

# CROSSROADS AT KENMORE

Kenmore Square Boston, MA

03.28.2018



# KENMORE SQUARE TODAY





# KENMORE ACTIVITY





# KENMORE ACTIVITY





# PUBLIC SQUARES



COPLEY SQUARE



TRAFALGER SQUARE



COPLEY SQUARE



BRYANT PARK



COPENHAGEN SQUARE



# KENMORE HISTORY





# KENMORE HISTORY



Narcissus nightclub, 1987





# KENMORE SQUARE

COMM AVE OUTBOUND



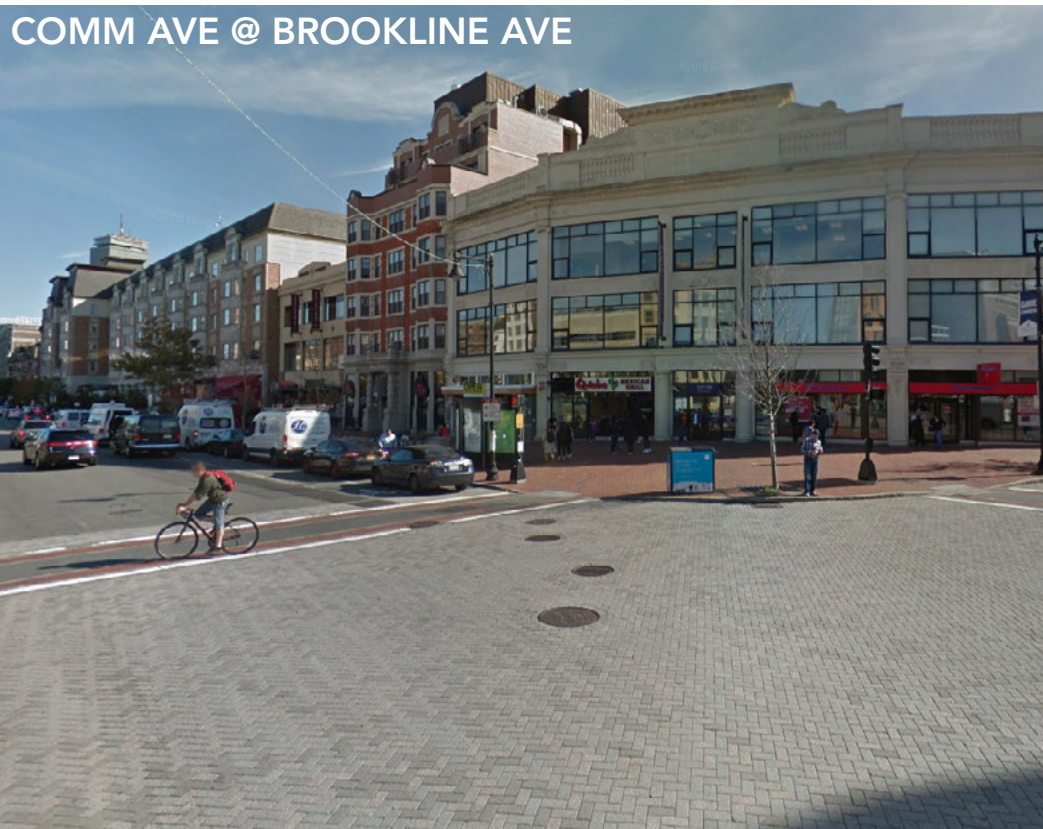
BEACON ST BUILDINGS



BEACON ST OUTBOUND



COMM AVE @ BROOKLINE AVE



KENMORE BUS STATION



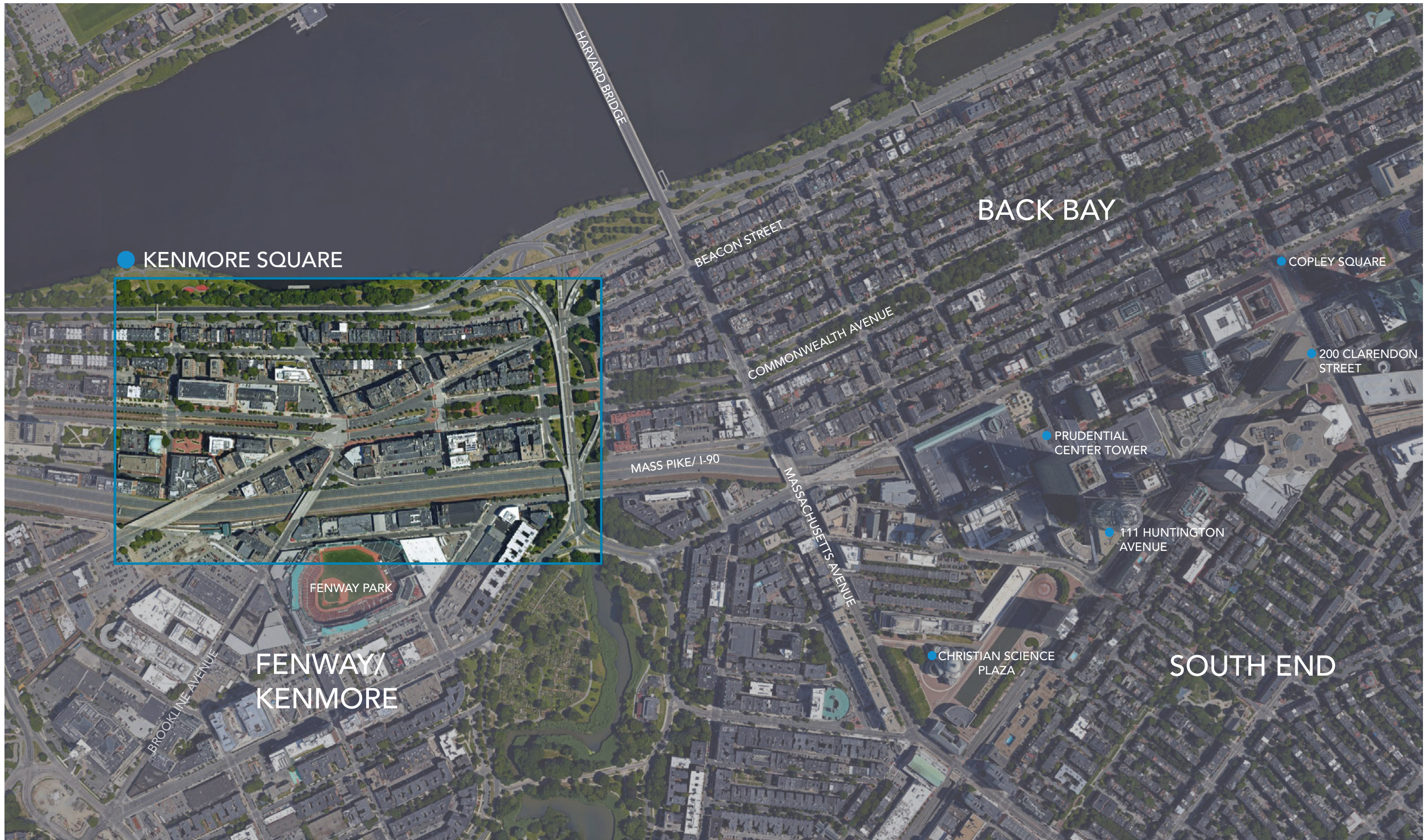
COMM AVE BUILDINGS



COMM AVE @ DEERFIELD ST













# PROJECT SITE



BOSTON HOTEL BUCKMINSTER



AERIAL VIEW



560 COMM AVE



# PROJECT SITE



PEDESTRIAN ISLAND



LACK OF VISUAL CONNECTION ACROSS SITE



LACK OF CORNER PRESENCE



MISSING PEDESTRIAN ENGAGEMENT



NON HUMAN-SCALE FACADE

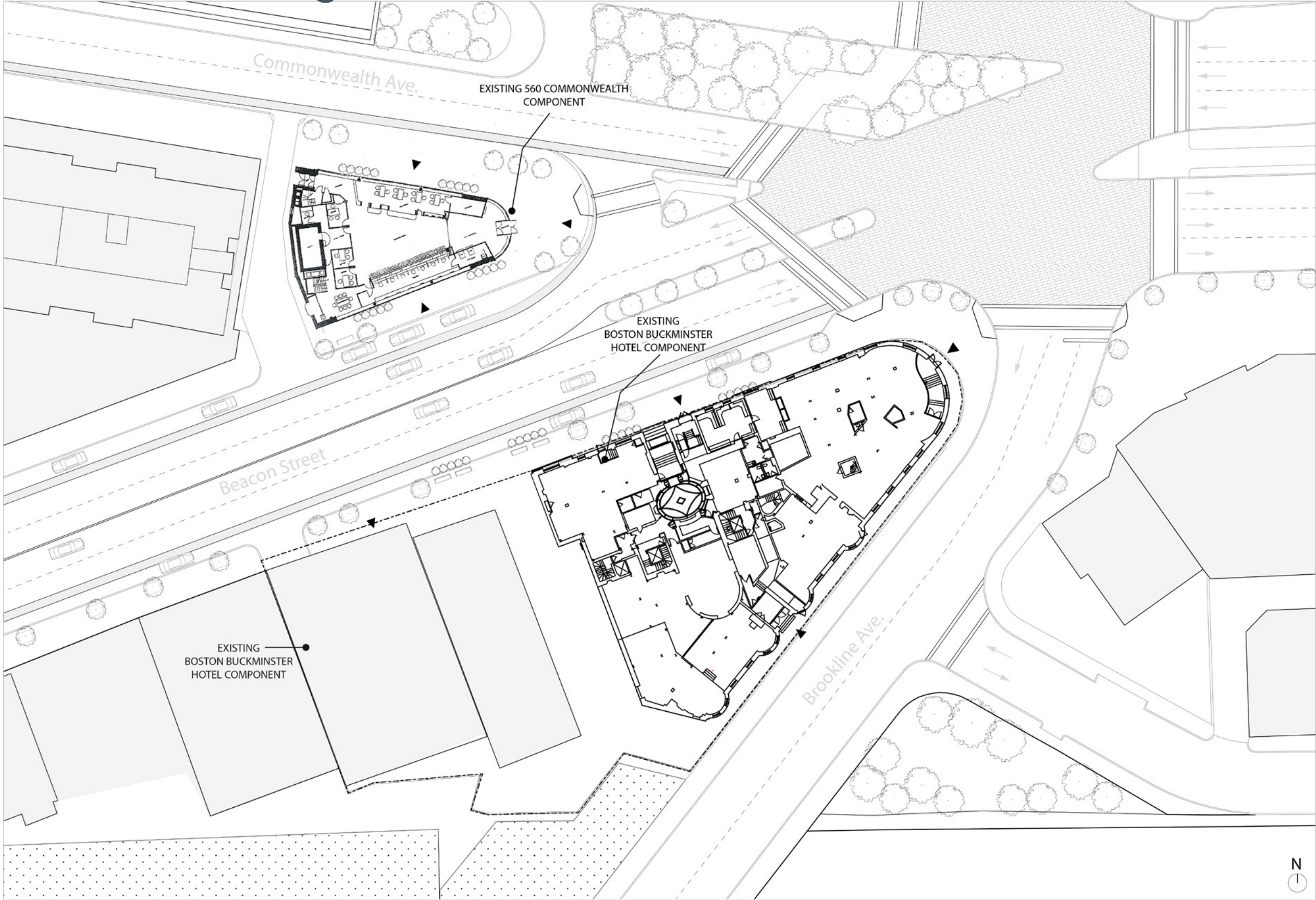


# PROJECT SITE



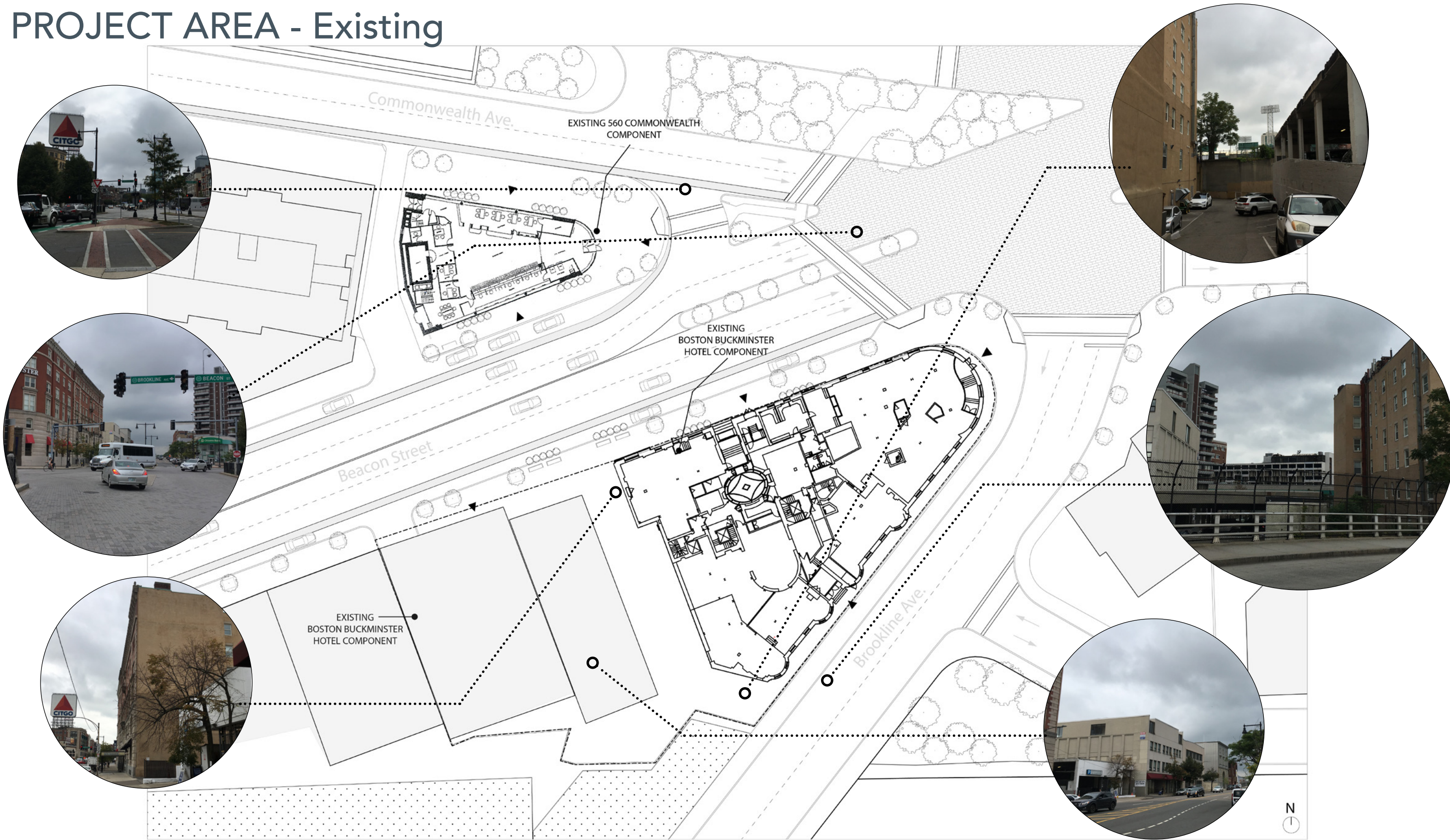


# PROJECT AREA - Existing



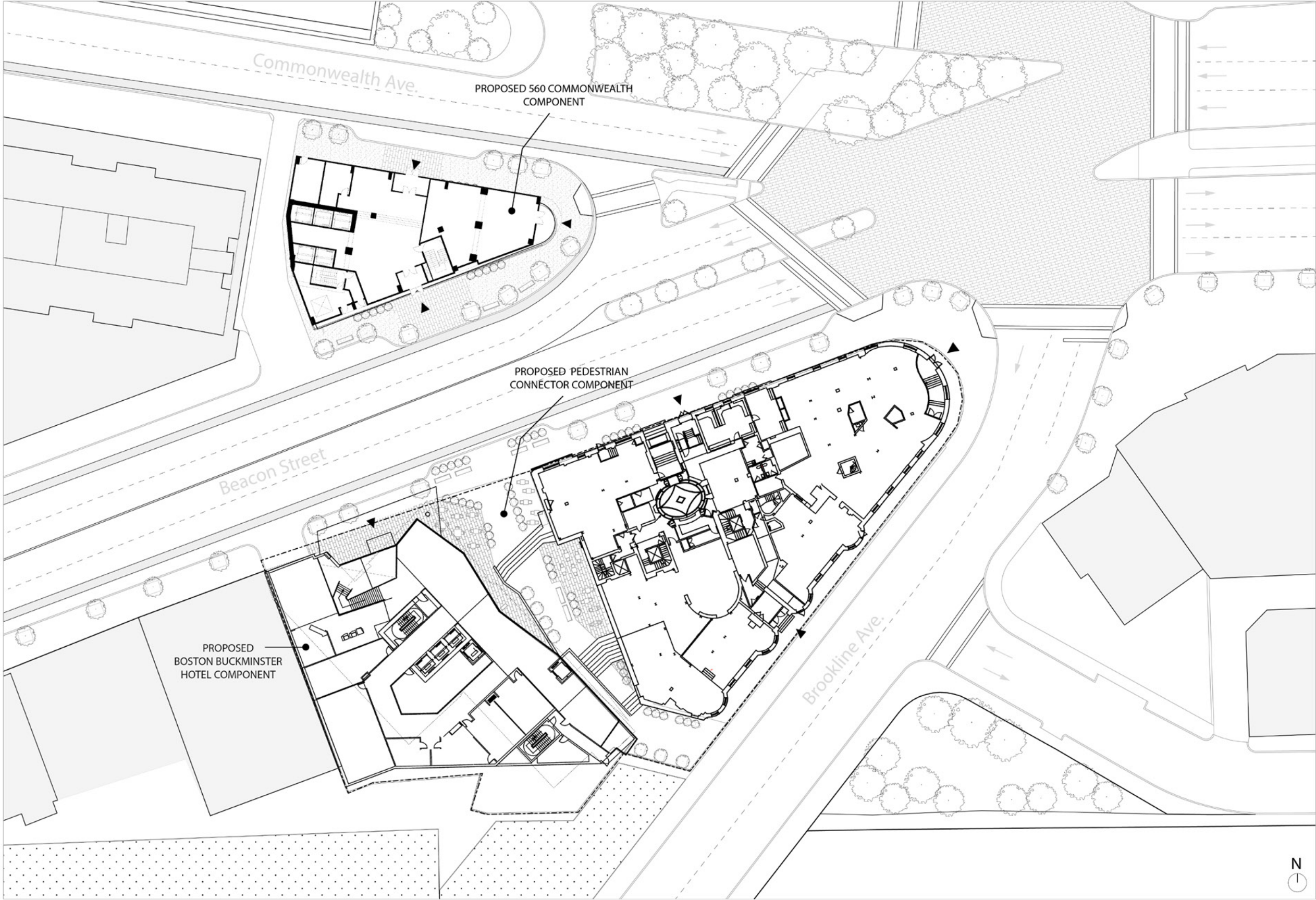


# PROJECT AREA - Existing



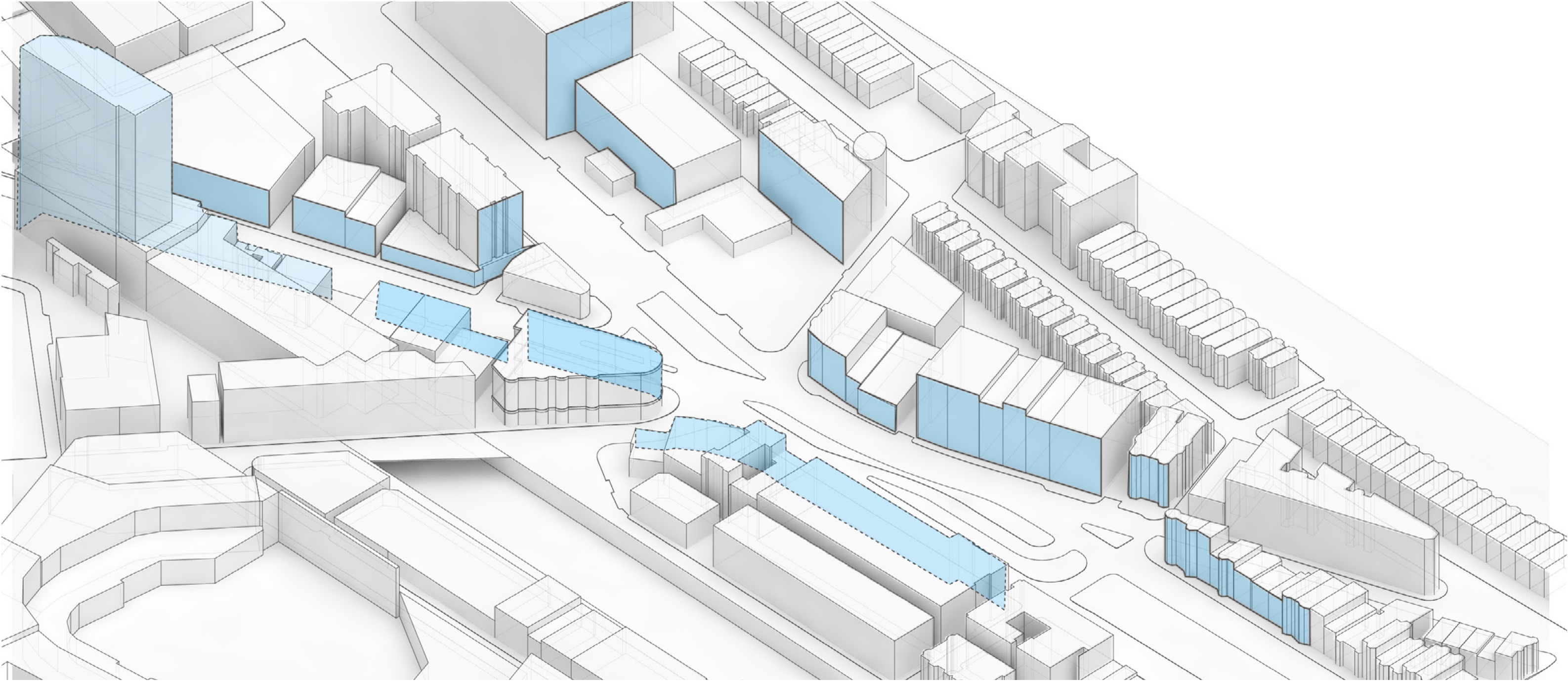


# PROJECT AREA



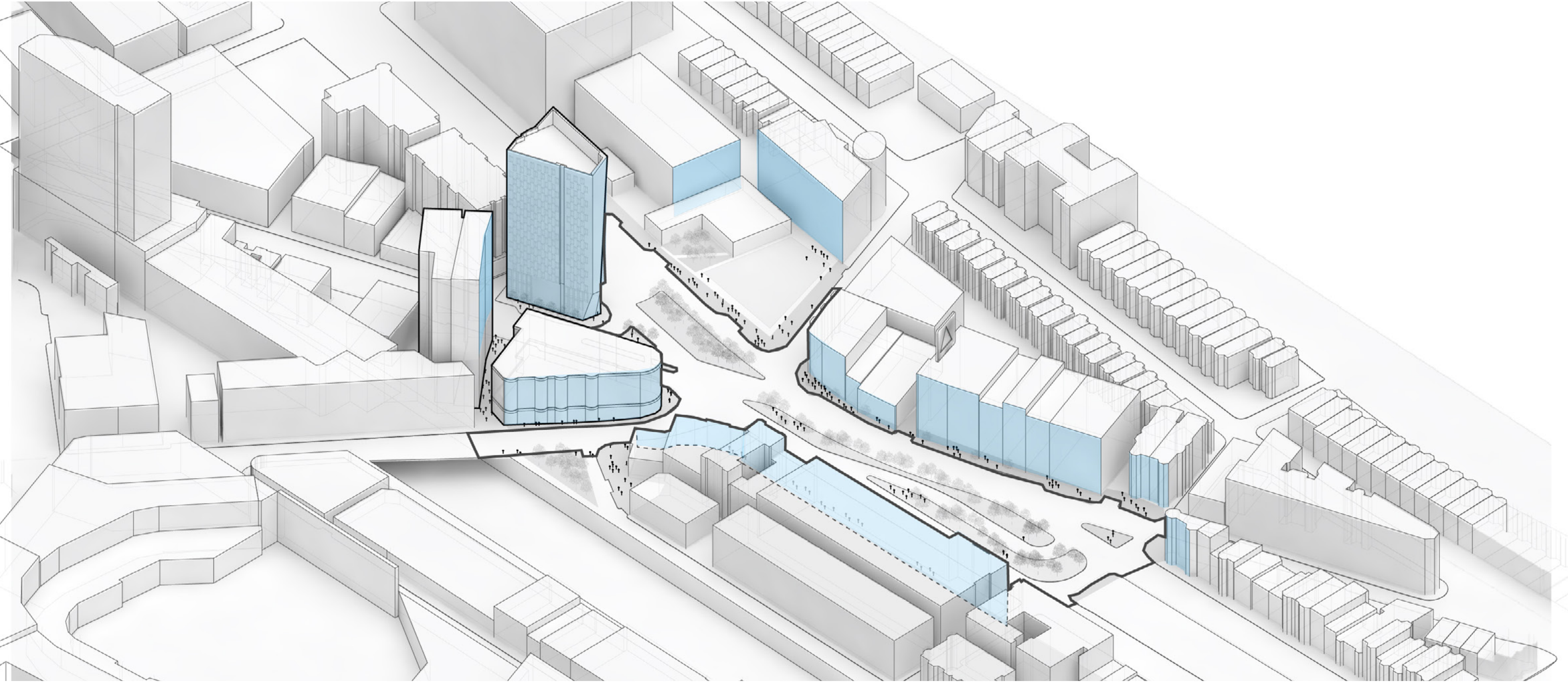


# THE KENMORE ROOM





# THE KENMORE ROOM





# PROJECT CONTEXT



560 COMMONWEALTH AVE.  
260'

HOTEL BUCKMINSTER  
210'

200 CLARENDON  
790'

PRUDENTIAL CENTER TOWER  
750'

111 HUNTINGTON AVENUE  
564'

AIR RIGHTS PARCEL 7  
299'-6"

FENWAY PARK  
37'-2" to top of Green Monster



# PROJECT CONTEXT



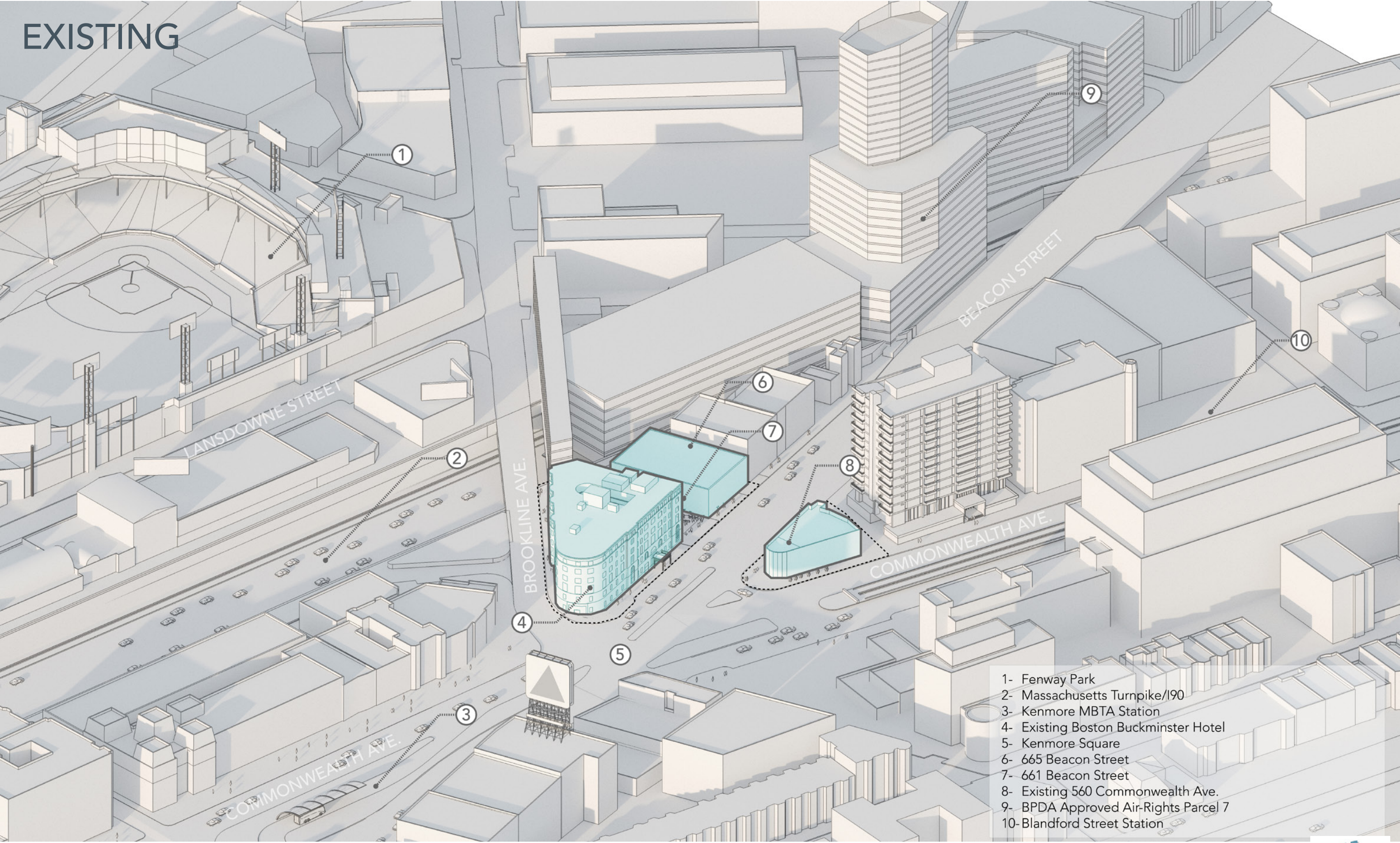


# PROJECT CONTEXT





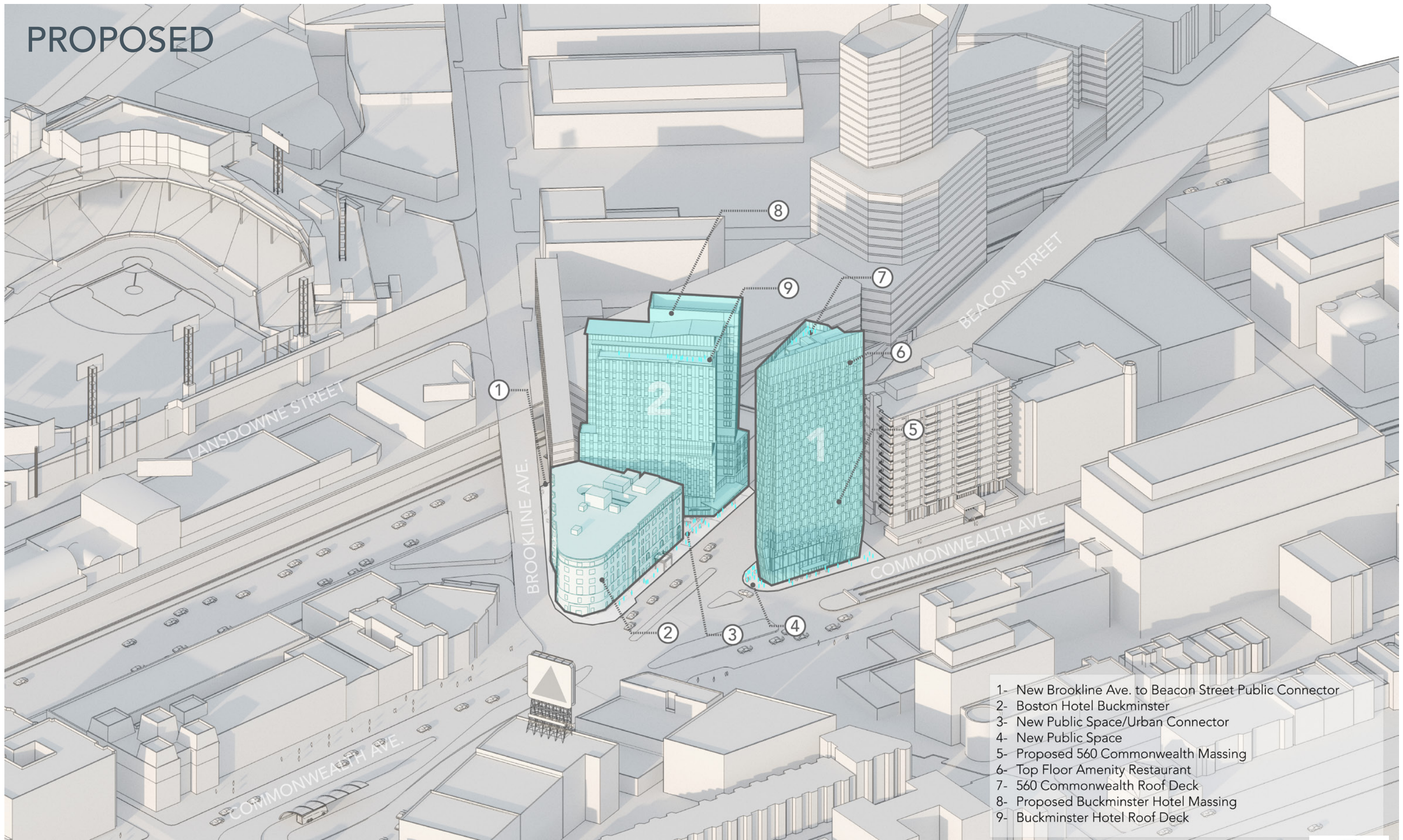
# EXISTING



- 1- Fenway Park
- 2- Massachusetts Turnpike/I90
- 3- Kenmore MBTA Station
- 4- Existing Boston Buckminster Hotel
- 5- Kenmore Square
- 6- 665 Beacon Street
- 7- 661 Beacon Street
- 8- Existing 560 Commonwealth Ave.
- 9- BPDA Approved Air-Rights Parcel 7
- 10- Blandford Street Station



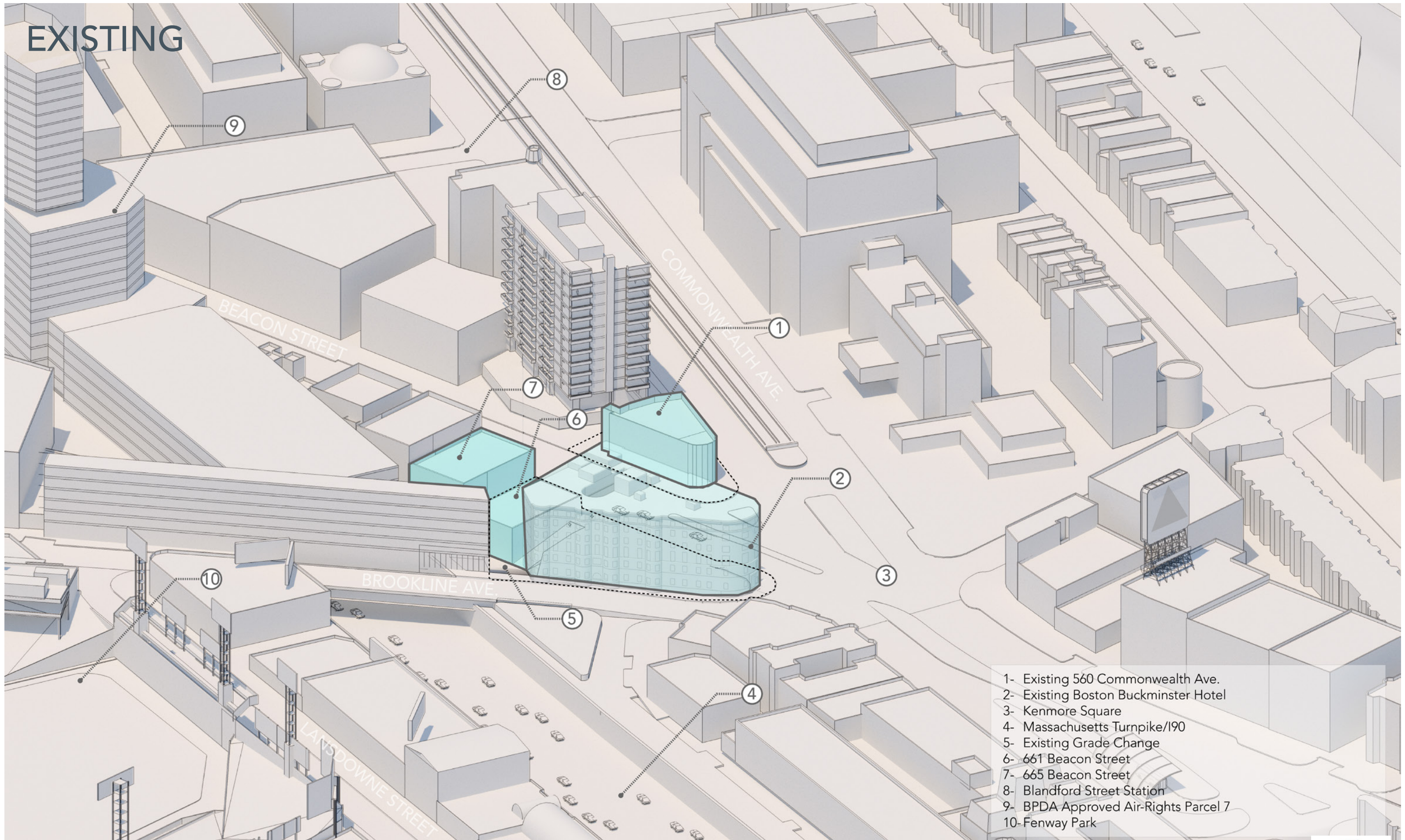
# PROPOSED



- 1- New Brookline Ave. to Beacon Street Public Connector
- 2- Boston Hotel Buckminster
- 3- New Public Space/Urban Connector
- 4- New Public Space
- 5- Proposed 560 Commonwealth Massing
- 6- Top Floor Amenity Restaurant
- 7- 560 Commonwealth Roof Deck
- 8- Proposed Buckminster Hotel Massing
- 9- Buckminster Hotel Roof Deck



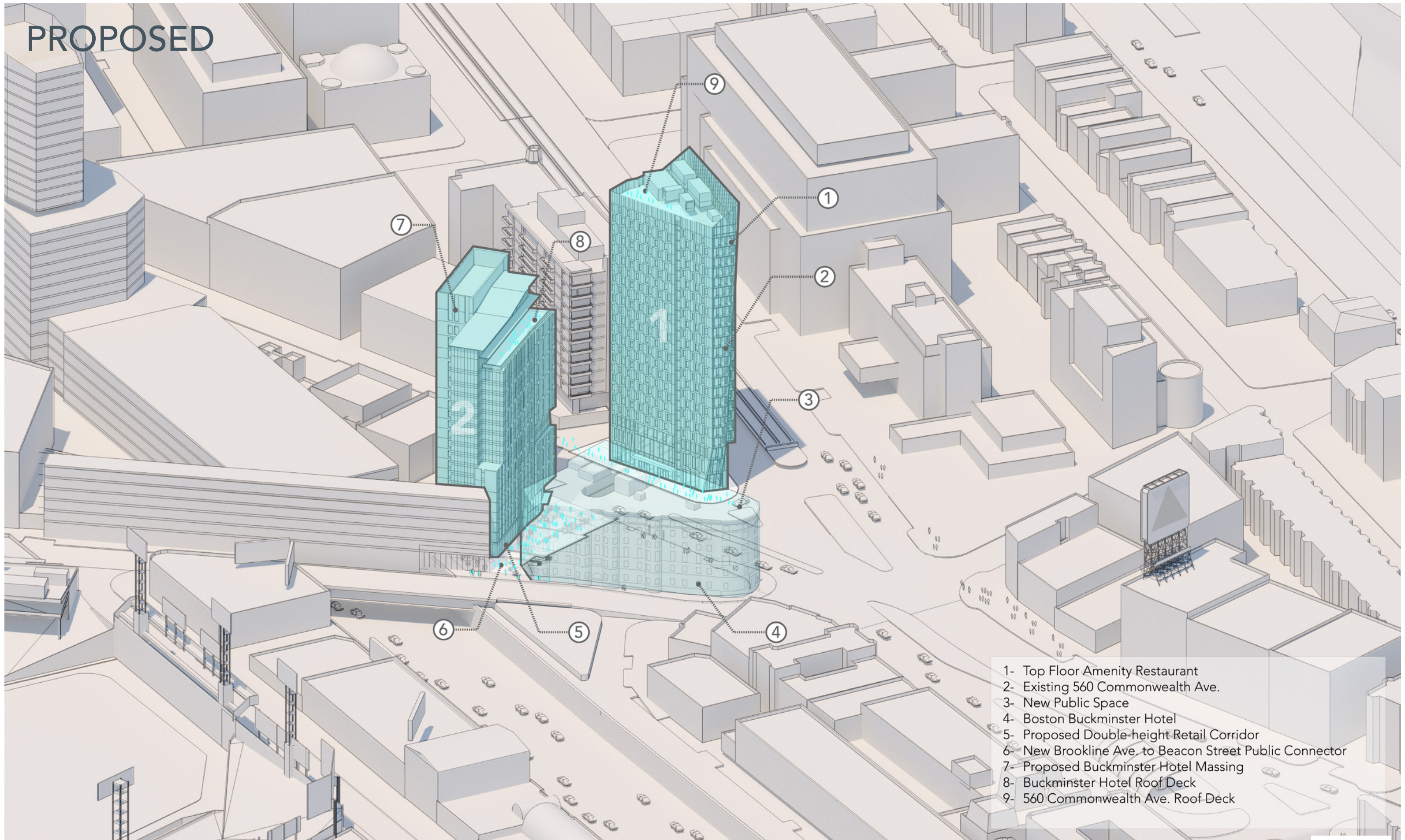
# EXISTING



- 1- Existing 560 Commonwealth Ave.
- 2- Existing Boston Buckminster Hotel
- 3- Kenmore Square
- 4- Massachusetts Turnpike/I90
- 5- Existing Grade Change
- 6- 661 Beacon Street
- 7- 665 Beacon Street
- 8- Blandford Street Station
- 9- BPDA Approved Air-Rights Parcel 7
- 10- Fenway Park



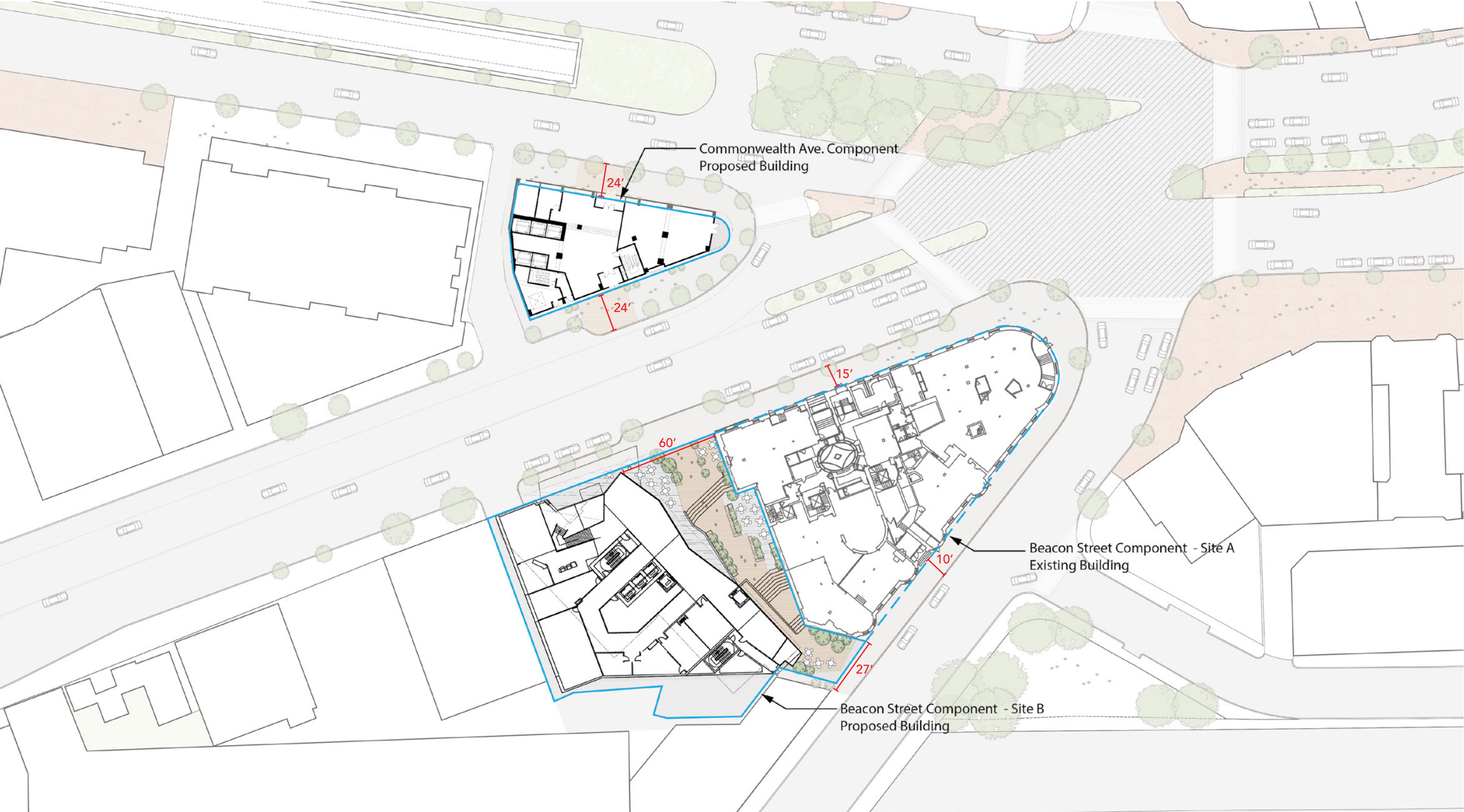
# PROPOSED



- 1- Top Floor Amenity Restaurant
- 2- Existing 560 Commonwealth Ave.
- 3- New Public Space
- 4- Boston Buckminster Hotel
- 5- Proposed Double-height Retail Corridor
- 6- New Brookline Ave. to Beacon Street Public Connector
- 7- Proposed Buckminster Hotel Massing
- 8- Buckminster Hotel Roof Deck
- 9- 560 Commonwealth Ave. Roof Deck

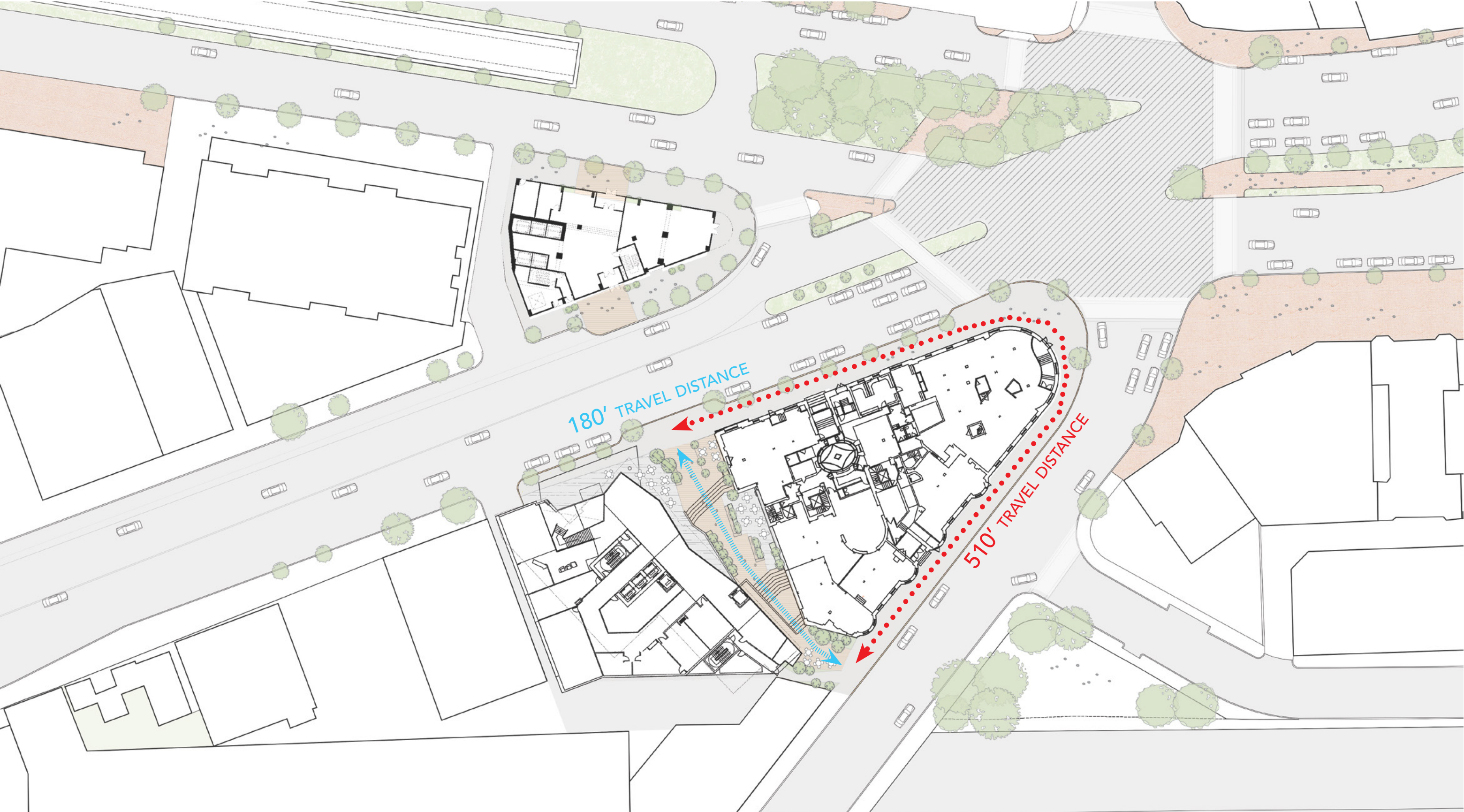


# SITE PLAN



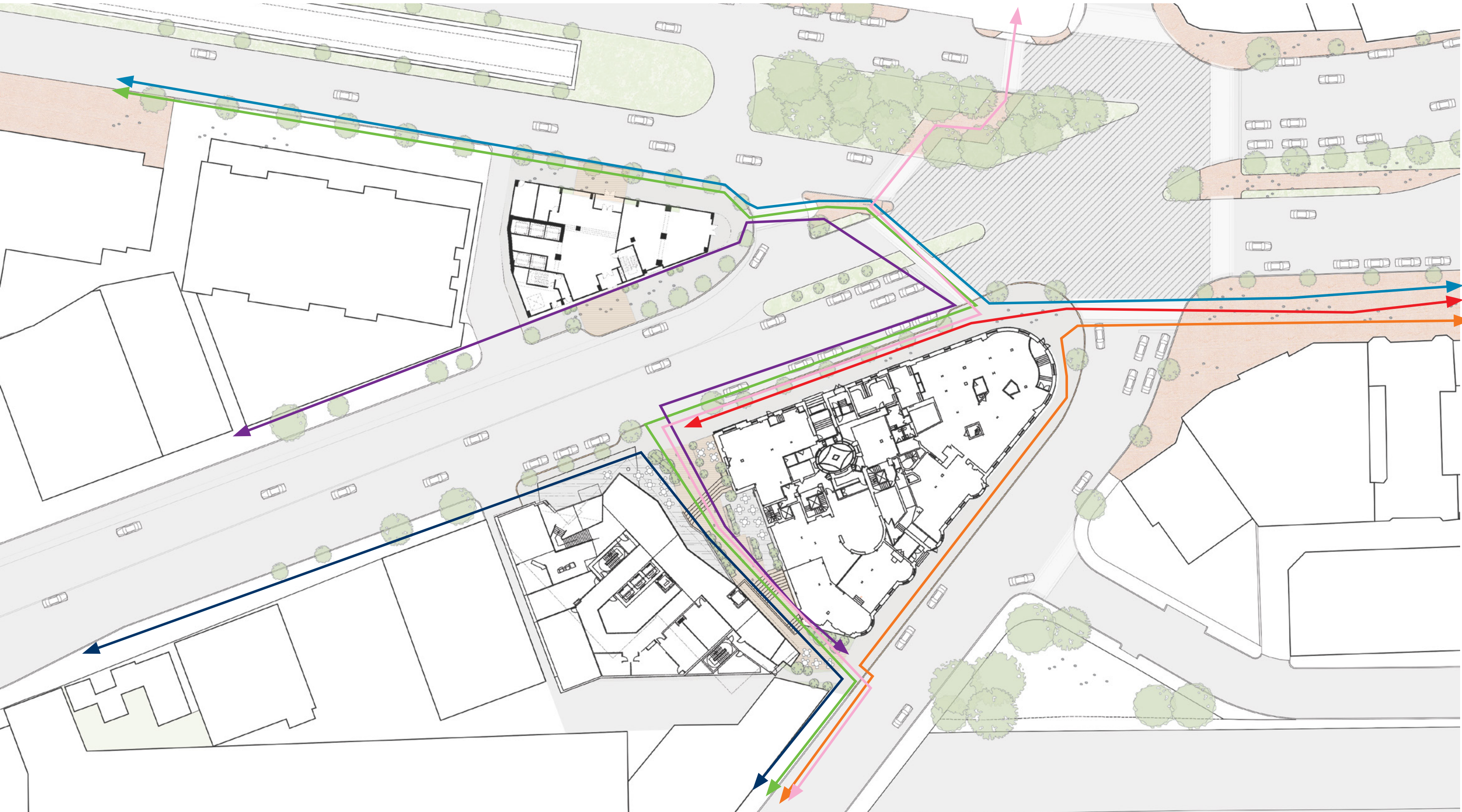


# SITE CONNECTIONS





# SITE CONNECTIONS CREATING SENSE OF PLACE





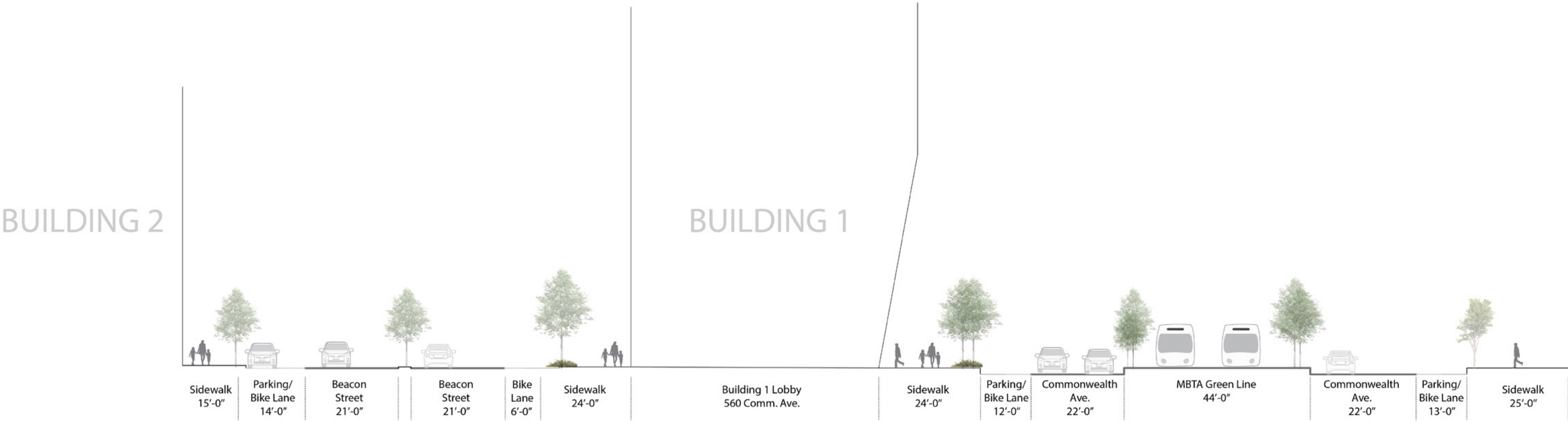






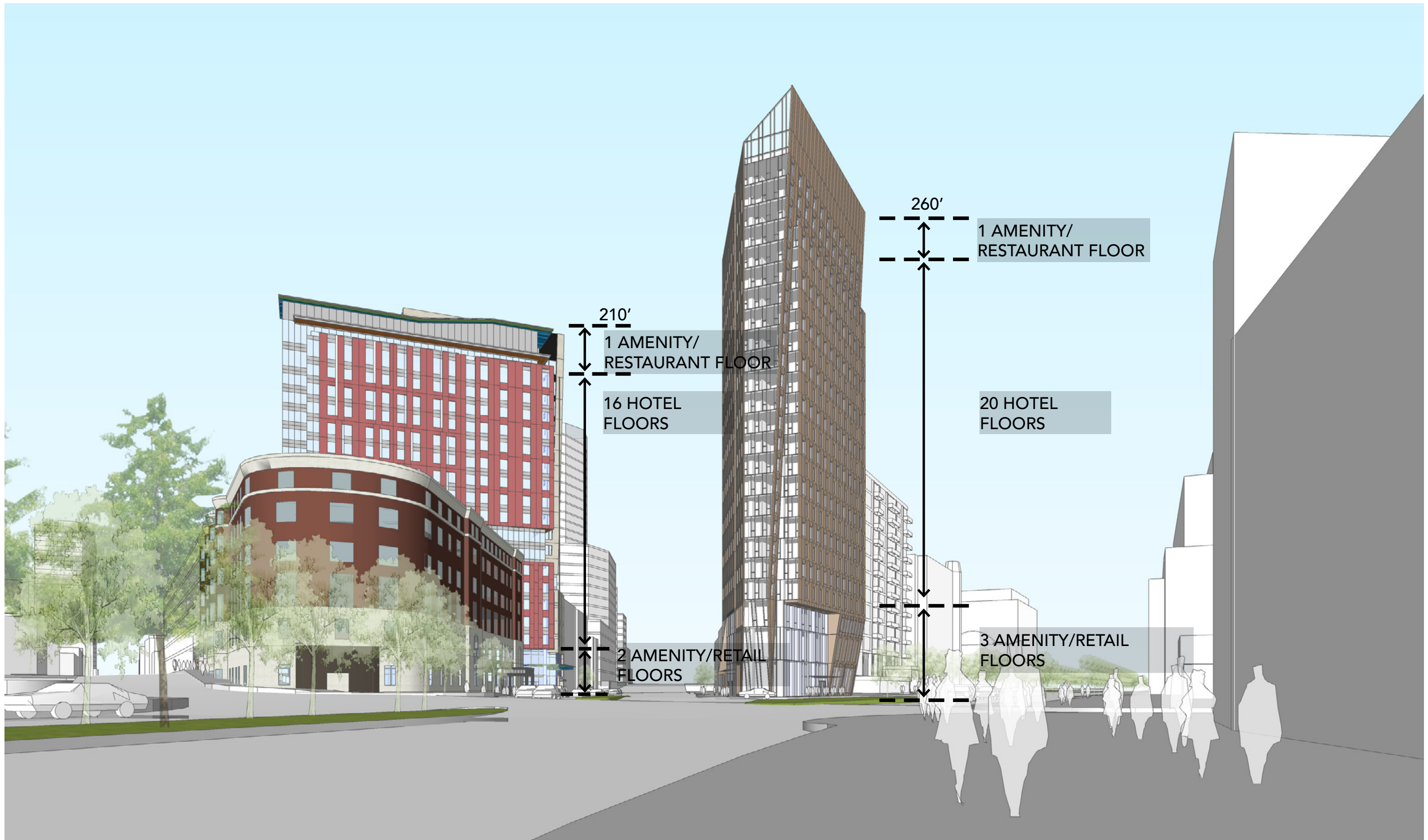


Table 1-1      Project Program

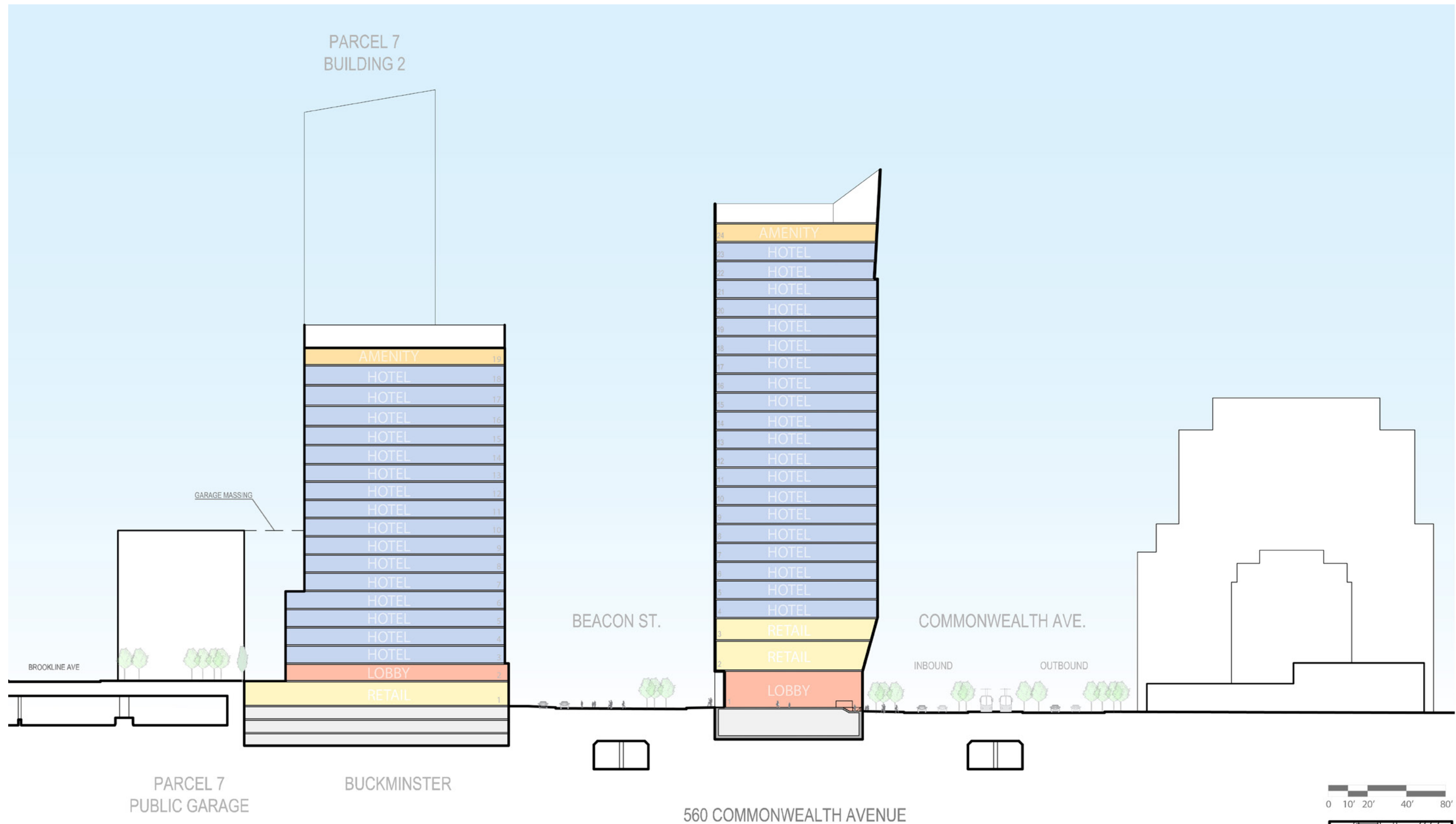
Project Element	Approximate Dimension – Commonwealth Avenue Component	Approximate Dimension – Beacon Street Component	Project Total
Hotel	382 rooms	295 rooms	677 rooms
Retail	8,500 sf	4,500 sf	13,000 sf
New Gross Floor Area	161,000 sf	186,000 sf	347,000 sf
Existing Buckminster Hotel		95,000 sf/132 rooms	95,000/132 rooms
Parking	No on-site parking is provided	145 spaces (73 net new spaces)	73 net new spaces
Zoning Height	24 stories/260 feet	19 stories/210 feet	
Project Area	46,441 sf		
FAR*	9.5		

\* FAR was calculated using the Project Area











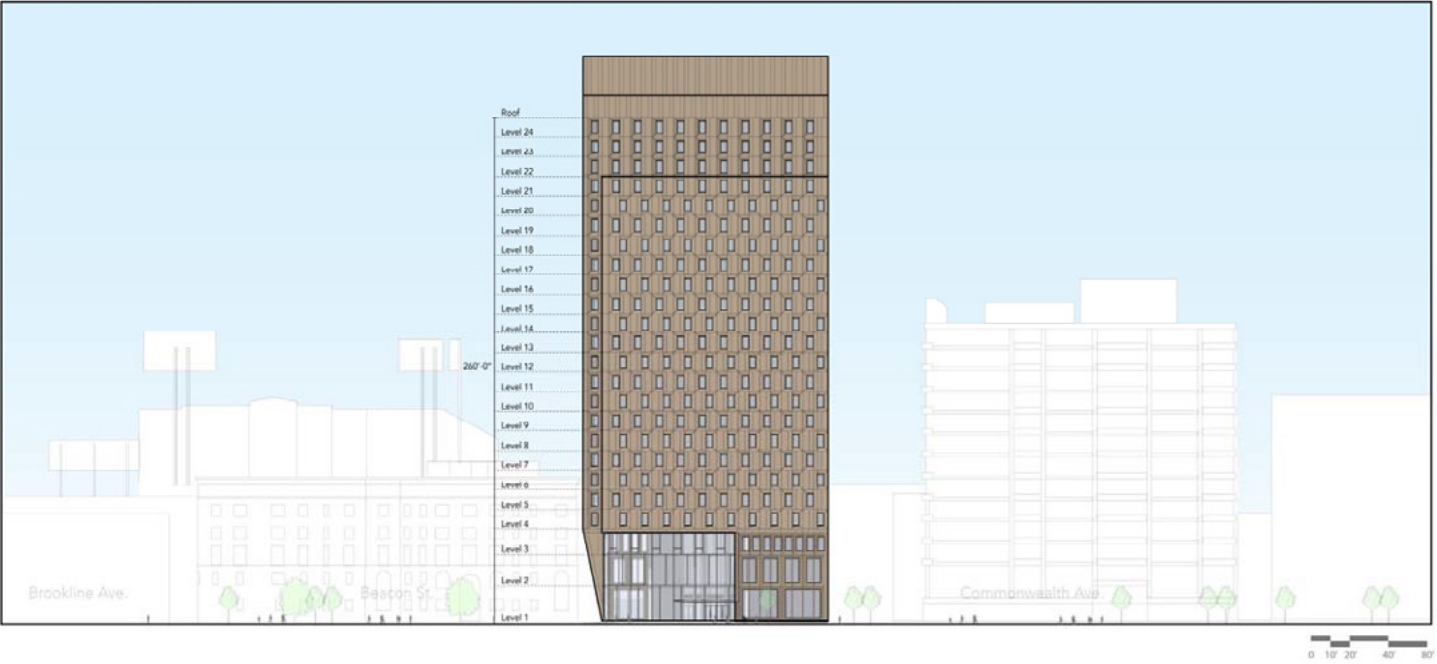
West Elevation



East Elevation



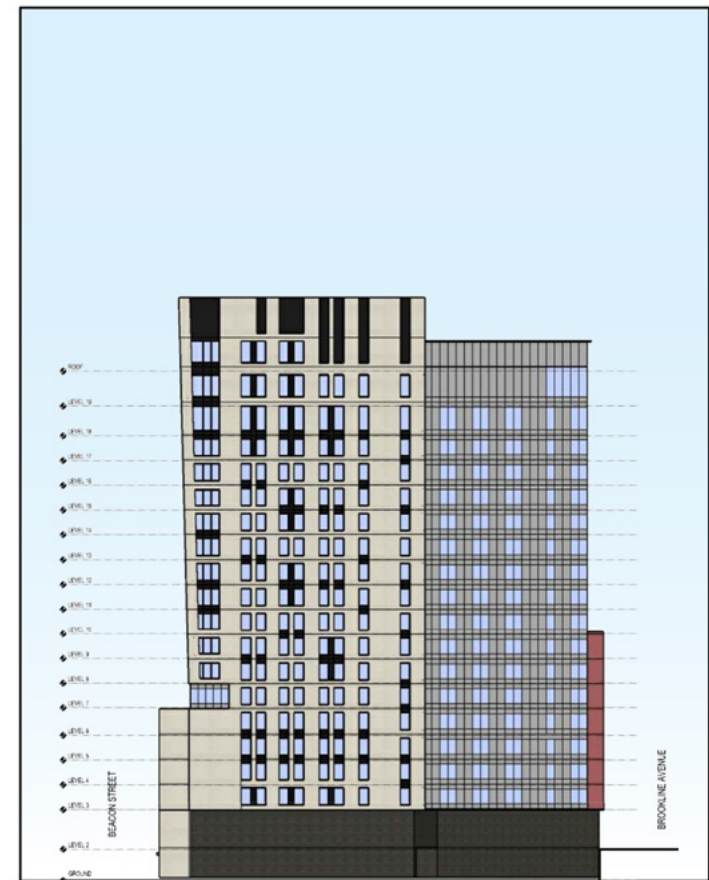
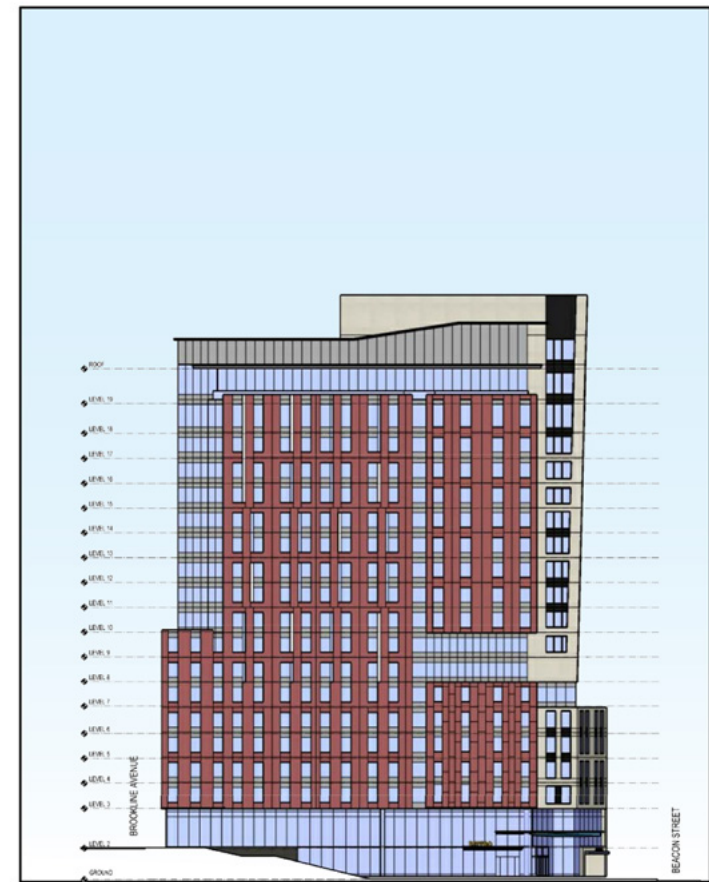
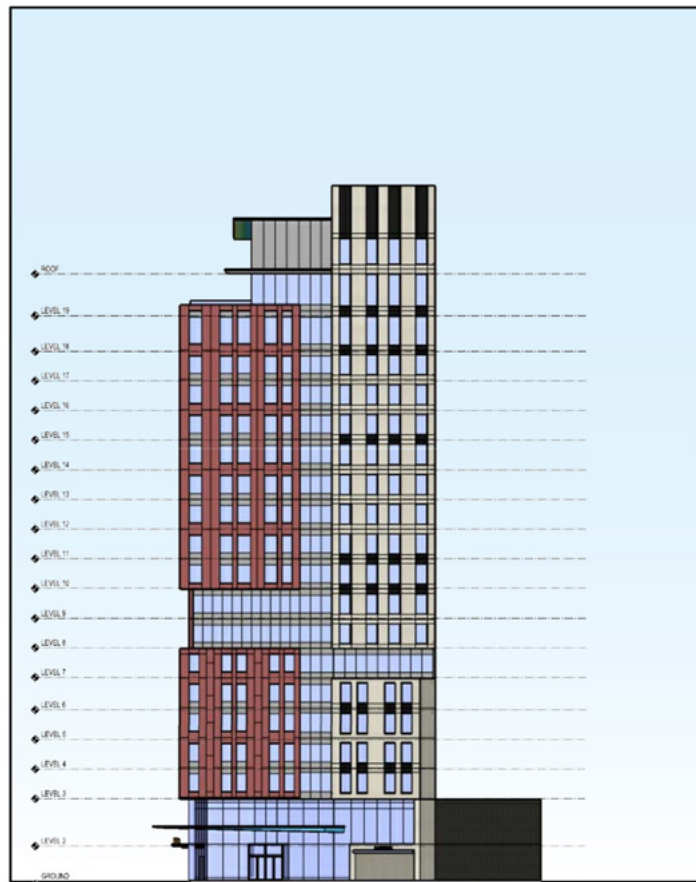
North Elevation



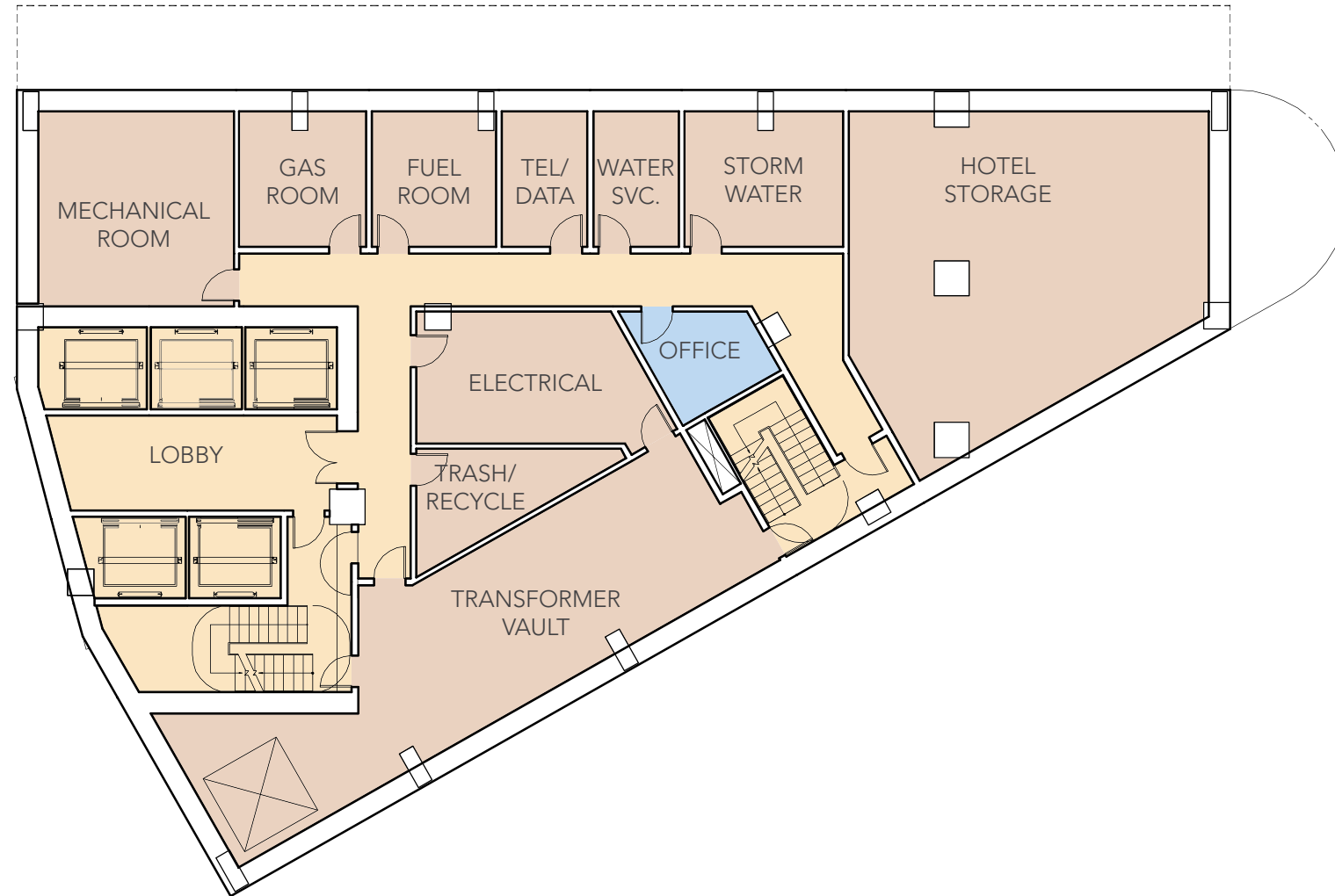
South Elevation







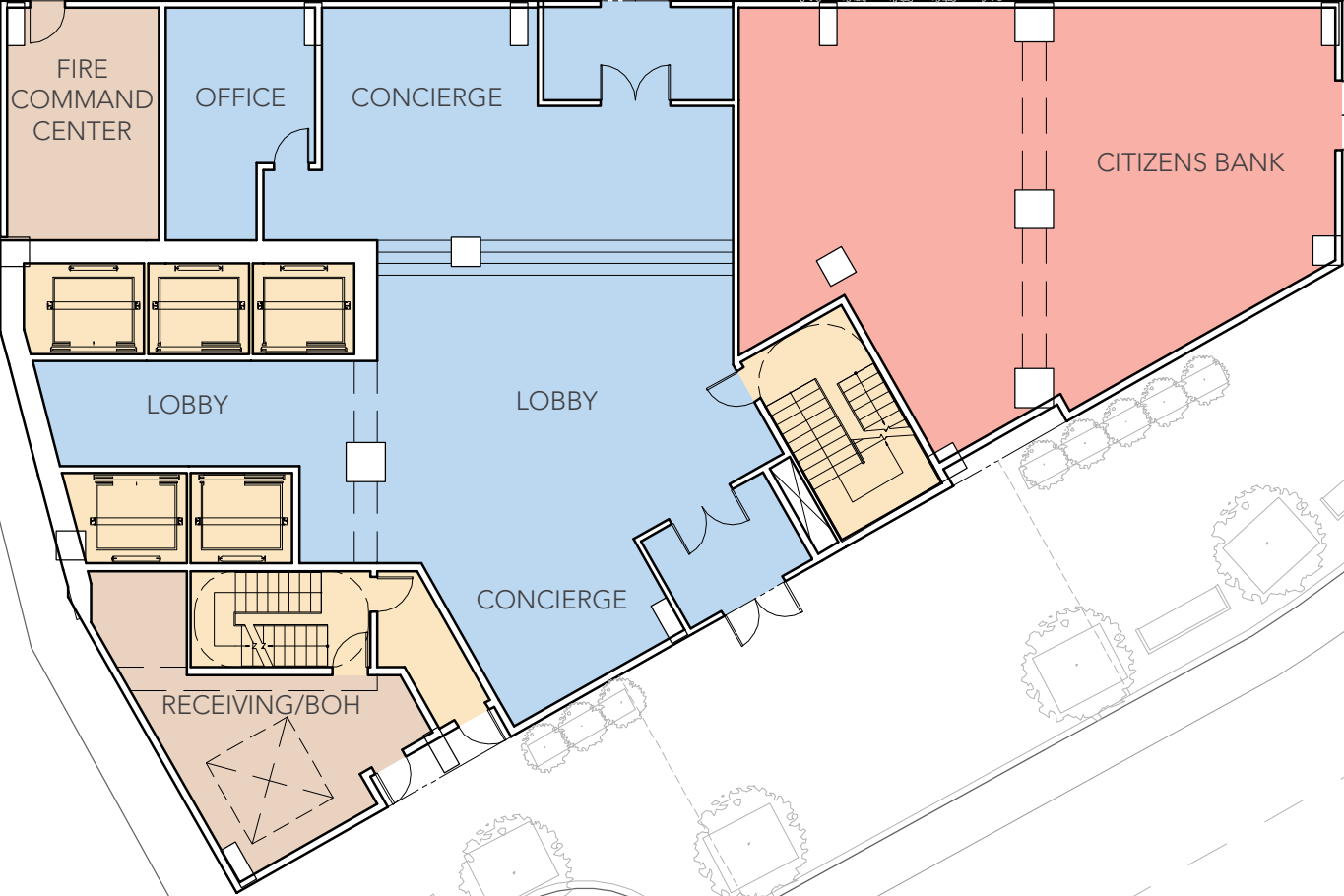






COMMONWEALTH AVENUE

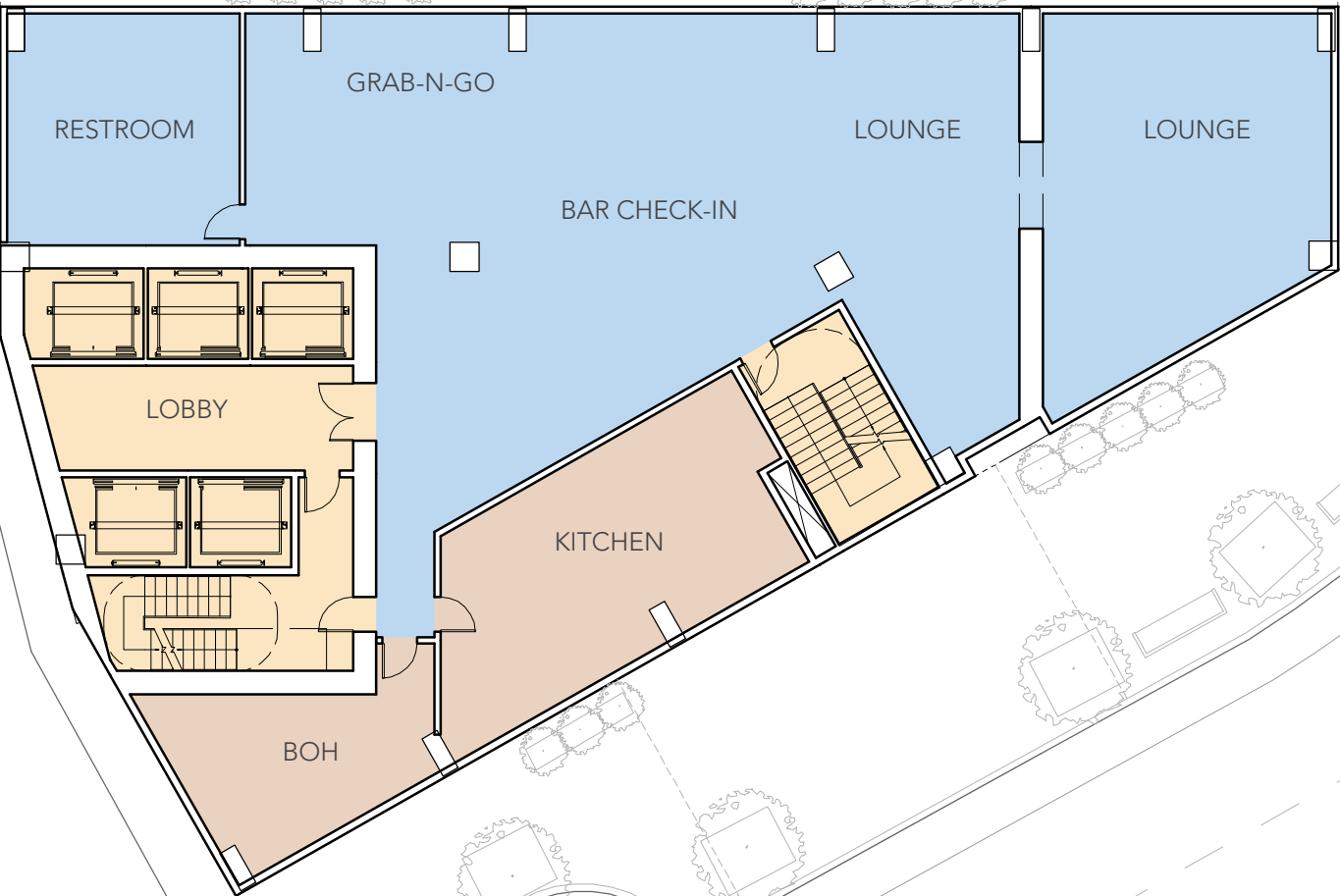
BEACON STREET





COMMONWEALTH AVENUE

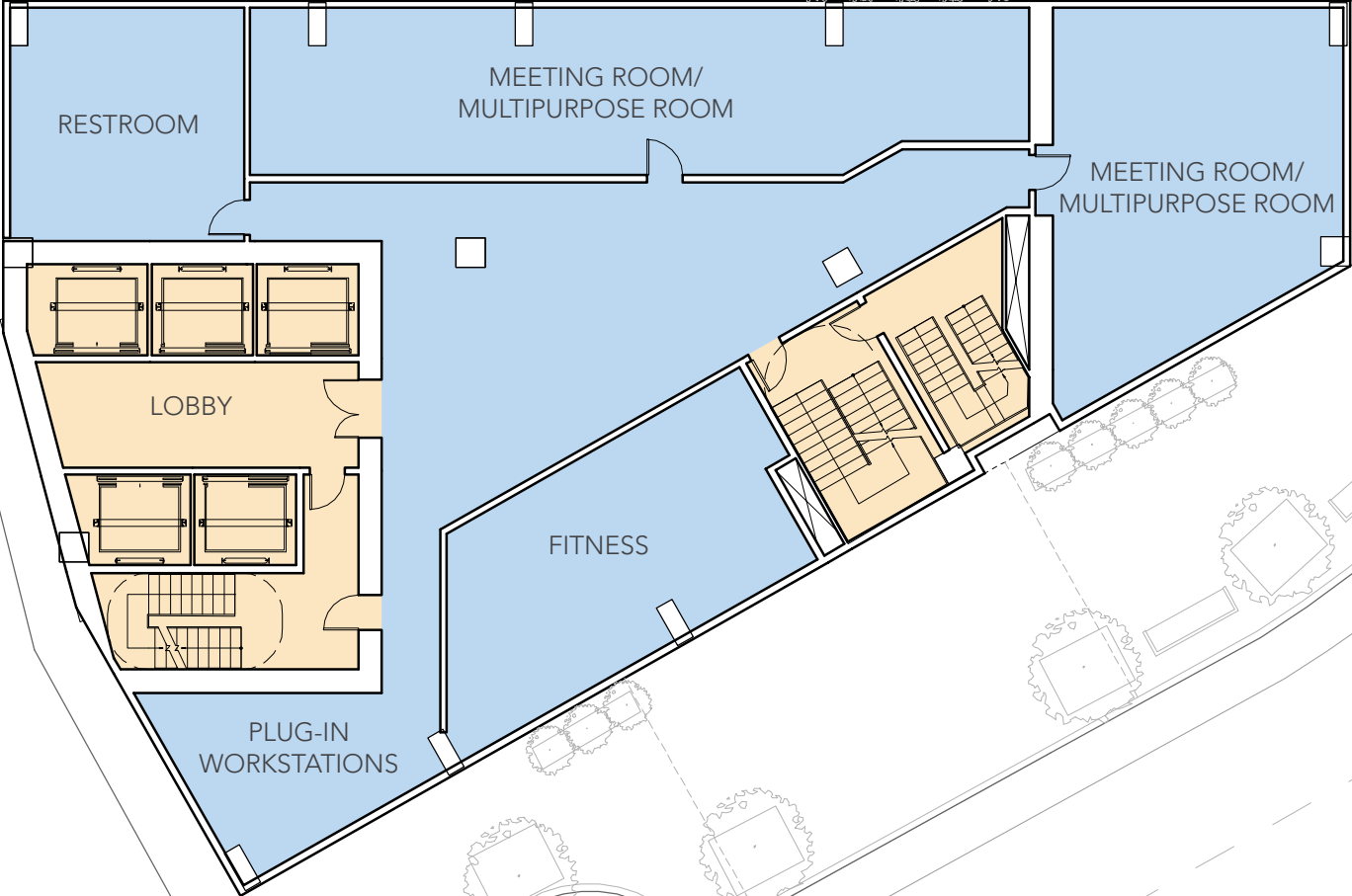
BEACON STREET





COMMONWEALTH AVENUE

BEACON STREET





COMMONWEALTH AVENUE



BEACON STREET



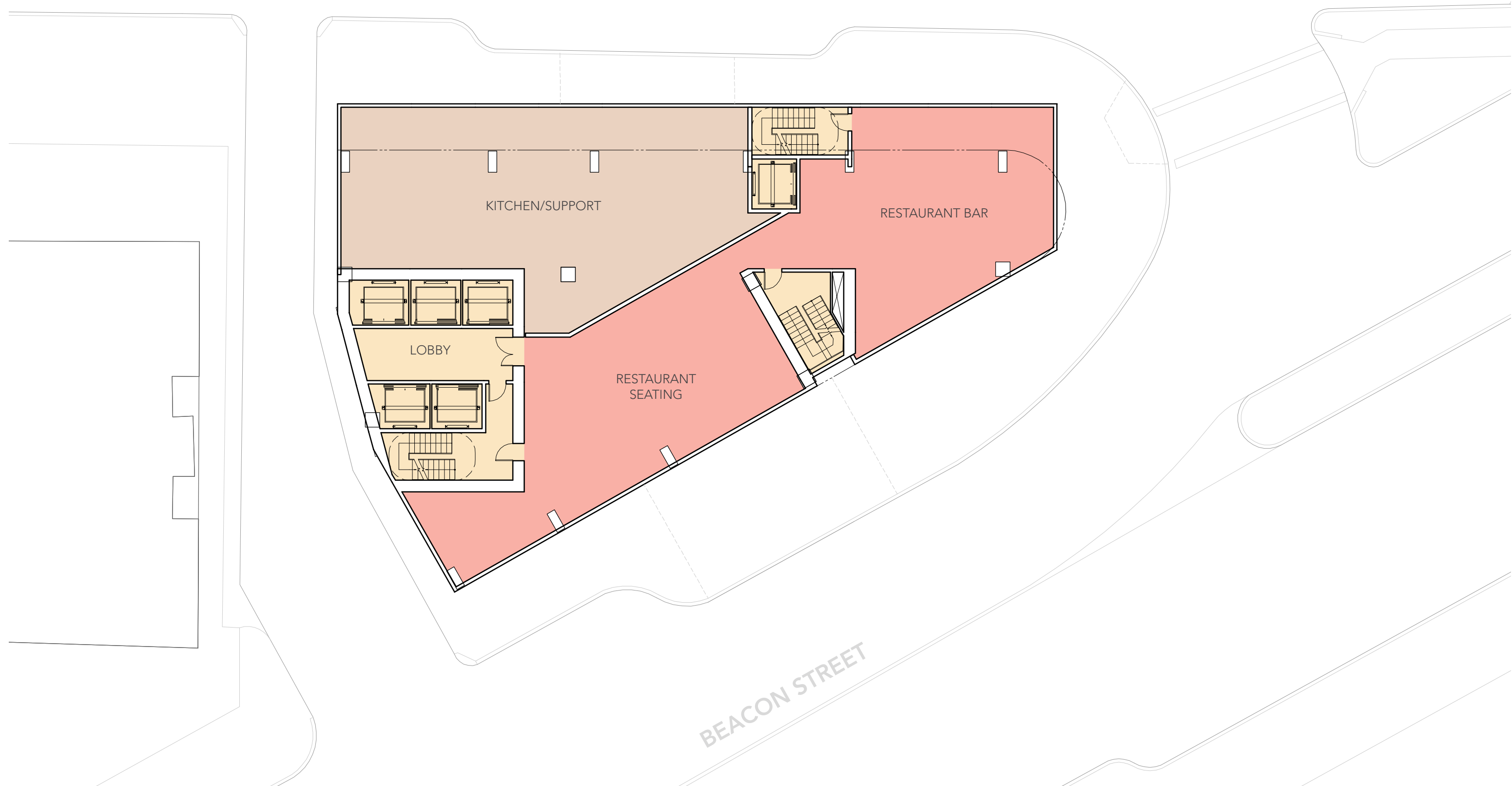
COMMONWEALTH AVENUE



BEACON STREET



COMMONWEALTH AVENUE

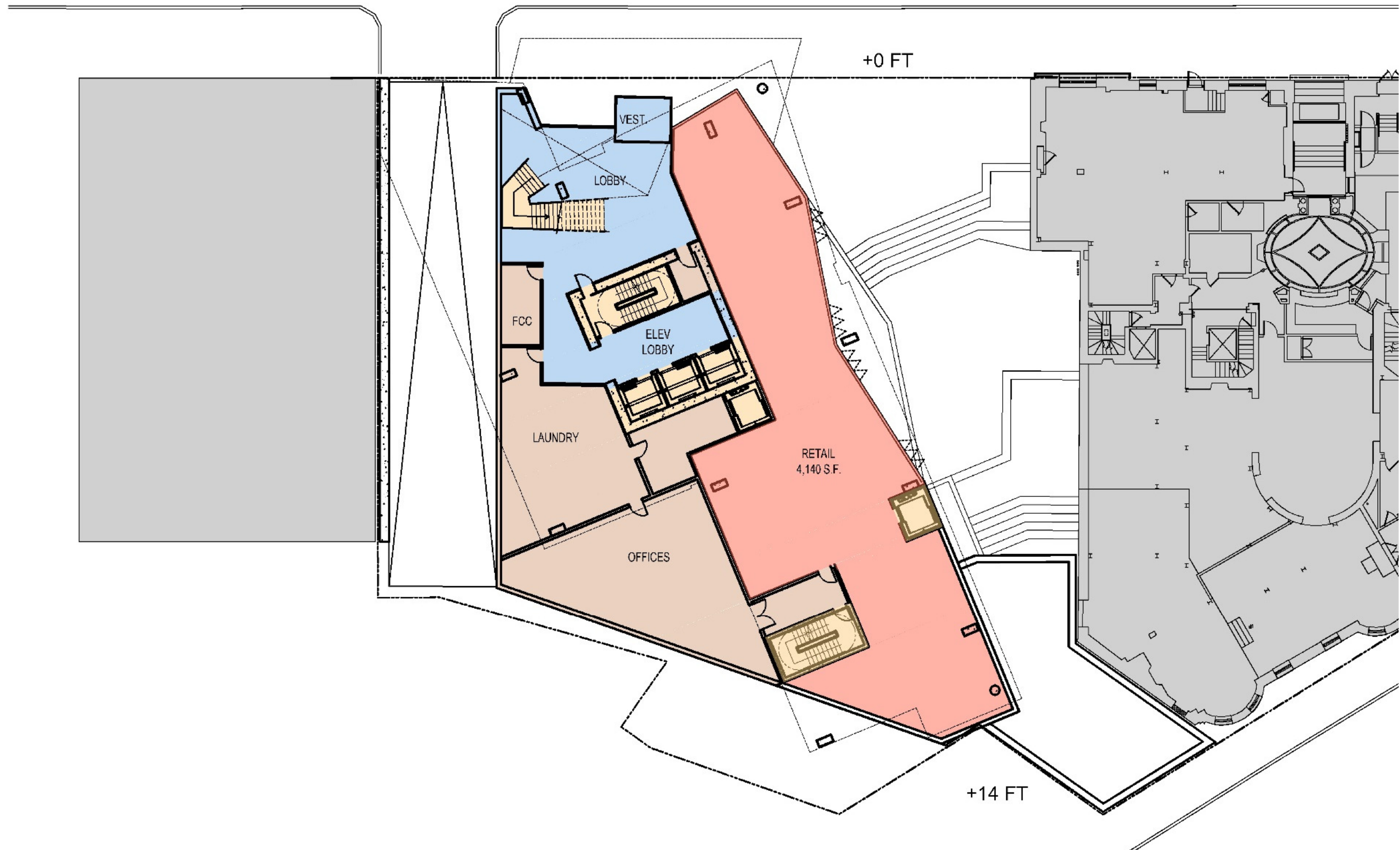




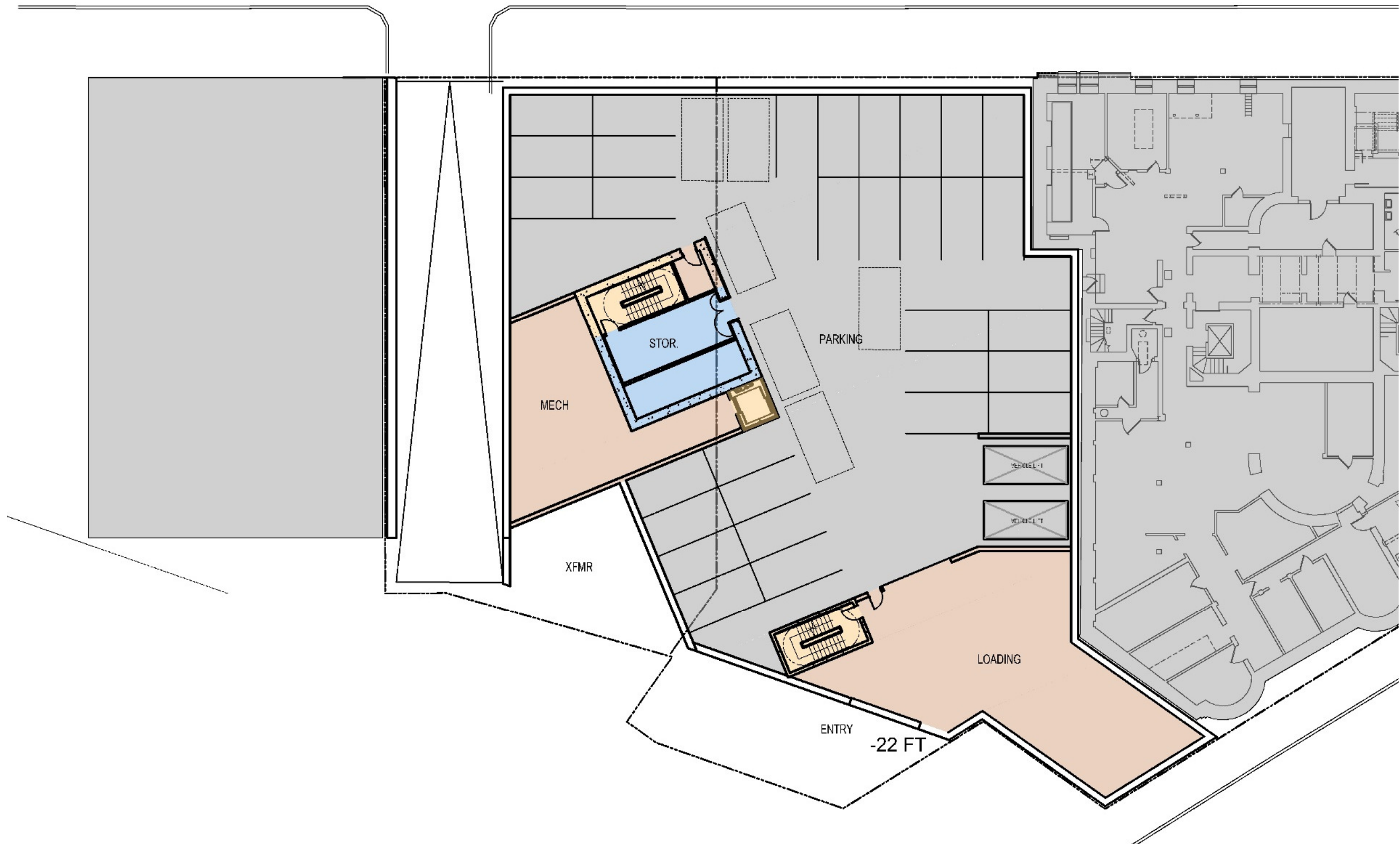
COMMONWEALTH AVENUE



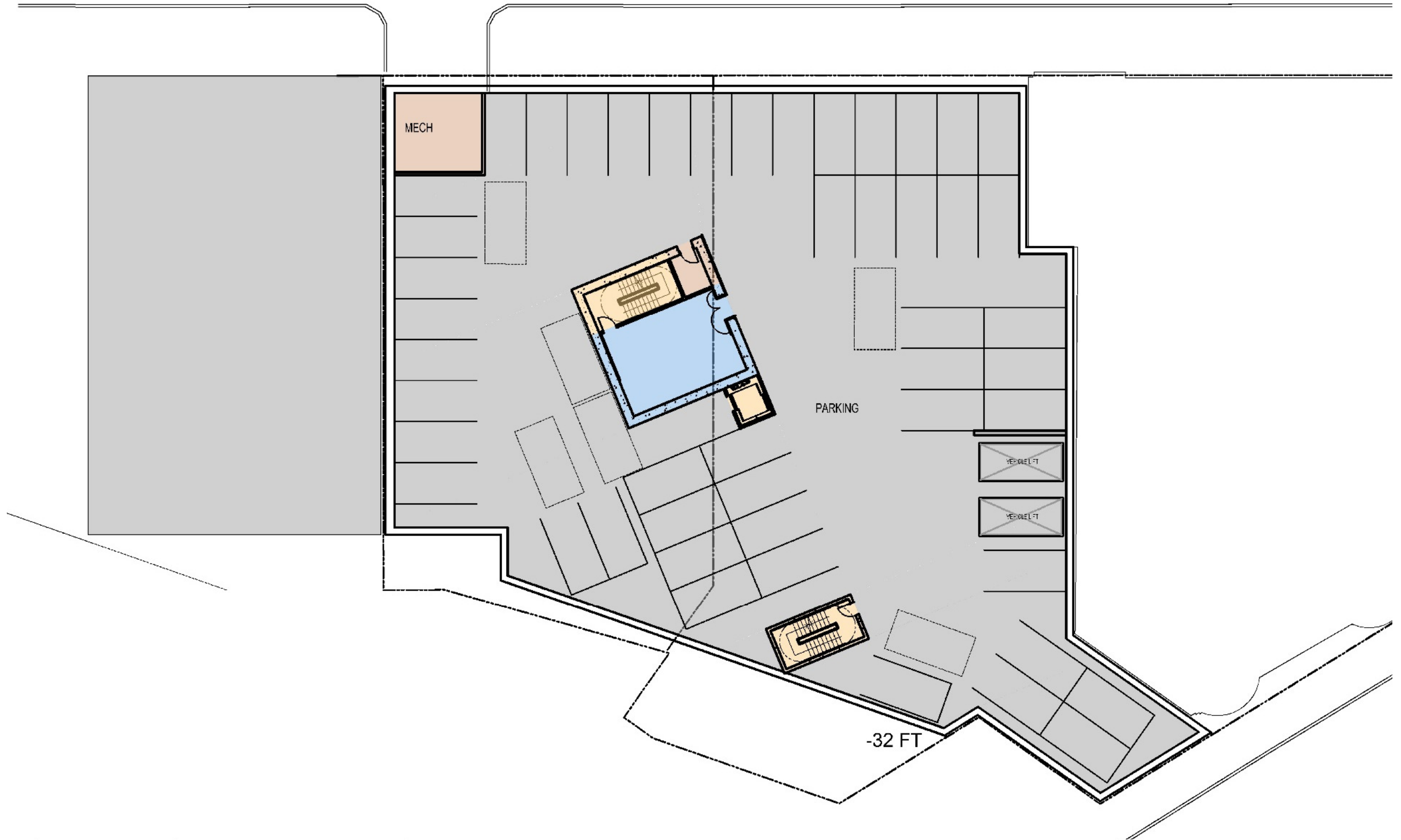




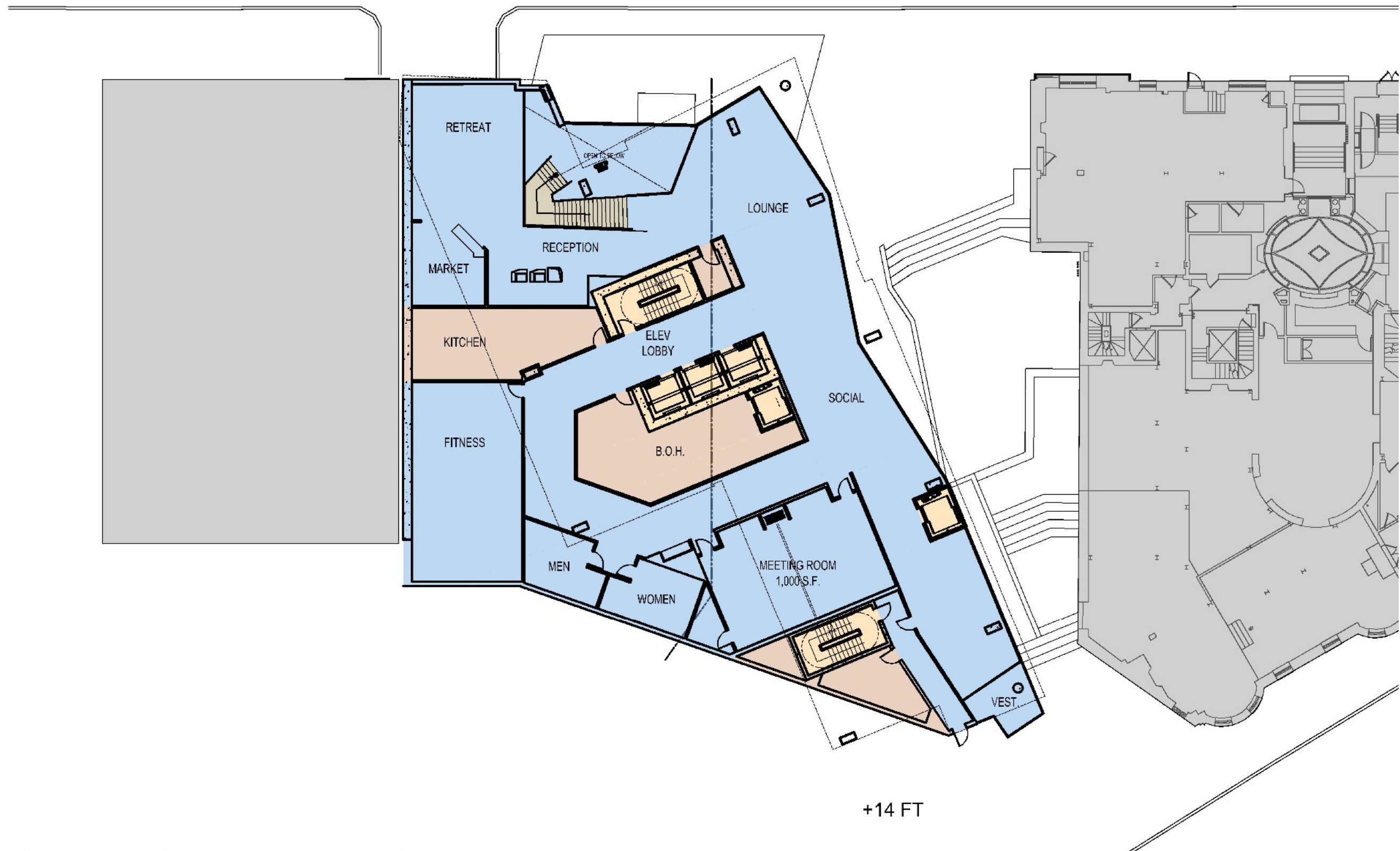








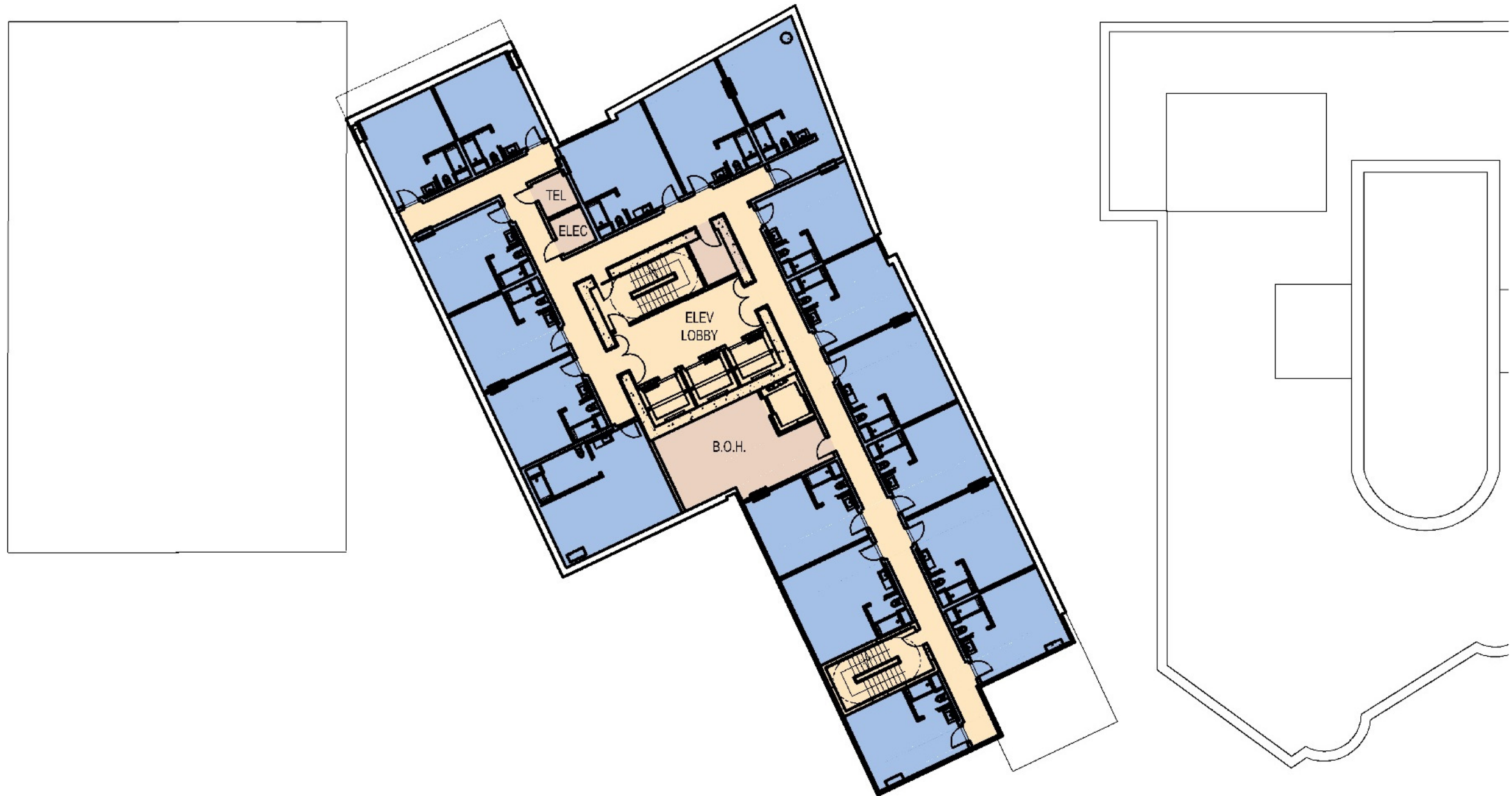








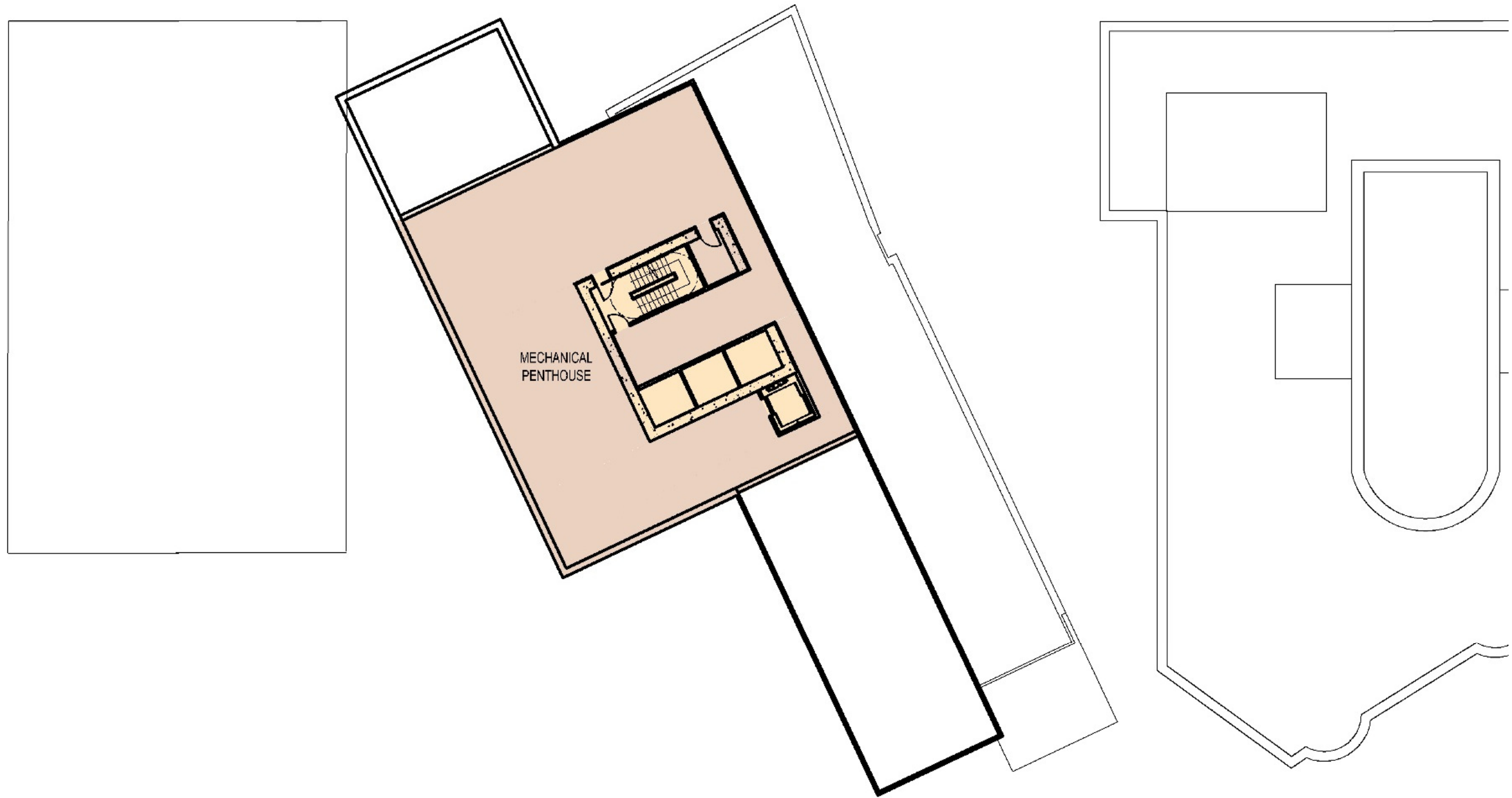




























BEACON STREET





BEACON STREET























