

Hitachi – City of Boston Smart Utility Presentation

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IoT is the Integration of Two Worlds





BUSINESS















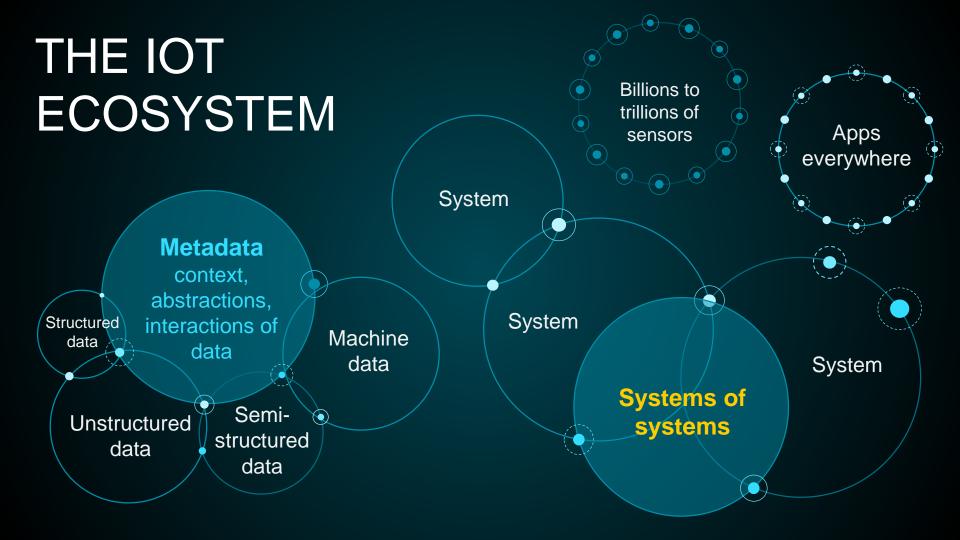


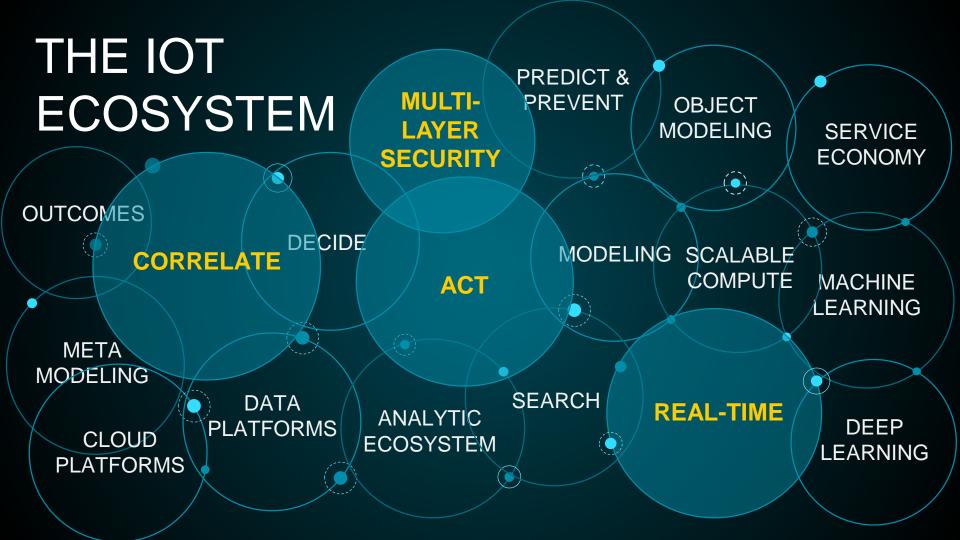






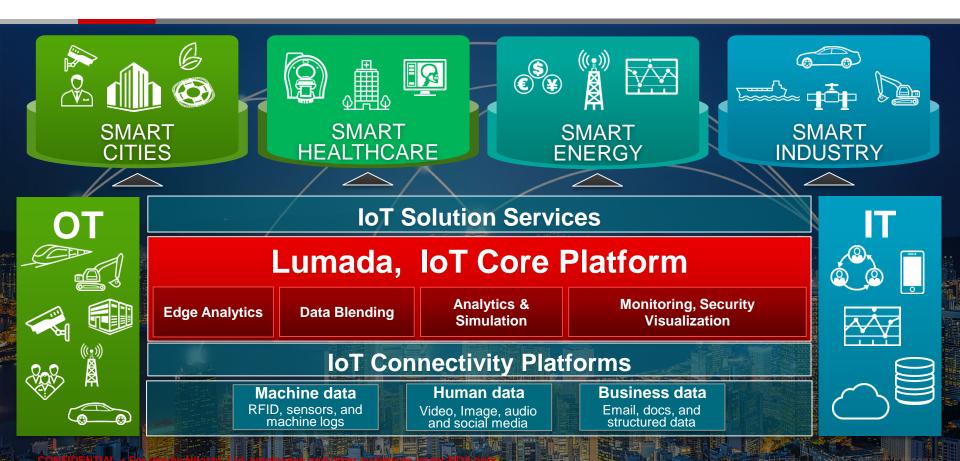
BIG DATA





Hitachi IoT Core Platform and Markets





Comprehensive Smart City Solutions





 Fleet Management / Connected Car



Citizen Communications

- Ambient Citizen Experience
- Journey Insight



City Safety

> HVS Public Safety



- Energy Savings as a Service
- Energy Insight



Energy

Microgrid



Water

- Water
 Management /
 Leakage
 Detection
- Water Treatment



City Data Exchange

City of Copenhagen Case Study



Carbon Neutrality by 2025





"Green and Comfortable Transportation"

- City of bikes
- ITS
- Mobility Management
- Copenhagen Connecting





"Carbon-neutral city"

- Smart meter by 2020
- Wind turbines
- Biomass in power plant
- Smart Cities



Corton Reserva





"Lower energy consumption"

- Buildings
- Transport
- Procurement
- Street Lighting

Big Data Digital Infrastructure

CDE – From fragmented open data landscape to one-stop-shop for Public and Private Data

















Water





- Government/City
- Transportation/Parking
- Sensor Data
- Financial Transactions
- Telecom Data
- Energy Data
- Water Usage Data
- Event Data
- Social Media/Citizens



City Data Exchange



- ✓ B2B Marketplace for Private & Public Data
- ✓ CDE "As a Service"
- ✓ Monetizes Data

Data Consumers

- City Departments
- · Property Development
- · Property Management
- Transportation and Parking providers
- Insurance Companies
- · Application Developers
- Consulting Firms

Eliminating silos in city data landscape



Fragmentation to One Stop Shop for Public & Private Data

Private sector data:

- Telecom
- Financial
- Transportation
- Energy
- Retail
- etc.









Data from projects:

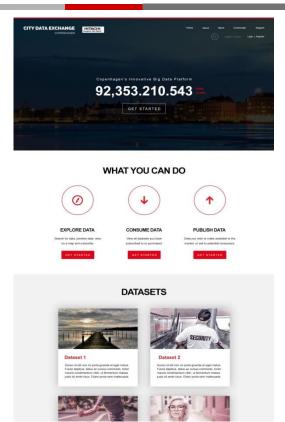
- Universities
- City / Smart City
- NGOs
- etc.

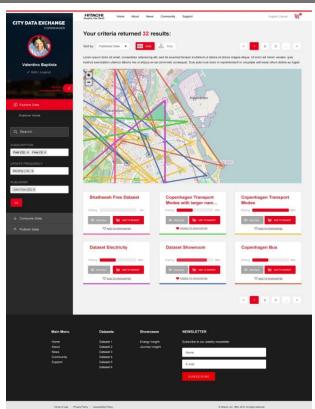
Existing open data:

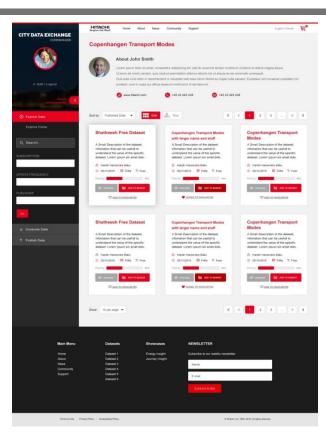
- City
- Danish environmental portal
- Rejseplanen Metro/Bus
- DMI Weather
- Bycyklen ("City Bike")
- VirkData (National business registry data)
- Datafordeleren ("Data Distributor")
- etc.

CITY DATA EXCHANGE



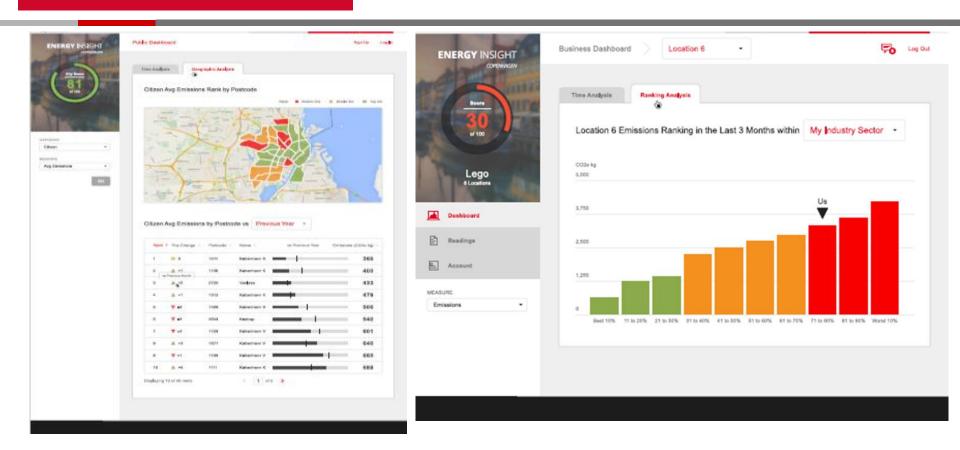






ENERGY INSIGHT

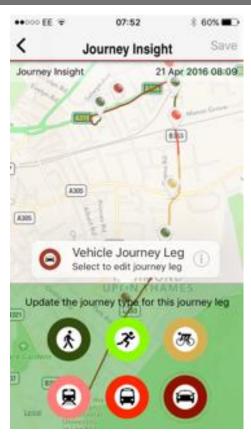




JOURNEY INSIGHT











Appendix

Connected Intelligence: Enhancing Public Safety With Hitachi Visualization





OUTCOMES

- Live situational awareness, tactical intelligence
- Easier collaboration between agencies
- Reduced labor and increased effectiveness

SOLUTION

- Centralized real-time analysis and visualization
- Adaptable to ingest numerous data sources
 - Video, social media, sensors, GPS
- Evidence management from ingest to analysis

Washington DC (Business Improvement District)



City's Challenge:

- Disparate systems and lack of situational awareness
- Hitachi Public Safety Solution:
 - Integrated new and existing cameras, gunshot detectors, license plate reader, 911 systems
 - Single view from anywhere
 - Teaming with private entity's Video Mgt.
 Systems using Private-Public Partnerships

