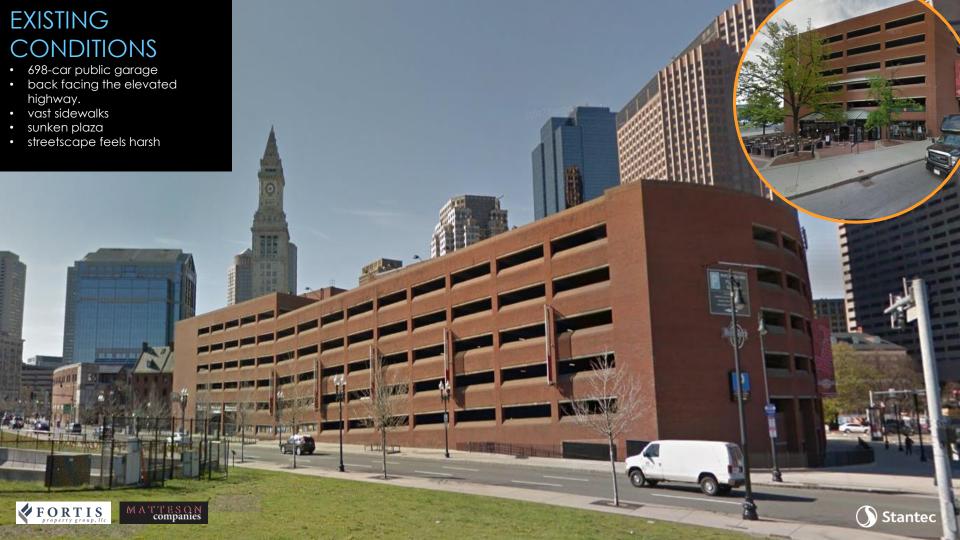


BCDC Sub-Committee Meeting, June 26, 2018

- I. Comments from last meeting
- II. Greenway Guidelines Overview & Zoning
- III. Massing Explorations
- IV. Updates:
 - Landscape & Public Realm Studies
 - View impact Analysis
 - Detailed Shadow Studies











Comments from last BCDC Meeting 04/03/2018:

- Full range of design comments, but building felt 'too tall' for the location
- Greenway Design Guidelines height at 125'
- Look at lowering the garage and keep the same massing on top
- "Point tower" may have less impact than single low mass
- Look at sculpting, carving away at mass to slim the building down
- More street views, more often
- Understand plaza and public



Comments from IAG, Boston Harbor Now, and Faneuil Hall Merchants Association:

I.A.G.:

- Strong support for the design
- Bring top and bottom together more, perhaps by bringing glass elements down
- Activate Clinton Street with window boxes, include retail space at Greenway/North St. corner

Boston Harbor Now:

- Improve public realm: more shade trees, better sidewalks, benches, activities, 'selfie-moments'
- Remind people how close they are to waterfront
- 'Fight for the beautiful design' and the quality in cladding; contemporary but respectful.
- Protect Quincy Market merchants
- Activate North Street

Faneuil Hall Merchants:

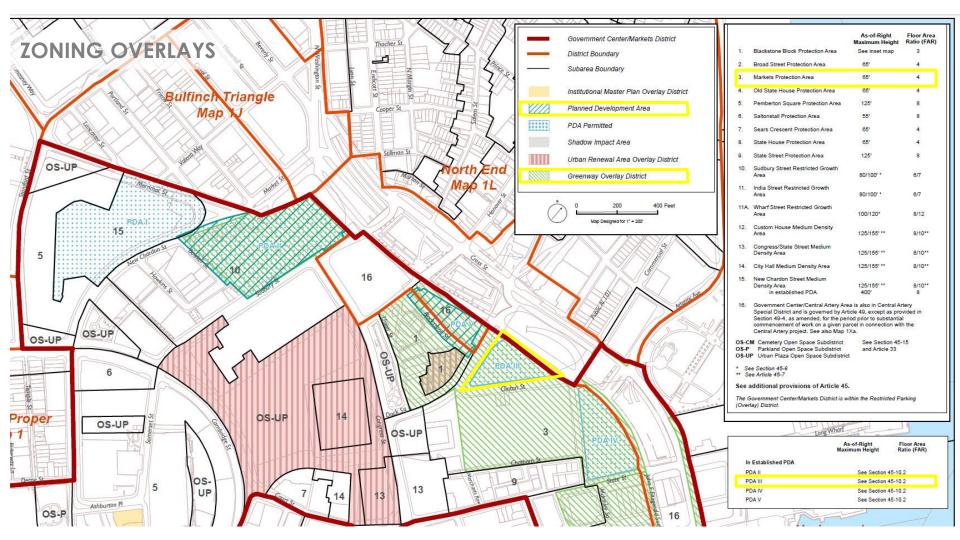
- Generally enthusiastic about project, but....
- Maintain garage spaces & Bus parking/unloading on Greenway
- Do not impact service or customer use on Clinton St. Drop-off might help
- Like activation of Clinton Street with display windows, signage & lighting
- Concerns about potential owner complaints about noise from performers







SITE MAP



ZONING OVERLAYS

'The Site is already established as PDA-III of the Government Center/Markets Zoning District.'

- PDA Development Plan sets use regulations. (Boston Zoning Code § 45-10.1.)
- PDA Development Plan also sets dimensional requirements, which are "guided by the Greenway District Planning Study Use and Development Guidelines, as determined by the Boston Redevelopment Authority." (Id. § 45-10.2.)
- Zoning amendment required to exceed street wall height of 90 ft., and floor plates exceeding 22,500 sf above that height. (*Id.* subds. 45-10.3 and -10.4.)
- Required public benefits may include directly providing or funding improvements to adjacent and nearby streets. (Id. sec. 45-12.)

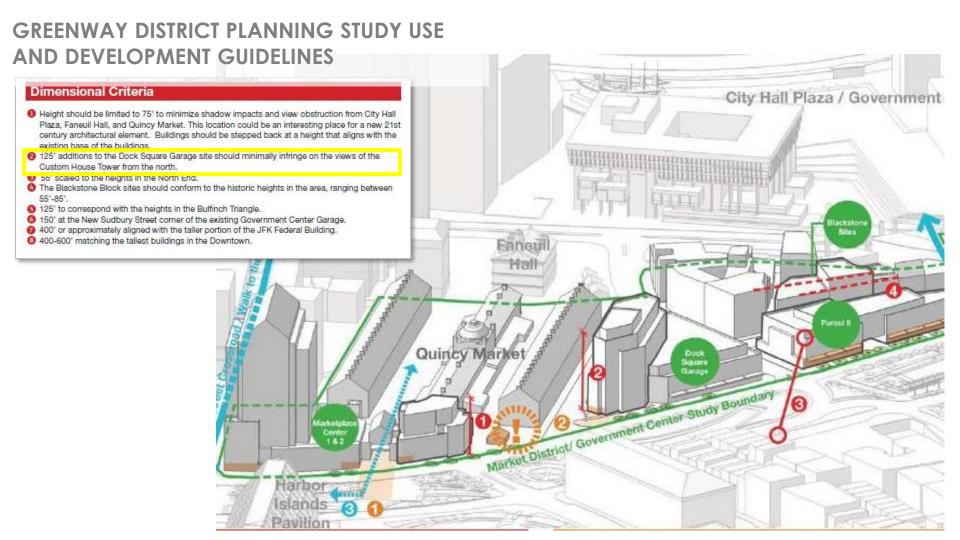
§ 125' to correspond with the heights in the Bulfinch Triangle.

6 400-600' matching the tallest buildings in the Downtown.

3 150' at the New Sudbury Street corner of the existing Government Center Garage.
400' or approximately aligned with the taller portion of the JFK Federal Building.

GREENWAY DISTRICT PLANNING STUDY USE AND DEVELOPMENT GUIDELINES JFK Federal Building City Hall Plaza / Government Center Guston House Tower North End Iransportation **Dimensional Criteria Programmatic Goals** Connectivity 1 Height should be limited to 75' to minimize shadow impacts and view obstruction from City Hall The existing market entry at Marketplace Center should be further activated with Greenway-State Street, an important Crossroad, marks the southern boundary of the Market District. This Plaza, Faneuil Hall, and Quincy Market. This location could be an interesting place for a new 21st connection is also the official "Walk to the Sea," and the new Harbor Islands Pavilion will serve century architectural element. Buildings should be stepped back at a height that aligns with the A restaurant or café use at this critical juncture would strengthen connectivity between the parks. as a gateway to the Harbor Islands and ferries. existing base of the buildings. and Quincy Market. Puture development at Marketplace Center, currently blank, should allow publicly accessible 125' additions to the Dock Square Garage site should minimally infringe on the views of the Market uses at the ground floor of both Parcels 7 and 9 will complement Haymarket and Hauses to turn the northwest corner. Custom House Tower from the north. nover Street as the primary spine of the Market District. 3 Market uses at the ground floor of Parcels 7 and 9 will complement the Haymarket and reinforce 69 55' scaled to the heights in the North End. Hanover Street as the primary spine of the Market District and Crossroad to the North End. The Blackstone Block sites should conform to the historic heights in the area, ranging between North-South connections between the Government Center Garage site and the Bulfinch Triangle will link the Market District to this important mixed-use and entertainment zone, and to the criti-

cal transportation hubs at Haymarket and North Station.



GREENWAY DISTRICT PLANNING STUDY USE AND DEVELOPMENT GUIDELINES

Market District and Government Center



Overview

The mixed-use Market District/Government Center subdistrict is well established, and serves as the key foundation of the successful North End Parks. This area, in combination with nearby attractions like Faneuil Hall, the Freedom Trail, the North End, Christopher Columbus Park, and the waterfront itself, make this area the most consistently populated portion of the entire Greenway. For tourists and locals alike, the area provides not only the retail and restaurants of Quincy Market, but an attractive desire line to and from City Hall. The BRA's expanded Market District concept would shift this center of gravity north and provide a programmatic bridge between the tourism-focused activities of Quincy Market and the historic Haymarket. The idea for an indoor year-round public market offering local and regional produce and related products in the area around Parcel 9 would also link the west side of the parks to those alreadyestablished restaurants, shops, and specialty grocers in the North End

Goals

- Increase residential opportunities west of the Greenway and north toward the Bulfinch Triangle to reinforce its strong neighborhood character
- ➤ Set the stage for an expanded Market District in Boston's Downtown that builds on the existing historic fabric while providing 21st century accessibility and amenities needed in this part of the city
- Improve the architectural quality and retail transparency of the Greenway's western edge as a complement to the intensity and uniqueness of the North End

Potential new development in this area can contribute to these goals in several ways. First, by providing greater levels of transparency and permeability at the Greenway edges of Quincy Market, most notably Marketplace Center and the Dock Square Garage site, the connections between the life of the market district and its surroundings can be made more seamless. Second, by filling in the vacancies on the Blackstone Street sites and Parcel 9 with food-related programming, Hanover Street may be more fully realized as a clear Crossroad reconnecting the North End to Government Center. Finally, replacing the Government Center Garage with a higher and better use would not only improve the physical and social qualities of the park edge, but would also improve the link of the market areas to the Bullinch Triangle.

Potential Development Sites

There are two development opportunities at Markotipleso Central, and both offer the possibility of strengthening important links between Quincy Market and the New England Aquarium Marketplace Center 1 (south) would add greater transparency and activity to the important State Street injersection. Marketplace Center 2 (north) would be any fideal location for a small boutique hotel. Any redevelopment of Marketplace Center 2 would need to appropriately respect and relate to the architecture of Fayfeull Hall and Quincy Market while minimizing new shadow impacts on the Armenian Heritage Park, the Jharbor Islanda Pavilion and Christopher Columbus Park.

Milla it provides valuable parking for visitors to the area the Dook Square Garage is a blank spot in an otherwise highly active series of street edges. This is true not only along the Greenway frontage but also along North and Clinton Streets, both of which could serve as improved cross streets between the Market District and the North End proper. A whole or partial intervention on the site might create greater continuities between the existing concentrations of activity north-south and east-west. The scale and architecture of the existing neighborhood and adjacent landmarks, including Quincy Market, must be respected. This and the desire to preserve and enhance views of the Custom House Tower and to the harbor from City Hall Plaza will dictate massing on this site.

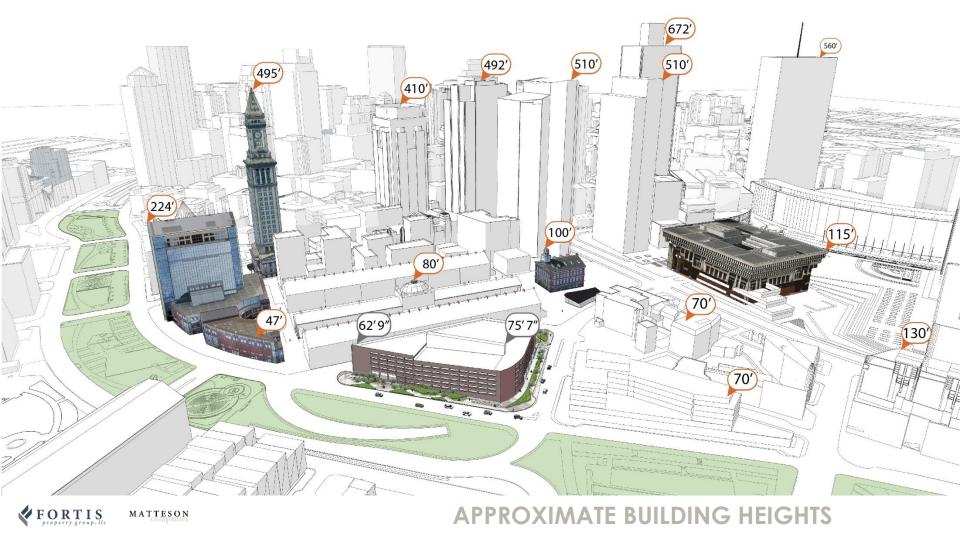
The Biackstone Street Strees and Parres I sites, if developed with ground-floor market uses, would complement the North End and Haymarket areas. Such development will also solidify this area as a new local amenity as well as a regional destination for consumers, purveyors, producers, and growers of food and food-related products. The historic network of streets and alleys in the Blackstone Block are highly conducive to this kind of shopping experience that, along with its prominent location on the Greenway, are certain to make this one of the Greenway bistrict's most exciting opportunities for redevelopment.

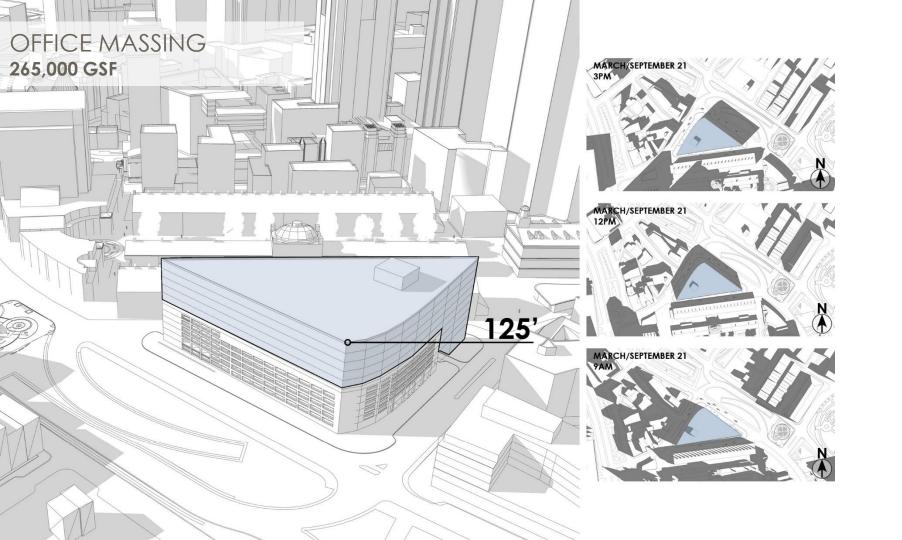
While it provides valuable parking for visitors to the area, the Dock Square Garage is a blank spot in an otherwise highly active series of street edges. This is true not only along the Greenway frontage but also along North and Clinton Streets, both of which could serve as improved cross streets between the Market District and the North End proper. A whole or partial intervention on the site might create greater continuities between the existing concentrations of activity north-south and east-west. The scale and architecture of the existing neighborhood and adjacent landmarks, including Quincy Market, must be respected. This and the desire to preserve and enhance views of the Custom House Tower and to the harbor from City Hall Plaza will dictate massing on this site.

GREENWAY DISTRICT PLANNING STUDY USE AND DEVELOPMENT GUIDELINES

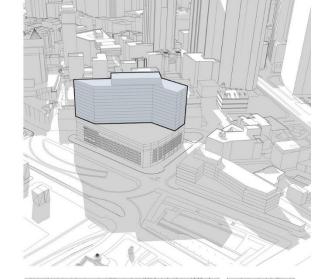
"While the <u>recommended</u> limitation on heights listed by subdistrict in these guidelines already anticipates a reduced shadow impact, <u>new proposals will be required to consider refinements to the building shapes</u> for the purpose of minimizing shadow impacts on the Greenway park parcels."

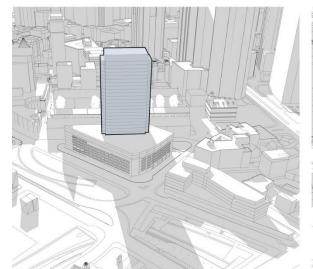


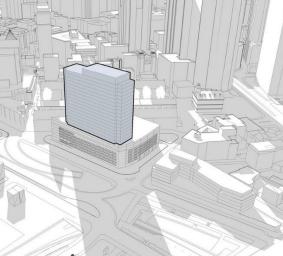


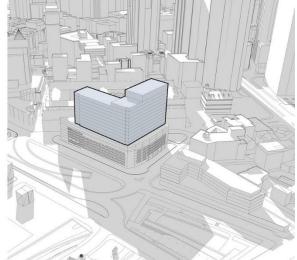


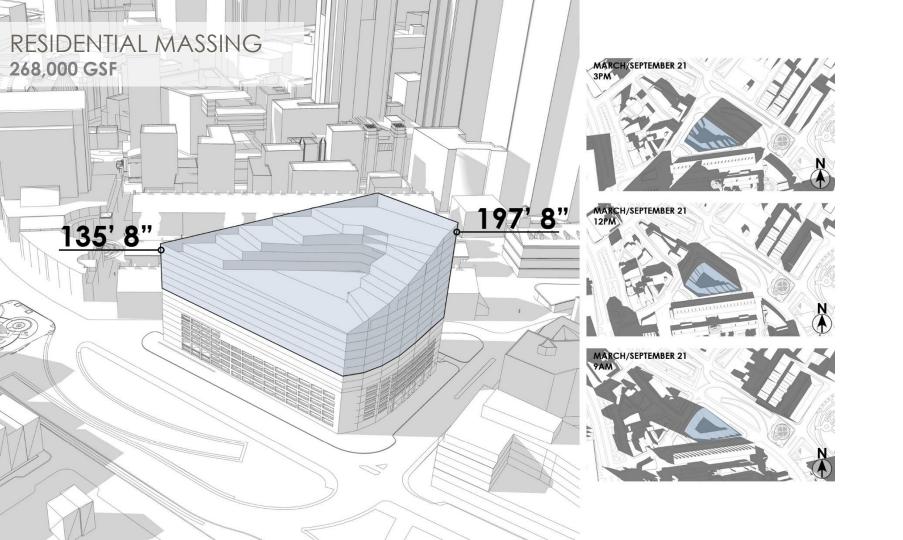
EARLIER RESIDENTIAL MASSING OPTIONS 265,000 GSF

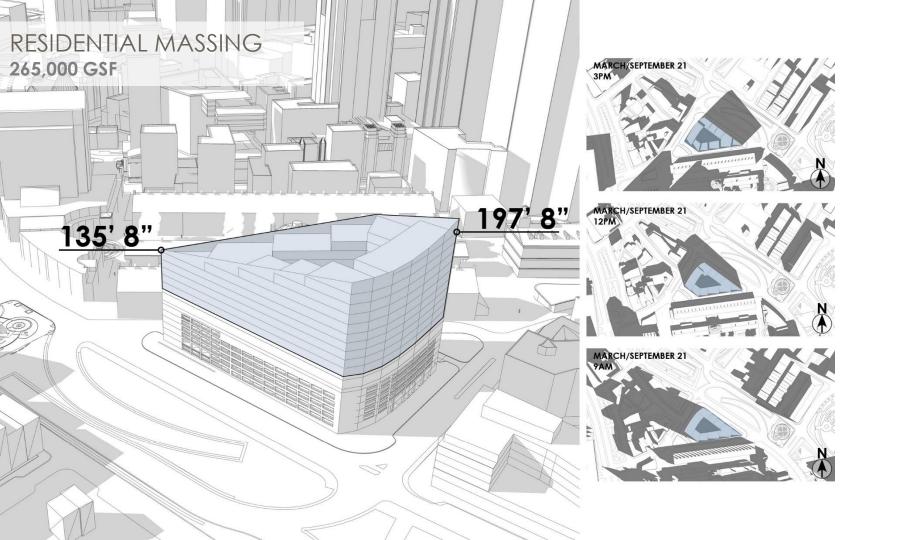


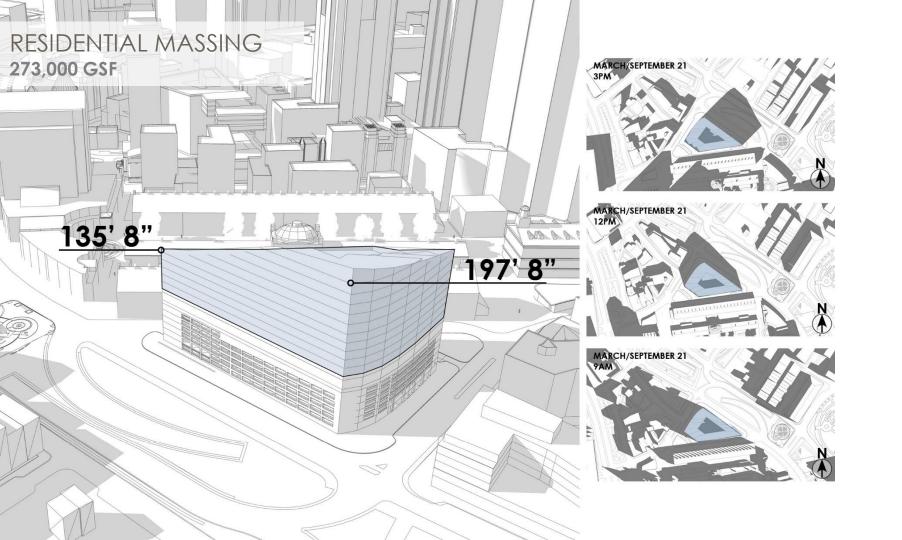


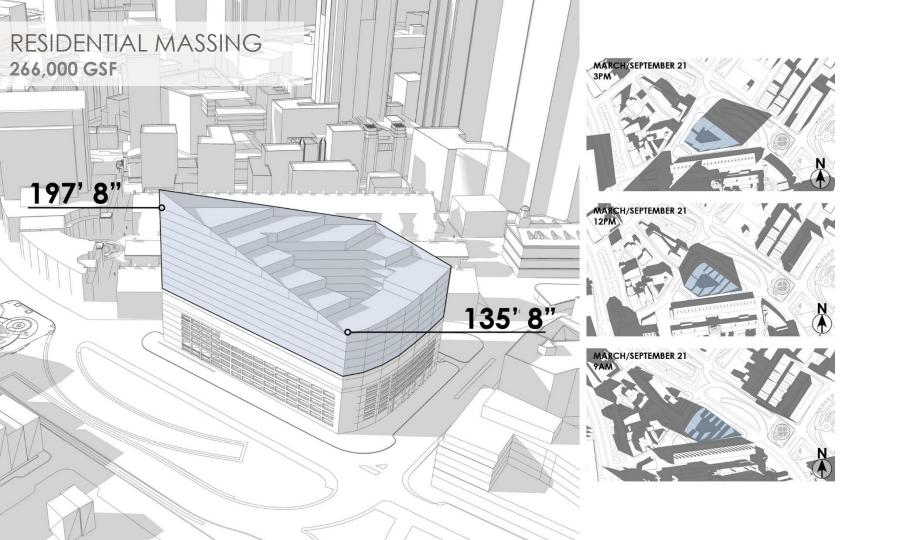


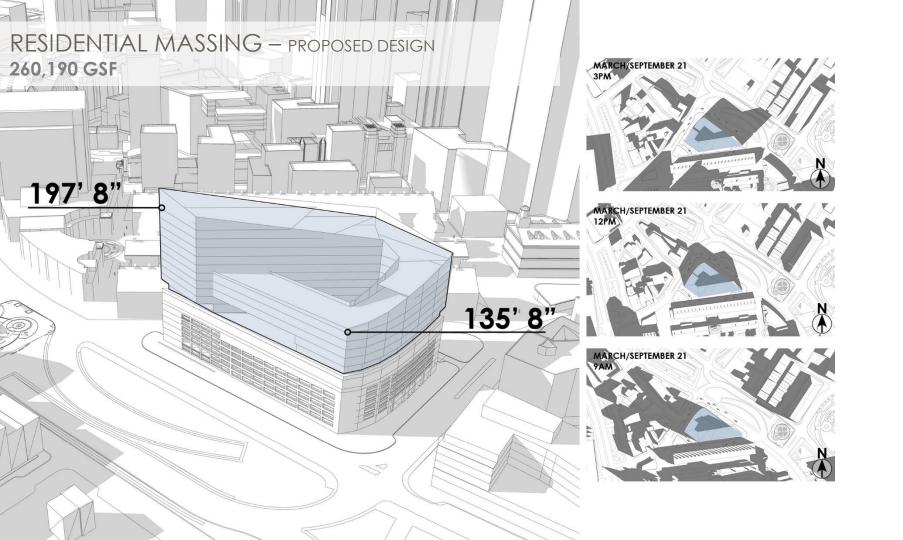


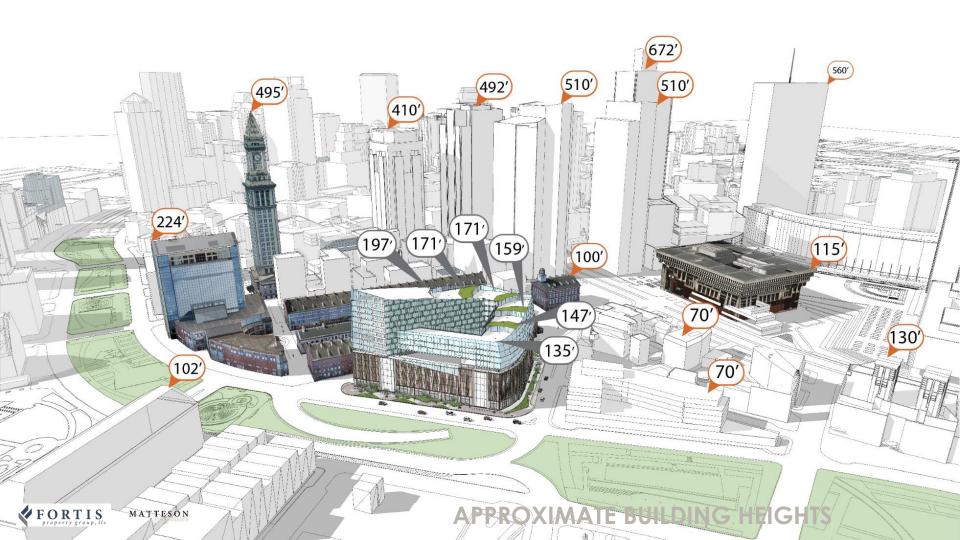














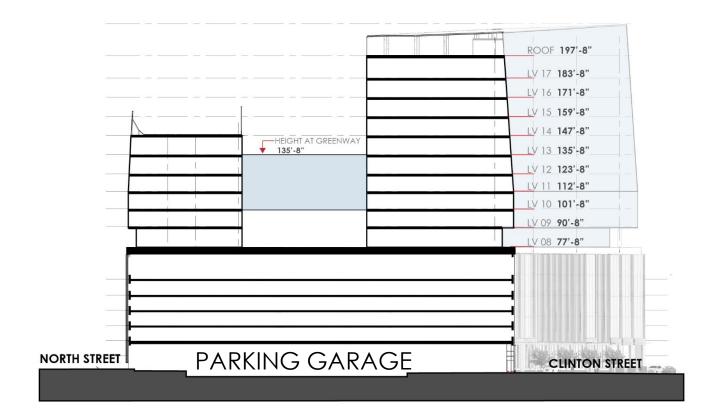








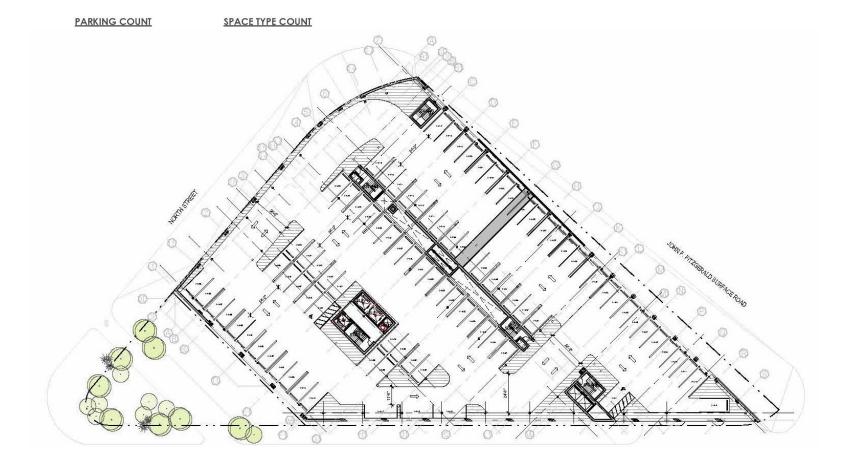














































Landscape & Public Realm





Surface Rd is a swath of concrete, often used as an active loading zone for tour buses.



Opportunity to create a "gateway" at corner of North St and Surface Rd and to enhance North St. with planting and seating.

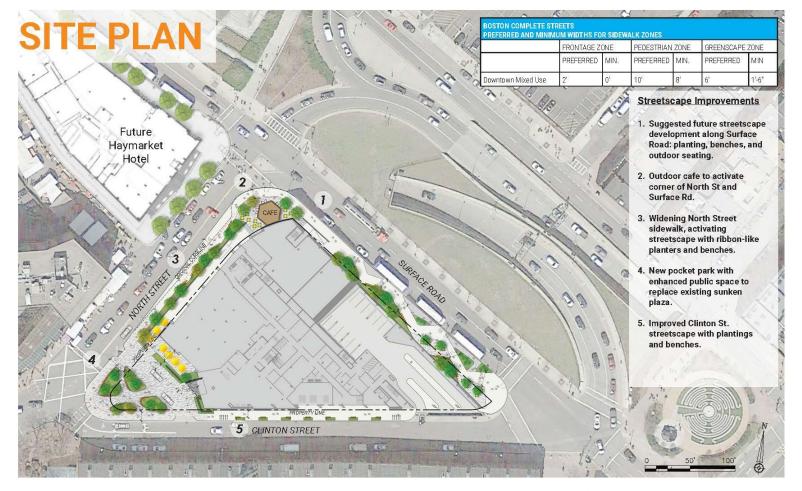


Plaza is sunken and detached from the public streetscape, with majority as private cafe space.

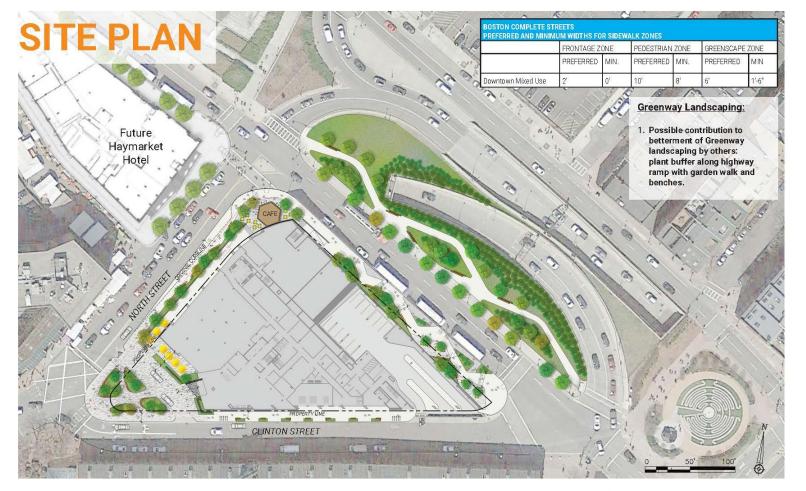


Clinton St. is barren and lacks green space and pedestrian amenities.

















PRECEDENTS

concept | sculptural













PLAZA

existing conditions | site analysis



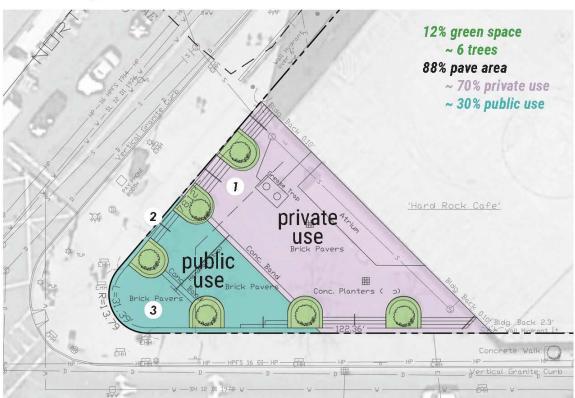
70% of paved area is private restaurant space.



Plaza is sunken and detached from the public streetscape.



Limited seating in plaza; sloped portion is largly usable. Trees are in poor condition.







PLAZA proposed design



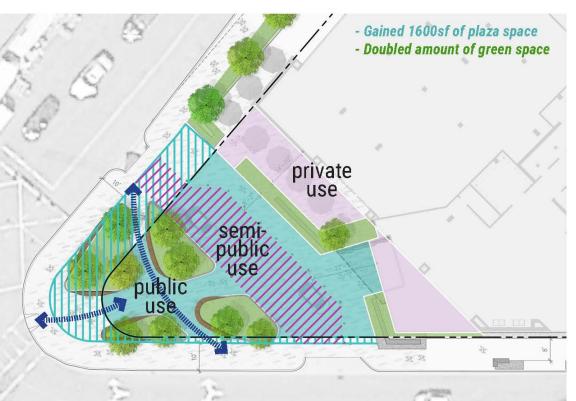
Plaza is expanded and green space has doubled in SF.



Plaza is flush and creates one large pocket park, enhancing connectivity.



Proposed design creates new seating opportunities.





PLAZA site plan



70% of paved area is public space and doubled the SF of green space.



Plaza is flush and creates one large pocket park, enhancing connectivity.



Proposed design creates new seating opportunities.









View Impact Analysis



200 STATE STREET
16 STORIES



THE BOULEVARD- 110 BROAD ST 12 STORIES



MATTESON







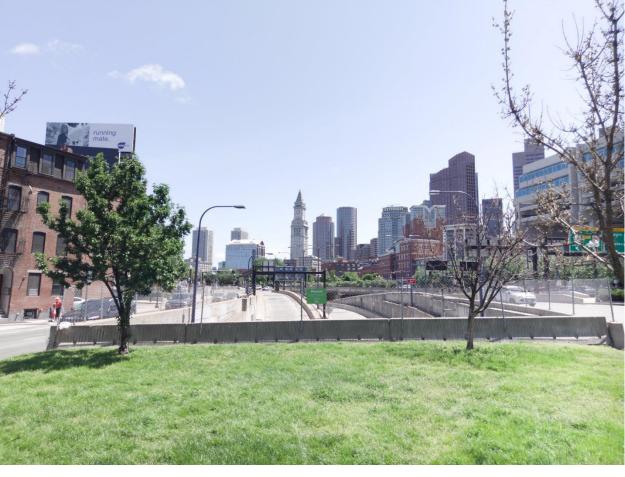
BULFINCH CROSSING UP TO 528 FT

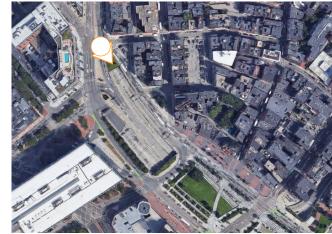




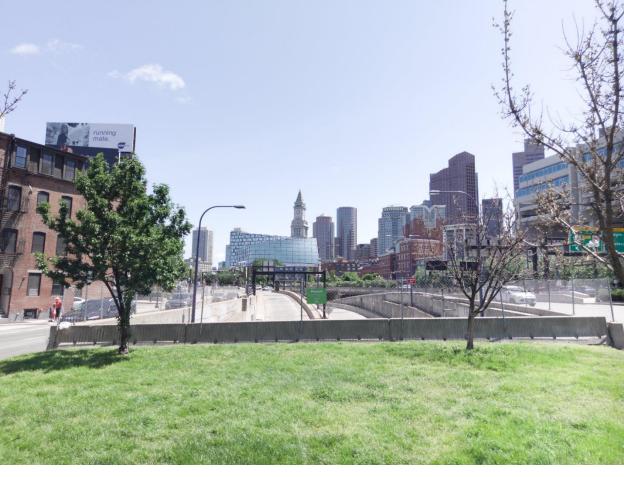
PARCEL 9 – HAYMARKET HOTEL 70FT

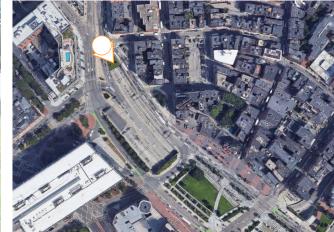








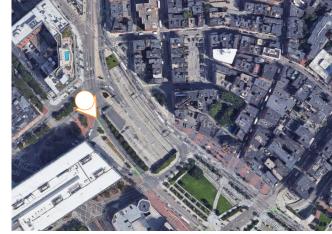






MATTESON





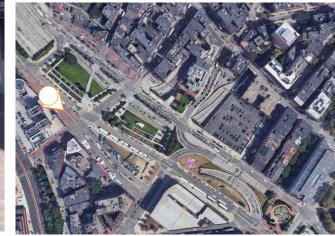












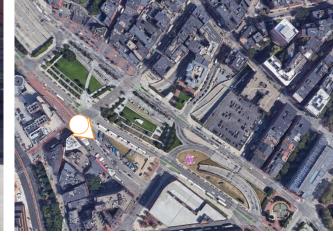


















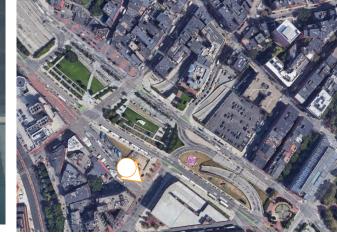












































NORTH END PARK







NORTH END PARK

























MATTESON





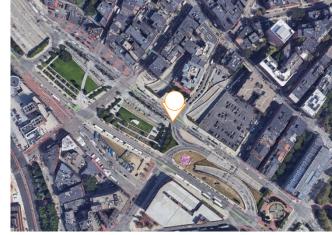






NORTH END PARK

















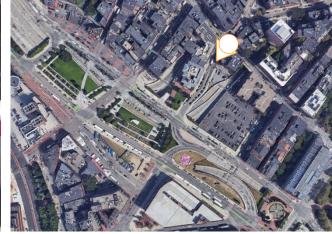






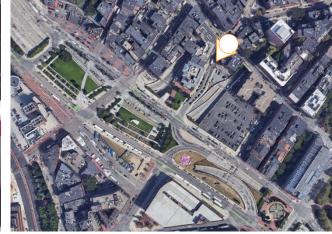


























FULTON ST







































































































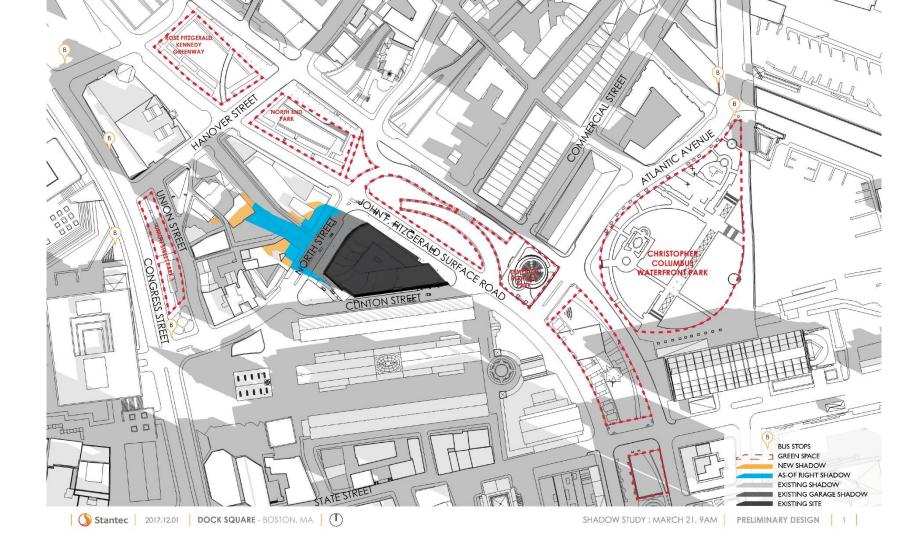


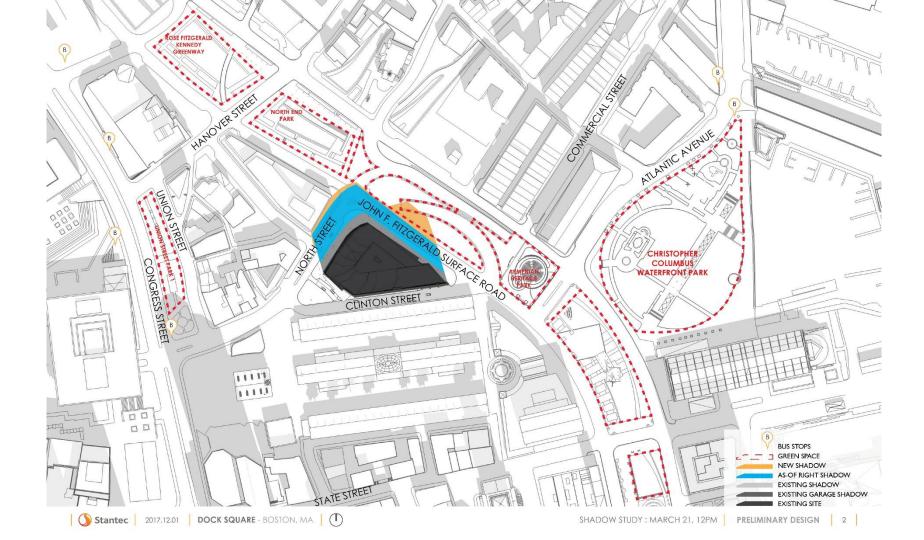


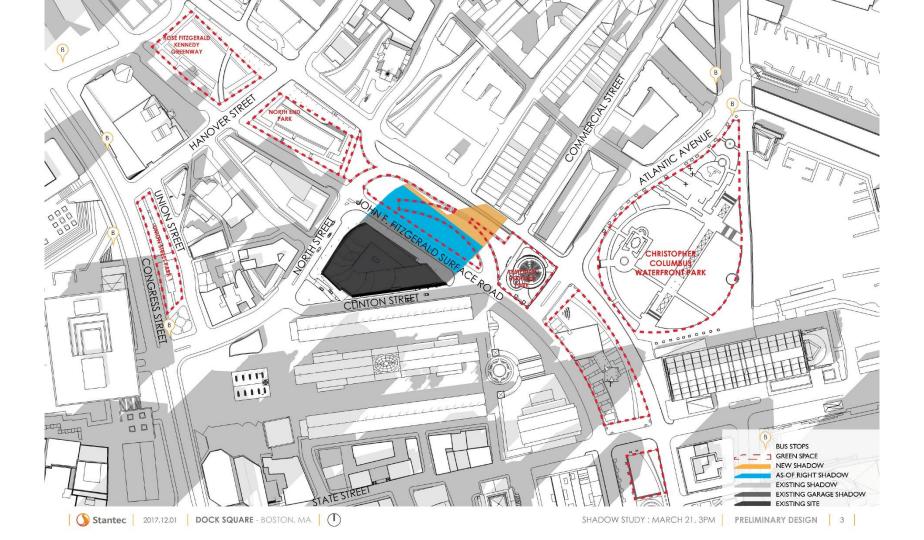


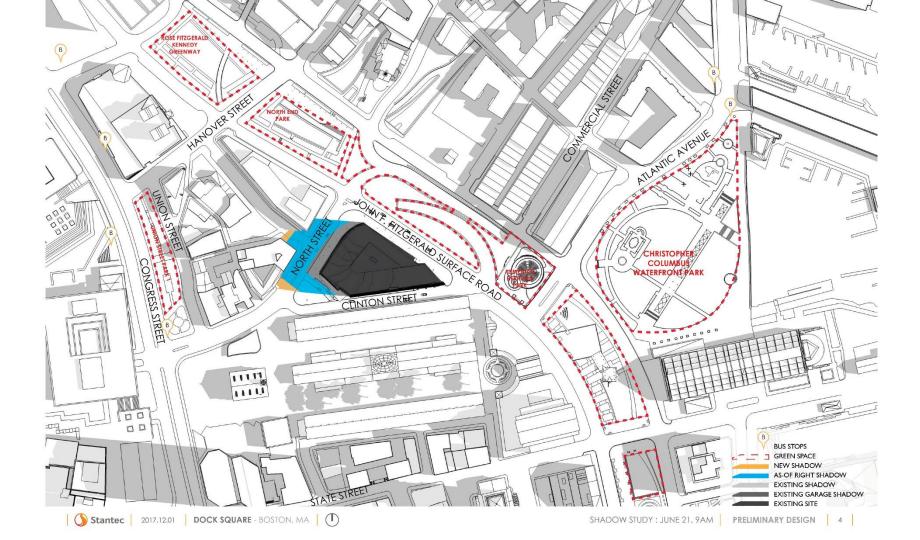


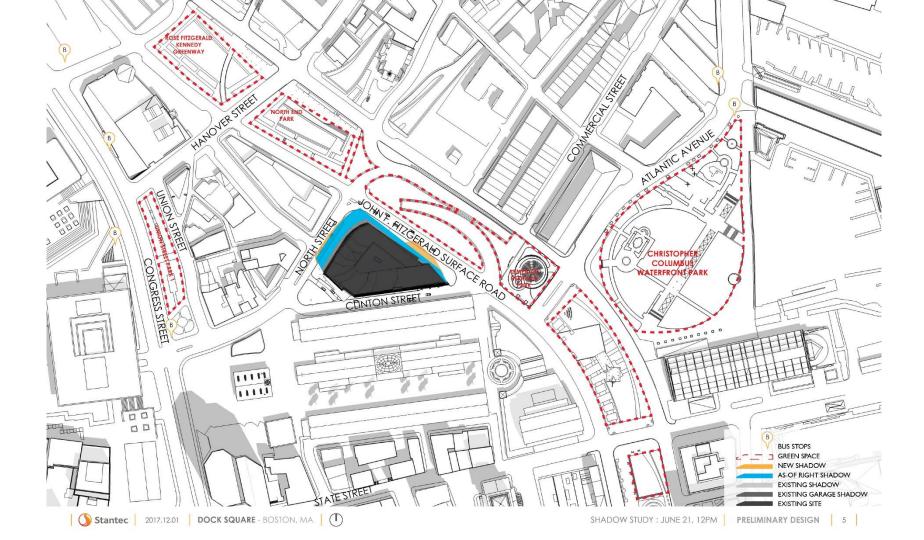
Shadow Studies

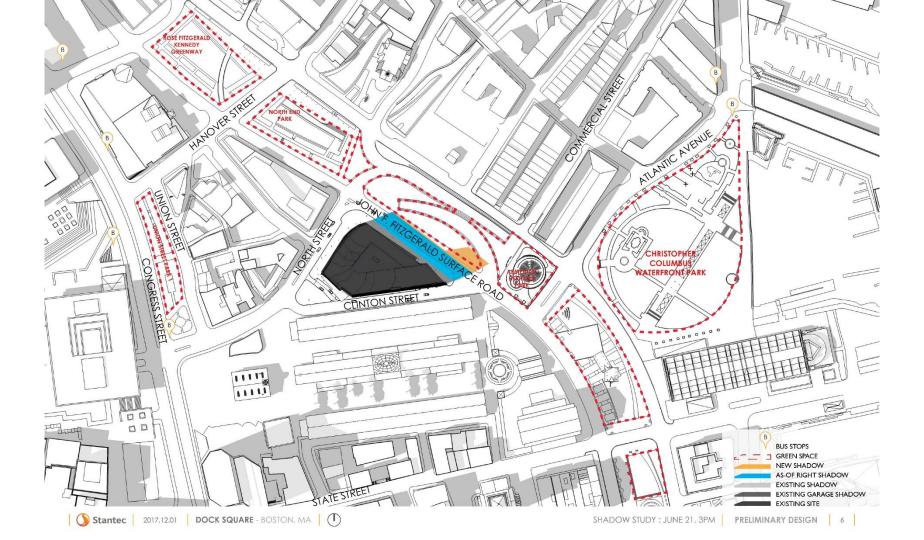


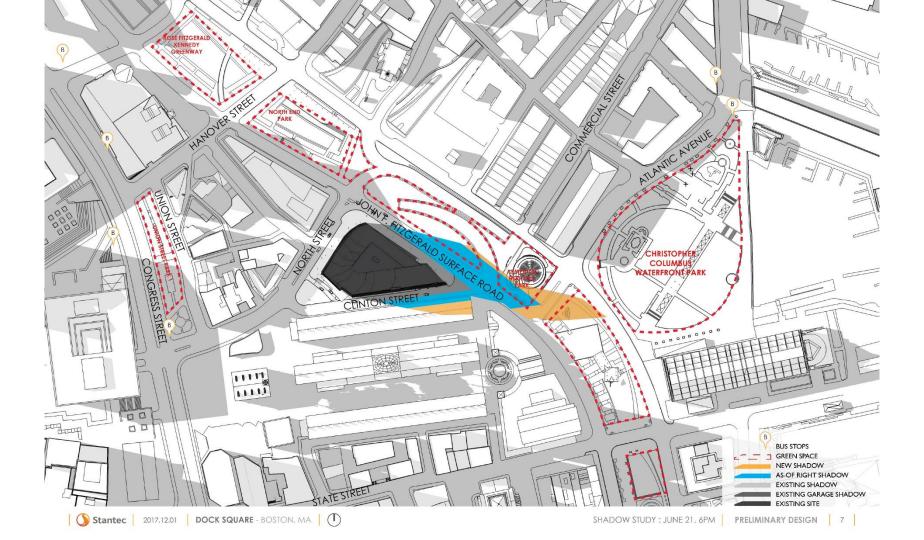


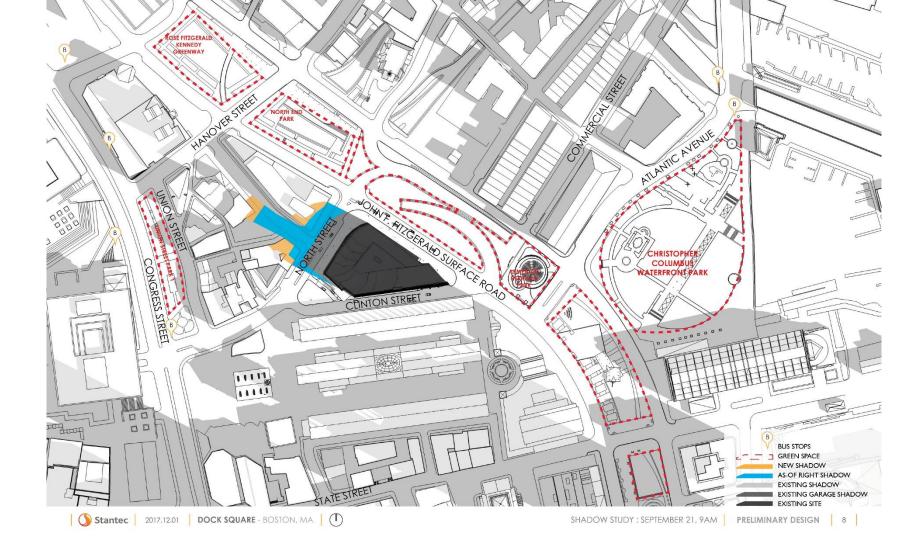


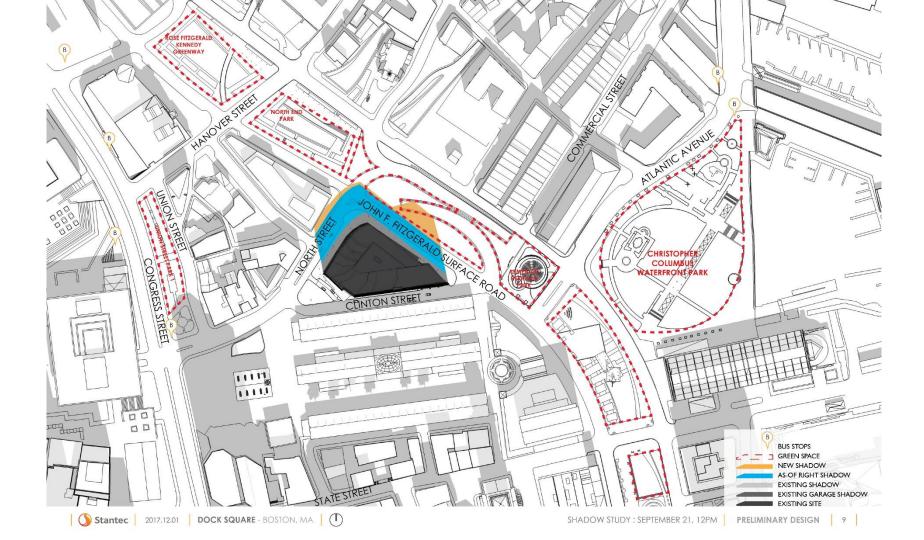


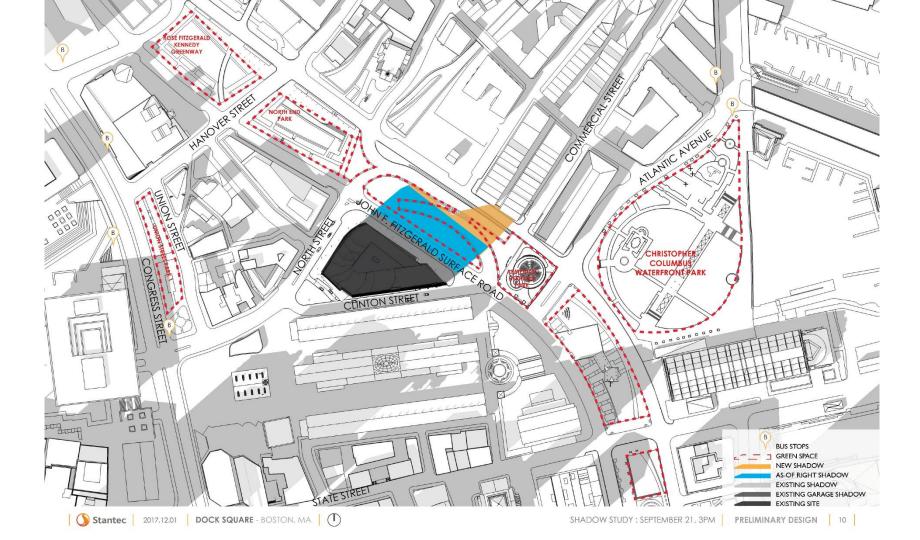


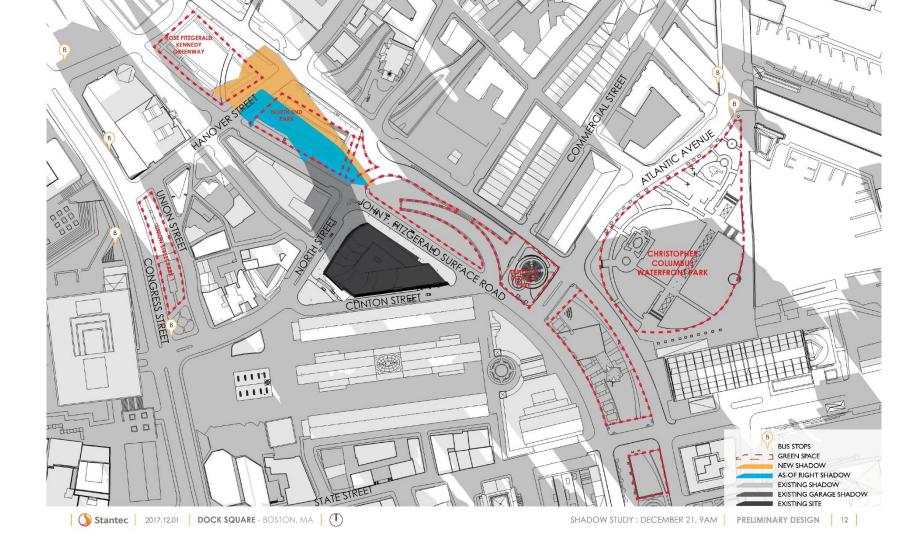


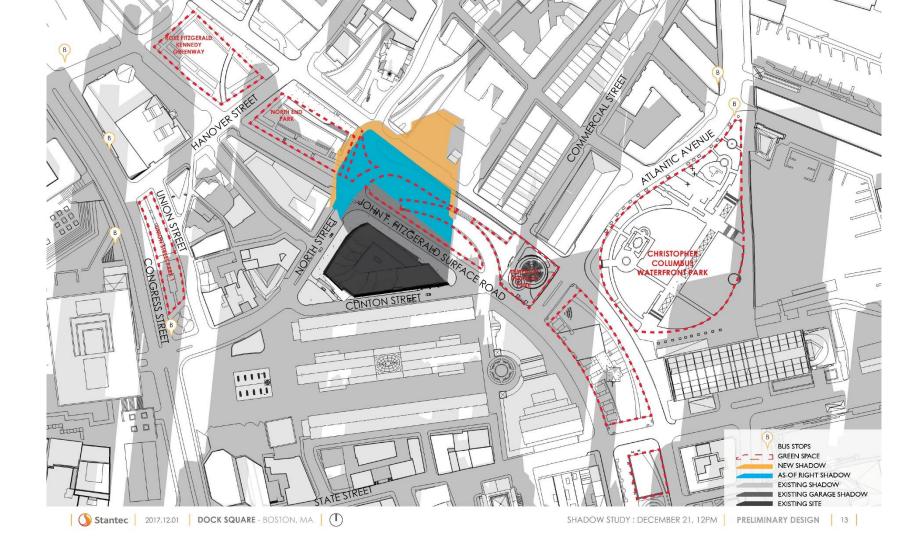


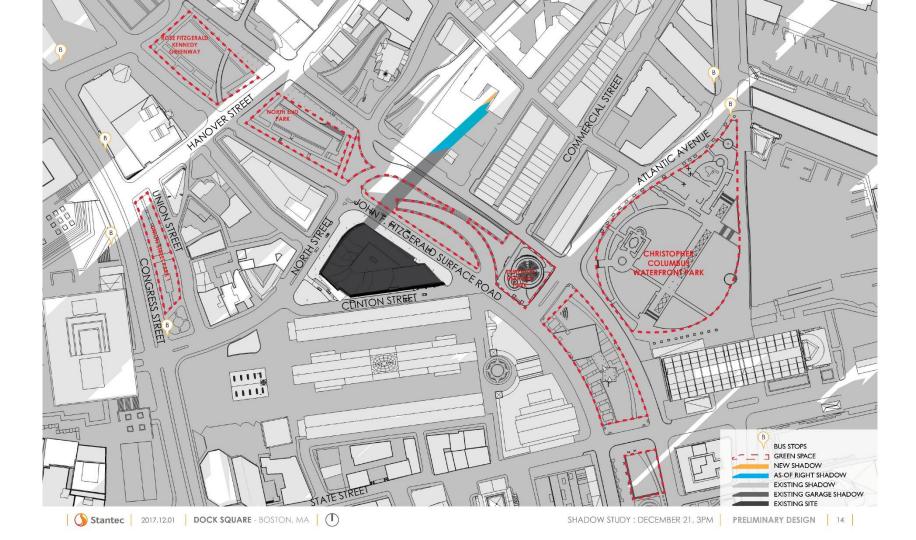












FULL-DAY SHADOW

