinet for worker empowerment formed
ECONOMIC OPPORTUNITY AND INCLUSION IN ROXBURY
### How OEOI is Supporting Roxbury

<table>
<thead>
<tr>
<th>COVID-19 RECOVERY</th>
<th>NEIGHBORHOOD REVITALIZATION</th>
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<tbody>
<tr>
<td>Roxbury businesses received $1.3 million in grants</td>
<td>$350,000 secured for Roxbury-based Main Streets</td>
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<td>The Jazz Urbane project continues to move forward</td>
<td>OEOI will develop a Roxbury revitalization plan</td>
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<thead>
<tr>
<th>EQUITABLE INVESTMENTS</th>
<th>SHARED PROSPERITY</th>
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<tbody>
<tr>
<td>Awarded City Fresh Foods contract</td>
<td>Co-convened 150 global leaders at Bolling Building</td>
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<tr>
<td>Securing Bolling-specific liquor license</td>
<td>Nubian Ascends/P3 to connect job pipeline to life sciences</td>
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Q#1 What is your initial feedback to this presentation?
Q#2 What are other ways OEOI can support Roxbury?
Q#3 What are the business types you want to see?
Q#4 How would you like to see us remain engaged?
THANK YOU!

OFFICE OF ECONOMIC OPPORTUNITY & INCLUSION

MAYOR MICHELLE WU