

# **INTERPRETATION & TRANSLATION**



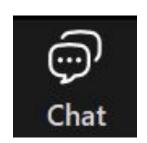
**AVAILABLE LANGUAGES** 

- English
- Spanish
- Haitian Creole

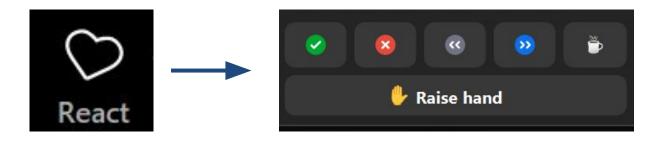


**TRANSLATION** 

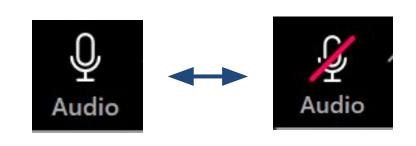
bosplans.org/WHB3Slides0520



Use the chat to type a comment or ask a question at any time – city staff will moderate the chat



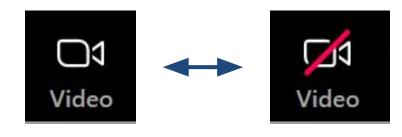
To raise your hand, click on "Participants" at the bottom of your screen, and then choose the "Raise Hand" option in the participant box



Mute/unmute - Participants will be muted during the presentation -

the host will unmute you during discussion if you raise your hand and

it is your turn to talk



Turns your video on/off

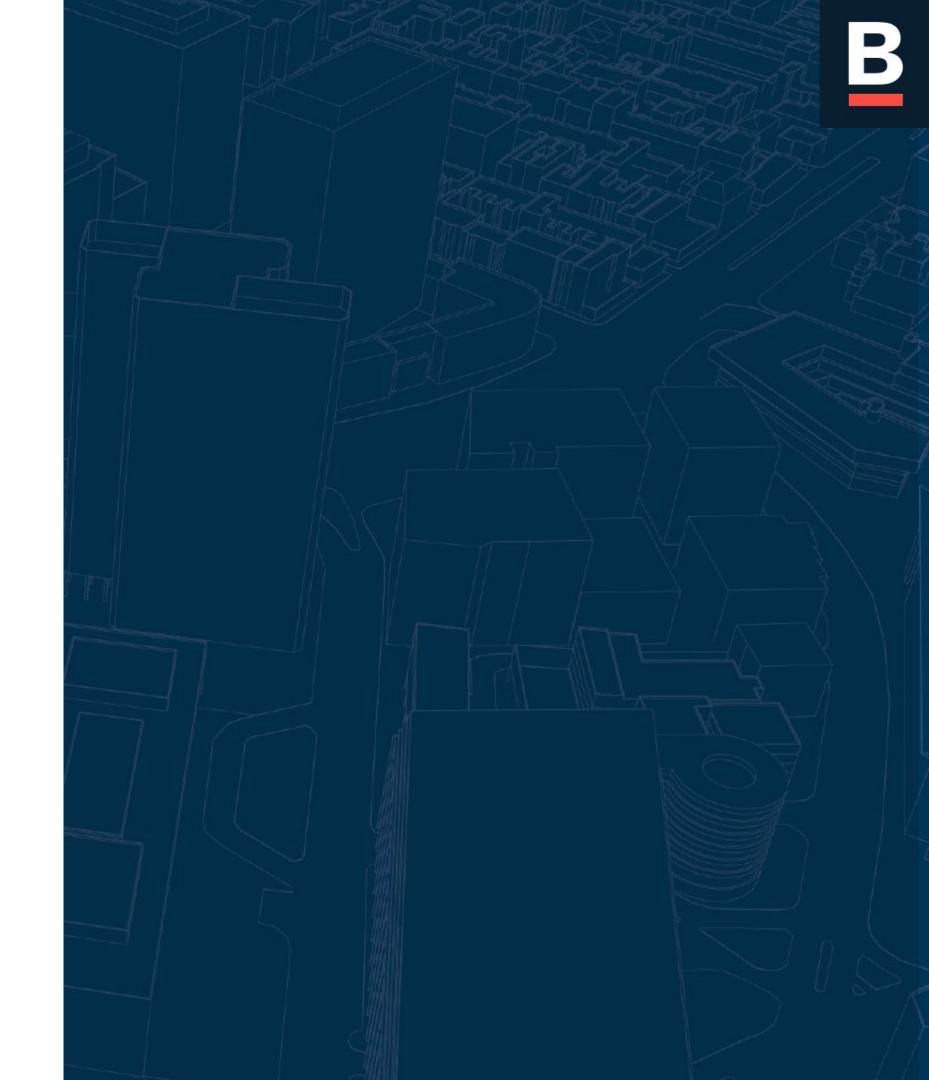
# PLEASE HELP US ENSURE THAT THIS CONVERSATION IS A PLEASANT AND PRODUCTIVE EXPERIENCE FOR ALL ATTENDEES.

- Be respectful of everyone's time
- Use kind language
- Keep the discussion focused on the topic
- Remain muted until called on (use the "Raise Hand" function on Zoom for comments or questions)
- Wait to raise additional questions until all others have had an opportunity
- If we are unable to get to your question tonight, please enter comments on the project website: (link) or email <a href="mailto:yoon.cha@boston.gov">yoon.cha@boston.gov</a>

# **TABLE OF CONTENTS**

#### **GOAL OF TODAY'S MEETING**

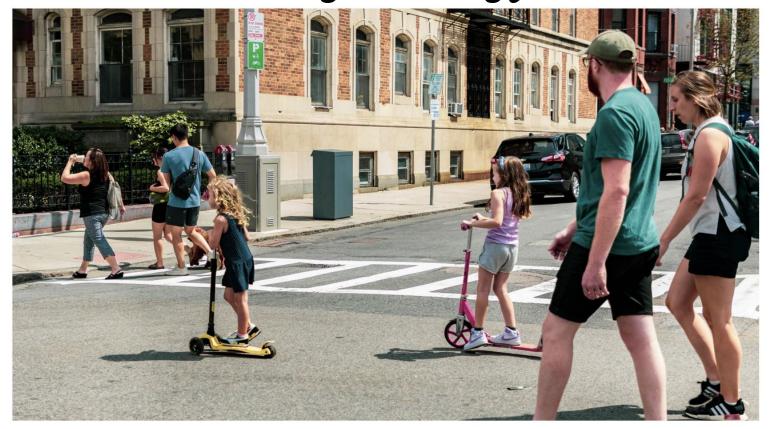
- Recap what we heard in 5/8 Visioning Session
- Discuss urban design recommendations for Roslindale & Hyde Park sites
- 1 WELCOME HOME, BOSTON PHASE 3 OVERVIEW
- 2 WHAT WE HEARD
- 3 ROSLINDALE & HYDE PARK SITES DESIGN GUIDELINES
- 4 Q&A
- 5 NEXT STEPS & IMPORTANT LINKS





# WELCOME HOME, BOSTON PHASE 3 OVERVIEW

# Boston Housing Strategy 2025



VISION FOR A FAMILY-FRIENDLY BOSTON

Mayor Wu wants to make Boston a great big city for families, where they can live, learn, work, and grow.

# WELCOME HOME, BOSTON

Initiative to help low- and moderate- income Bostonians become homeowners

- New family-sized condo units built on city-owned land
- Low-density, match the neighborhood context
- Support Boston-based M/WBE development teams

#### PHASE 1 (2022) & PHASE 2 (2023):

- 80-100% Area Median Income (AMI) households
- 144 Units in Dorchester & Roxbury







## **BUILDING ON CITY-OWNED LAND**



Disposition is the way in which Boston develops vacant or underutilized city-owned land to create more affordable, equitable, and resilient uses

Real Estate Division
analyzes subject parcel
and provides
recommendation

Real Estate Division drafts a Request for Proposal (RFP). RFPs lay out the guidelines for proposals, submission requirements, and evaluation criteria RFP is released and developers submit proposals

Strongest proposal is chosen based on evaluation criteria and community feedback Developer secures all design, financing, permits and is ready to break ground

DUE DILIGENCE RFP VISIONING RFP DRAFTING RFP REVIEW RELEASE RFP

DEVELOPER PRESENTATION

TENTATIVE DESIGNATION

FINAL DESIGNATION

**DISPOSITION** 

Public Meetings to share recommendations, receive feedback, and gather ideas

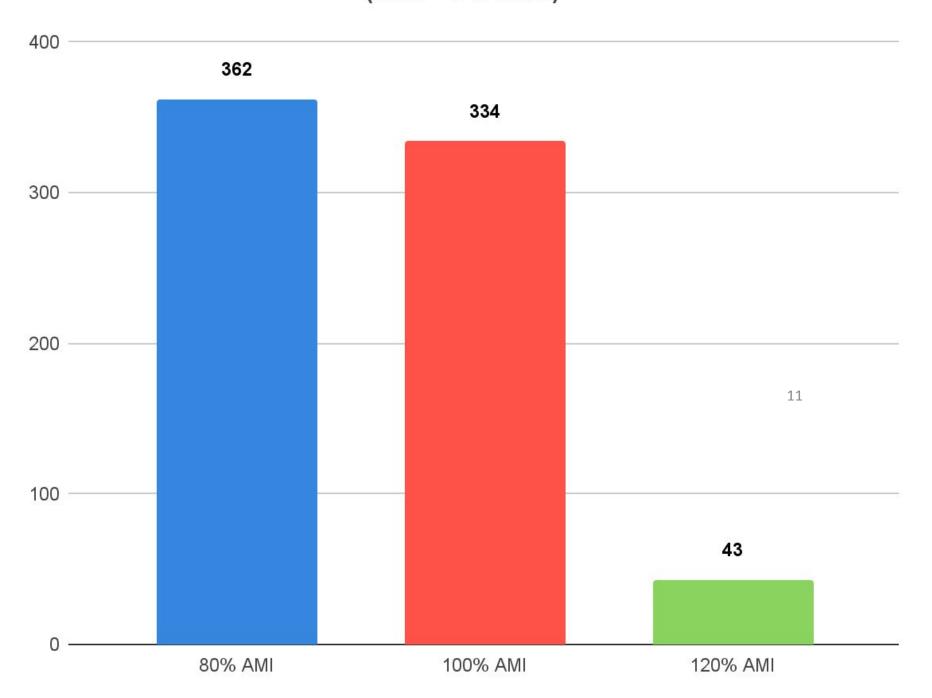
Draft RFP Guidelines shared with community for comments

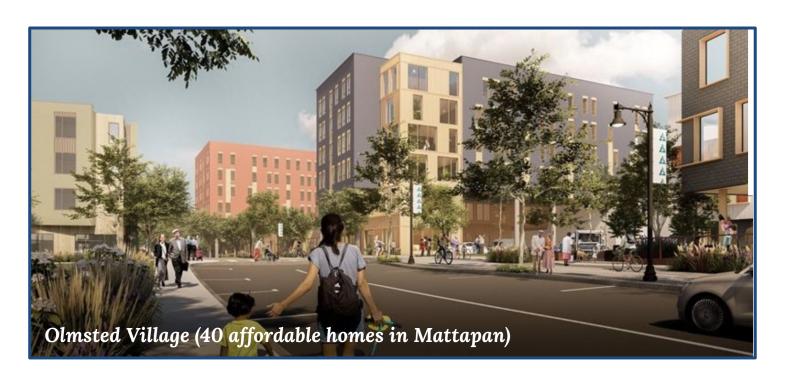
Public Meeting to review RFP proposals Public Meetings led by entitlement/ permitting process Ground lease or sale executed;
Development
breaks ground

# **OUR HOMEOWNERSHIP PIPELINE**

MOH-Funded Homeownership Units with a Construction Closing Date of Jan 2022 or Later (as of December 2024)

(Total = 743 Units)







# **AREA MEDIAN INCOME (AMI)**

- key metric used by the U.S. Department of Housing and Urban Development (HUD) to determine a household's eligibility for various housing programs
- 100% AMI is the midpoint of a income distribution in the City of Boston
- Increases with the number of people in a household
- Updated annually

2024 CITY OF BOSTON INCOME LIMITS									
HH Size	80% AMI	100% AMI	120% AMI	135% AMI					
1	\$91,200	\$114,200	\$137,040	\$154,170					
2	\$104,200	\$130,600	\$156,720	\$176,310					
3	\$117,250	\$146,900	\$176,280	\$198,315					
4	\$130,250	\$163,200	\$195,840	\$220,320					
5	\$140,700	\$176,300	\$211,560	\$238,005					
6	\$151,100	\$189,400	\$227,280	\$255,690					

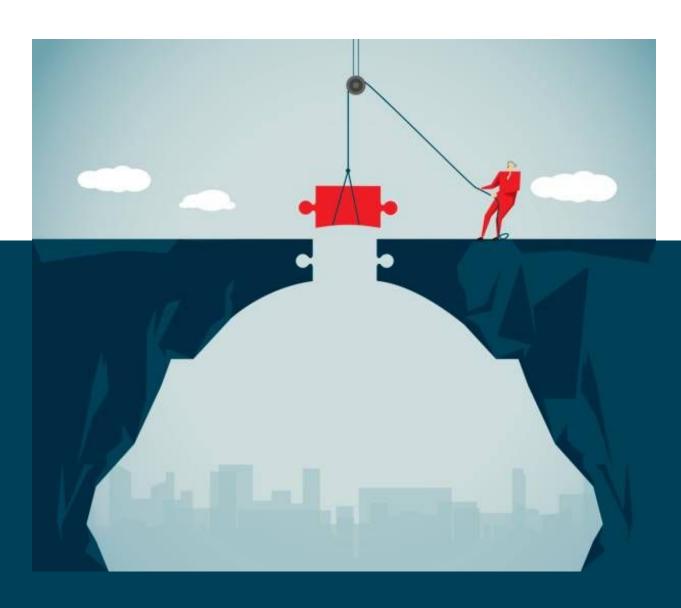
## THE "MISSING MIDDLE"



# There is a growing "missing middle" of prospective homebuyers that don't qualify for income-restricted housing, but cannot afford market-rate housing

Maximum Sale Price of a 100% AMI, 2-bd condominium in Boston (2024)

\$348,088



Median Sales Price of a Market Rate, 2-bd condominium in Boston (2024)

\$790,000

B

**16%,** or fewer than 1-in-5 homes built in 2024 were affordable to Middle-Income (100-135% AMI) Families

\$500-600k Maximum Purchasing Power for

today's middle-income families (up to 135% AMI)\*

\*With first-time homebuyer assistance

**67 units** Number of market-rate, 2-bd condo units built in 2024

11 units Number of market-rate, 2-bd condo units built in 2024,

where sales price is \$600,00 or below

(Data Source: MOH & MLS)

B

- A family's first purchase for a home
- Families typically stay ~5 years
- May involve sacrificing certain desirable qualities for affordability ex) Elevator, proximity to public transit, size, finishes...
- Crucial step in a path towards financial and residential stability and wealth building



#### FIRST HOME SURVEY

Help us better understand the needs of first-time homebuyers! (Approx. 15 mins to complete)



# PHASE 3: WELCOME HOME, BOSTON

#### **Proposed Program:**

A pilot program for homeownership development on city land (without additional subsidy) to support a currently underserved segment of the market (120-135% AMI households)

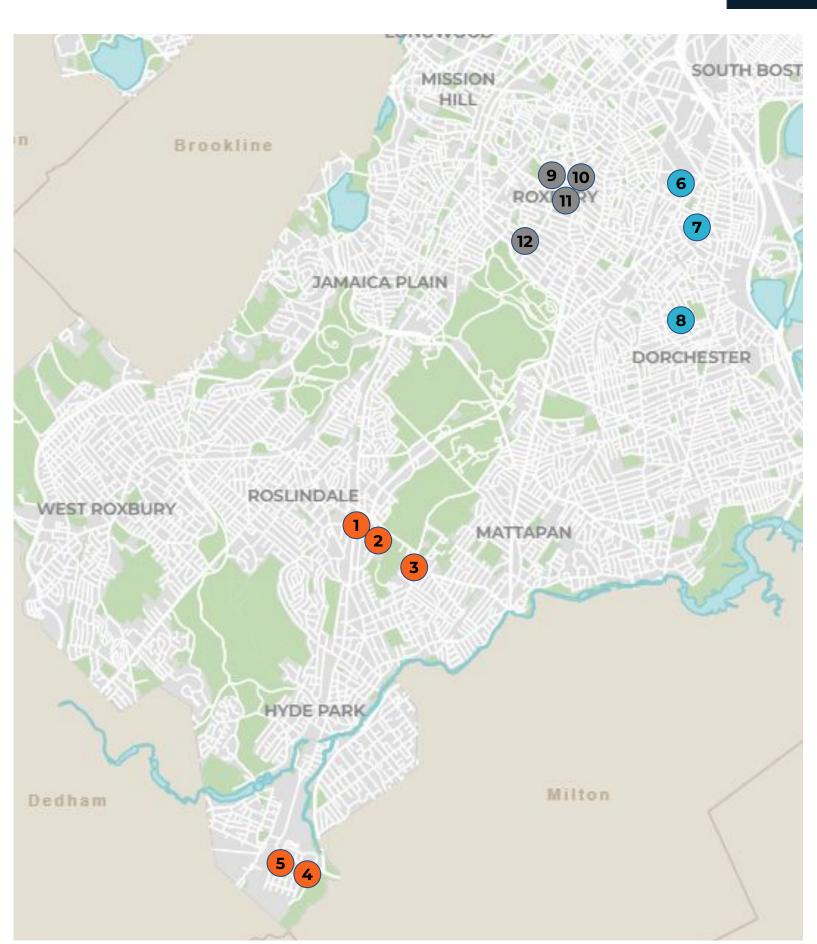
- Land acquisition for nominal fee
- Low-density, contextual (duplex/triple decker/townhome-style) homeownership units
- Massing/design principles developed by city through community feedback; expedited design review
- Emphasis on smaller, two-bedroom "starter homes"
- Units restricted to first-time homebuyers & owner-occupancy for first 10 years
- Encourage use of innovation (off-site or modular construction) to accelerate construction time, reduce total development costs, and minimize construction impact on neighborhood

# WHB 3 PROPOSED SITES

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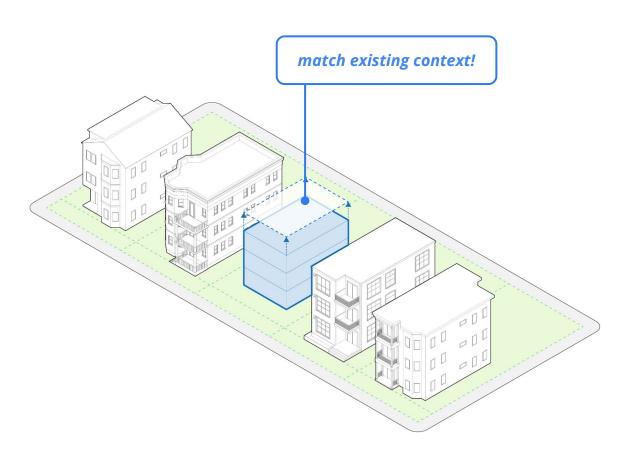
Site #	Street Address	Assessing ID	Area (sf)	Owner	Neighborhood	Group
1	8 Eastman St	0703788000	4,599	МОН		A
2	63 Stoughton St & 1 Everett Ave	1301368000, 1301369000	5,486	МОН	Dorchester	
3	151 Homes	1501451000	4,732	МОН		
4	917 American Legion Hwy	1806661000	4,180	МОН	Dealindala	В
5	Wilmot St	1806860000, 1806861000	6,994	МОН	Roslindale	
6	64-66 Tampa St	1803419000, 1803418000	6,563	МОН		
7	Colchester St (A)	1809674000	5,976	МОН	Hyde Park	
8	Colchester St (B)	1809676000	6,000	МОН		
9	19 Laurel St	1201590000	3,300	BPDA		С
10	11-13 Catawba St	1201146000	5,570	BPDA	Dovbung	
11	14 Catawba St	1201610000	4,950	BPDA	Roxbury	
12	100 Ruthven St	1203160000	5,394	BPDA		

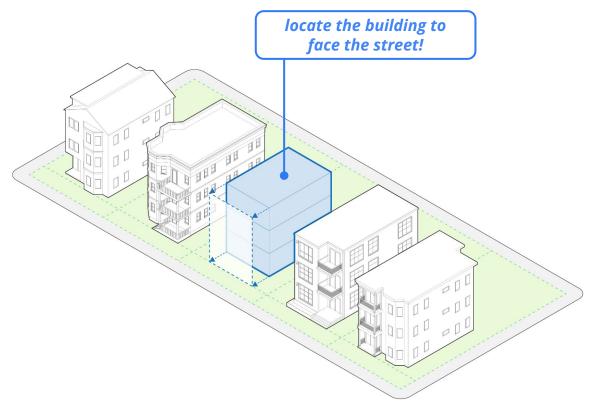
- 12 sites in Dorchester, Roslindale, Hyde Park and Roxbury
- 3,000-7,000 sq. ft. vacant lots in residential neighborhoods
- Local, comparable sales of 2 BR condos meet program goals

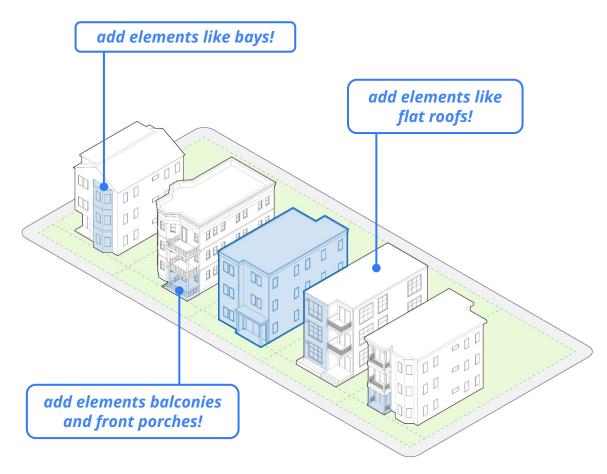


# **DESIGN GUIDELINES:**









#### **Massing & Height**

 Match the existing height to the surrounding neighborhood to reinforce the scale of existing homes

#### **Building Placement**

- Orient building to the primary street
- Align to existing front facades
- Preserve healthy existing trees

#### **Architectural Details**

- Use elements like bays and roof profiles to fit within the neighborhood context
- Use elements like front porches and balconies to provide open space activate the street



# B

### WHAT WE HEARD

**Comment Period : 5/8/2025 - 6/30/2025** 

- 5/8 Visioning Session (100 Attendees)
- 5/13 Group A Dorchester Neighborhood Workshop (25 Attendees)

"I'd be willing to **share things like common area, garden, lawn, and parking**if it meant I could buy a home."

"As first time home buyers who want to stay in the city (we don't have a car!), it felt like finding a rare gem when we found our single family house for under \$1.2m. I'd love to support ways to generate more attainable housing for young families in the City."

"cost per square foot and high HOA fees have been barriers to buying a house.

"We have family members who are disabled, so accessibility is a huge consideration for us."

"Please consider families of many types beyond just nuclear unit, including chosen and multigenerational."

"We are looking to buy, but
we don't income qualify for any of the
city's programs, but don't have
enough access to cash to be
competitive in the market."

"Walkability and access to public transit is very important, as I try to avoid commuting by car."

"We are looking to grow our family.

2 bedroom would be the minimum, but possible if the living room is large enough to flex as a guest room."

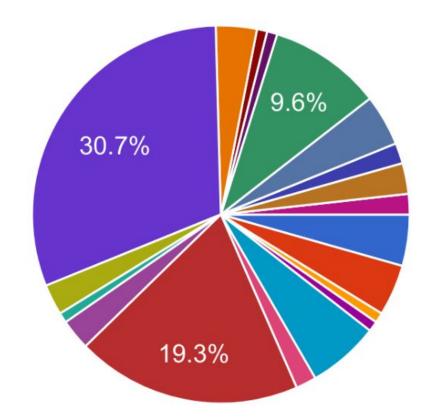
"My income is too low to purchase a unit at market rate, but too high to qualify for income-restricted units. Most offers are for less than 80% AMI."

B

114 Responses (as of 5/19/2025)

Comment Period : 5/8/2025 - 6/30/2025

Do you currently live in Boston? If so, which neighborhood do you live in? 114 responses





#### FIRST HOME SURVEY

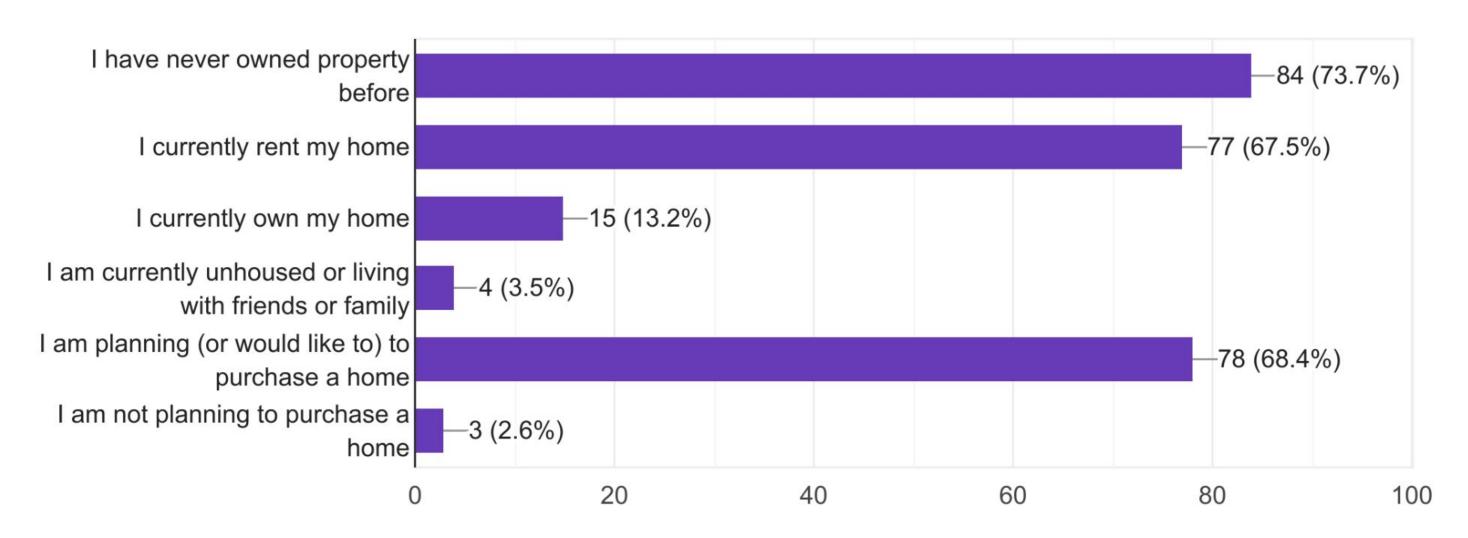
#### FIRST HOME SURVEY (bosplans.org/FirstHomeSurvey)

118 Responses (as of 5/19/2025)

Comment Period : 5/8/2025 - 6/30/2025

Which of the following applies to you? Check all that apply.

114 responses



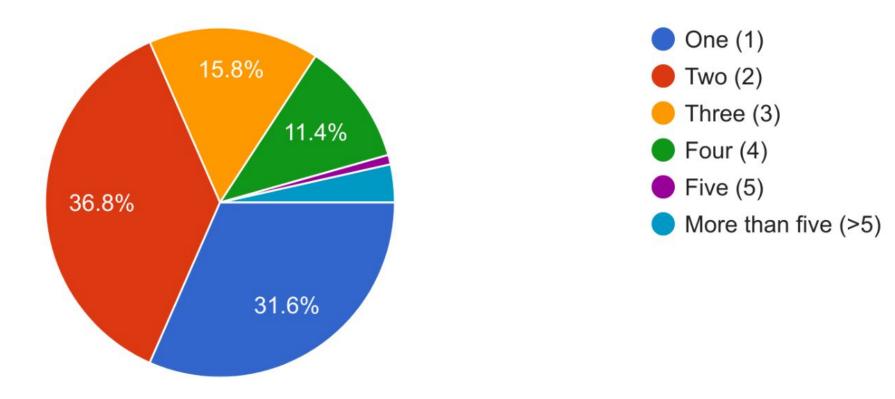
#### FIRST HOME SURVEY (bosplans.org/FirstHomeSurvey)

118 Responses (as of 5/19/2025)

Comment Period : 5/8/2025 - 6/30/2025

Including you, how many people are you planning to live with in the first home you buy?

114 responses



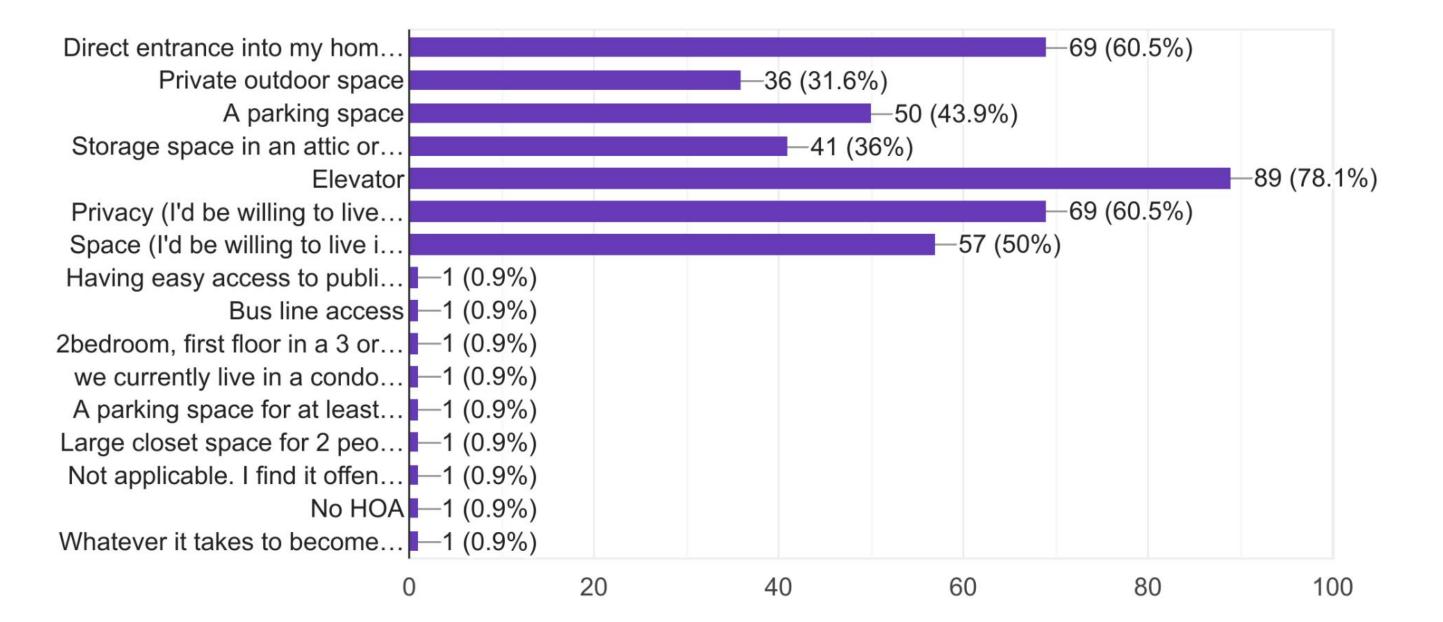
### FIRST HOME SURVEY

#### FIRST HOME SURVEY (bosplans.org/FirstHomeSurvey)

118 Responses (as of 5/19/2025) Comment Period : 5/8/2025 - 6/30/2025

What would you be willing to sacrifice (not have), if it meant you could purchase a home in Boston? Check all that apply.

114 responses

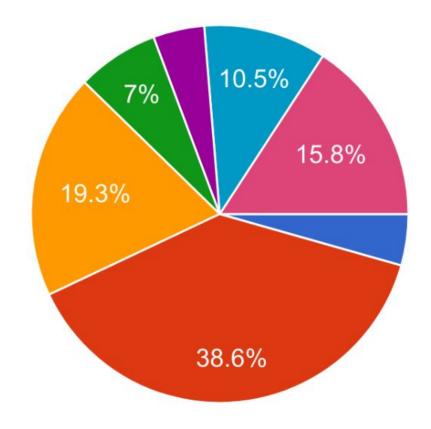


В

118 Responses (as of 5/19/2025)

Comment Period : 5/8/2025 - 6/30/2025

Of the following "nice to have" features, which would you most like to have? 114 responses



- Direct entrance into my home from the street (no shared hallway)
- Private outdoor space
- A parking space
- Storage space in an attic or basement
- Elevator
- Privacy (not living close to my neighbors or in a multifamily property)
- Space (a bigger unit with more overall square footage)



# WHB3 DESIGN GUIDELINES (ROSLINDALE & HYDE PARK SITES)

3





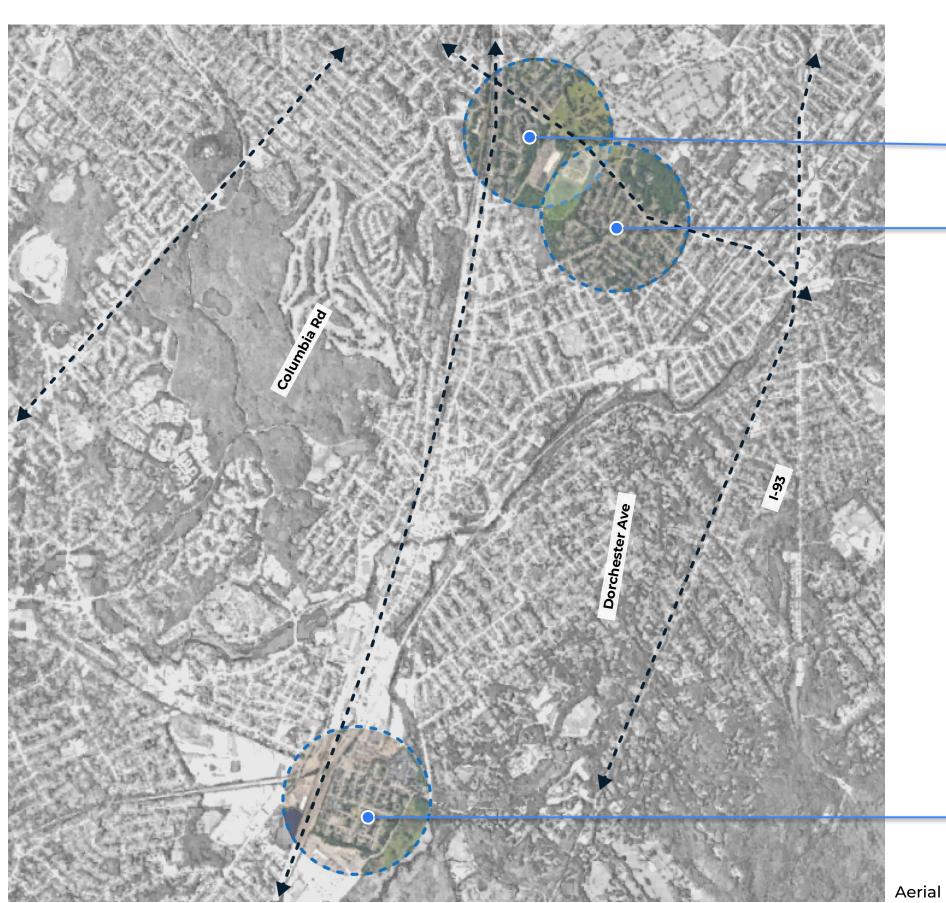
917 American Legion Hwy and Wilmot St



64-66 Tampa St



Colchester (A) + (B)



917 American Legion Hwy and Wilmot St

64-66 Tampa St

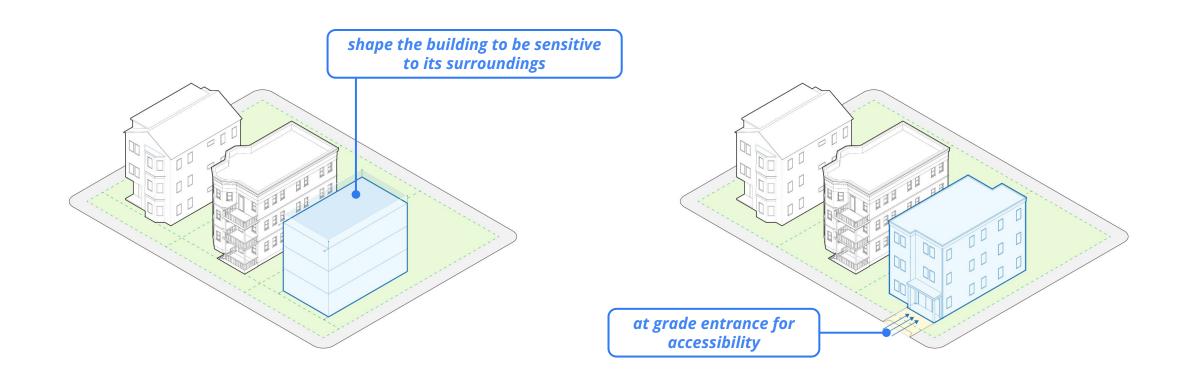
Colchester (A) + (B)

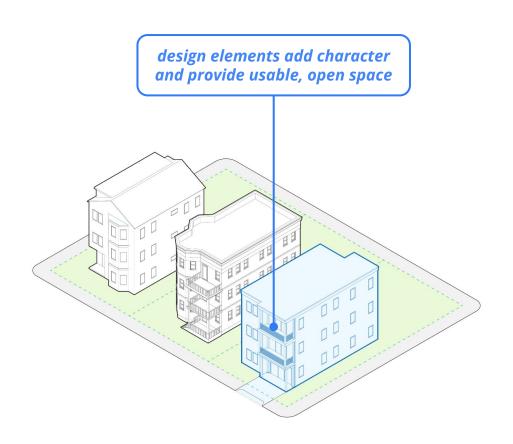
Aerial Map: Roslindale and Hyde Park Sites

# Design elements we are considering . . .



#### **Building Design:**





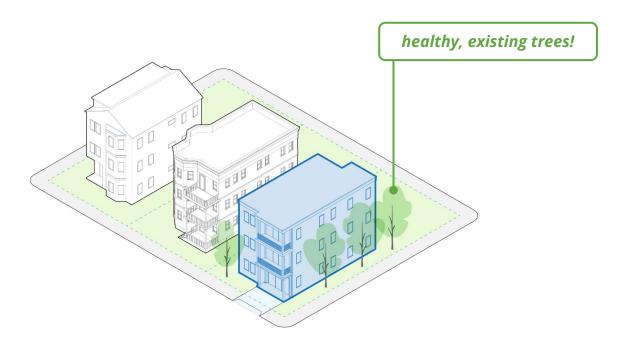
**Massing and Height** 

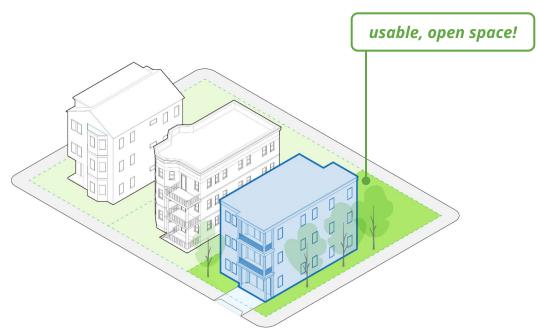
Prioritize accessible First Floor Units Add architectural details

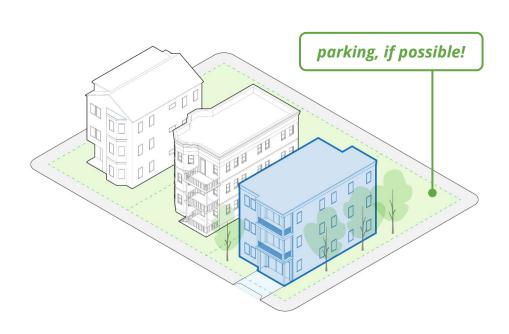
# Design elements we are considering . . .

# В

#### Site Design:







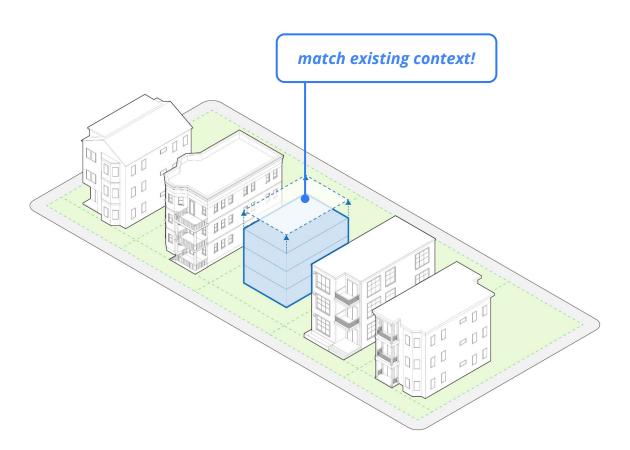
Maintain health, existing trees

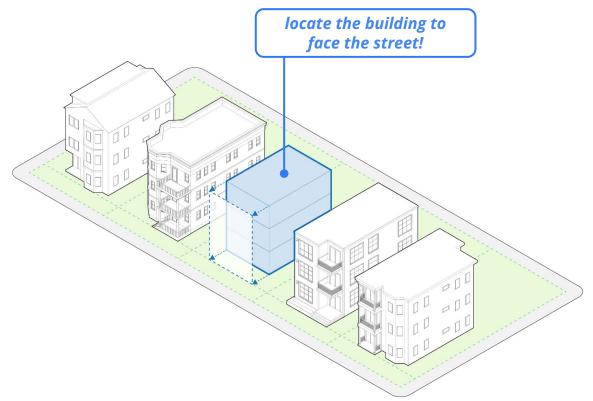
Provide usable, outdoor space

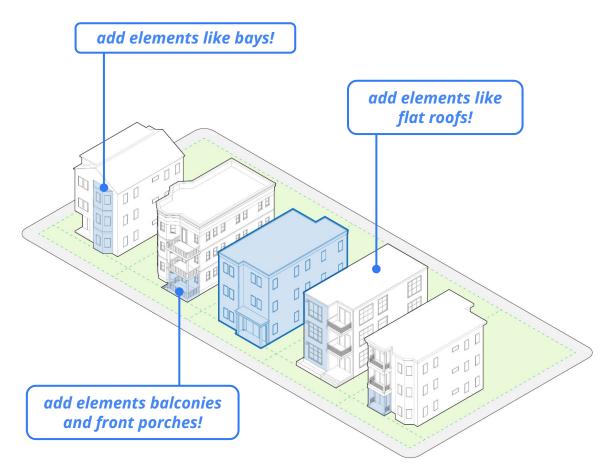
Provide on-site parking if possible

# Design Guidelines:









#### **Massing & Height**

 Match the existing height to the surrounding neighborhood to reinforce the scale of existing homes

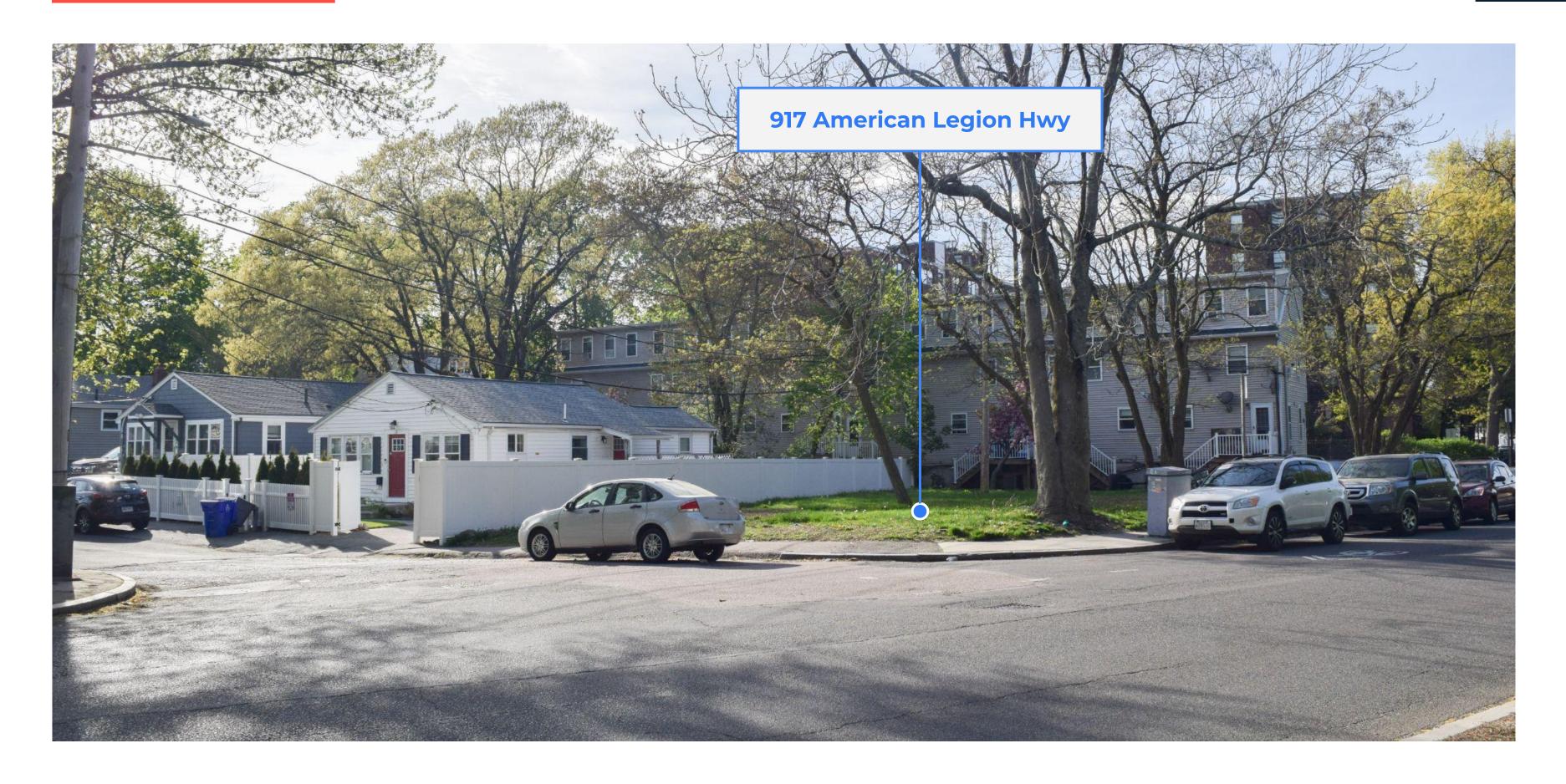
#### **Building Placement**

- Orient building to the primary street
- Align to existing front facades
- Preserve healthy existing trees

#### **Architectural Details**

- Use elements like bays and roof profiles to fit within the neighborhood context
- Use elements like front porches and balconies to provide open space activate the street

# 917 American Legion Hwy:



# 917 American Legion Hwy: Street View





Looking at 917 American Legion Hwy from across the street



Locator Map

# 917 American Legion Hwy: Neighboring Buildings













The surrounding neighborhood consists of predominantly 1.5 story buildings.

Many of these buildings have architectural details such as gable roofs and front porches.





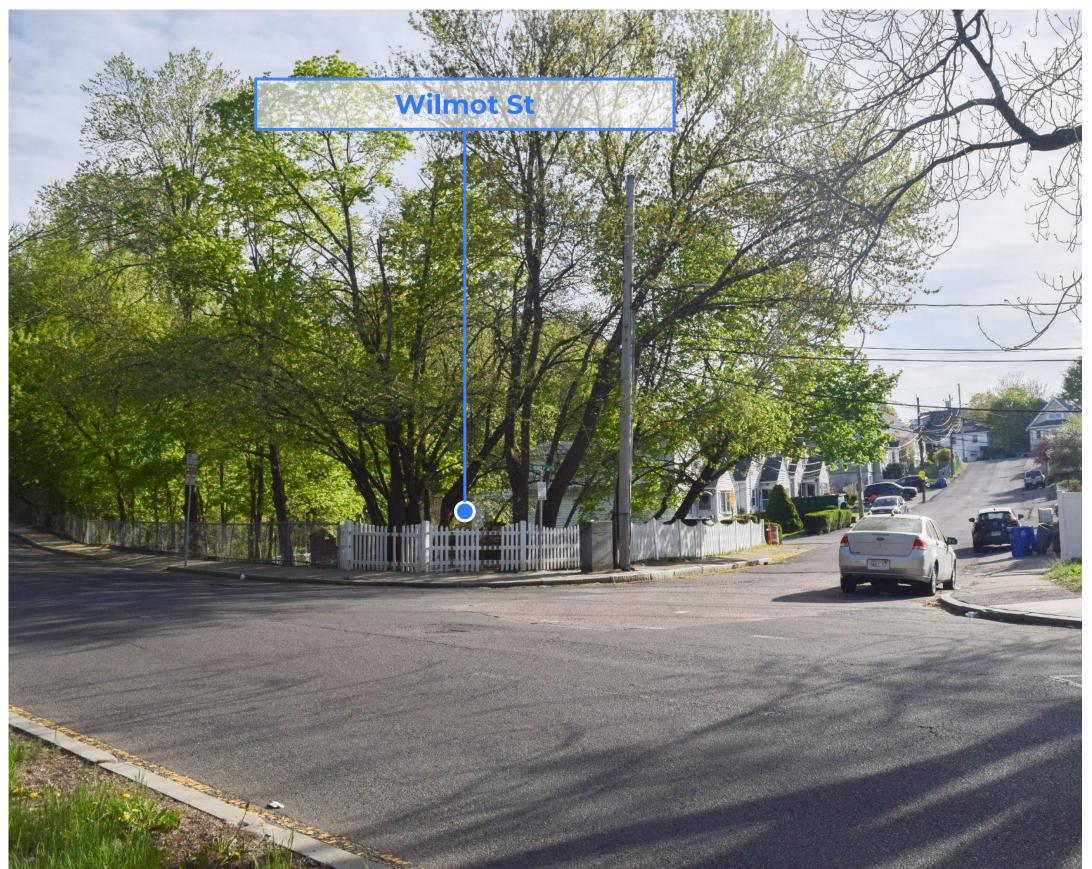
#### **Design Guidelines:**

- Massing & Height: follow the existing architectural style and height
- **Placement:** align the front of building with existing buildings along the street
- Architectural details: include front porches and gable roof to match neighboring buildings
- **Site Design:** keep existing trees when possible. If possible locate usable, outdoor space at the front of the building to engage the street

# Wilmot St:



# Wilmot St: Street View





Looking at Wilmot St from inside the site



Locator Map

# Wilmot St: Neighboring Buildings













The surrounding neighborhood consists of predominantly 1.5 story buildings.

Many of these buildings have architectural details such as gable roofs and front porches.

## Wilmot: Design Guideline



- Massing & Height: follow the existing architectural style and height
- **Placement:** align the front of building with existing buildings along the street
- Architectural details: include front porches and gable roof to match neighboring buildings
- Site Design: keep existing trees when possible. If possible locate usable, outdoor space at the front of the building to engage the street

# **64-66 Tampa St:**



# 64-66 Tampa: Street View





Looking at 64-66 Tampa from the corner of Tampa St and Seminole St



**Locator Map** 

# Tampa: Neighboring Buildings















The surrounding neighborhood consists of a variety of different story heights of buildings.

Many of these buildings have architectural details such as gable roofs and front porches.

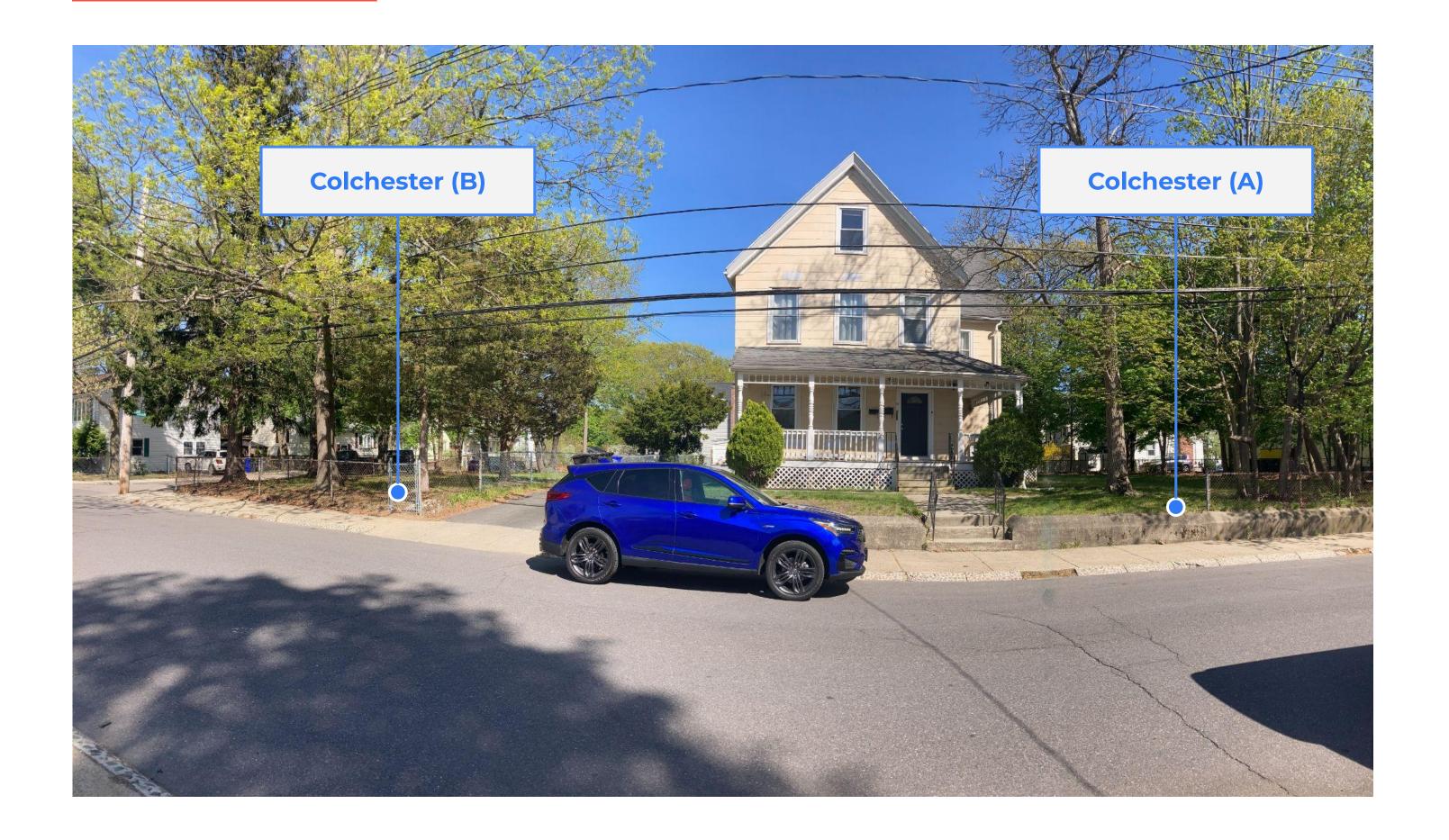
## 64-66 Tampa St: Design Guideline





- Massing & Height: follow the existing architectural style and height
- Placement: align the front of building with existing buildings along the street
- Architectural details: include front porches and gable roofs to match neighboring buildings
- Site Design: keep existing trees when possible. If possible locate usable, outdoor space at the front of the building to engage the street

# Colchester (A) + (B):



# Colchester (A) + (B): Street View





Looking at Colchester (A)



**Locator Map** 

# Colchester (A) + (B): Neighboring Buildings















The surrounding neighborhood consists of predominantly **2.5** story buildings.

Many of these buildings have architectural details such as gable roofs and front porches.





- Massing & Height: follow the existing architectural style and height
- Placement: align the front of building with existing buildings along the street
- Architectural details: include front porches and gable roofs to match neighboring buildings
- Site Design: keep existing trees when possible. If possible locate usable, outdoor space at the front of the building to engage the street

# Colchester (A) + (B): Design Guidelines



- Massing & Height: follow the existing architectural style and height
- Placement: align the front of building with existing buildings along the street
- Architectural details: include front porches and gable roofs to match neighboring buildings
- Site Design: keep existing trees when possible. If possible locate usable, outdoor space at the front of the building to engage the street



### PLEASE BRIEFLY INTRODUCE YOURSELF:

• Your Name & Your Neighborhood

### **POSSIBLE TOPICS:**

- More information about Welcome Home, Boston
- Questions about specific sites
- Questions about the Planning Department, Mayor's Office of Housing, or Boston Home Center
- Ways to get involved



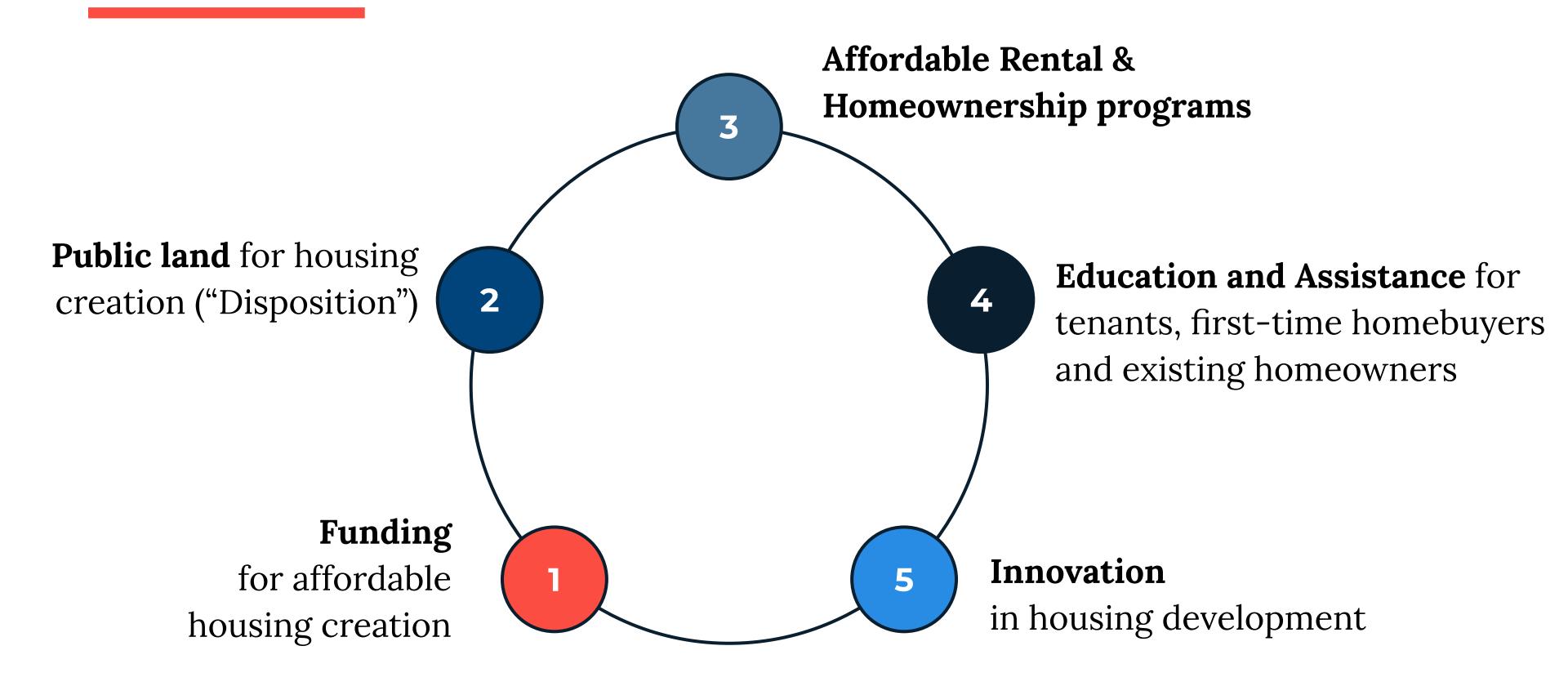


# NEXT STEPS & IMPORTANT LINKS

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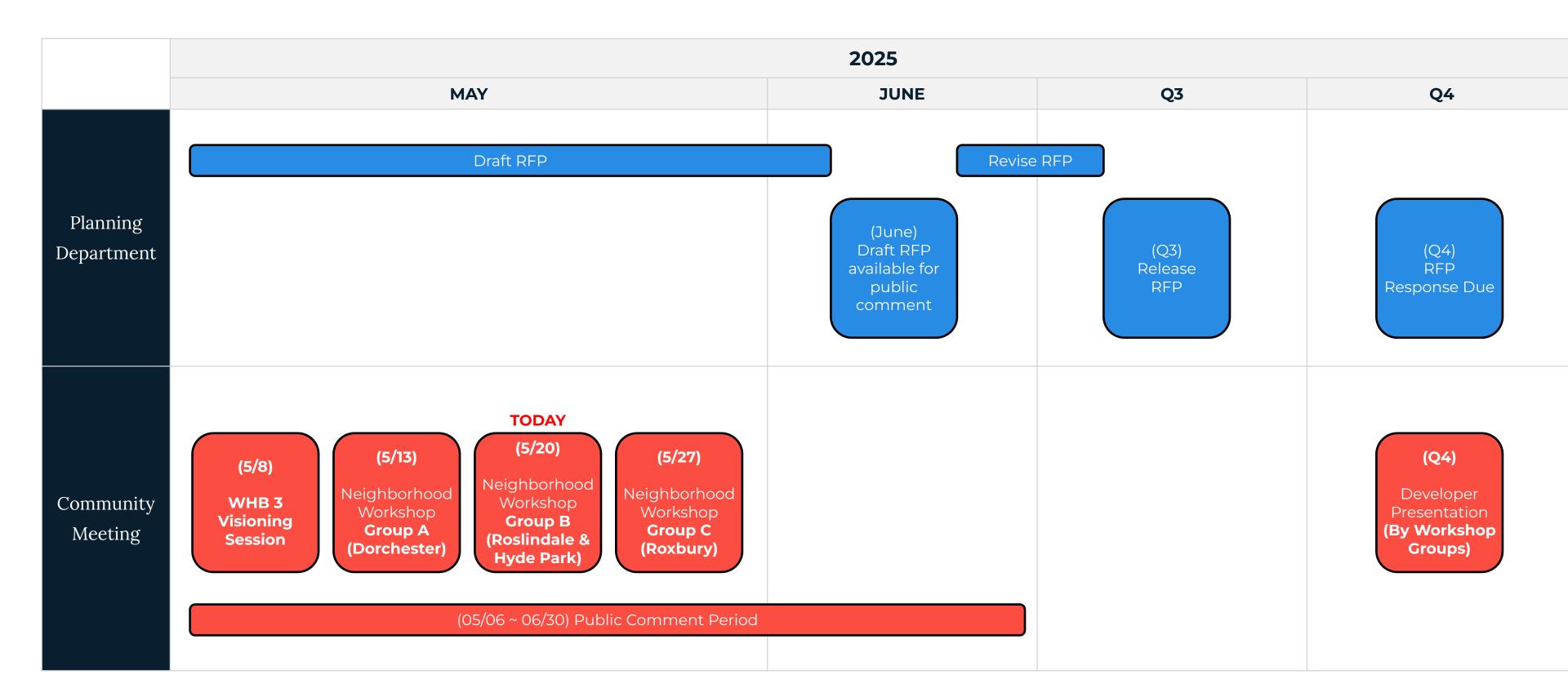
# B

## **BOSTON'S HOUSING STRATEGY**



# TIMELINE / NEXT STEPS





<sup>\*</sup>Timeline is tentative and subject to change

## **GET INVOLVED**

Project Website: <a href="mailto:bosplans.org/WHB3">bosplans.org/WHB3</a>







#### PHASE 3 PROJECT WEBSITE

### **FIRST-TIME HOMEBUYERS**

- Take the Starter Home Survey:
   <u>bosplans.org/StarterHomeSurvey</u>
- Get connected with the
   Boston Home Center & take the
   Homebuyer 101 Class
   bosplans.org/BostonHomeCenter

### **CURRENT RESIDENTS**

- Spread the word & share survey
- Attend Neighborhood Workshops
   Group A (Dorchester) 5/13 6pm
   Group B (Rosi & Hyde Park) 5/20 6pm
   Group C (Roxbury) 5/27 6pm
- Submit comments
   bosplans.org/WHB3

### **BUILDERS & DEVELOPERS**

- Connect to stay updated on RFP <u>yoon.cha@boston.gov</u>
- Submit comments on Draft RFP bosplans.org/WHB3
- Check the <u>Procurement Portal</u> in June 2025
- Respond to RFP

## **NEIGHBORHOOD WORKSHOPS**





### **GROUP A**

Dorchester
5/13 (Tue) 6:00-7:30pm
Virtual, on Zoom
Registration:

bosplans.org/WHB3GroupA



### **GROUP B**

Roslindale & Hyde Park
5/20 (Tue) 6:00-7:30pm
Virtual, on Zoom
Registration:
bosplans.org/WHB3GroupB



### **GROUP C**

Roxbury
5/27 (Tue) 6:00-7:30pm
Virtual, on Zoom
Registration:
bosplans.org/WHB3GroupC

Learn more, access recordings, & submit comments on Project Website: <u>bosplans.org/WHB3</u>

## THANK YOU

## **HAVE QUESTIONS?**

YOON CHA Real Estate Development Officer,

Planning Department

yoon.cha@boston.gov

**PROJECT WEBSITE** 



bosplans.org/WHB3

Public Comments close 06/30/2025

NEXT PUBLIC MEETING

5/13, 5/20, 5/27

Neighborhood Workshops