

Harvard-Allston Public Realm Flexible Fund

For Allston-Brighton

Application for Funding, Spring 2016

Total Amount Requested \$ 50,000

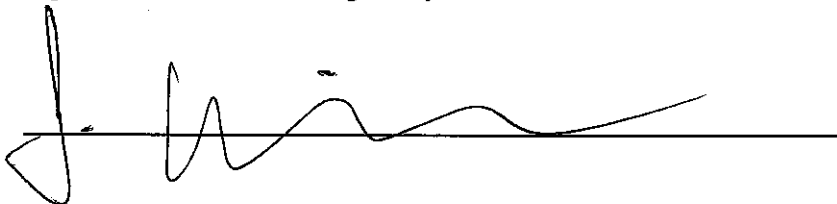
Applicant Organization Name: <u>IN HOUSE LLC</u>	
Organization Address: <u>10 TYLER ST.</u>	City: <u>SMERVILLE</u> Zip: <u>02143</u>
Contact Person: <u>JULIAN WIEDENMAYER</u>	
Title: <u>PARTNER</u>	
Telephone Number: <u>617-942-0579</u>	
E-Mail Address: <u>HELLO@INHOUSE@MAIL.COM</u>	
Is Applicant a 501(C) (3) organization? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Federal Employer Identification Number: <u>81-1061236</u>	
Executive Director: _____	Phone Number: _____
Email Address: _____	
Board President: _____	Phone Number: _____
Email Address: _____	

*Application submission(s) must be authorized and signed by an authorized signatory of the Organization.*

Name and title of Authorized Signatory:

JULIAN WIEDENMAYER, PARTNER AT IN HOUSE LLC

Signature of Authorized Signatory:





IN HOUSE  
PUBLIC ART & ARCHITECTURAL DESIGN



May 2, 2016

Boston Redevelopment Authority  
1 City Hall Square #9,  
Boston, MA 02201

Dear Mr. Gerald Autler,

We are very excited and honored to provide the Boston Redevelopment Authority and the Harvard-Allston Public Realm Flexible Fund Executive Committee with our enclosed proposal for the OpenTelford Project. Included for your review please find a description of our proposed revitalization of Telford Bridge and Telford Street, as well as a general summary of our company and our proposed Project Team.

InHouse Studio creates installation art and architecture with the simple purpose of making cities better places to live. Directed by myself and my partner, Matthew Martin, our Boston based studio is composed of artists, designers, architects, and strategists currently working on an array of civic, cultural, commercial and institutional projects around the world. Regardless of type or scale, their goal is to create environments that challenge and inspire our notions of space.

Having worked as an designer and educator for many years, I have regenerated urban areas and run training courses that educate and enable citizens to increase their creative skill set and community involvement. Shared vision and community involvement is an integral component of my own creative pursuits. I consider my work successful when access to art & design education, community collaboration, and public engagement are inextricably connected. It is my belief that the Urban Folds Project will be successful not only in its immediate implementation but in producing a vital icon for community identity through design.

Thank you for your consideration.

Sincerely,

Jillian Wiedenmayer, LEED AP+, Assoc. AIA  
Partner, In House

In House LLC

10 Tyler Street, Somerville, MA 02143 | 617.942.0579

inhouse.ms | helloinhouse@mail.com



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**How can we transform urban design problems into vibrant community spaces via art?**

Jillian Wiedenmayer and Matthew Martin aim to transform vacant spaces into thriving places through a new project called Open Telford. Over the course of the next year, the project will revamp the Telford Bridge into a creative community icon by engaging the neighborhoods most active and enthusiastic citizens: its children. The project involves creative workshops with students at the local public school, community reviews, a community designed art installation, and will culminate a citywide art festival.



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#### APPLICANT INFORMATION

**1. Name of entity(ies) applying for funding and name of project.**

In House LLC

**2. Primary contact person name, phone number, e-mail.**

Jillian Wiedenmayer

**3. Key personnel involved in the project.**

Jillian Wiedenmayer, Maya Cameron-Gilsey, Matthew Martin

**4. Any partner organizations/property owners to be involved in project.**

OpenTelford will be a collaboration between InHouse Studio and two Community Partners. We are currently in the process of confirming partnership.

Potential Community Development Partner:

1. Action for Boston Community Development Allston-Brighton Neighborhood Opportunity Center (Allston-Brighton NOC)
2. Allston Brighton Community Development Corporation (Allston-Brighton CDC)
3. Allston Village Main Streets (AVMS)

Potential Educational Partner:

1. Gardner Pilot Academy (GPA)
2. West End House Boys and Girls
3. Harvard Ed Portal

**5. If applicant is a non-profit organization, provide qualifications and prior history of executing similar projects.**

Not applicable.



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## PROJECT INFORMATION

**1. Briefly describe the proposed project. Include a description of the site with a map and identify all property owners. If the applicant is not the sole property owner, please include letters of support from property owner(s).**

### PROJECT WORK PLAN

Our goal for Open Telford is to transform Franklin Bridge into a vital community icon by creating site specific art that is conceptualized by Boston's most active and impacted citizens: its children. While residential environments are ideal for the growth of families, neighborhood public spaces are imperative to the growth and maturity of a child. It is here where a child first enters into social public life and formulates an identity within their community (Wohlwill & Heft, 1987; Garbarino, 1985). Open Telford engages children as active citizens through the use of a charrette - an intensive, hands-on workshop in which artists and participants collaborate to solve urban design problems that have risen out of the rapid regeneration of the Allston neighborhood. The charrettes will involve students from the local public school, Gardner Pilot Academy (GPA), with the goal of formulating ideas and imagery for the revitalized icon. The goal for the charrettes, and ultimately the project, is to create an art installation that highlights the student visions of the future while providing an environment where pedestrians can pause, look, and interact with these ideas. We will accomplish this by distilling concepts, ideas, and visuals from the charrettes into visuals and architectural foams. The final piece, installed on the Telford Bridge, will be open to the public as an processional artwalk, inviting passersby to interact with the work. The installed work will maintain all code and accessibility requirements. Our community partner, Allston-Brighton NOC, will be navigating the permit process for the installation and, once installed, they will utilize their existing community network for the Open Telford Project Opening and Community Art Festival.

### SITE



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The OpenTelford Project solves urban design problems within the community (non-discriminatory of race, culture, interest), therefore it is important to site the project in spaces and contexts that may not typically be viewed as places for artistic activity. We have selected three sites for the project's artistic development, community review, and installation. These locations were selected because of their relevance to the everyday lives of North Allston's residents.

#### GARDNER PILOT ACADEMY (Artistic Development)

An overwhelming majority of GPA students are local and cross the Telford Pedestrian bridge daily. GPA is a prime example of the proverb "it takes a village". In order to accomplish their academic goals they partner with over 25 local institutions and organizations such as College Success Academy, Joseph M. Smith Health Clinic, and Boston Celtics' Stay In School. It is our goal to empower students to build their vision for Boston's urban future via art.

#### ABCD Allston Brighton NOC (Community Review)

We selected Allston-Brighton NOC because of its far reaching arms throughout Boston and across demographics, as well as its commitment to the neighborhood's needs and interests. Community Reviews with Allston-Brighton NOC will



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take place at the Honan-Allston Library. The Library holds regular civic meetings and is located just a few blocks from Telford Bridge, and almost all of its community members walk across the bridge or pass under it daily.

#### TELFORD PEDESTRIAN BRIDGE (Installation & Exhibition)

The bridge is accessible to the public 24 hour a day and connects the North Allston neighborhood to a vital community resource, the Charles River Reservation. Currently, the bridge experiences low levels of traffic and is not easily visible from Telford Street. The Open Telford Project playfully activates a space pedestrians would normally breeze by. Telford Street is owned by City of Boston. Telford Bridge is owned by the Commonwealth of Massachusetts. We will be working with them both to comply with all transportation and accessibility requirements.

#### 2. Describe public benefits of the project with reference to review criteria.

**The three goals of the project are to: Build shared community identity, increase community connectivity, and promote public art. This will be accomplished by...**

The goal of OpenTelford is to transform vacant spaces into vital community resources via public art. We will accomplish this through the following steps:

#### COMMUNITY IDENTITY

There will be three parts to our community engagement process that not only build community identity but also identify shared community values to be used in the new design of Telford Bridge

1. Charrettes: Charrettes will take place at the Gardner Pilot Academy (GPA) & be broken into three stages: The pre-charrette begins with student education & charrette planning. This will enhance our relationship with GPA & refine our process to meet student needs. The charrette will consist of placemaking activities & hands-on workshops. Placemaking is a multi-faceted approach to the creation of public spaces that uses the local community for direction inspiration with the intention of creating public spaces that promote people's health, happiness, and future ideals. After, we will return to GPA for a post-charrette presentation. The presentation refines & translates the students' ideas & visuals into a public installation. Feedback from this presentation will guide successful project implementation.



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2. Community Consultation: As community identity is a very important aspect of the Open Telford Project, we will seek community feedback on the development of the project online via social media and at urbanfolds.org, as well as, present to the local community at the Honan-Allston Library. Through this approach, we will identify potential obstacles, form relationships with community stakeholders, and leverage existing community assets for the current exhibition and for future iterations of Open Telford.
3. Exhibition: The project will culminate in an exhibition opening for the Open Telford Art Installation & a Citywide Celebration inviting GPA and the greater Boston community. The project exhibition not only advances community access to the arts in its direct installation, but also enhances sense of place and belonging, as well as establishing that citizens of all ages can make a qualitative difference in shaping the places they live in via art. This project will refine a process so that we may expand and revitalize other public spaces and communities across Boston.

Community impact of our work as an creative team is measured both quantitatively and qualitatively. Success is quantified through following metrics: percentage of students participating in engaged learning, distribution of activities, charrette evaluation, partners' evaluation of partnership experiences, and the number of media outlets reached. Qualitatively we will be conducting interviews within the community and with the project's partners. All interviews will be transcribed & made public at the discretion of the individual. A final report of project impact & findings will be released to the public as a resource for future public art projects. We anticipate that this project will exceed our previous metrics on successful community based art projects.

#### COMMUNITY CONNECTIVITY

Community connectivity will be accomplished by revitalizing Telford bridge and enhancing Telford Street as a whole with infrastructure improvements and public art installations that are beyond what is currently available through public funding. North Allston is significantly lacking in public space, containing fewer parks that are more spread out. As North Allston develops in the upcoming years, prioritizing the creation of meaningful, usable, open space as Allston continues to densify is essential. This will be accomplished by engaging the community consistently in the development of the project and providing wayfinding systems throughout Telford Street that connect pedestrians to open spaces not readily visible. Approximately 3 people/hour use the bridge everyday. OpenTelford will double this metric by enhancing visibility, providing wayfinding systems, and connecting to existing pedestrian networks.





#### PROMOTE PUBLIC ART

The target audience for OpenTelford is school children ages 6-11 and travelers that use the bridge on a daily basis. Approximately 30 students will be immediately involved in the development of the public art. Based on the current foot traffic over the bridge a minimum average of 60 pedestrians each day will interact with the art on a daily basis. Because OpenTelford will be increasing visibility through wayfinding systems, we will exceed these averages.

Additionally the design charrettes, community reviews are structured to create an art installation that highlights a shared vision of the future while providing an environment where pedestrians are impacted by public art on a daily basis. The final piece, installed on Telford Bridge, will be open to the public as an processional artwalk, inviting passersby to interact with the work. Our community partner will be navigating the permit process for the installation and, once installed, they will utilize their existing community network for the OpenTelford Project Opening and Community Art Festival.

### 3. Explain why HAPRFF funding is required.

#### PUBLIC NEED

Allston-Brighton's ratio of protected open space per 1000 residents is 4.83 acres which is lower than the city average of 7.64 acres per 1000. Allston has one vital open space resource, the Charles River Reservation, however it is currently cut off by Soldiers Field Road, with limited access through pedestrian bridges. Additionally, pedestrian bridges, such as the Telford Street Bridge, are hidden down dead-end streets, and not readily visible from major pedestrian streets. Open Telford not only increases traffic on the bridge, but also connects Allston's resident's to a vital community resource via art.

#### HISTORY OF SUCCESS

Our community based work is routed in underserved communities throughout the Boston Area. Often these areas not require infrastructure improvements but also a care and consideration to community identity that public funding is unable to provide. We have a track record of developing successful community projects with the support of private foundations such as, the New England Foundation for the Arts, Boston Main Streets Foundation, and the Boston Society of Architects Foundation. Without the support of HAPRFF, and private foundations such as these, public funding would be inadequate for the revitalization of Telford Street.



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#### CROSS SECTOR COLLABORATION

OpenTelford takes a unique interdisciplinary approach to urban design. We believe that real change happens at the ground level therefore community members of all ages, races and creeds must have a voice in the future development of their cities. HAPRFF forms a much needed connection across sectors that allows projects like OpenTelford to thrive and maximize impact.

#### **4. Explain if this project/funding would be part of a larger phased project, and if HAPRFF funding would be sought for future phases.**

We have identified 8 locations throughout Telford Street for a continuation of OpenTelford. Our goal is to enhance street activity and increase community connectivity on Telford Street. Being awarded this grant would allow us to fully test OpenTelford as a replicable model for future transformative art projects in Allston.

Additional funding will be sought to continue the network of pedestrian spaces from the Charles River Reservation down to Holton Street. This will consist of benches, pedestrian plazas, public art sculptures, and Street Art Festivals to enhance activity along underutilized areas. Funding will be sought from HAPRFF, as well as, NEFA Public Art Fund and the Public Space Invitational.

#### **5. Timeline (start date, end date, milestones).**

January 2017:

Artistic Process: Develop initial concept after hearing community input. By Jillian Wiedenmayer (JW) & Matthew Martin (MM)

Community Process: Initial Community meeting at BCYF to hear communities' thoughts on the bridge. Open to the public, Presentation by JW & MM, Facilitated by Community Partner.

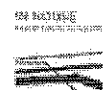
February 2017:

Artistic Process: Develop Final Charrette Syllabus after analyzing community feedback. By JW & MM

Community Process: Introduce project to community via social media and onsite interactions. By Community Partner, JW & MM



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#### March 2017:

Artistic Process: First Meeting with students at Jackson Mann School to introduce the artists and the project.

Community Process: Online project reporting and community engagement begins. By JW & MM

#### April 2017:

Artistic Process: Charrettes with students at Jackson Mann School. Follow-up Presentation to students and Jackson Mann Community by JW & MM.

Community Process: Online project reporting and community engagement, by JW & MM. Permitting, by Community Partner

#### May 2017:

Artistic Process: Construction Document Finalization. Project construction and prefabricated installation off site. By JW & MM.

Community Process: Presentation of charrette findings to community at BCYF. Open to the public, Presentation by JW & MM, Facilitated by Community Partner.

#### June: 2017:

Artistic Process: Installation of Project, By JW & MM.

Community Process: Opening Ceremony and Community Celebration. Open to the public, Presentation by JW & MM, Facilitated by Community Partner.

#### July 2017 -

Maintenance will be managed by Community Partner.

Ongoing analysis and reporting of project impact will be managed by JW & MM.

### 6. Project maintenance requirements, protocols, and sources of funding.

Minor Improvements - Community funds will be raised at the project opening and block party

Major Improvements - Grants and government support will be sought for any larger improvements required.

#### Materials:



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Concrete, aluminum, steel, wood, exterior paint

**Surface Improvements:**

Clean with medium pressure water blasting the removal of all corrosive products, expose bright metal. Apply appropriate primer. Repaint as needed.

**Maintenance recommendations:**

Annual inspection, spot cleaning as needed, consider protective coating

Maintenance: 4 days annually, \$640

Maintenance endowment : \$16000

**7. Anticipated project sustainability/life span**

25 years

**8. Anticipated regulatory review and necessary permits**

Design Charrette by Jillian Wiedenmayer & Maya Cameron Gilsey

Community Review by Jillian Wiedenmayer & Matthew Martin

Project opening and metrics report by Jillian Wiedenmayer & Matthew Martin

Massachusetts Department of Transportation

Commonwealth of Massachusetts

City of Boston



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**BUDGET****1. Budget, including anticipated total cost and percentage to be funded by the HAPRFF.**

See attached

**2. Other funding sources, if applicable, and amount and status (e.g. funds granted, requested, date when status will be known).**

See attached



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**Organization Name:** In House  
**Program/Project Title:** OpenTelford

	<u>This Request</u>	<u>Total Project Budget</u>	<u>% of Project Budget</u>
<b><i>Income Sources</i></b>			
Flex Fund Grant	50,000	38,480	46.3%
Other Grants		39,000	46.9%
Individual Contributions	-	3,180	3.8%
In-Kind Support	-	2,500	3.0%
Earned Income (fees, merchandise)	-	-	0.0%
Other Income	-	-	0.0%
<b>Total Income</b>	<b>50,000</b>	<b>83,160</b>	<b>100.0%</b>
<b><i>Expenses</i></b>			
Salaries and Wages	-	-	0.0%
Employee Benefits and Taxes	-	-	0.0%
<b>Total Personnel Costs</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
Rent, Facilities and Equipment	-	2,280	2.7%
Telephone/Internet	-	-	0.0%
Supplies and Materials	28,340	40,720	49.0%
Insurance	-	-	0.0%
Professional Fees	21,660	21,660	26.0%
Fundraising/Development	-	2,000	2.4%
Marketing/Advertising	-	500	0.6%
Food/Catering	-	-	0.0%
Travel	-	-	0.0%
Maintenance Endowment	-	16,000	19.2%
<b>Total Non-Personnel Costs</b>	<b>50,000</b>	<b>83,160</b>	<b>100.0%</b>
<b>Total Expenses</b>	<b>50,000</b>	<b>83,160</b>	<b>100.0%</b>
<b><i>Excess of Revenue Over Expenses</i></b>	<b>-</b>	<b>-</b>	<b>0.0%</b>

This is a full-page image of a blank sheet of white graph paper. The grid consists of thin, light gray horizontal and vertical lines intersecting at regular intervals to form small squares across the entire page. There are no margins, text, or other markings on the paper.



**Budget Notes**

<b>Educational Design Workshop</b>				
Educational Coordinator Professional Fees: 2400				
Materials and Supplies: 1250				
<b>Community Meeting Supplies</b>				
\$750				
<b>Installation Materials Breakdown</b>				
Concrete - 6800				
Steel - 1720				
Specialty Metalwork- \$8,500				
Paint - \$3400				
Lighting (LED) - \$3200				
Crane - 2400				
Labor/ Contractors:				
Electrical Engineer- \$2,000				
Day Labor- \$5,000				
Engineer (structural)- \$6000				
Welder/ metal worker- \$1500				
Painter: \$1200				
Mason - \$2000				
Landscaping-3000				
<b>Architectural</b>				
Schematic Design - \$3500				
Design Development - \$2500				
Construction Documents - \$4000				
Construction Administration - \$1260				
<b>Other Grants</b>				
BSA Grant - \$3,000				
Open Door Grant - 16,000				
NEFA Fund for the Arts Grant - \$20,000				
NEFA Creative City Grant - \$10,0000				



## MATERIALS

### **1. Image List**

- Detail of Student work on Bridge
- Arial
- Plan
- Section

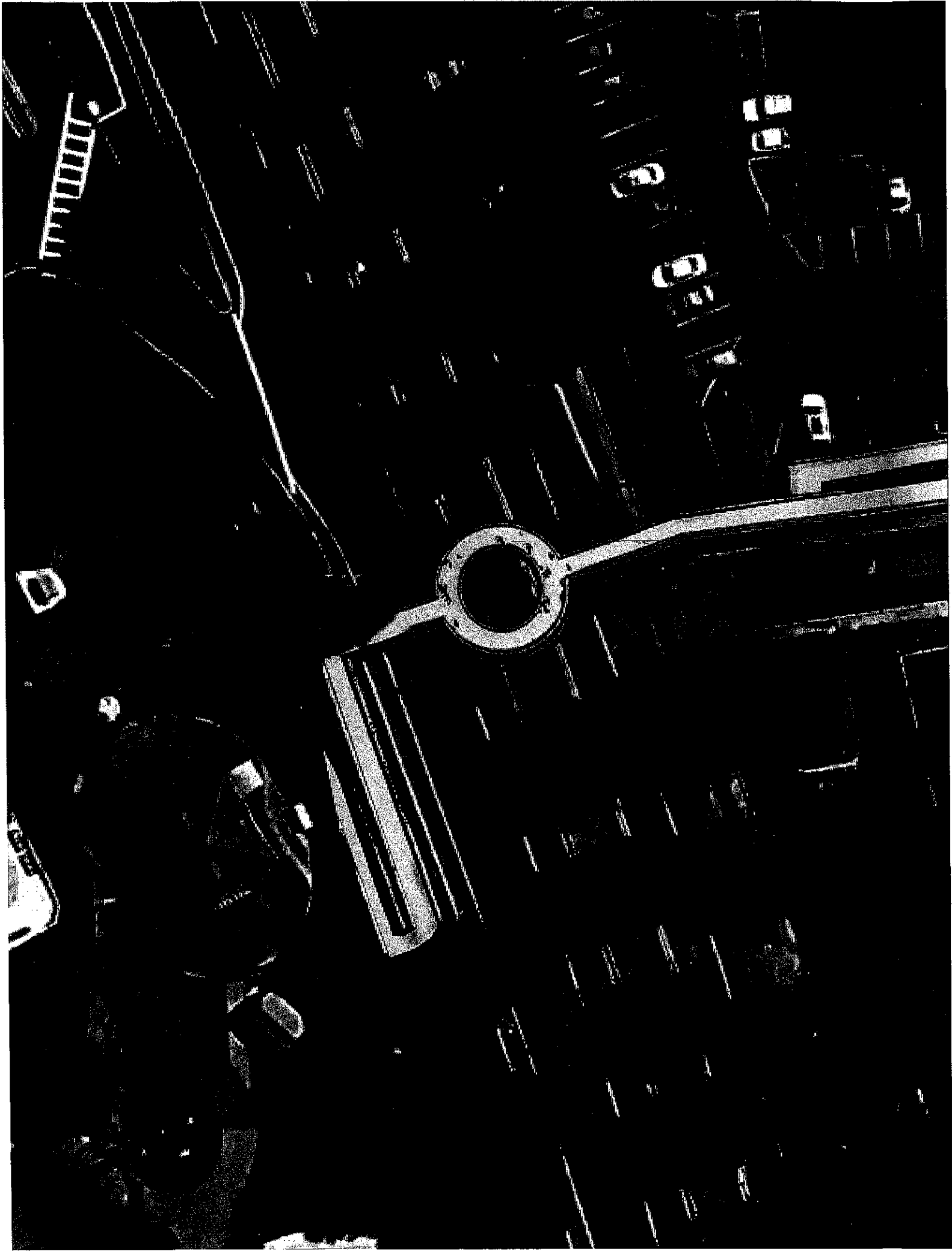
### **2. Community Support**

1. Rosa Colon, Skating Club of Boston, Business Adjacent to Site
2. Eva Rosenberg, Harvard Ed Portal Arts Program Manager
3. Alana Olsen, Previous Community Partner and Allston Resident
4. Llewellyn Powell, 10 -year Allston Resident
5. Julia Shia, Local Business Owner and Resident

### **3. Supplementary**

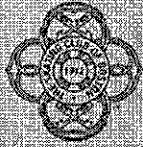
1. Design Charette Syllabus
2. In House Project List
3. Team Bio's
4. Jillian Resume
5. Matt Resume
6. Maya Resume











# *The Skating Club of Boston*

Boston Redevelopment Authority  
One City Hall Square, 9th Floor,  
Boston, MA 02201

Dear Grant Review Committee:

I am writing to express my support of InHouse Studio's proposal for the Open Telford Project.

Open Telford Project will bring a community designed art installation to the Telford Street Bridge, which connects North Allston to the Charles River Conservatory. The bridge revitalization and art installation will focus on celebrating the bridge's unique power in connecting the North Allston neighborhood's access to public space. The project has the potential to increase the utility of the bridge, transform this area into a vibrant community space and enhance the pedestrian experience of travelers using the bridge.

My prior experience with projects similar to these have proven that art installations in public spaces not only enhance beauty in otherwise aesthetically barren places, but they can build bridges between the public sector, arts organizations, and the community as a whole. All community partners benefit from projects such as the Open Telford Project.

I fully support the Open Telford Project and look forward to the installation of the project and the growth of the community.

Sincerely,

*Rosa Colon*  
4/30/16

Rosa Colon  
Skating Club of Boston



**HARVARD  
ED PORTAL**  
Learning without limits

To Whom It My Concern:

I am writing in support of In House's application to the Public Realm Fund for OpenTelford. Jillian and Matthew lay out a compelling vision for how community-driven public art can turn the Telford St. footbridge, a potentially vital point of connection between the residential/commercial portion of north Allston-Brighton and the greenway along the Charles River, into a beloved community icon. Their recent grant from New England Foundation for the Arts via its Creative City Fund for work in this same neighborhood means that they have already begun the work of identifying community partners and testing their charrette model with youth at local schools, so they are well-positioned to take on an additional project focused around placemaking driven by community engagement.

The Ed Portal has long-standing relationships with the public schools in the area, including the Gardner Pilot Academy, and is poised to support this project by potentially providing meeting space, doing outreach for culminating events and festivals, and helping connect In House to other public art-focused interventions taking place along a rapidly changing Western Ave. As the Arts Program Manager, I work to support the local creative community and I am particularly interested in helping ensure that arts-based development in the neighborhood increases, not decreases, a sense of ownership and buy-in among residents. I believe that In House is capable of building the necessary relationships and leading an inclusive process to meet this goal.

I appreciate your consideration of the OpenTelford application and look forward to working with Jillian and Matthew to support their work, should it be funded.

Best,

Eva Rosenberg



CITY OF BOSTON • MASSACHUSETTS

Boston Redevelopment Authority  
One City Hall Square, 9th Floor,  
Boston, MA 02201

Dear Grant Review Committee:

I am writing to express my support of InHouse Studio's proposal for the Open Telford Project as an Allston resident.

Open Telford Project will bring a community designed art installation to the Telford Street Bridge, which connects North Allston to the Charles River Conservatory. The bridge revitalization and art installation will focus on celebrating the bridge's unique power in connecting the North Allston neighborhood's access to public space. The project has the potential to increase the utility of the bridge, transform this area into a vibrant community space and enhance the pedestrian experience of travelers using the bridge.

I have worked on community development projects with with Jillian Wiedenmayer and Matthew Martin of InHouse Studio before have every reason to believe this project will be just as successful in beautifying Allston, enhancing the public realm and promoting cultural growth. My prior experience with projects similar to these have proven that art and architectural installations in public spaces not only enhance beauty in otherwise aesthetically barren places, but they can build bridges between the public sector, arts organizations, and the community as a whole. All community partners benefit from projects such as the Open Telford Project.

I fully support the Open Telford Project and look forward to the installation of the project and the growth of the Allston community.

Sincerely,

Alana Olsen  
Chief of Staff  
Boston City Councilor At Large, Annis Essaibi George  
617-635-4376  
alana.olsen@boston.gov



04/14/16

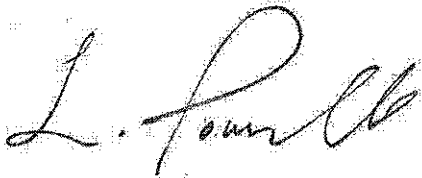
Boston Redevelopment Authority  
One City Hall Square, 9th Floor,  
Boston, MA 02201

Dear Grant Review Committee,

I am writing to express my support of InHouse Studio's proposal for the Open Telford Project. Revitalizing Telford Bridge and installing community art on site is a powerful tool for the community and in connecting the North Allston neighborhood's access to public space. The project has the potential to transform this Telford Street into a vibrant community avenue and enhance the pedestrian experience of travelers using the bridge.

As an Allston Resident for over a decade, I am excited that projects like Open Telford are finally joining to our communities and expanding our public spaces. I fully support the Open Telford Project and look forward to attending the design reviews with InHouse Studio as they work to enhance our community.

Sincerely,

A handwritten signature in cursive script, appearing to read "L. Powell".

Llewellyn Powell  
43 Royal St #1  
Allston, MA 02134

# SHIA PHOTOGRAPHY

04.26.16

Boston Redevelopment Authority  
One City Hall Square, 9th Floor,  
Boston, MA 02201

Dear Grant Review Committee:

I am writing to express my support of InHouse Studio's proposal for the Open Telford Project.

As a small business owner in Allston and a single mother, I use the Telford Bridge frequently to take my son to play at the Charles River Reservation. The bridge is in desperate need of repair beyond that of normal maintenance. I currently don't feel safe walking across the bridge when there are so few people on Telford Street and would love to see the Open Telford Project move forward.

In my prior experience as an active community member, projects similar to these have proven that art installations in public spaces not only enhance beauty in otherwise aesthetically barren places, but they can build bridges between local businesses, the public sector, arts organizations, and the community as a whole. All community partners benefit from projects such as the Open Telford Project.

I fully support the Open Telford Project and look forward to collaborating with InHouse Studio and their community partners in creation of the project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Julia Shia', with a long horizontal line extending to the right.

Julia Shia  
Madhouse Motors  
8 Rugg Street, Allston, MA 02134



## DESIGN CHARETTE SYLLABUS

### **Lesson Plan:** Community Placemaking

**Concept:** Empower children to engage as active participants in neighborhood placemaking.

#### **Goals:**

1. Students will understand the Open Telford Project and their participation in designing aspects of the Franklin Pedestrian Bridge.
2. Students will be able to identify characteristics of Urban, Suburb, and Rural communities.
3. Students will be able to identify functions of architecture in their community.
4. Students ages 8-9 will create their own ideal Play Space through Open Telford facilitated drawing activity.
5. Students ages 10-11 will create their own ideal 3-D park through Open Telford facilitated sculpture activity.

### **Lesson Plan:**

#### **Activity 1:**

##### **Introduction to Project (5 minutes)**

Jillian and Maya will provide brief overview of Open Telford, Telford Street, the Pedestrian Bridge, and the Charles River Conservation

#### **Activity 2:**

##### **Ice-breaker (10 Minutes)**

Students will share their name, age, and favorite play space.

#### **Activity 3:**

##### **Lesson on Community and Architecture (15)**

- Maya will teach students about functions of communities and Urban, Suburb, and Rural community characteristics,
- Maya and Jillian will teach students about functions of architecture in communities and provide students with photographs of architecture as art



**Activity 4:**

**Design Charrette (30/45 minutes)**

**Ages 8-9**

Individually or in groups of 2/3, students will draw their ideal play space on large roll out paper with crayons, markers, and pencils. Materials will be provided by facilitators. Maya and Jillian will observe and assist students throughout the activity.

**Ages 10-11**

In groups of 2/3, students will design their ideal 3-D park on large roll out paper. Materials will be provided by facilitators and will include hard foam, pipe cleaners, clay, fabric, etc. Students will be given a small human figurine to help students with scale. Maya and Jillian will observe and assist students throughout the activity.

**Activity 5:**

**Closing Activity (15/20)**

Students will describe and present their projects to each other and to Jillian and Maya.



## Awards & Honors

Creative City Grant, New England Foundation for the Arts, Boston, MA 2016

Awesome Foundation, Boston, MA 2016

Impact & Innovation Award, Boston Main Streets Foundation, Boston, MA 2016

Boston Society of Architects Foundation Award, Boston, MA 2015

Pop-Up Urbanism, Entrepreneurship for All Finalist, Lowell, MA 2014

Boston Design Week, Boston, MA 2013

## Relevant Projects

### Urban Folds | Allston, MA | 2015-Present

Revitalization of Franklin Bridge into a creative community icon by engaging local students as active citizens. The project involves creative workshops at the Jackson Mann K-8 School, a community designed art installation, and will culminate a citywide art festival.

### Supernodes | Allston, MA | 2015-Present

Renovation of Union square into creative community space. The installation as a whole encourages engagement in a small, intimate and somewhat abstracted way. The installation links pedestrian to the urban landscape by inviting them to explore, sit, socialize, and play.

### PopAllston | Allston, MA | 2015

15,000 community flex space. The existing building was renovated and redesigned to house a two-floor skatepark, a bicycle co-op, installations from InHouse, and two small businesses.

### No. 40 Installation | Allston, MA | 2015

Site-specific art installation that focuses on distilling complexity into a simplified narrative. The project uses nearly ½ a mile of brightly colored string to form a rotating prism that culminates on the back wall of the reception space and projects down onto the visitor check-in desk.

### Davis Park Conceptual Garden | Providence, RI | 2013

Partners: Rhode Island Parks Department, Friends of Davis Park

Site specific landscape installation that adds both sculptural and functional qualities to the park slope. Piece was constructed using limited eco-friendly materials.

### Traveling Rings | Providence, RI | 2012

Partners: Gabe Hernandez Fitness, Friends of Brown Park

Description: Steel installation of free-standing gymnastic rings designed to encourage creativity and community health.



## TEAM BIOS

Jillian R. Wiedenmayer is an urban installation artist and educator with a holistic view of representation, design and user experience. She has lead design teams at a number of award-winning, multidisciplinary design firms in on the east coast and abroad. Her work has been recognized by the Corcoran College of Art + Design, Parsons, Pratt Institute, National Foundation for the Advancement of Arts and the Marie Walsh Sharpe Foundation. Graduating from the Rhode Island School of Design with a Bachelor of Fine Art, a Bachelor of Architecture, and a Concentration in Social & Cultural Dynamics in Design, she has a deep interest in exploring the intersections of community, culture, and technology and how it impacts our built environment.

Matthew E. Martin is a Boston-based architectural designer specializing in materials technology. He is engaged in the production of public art projects, building design, community collaborations, as well as public space research and analysis. Martin holds an AAS in Architectural Technology from Massasoit College, as well as a Bachelor of Architecture from the Boston Architectural College. He has worked on a number of award-winning institutional, commercial and exhibition design projects in Boston, New York, and Miami; and has been widely published in periodicals including ArchDaily, ArchitectureBoston, and the Boston Globe.

Maya T. Cameron-Gilsey is a Educational Specialist with a background in Art and Psychology. She has designed and implemented numerous arts education programs on the East Coast and abroad. Most notably, she created and ran expressive arts groups for 140 children at the Selamta Family Project in Addis Ababa, Ethiopia. Her passion for education and the arts has been the centerpiece of her career and has propelled the growth the children and communities she works with.

# Jillian R. Wiedenmayer

Installation Artist & Educator

As a teaching artist, most of my installation art is process driven & inherently participatory. Each piece is intended as an invitation to its audience, an invitation to explore. My installation pieces are, at a fundamental level, pranks - in the form of sculpture. My intention is to delight, surprise, and challenge notions of place.

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## **Selected Honors**

Forum for Urban Design Fellow, New York, NY, 2013  
European Honors Program, RISD, 2010  
Distinguished Scholar, Maryland Higher Education Commission, 2007  
Marie Walsh Sharpe Scholar, Marie Walsh Sharpe Art Foundation, 2006

## **Exhibitions**

Urban Marker Installation, AAA/RAIC Festival of Architecture, Calgary, AB, 2015  
Makerspace as Design Space, Boston Design Week, Boston, MA, 2015  
Micro Exhibit, Ready Room Gallery, Somerville, MA, 2014  
Cohabitation Installation, Bayard Ewing Gallery, Providence, RI. 2011  
Facade Media Installation, Bayard Ewing Building, Providence, RI. 2010  
Le Strade di Castelveccchio, Galleria di Castelveccchio Calvisio, L'Aquila, Italy. 2010  
Traveling Rings, Brown Street Park, Providence, RI. 2010  
Conceptual Garden Installation, Davis Park, Providence, RI. Fall 2009  
Selected Works Exhibition, Anna-Maria and Stephen Kellen Gallery, New York, NY 2006  
SMI Exhibition, Washington National Cathedral Gallery, Washington, DC. 2006  
Marie Walsh Sharpe Foundation Exhibit, Corburn Gallery, Colorado Springs, CO, 2006  
Selected Works Exhibition, Griffin Gallery, Corcoran, Washington, DC. 2005

## **Collaborative Projects**

Museum 32 | New Haven, CT | 2016  
Outdoor museums installation commissioned by Yale University Humanist Community.

Union Square Installation | Boston, MA | 2016  
Revitalization plan of square redesign and public art installation.

No. 40 | Boston, MA | 2015  
Site-specific art installation that focuses on distilling complexity into a simplified narrative.

Cohabitation | Providence, RI | 2011  
Built with just 2x4 studs and clear tape, this piece imagines a world in which our actions leave a physical yet ethereal presence behind them.

Traveling Rings | Providence, RI | 2010  
Steel installation of free-standing gymnastic rings designed to encourage creativity and community health.

Facade Media Festival | Providence, RI | 2010  
Exploration of the networked possibilities of urban screens and media facades via new technologies

# Matthew E. Martin

Architectural Design | Building Technology | Installation Art

## Selected Exhibitions

**Selected Works, 13 Forest Gallery, Arlington MA, 2015**  
**Biennale Exhibition, McCormick Gallery, 2014**  
**Entering Somerville Exhibit. Nave Gallery Annex, Somerville, MA, 2013**  
**Urbanization Exhibition, Atelier Gallery, Boston, MA 2012**  
**Beacon Hill Art Walk, Boston, MA, 2010**  
**Selected Works, Cambridge Artist Cooperative Gallery, Cambridge, MA 2009**

## Collaborative Projects

### **No. 40 Installation | Boston, MA | 2015**

Site-specific art installation that focuses on distilling complexity into a simplified narrative. The project uses nearly ½ a mile of brightly colored string to form a rotating prism that culminates on the back wall of the reception space and projects down onto the visitor check-in desk.

### **Urban Intervention | Providence, RI | 2013**

Site specific installation of welded steel box cut and inserted into land plot that had been left abandoned for over 25 years.

### **Bill & Melinda Gates Foundation Sculpture | Seattle, WA | 2010**

Collaborated with world-renowned artist Janet Echelman and Arup Engineers on the concept development of a building scale net sculpture for the Bill and Melinda Gates Foundation Headquarters

### **Multi-Sensory Pathway Installation | Boston, MA | 2010**

Installation on the Boston Greenway. Collaboration with JJAM.

## Architecture & Design

### **IN HOUSE, BOSTON, MA | 2013 - PRESENT**

Pop Allston, Boston, MA

*Project Manager-* Renovation of 8,000 SF into market space and indoor skatepark. Design, construction documents, project coordination, construction administration. Open Door Studio, Westwood, MA

*Project Designer-* Renovation of existing first floor space into a new studio and retail space. Programming, design development, construction documents, construction administration.

### **JACOBS ENGINEERING, CAMBRIDGE, MA, 2015-2016**

*Project Manager-* Managing and supervising small and large projects and contracts. Monitored all design phases and prepared design and construction documents. Currently signed under confidential agreement.

### **CORE STATES GROUP, CAMBRIDGE, MA | 2014 - PRESENT**

TD Bank, 117TH & Third. NY, NY



*Job Captain* - New construction 8,000 SF new concept retail bank building. Design, construction documents, project coordination, construction administration

TD Bank, Grand and Allen. NY, NY

*Job Captain* - Renovation of existing 19th century first floor space into a new concept retail bank. Design, construction documents, project coordination, construction administration

Citi Bank Corporate Headquarters. Tampa, FL

*Job Captain* - Multi-phase, 5 building corporate interiors renovation of the Citi Bank headquarters. Design, construction documents, project coordination, construction administration

**DBA-W ARCHITECTS, WELLESLEY, MA | 2012-2014**

Verizon Corporate Office and Call Centers. Cross Point. Lowell, MA

*Job Captain* - Multi-phase, multi-level full floor renovation into corporate office and call centers. Design, construction documents, project coordination, construction administration

**STUDIO JANET ECHELMAN, BROOKLINE, MA | 2011**

Bill & Melinda Gates Foundation Sculpture, Seattle, WA

*Designer* - Worked with world-renowned artist Janet Echelman and Arup Engineers on the concept development of a building scale net sculpture for the Bill and Melinda Gates Foundation Headquarters

**DYER BROWN & ASSOCIATES | BOSTON, MA 2008-2010**

Redgate, Boston, MA

*Designer* - Schematic design, design development, FF&E selection and coordination, construction documents and construction administration for various corporate office and building services projects.

Great Hill Apartments Renovation and Addition

*Designer* - Schematic design, design development, construction documents.

Pope & Scott Halls Renovation and Addition.

*Designer* - Construction documents, project coordination.

**ARROWSTREET, SOMERVILLE, MA | 2007**

Battery Wharf Hotel; Boston, MA

*Junior Architect* - Drafting, design development

**Education**

Boston Architectural College, Boston, MA

**Bachelor of Architecture**

Massasoit College, Brockton, MA

**Associates in Building Technology**

**Conceptual Garden | Providence, RI | 2010**

Site specific landscape installation that adds both sculptural and functional qualities to the park slope. Piece was constructed using limited eco-friendly materials.

**Teaching**

**General Assembly, Boston, MA | 2015-Present**

*Instructor*– Visual Design Course

**MIT Museum, Massachusetts Institute of Technology, Cambridge, MA | 2015**

*Instructor*– Innovation in Urban Design Workshop

**Boston Architectural College, Boston, MA | 2014**

*Guest Critic* – Future Cities Studio

**Architecture Department, Rhode Island School of Design, Providence, RI | 2012-2014**

*Guest Critic* – Connectome-Tudela Studio

*Guest Panelist* – Professional Practice of Architecture in 2013

*Instructor* –UI/UX for Architects Workshop

*Teaching Assistantship* – Modern Architecture Course

*Teaching Assistantship*– Professional Practice Course

**Foundation Studies Department, Rhode Island School of Design, Providence, RI | 2008**

*Guest Critic* – Spacial Dynamics Studio

*Teaching Assistantship* – Spacial Dynamics Studio

**Admissions Department, Rhode Island School of Design, Providence, RI | 2012-2014**

*Alumni Critic*– Prospective student Portfolio Reviews

**Education**

**Rhode Island School of Design, Providence, RI**

Bachelor of Architecture

Bachelor of Fine Art in Architecture

Concentration in Social & Cultural Dynamics in Design

# Maya T. Cameron-Gilsey

Educational Specialist | Art & Child Psychology

## SELECTED PROJECTS

**Supernodes, Allston, MA**

April

2016-Present

Educational Coordinator

Developed syllabus and charettes. The installation as a whole encourages engagement in a small, intimate and somewhat abstracted way. The project involves creative workshops at the Thomas Edison K-8 School, a community designed art installation, and will culminate a citywide art festival.

**Urban Folds, Allston, MA**

January

2016-Present

Educational Coordinator

Developed syllabus and charettes. The project involves creative workshops at the Jackson Mann K-8 School, a community designed art installation, and will culminate a citywide art festival.

**The Selamta Family Project, Addis Ababa, Ethiopia**

May

2015-Present

Education Programs Producer

The Selamta Family Project provides orphan children and marginalized women in the community a fresh start with a new home, education, healthcare, and a family.

**Wayside Youth and Family Support Network, Waltham, MA**

January 2013-September

2015

Individual Youth Support Worker

Met with identified youth, referred by the Department of Mental Health as well as insurance funded services, every week to provide community-based services, therapeutic support, and advocacy.

**Wediko Children's Services, Boston, MA**

**June 2010-August**

**2010**

**Teacher's assistant for the Extended School Year Program**

**Mentored a six and seven year old children. Attended multi-disciplinary team meetings to support youth. Created lesson plans and facilitated activities.**

## **LEADERSHIP & SERVICE**

**Boston Inner City Outings Volunteer**

**Boston, MA**

**June 2013-August 2014**

**Organized and lead nature trips for youth living in inner-city neighborhoods, specifically Dorchester, Roxbury, South Boston, East Boston, Chelsea, and Revere.**

**Upstate Golisano Children's Hospital Donor**

**Syracuse, NY**

**Independently raised \$10,000 for the hospital's Pediatric Department. Donation was given to Paige's Family Assistance Fund, to support the families of children with cancer, and to the Kids with Cancer Fund, to support education and entertainment for kids with cancer.**

## **EDUCATION**

**Salem State University**

**Salem, MA**

**Master of Social Work (MSW), 2016**

**St. Lawrence University**

**Canton, NY**

**Graduated with a Bachelor of Science, Cum Laude, 2011**

**Major: Psychology Minor: Fine Arts**