

# Trends

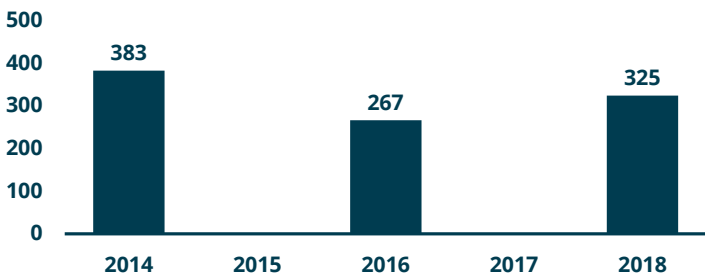
## Historical Trends in Longwood

- In 2015, Healthcare and Social Assistance, Educational Services, and Professional, Scientific, and Technical Services were the largest industries, accounting for 95% of the payroll jobs in the neighborhood.
- In 1970, 0.7% of residents identified as Asian. In 2017, 11% of residents identified as Asian.
- The foreign-born share of the population increased from 13% in 2000 to 15% in 2017.
- The share of adult residents with at least a Bachelor's degree increased from 35% in 2000 to 74% in 2017.

## The Future for Longwood

- The BPDA Board approved Institutional Development Projects for Beth Israel Deaconess Medical Center, Brigham and Women's Hospital, and Emmanuel College between 2014 and 2018.
- The residential population is growing slowly, with 281 new housing units built in Longwood between 2011 and 2018.<sup>4</sup>

**BPDA Board-Approved Development (In Thousands of Feet<sup>2</sup>)**  
2014-2018



**bpda | Longwood**

Produced by the Boston Planning & Development Agency  
Research Division, March 2019.

### Information

For more information about Boston's demographics or economy, please visit [bostonplans.org/research-publications](https://bostonplans.org/research-publications).

Please contact us at [bostonplans.org/research-inquiries](https://bostonplans.org/research-inquiries) with additional questions.

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## People

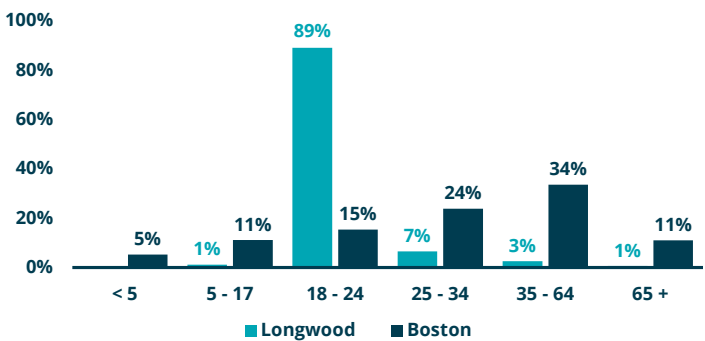
### Population

- According to the 2013-2017 American Community Survey, Longwood had 5,389 residents, less than 1% of Boston's population.<sup>1</sup>

### Age Distribution

- In 2017, 89% of Longwood's residents were young adults, compared to 15% of Boston's residents.
- Boston's population has a more diverse age distribution than Longwood's population.

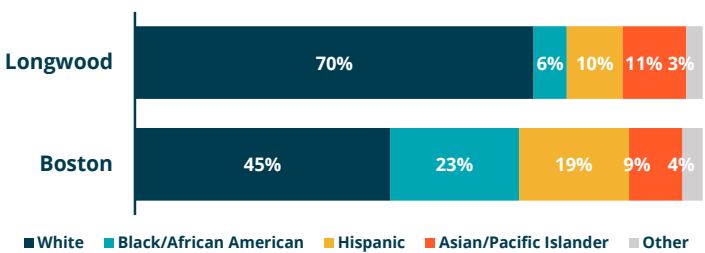
**Longwood & Boston Residents by Age**  
2017



### Diversity

- In 2017, 15% of Longwood's residents were foreign-born, compared to 28% of Boston's residents.
- 70% of Longwood's residents identified as Non-Hispanic White, higher than 45% of Boston's residents.

**Longwood & Boston Residents by Race**  
2017



## Economy

### Jobs

- In 2015, Longwood had 54,345 payroll jobs, 71% of which were in Healthcare and Social Assistance.<sup>2</sup>
- Longwood had 19 payroll jobs for every resident worker, 9% of the payroll jobs in Boston.

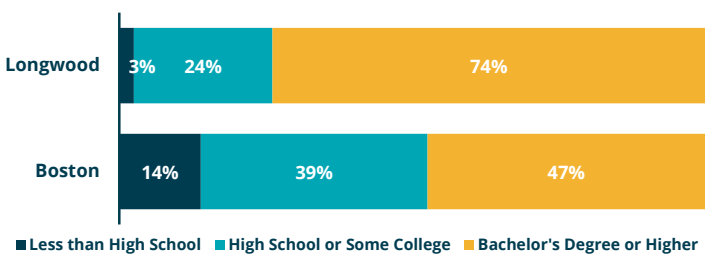
### Labor Force

- In 2017, Longwood's resident labor force had 2,866 workers, less than 1% of Boston's resident labor force.
- 53% of Longwood residents participated in the labor force, compared to 69% of Boston's residents.
- The top occupations among residents in 2017: Office and Administrative Support, Food Preparation and Serving, and Education.

### Education

- In 2017, 93% of Longwood's residents were enrolled in a college or university, higher than 16% of Boston's residents.
- 74% of Longwood's adult residents had at least a Bachelor's degree, compared to 47% of Boston's adult residents.

**Educational Attainment (Age 25+)**  
2017



### Income

- In 2017, the median household income in Longwood was \$35,000, lower than \$62,021 throughout Boston.

Notes: Demographic data are for the Census-tract approximations of Longwood. Employment data are for the Census-block approximations of Longwood. Development data were calculated on March 5, 2019.

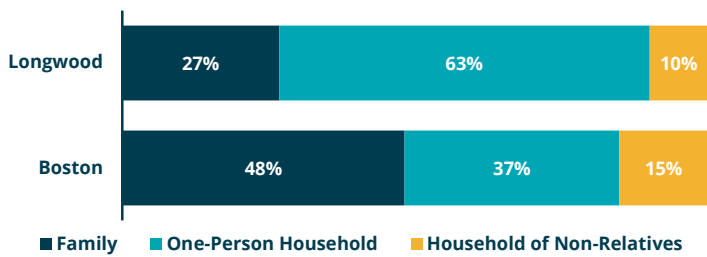
Sources: 1. U.S. Census Bureau, 1950-2010 Decennial Census and 2013-2017 American Community Survey; 2. U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2015; 3. City of Boston Assessing Data, FY2018; 4. BPDA Research Division Pipeline Database, 2018.

## Place

### Households and Dorms

- In 2017, only 8% of Longwood's residents lived in households, 27% of which were families.
- Most of Longwood's residents lived in college dormitories or other institutions.

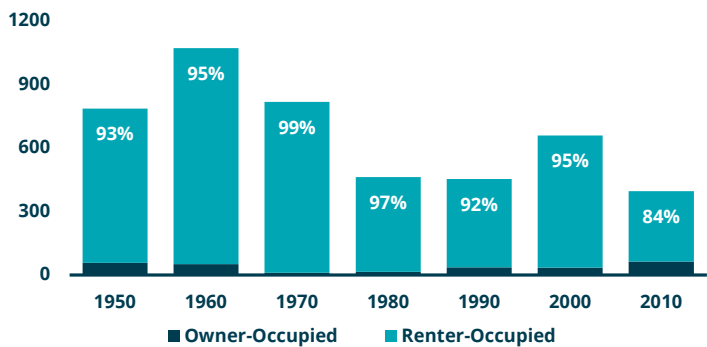
**Household Type**  
2017



### Renters and Owners

- In 2017, 83% of Longwood's housing units were renter-occupied.
- In FY2018, 25% of Longwood's 137 condominiums were owner-occupied.<sup>3</sup>
- The median rent was \$1,299 throughout Longwood, compared to \$1,455 throughout Boston.

**Longwood Occupied Housing Units**  
1950-2010



### Vehicles

- In 2017, 33% of Longwood's households had at least one vehicle, compared to 66% of Boston's households.
- The ratio of vehicles to households in Longwood was 0.36, considerably lower than Boston's ratio of 0.95.