

PLAN: Newmarket
The 21st Century Economy Initiative

Virtual Chat with a Planner

Planning in Newmarket

June 5 | 2:30-3:30

Existing Conditions

June 19 | 2:30-3:30



Register at <https://bit.ly/bpdavirtualevents>

As with all of our Chat with a Planner sessions, no new content will be issued and no decisions will be made.

Interested in chatting with staff but unable to join? Please contact
Arreen.I.Andrew@boston.gov to schedule a time to chat.

bit.ly/PlanNewmarket | [@bostonplans](https://twitter.com/bostonplans) | [#bostonplans](https://twitter.com/bostonplans) | [#plannewmarket](https://twitter.com/plannewmarket) | 617-918-4423

Greetings from...



Boston, Massachusetts

Virtual Meeting Etiquette

- We want to ensure that this conversation is a pleasant experience for all.
- All participants will be muted until the Q&A portion of the conversation. Attendees will be able to submit questions via the chat feature, or the Google form. A moderator will unmute individual participants as they ask their question.
- Please be respectful of each other's time.
- We ask that participants limit their questions so that all may participate in the discussion.
- Please wait until all attendees have the opportunity to ask a question before asking a second.
- You can always set up a conversation with Arreen Andrew, Newmarket Community Engagement Manager, Arreen.I.Andrew@boston.gov



PLAN: Newmarket Staff Team

- Alexa Pinard, Urban Design II
- Ted Schwartzberg, Senior Planner II
- Arreen Andrew, Community Engagement Manager
- Charlotte Ong, Planner II
- Joe Blankenship, Senior Transportation Planner II
- Ocean Luo, Senior Planner for Imagine Boston 2030
- Mary Knasas, Senior Planner III
- Kyla Myros, Research Assistant
- Jack Halverson, Transportation Planning Assistant
- Edward Orde, Transportation Co-op
- Taylor Herman, Downtown & Neighborhood Planning Intern



Engagement

For more information on the BPDA's meeting guidelines and COVID-19 response, please visit our website:

<http://bit.ly/BPDAC19>



Timeline



🗨️ When poll is active, respond at **PollEv.com/arreenandrew380**

📱 Text **18632** and your message to **22333**

How have you been engaging with the community?

IMAGINE | BOSTON 2030

Are you familiar with IB2030?

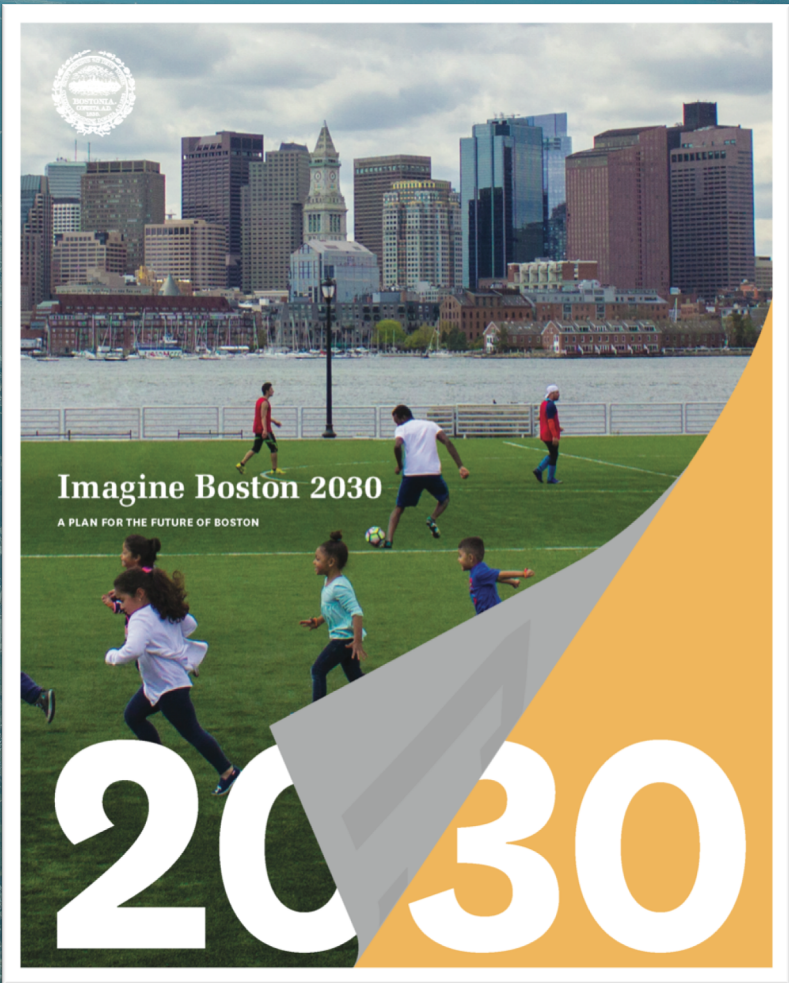
IMAGINE | BOSTON
2030

Yes

No

Context

Imagine Boston builds on the city's strengths — including its dynamic economy, diverse population, and recent growth — to address key challenges.

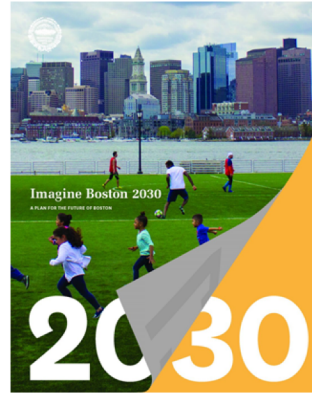


An aerial photograph of Boston, Massachusetts, showing the city's layout with its dense urban core, green spaces, and the Charles River. A semi-transparent dark overlay covers the image, providing a background for the text.

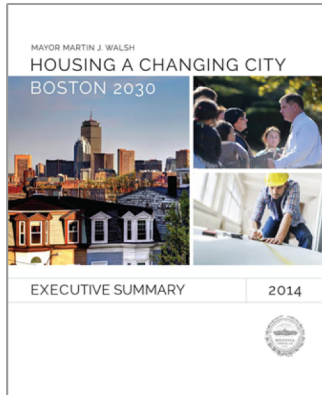
Imagine Boston 2030

"We will guide growth to support our dynamic economy and expand opportunity for all residents, create livable neighborhoods, and be a thriving waterfront city for generations to come."

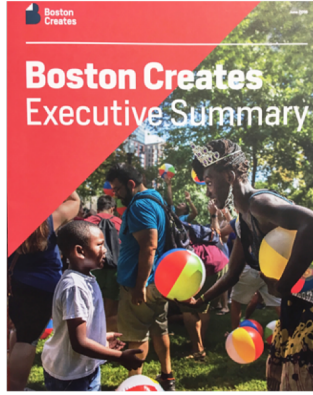
- Mayor Martin J. Walsh



Imagine Boston 2030



Department of Neighborhood Development



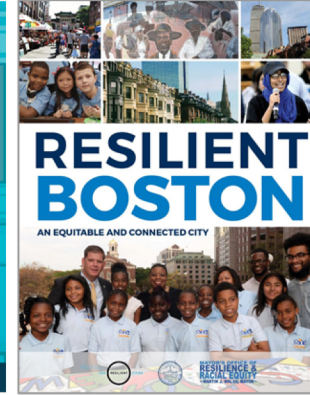
Mayor's Office of Arts and Culture



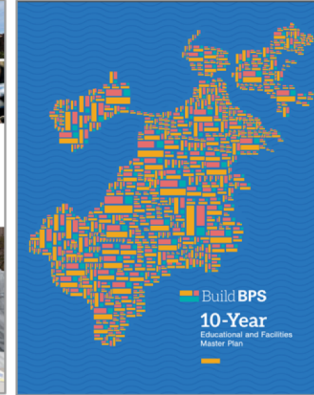
Boston Department of the Environment



Boston Department of Transportation



Mayor's Office of Resilience and Racial Equity



Build BPS 10-Year Educational Facilities Master Plan

15,000 voices helped shape IB2030 over two years.

2015



Open houses
300 participants



"Visioning Kits"
330 participants



**Surveys via
text message**
2,400 participants



**Community
workshops**
270 participants



**Online/mobile
mapping tool**
1,070 comments



**Surveys via
street team**
7,090 participants



**Imagine Boston
Forum**
500 participants



**Community
workshops**
180 participants

2016

2017



"Building Blocks"
1,400 participants
see below



**Expanding
Opportunity
feedback**
360 comments



**Imagine
Boston Week**
340 participants



**Boston By
the Numbers**
70 participants



**Industry
roundtables**
105 participants

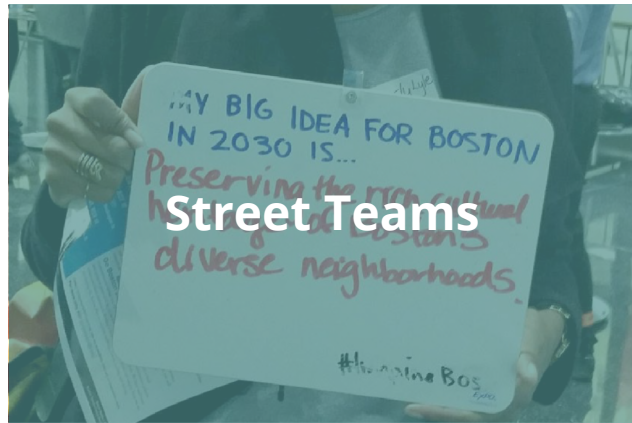


**Franklin Park
workshop
and survey**
185 participants



**Forums on the
Future**
290 participants

Imagine Boston engaged with residents through a variety of channels, meeting them where they live and work.



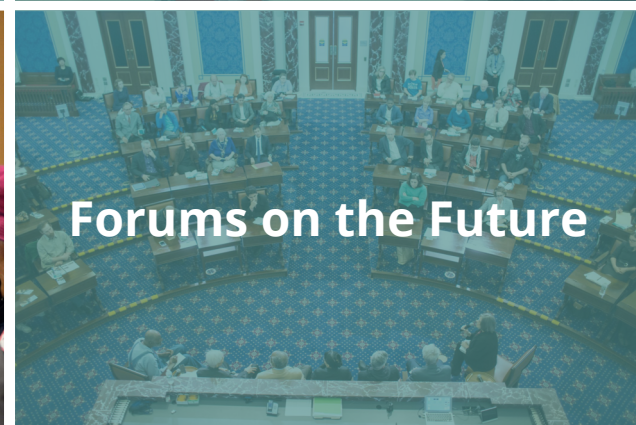
Street Teams



CoUrbanize
Digital Mapping Tool



Building Blocks

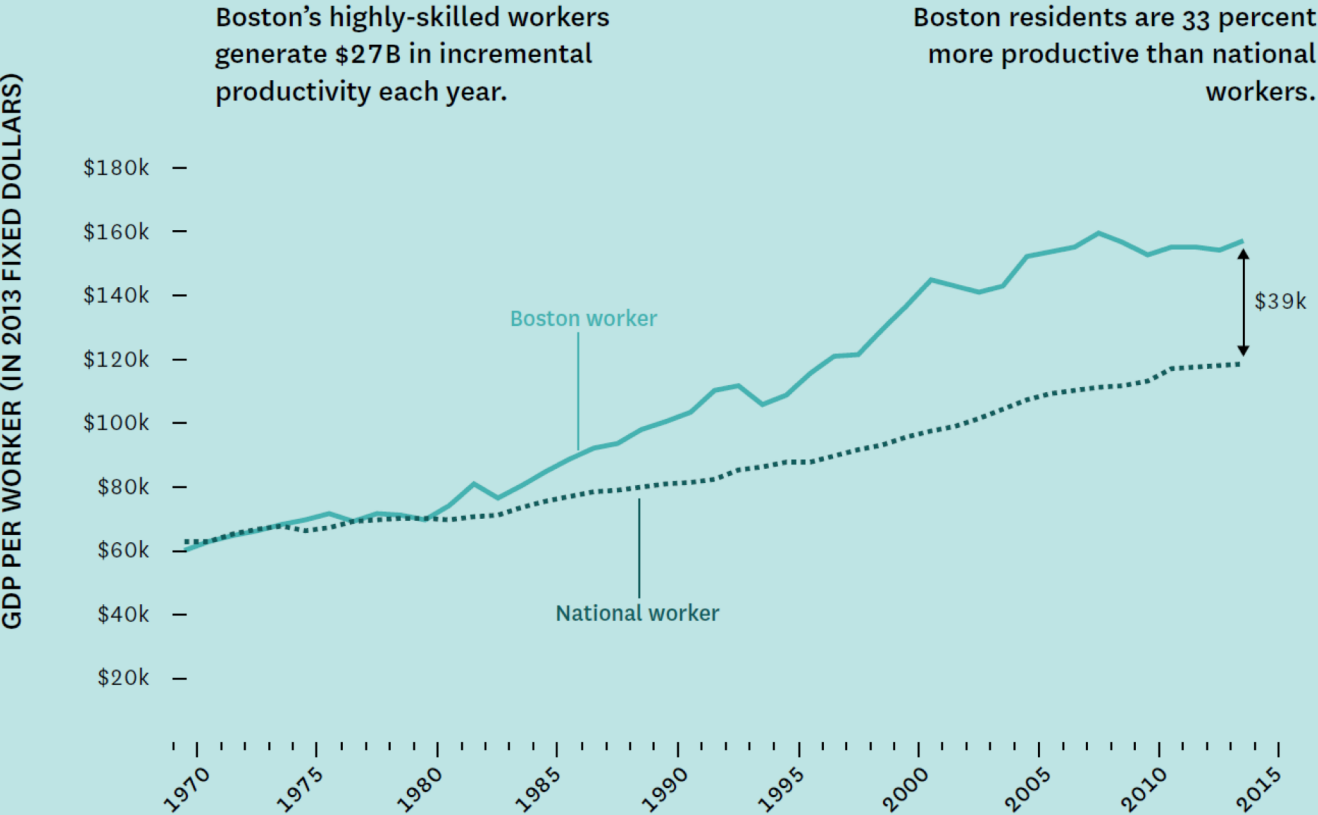


Six key trends inform planning for 2030

Productive Economy

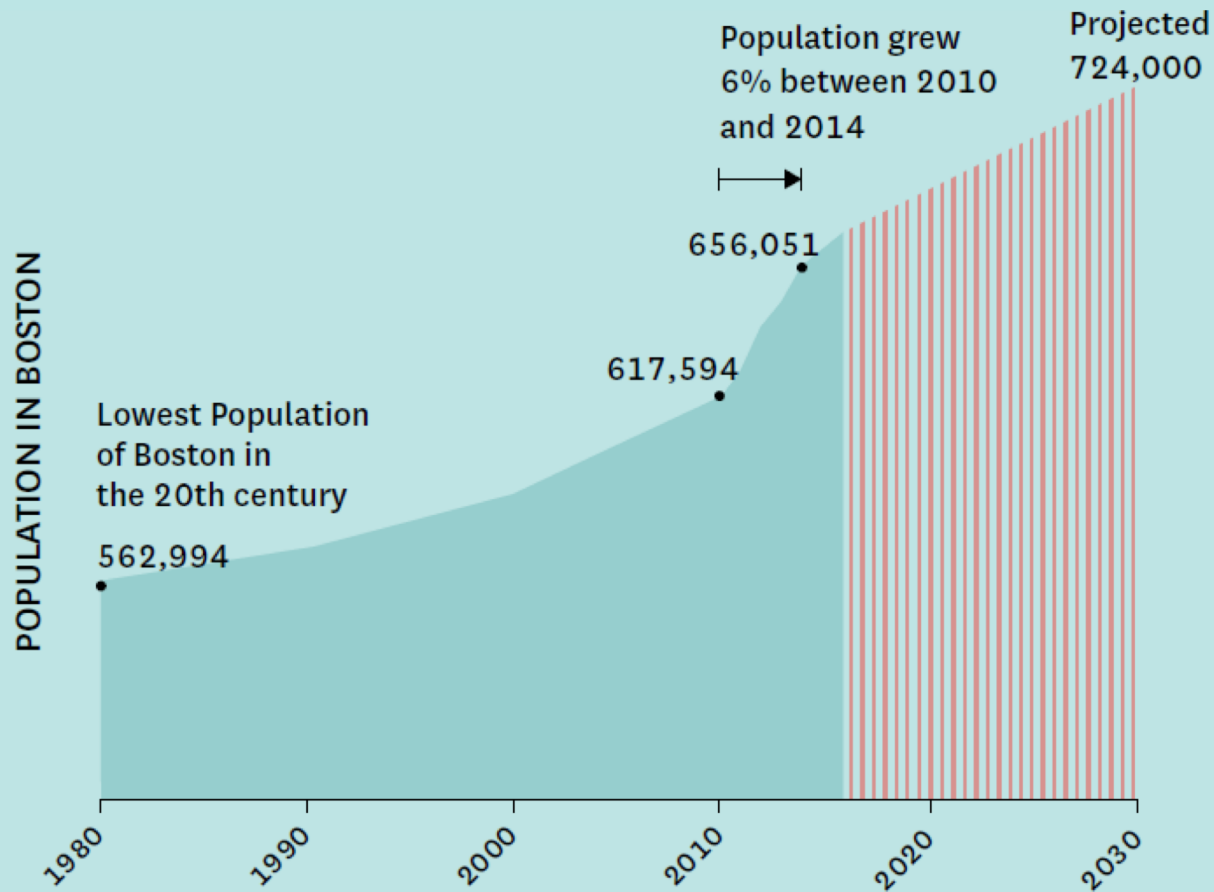
- Growing Population
- Inequality
- Affordability
- Changing Climate
- Transformative Technology

Productivity of Boston v. U.S. worker, 1970-2013



Six key trends inform planning for 2030

Productive Economy
Growing Population
Inequality
Affordability
Changing Climate
Transformative
Technology



Six key trends inform planning for 2030

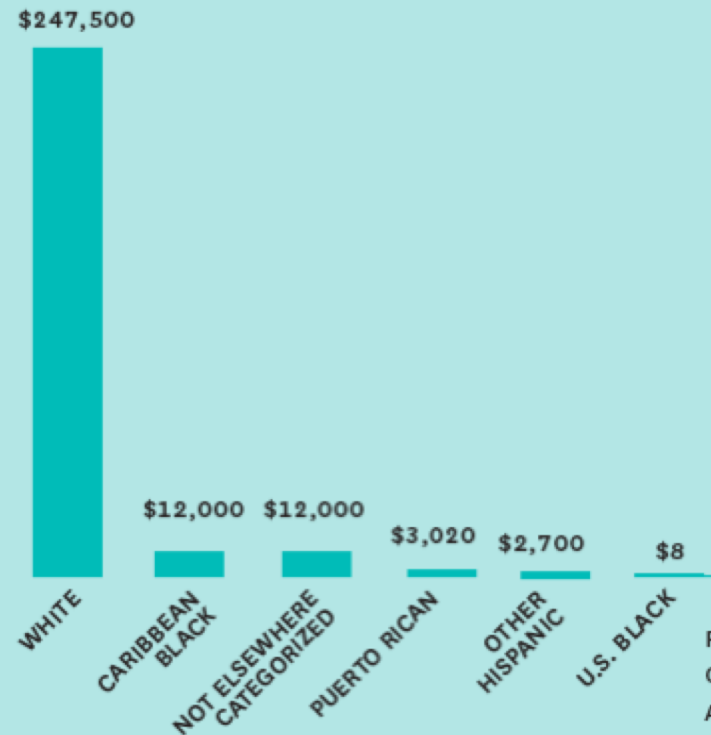
Productive Economy
Growing Population

Inequality

Affordability
Changing Climate
Transformative
Technology

There is a stark wealth gap
between whites and people
of color.

Median Net Worth by Race



Figures are for
Greater Boston.
Analysis did not
look at all races.

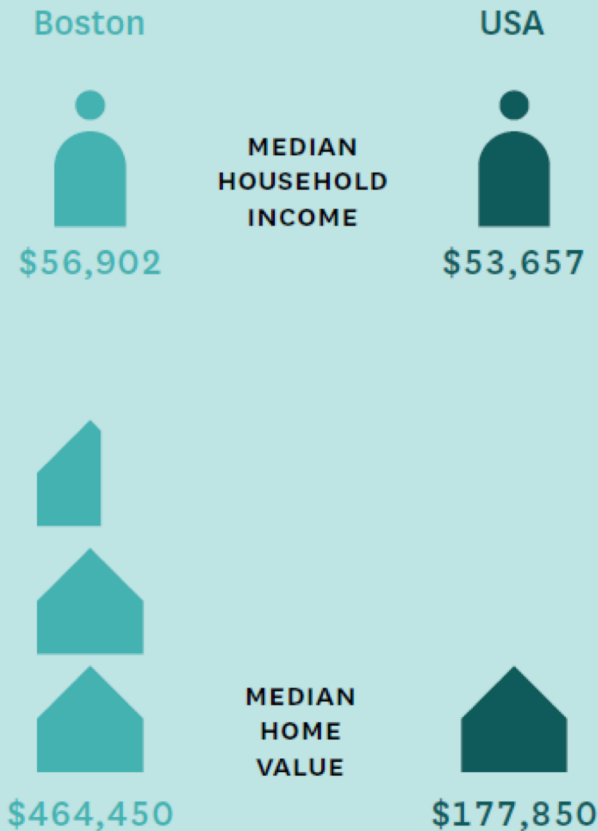
Six key trends inform planning for 2030

Productive Economy
Growing Population
Inequality

Affordability

Changing Climate
Transformative
Technology

Housing price v. Median Household Income, Boston v. U.S., 2015

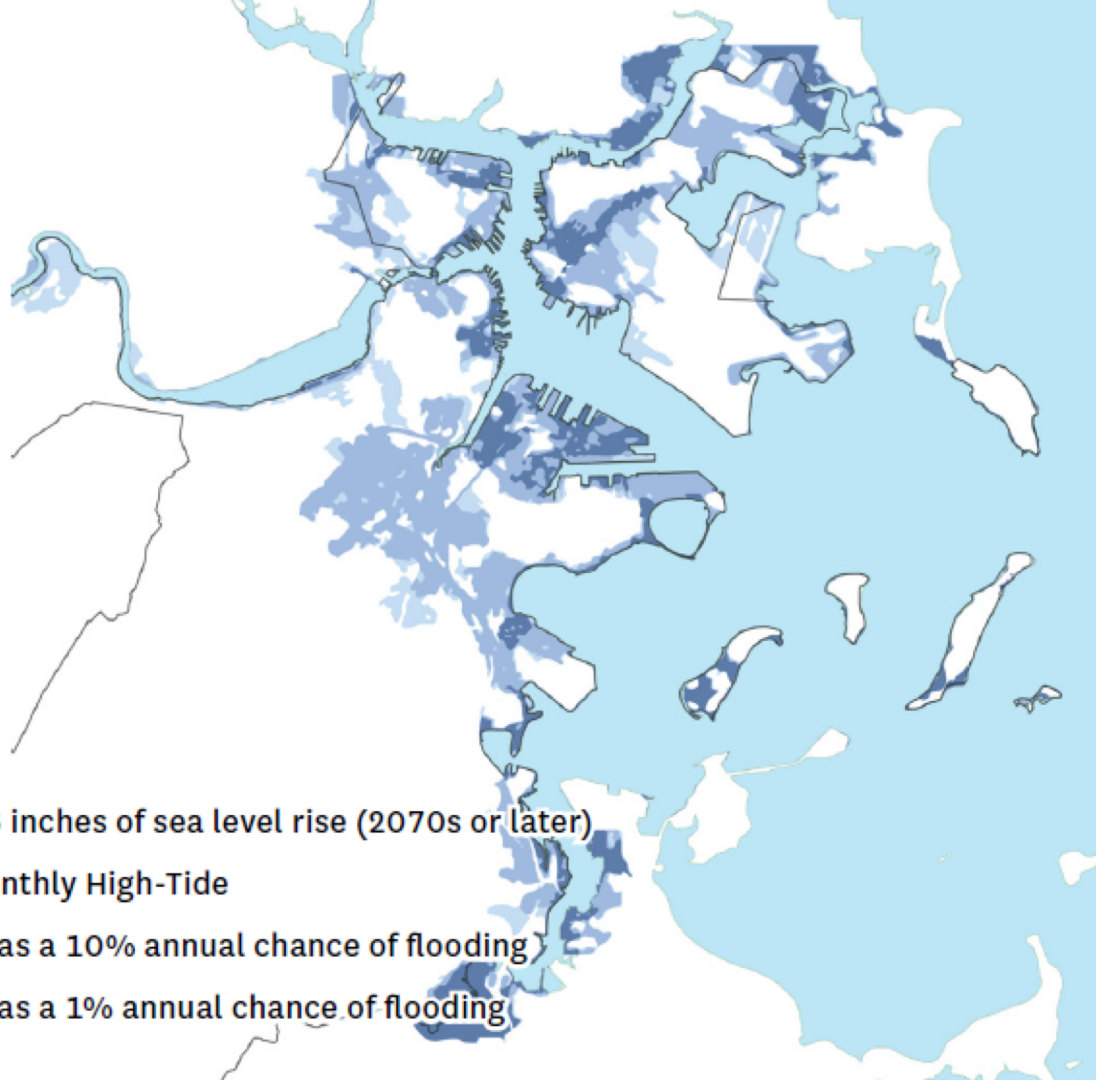


Six key trends inform planning for 2030

Productive Economy
Growing Population
Inequality
Affordability
Changing Climate
Transformative
Technology

Flood map, 36 inches of sea level rise (2070s or later)

- Average Monthly High-Tide
- Land that has a 10% annual chance of flooding
- Land that has a 1% annual chance of flooding



Six key trends inform planning for 2030

Productive Economy
Growing Population
Inequality
Affordability
Changing Climate
**Transformative
Technology**



An aerial photograph of Boston, Massachusetts, showing the city skyline, the Charles River, and the waterfront. The image is used as a background for the text.

Imagine Boston 2030 Vision

Boston will be a leader in tackling the challenges of our generation. This plan sets a vision for the city we want to be in 2030: a place where Bostonians live in vibrant neighborhoods, where all residents are able to participate in the city's dynamic economy, and where one of our most significant resources—our waterfront—is prepared to thrive for generations to come.

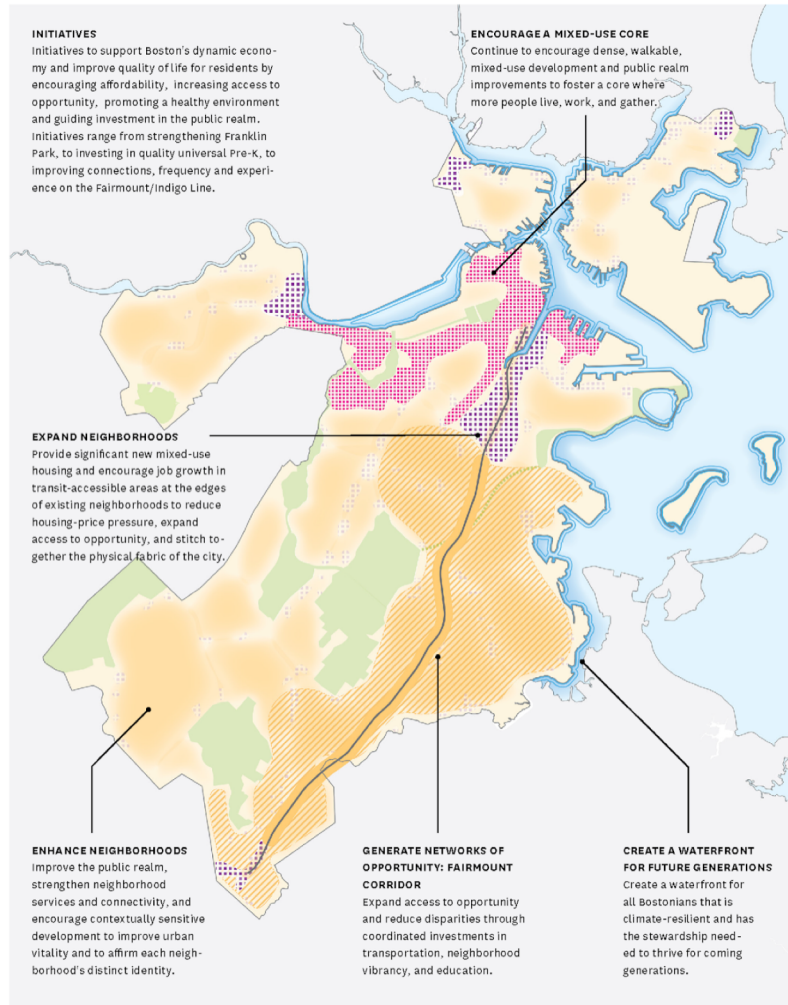
An aerial photograph of Boston, Massachusetts, showing the city's layout with its dense urban core, the Charles River, and the harbor. The image is overlaid with a semi-transparent blue filter. The text "Taking Action" is prominently displayed in the lower-left quadrant.

Taking Action

Imagine Boston identifies locations for growth, enhancement, and preservation.

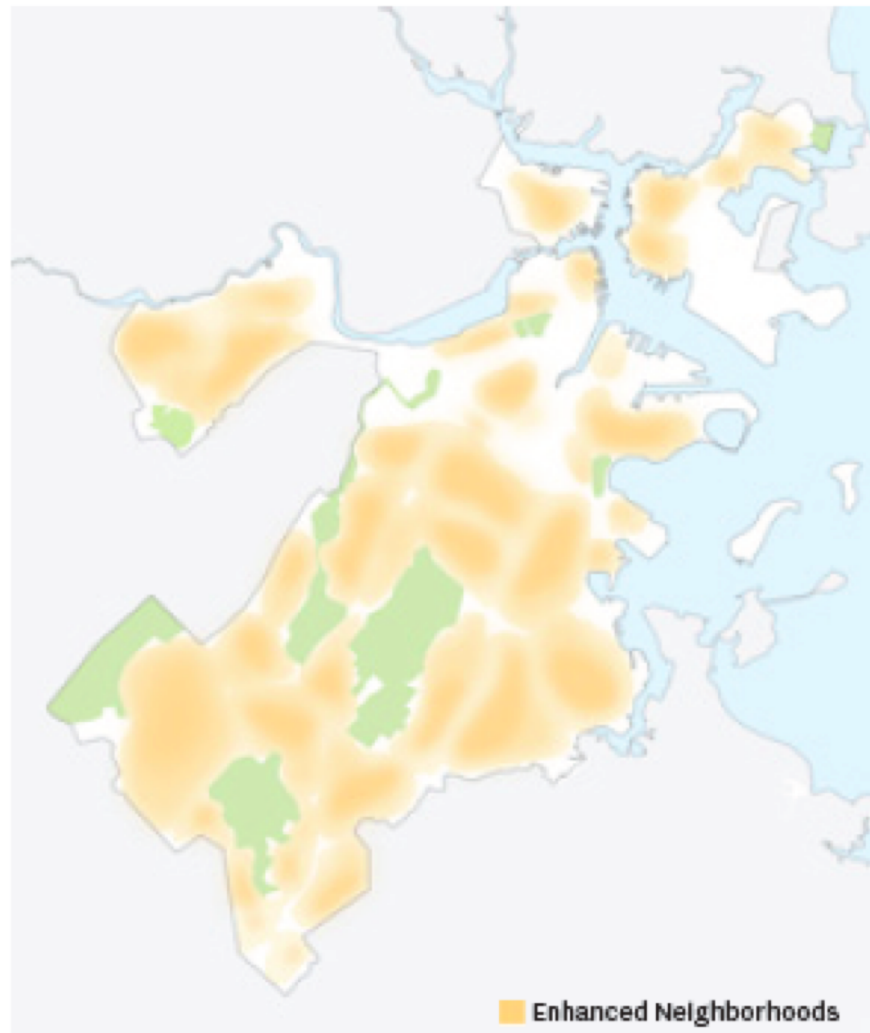
Five Action Areas

1. Enhance Neighborhoods
2. Encourage a Mixed Use Core
3. Expand Neighborhoods
4. Create a Waterfront for Future Generations
5. Generate Networks of Opportunity: Fairmount Corridor



Enhance Neighborhoods

- *Housing affordability*
- *Neighborhood character*
- *Contextually-sensitive development*
- *Job access*
- *Transportation connections*
- *Amenities for everyday needs*
- *Community gathering spaces*
- *Public spaces for all ages*
- *Antidisplacement*



Encourage a Mixed-Use Core

Job growth

Housing growth

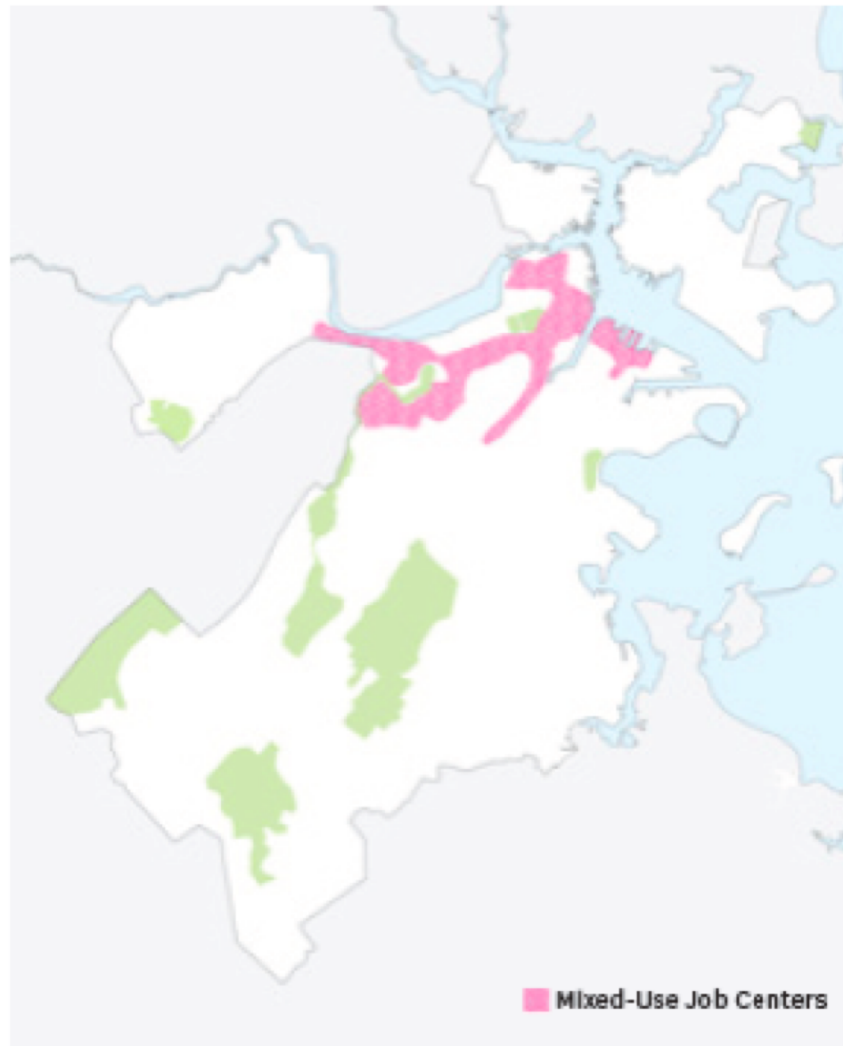
Destination creation

*Historic architecture
preservation*

*Development that
responds to existing
context*

*Resources for a growing
population*

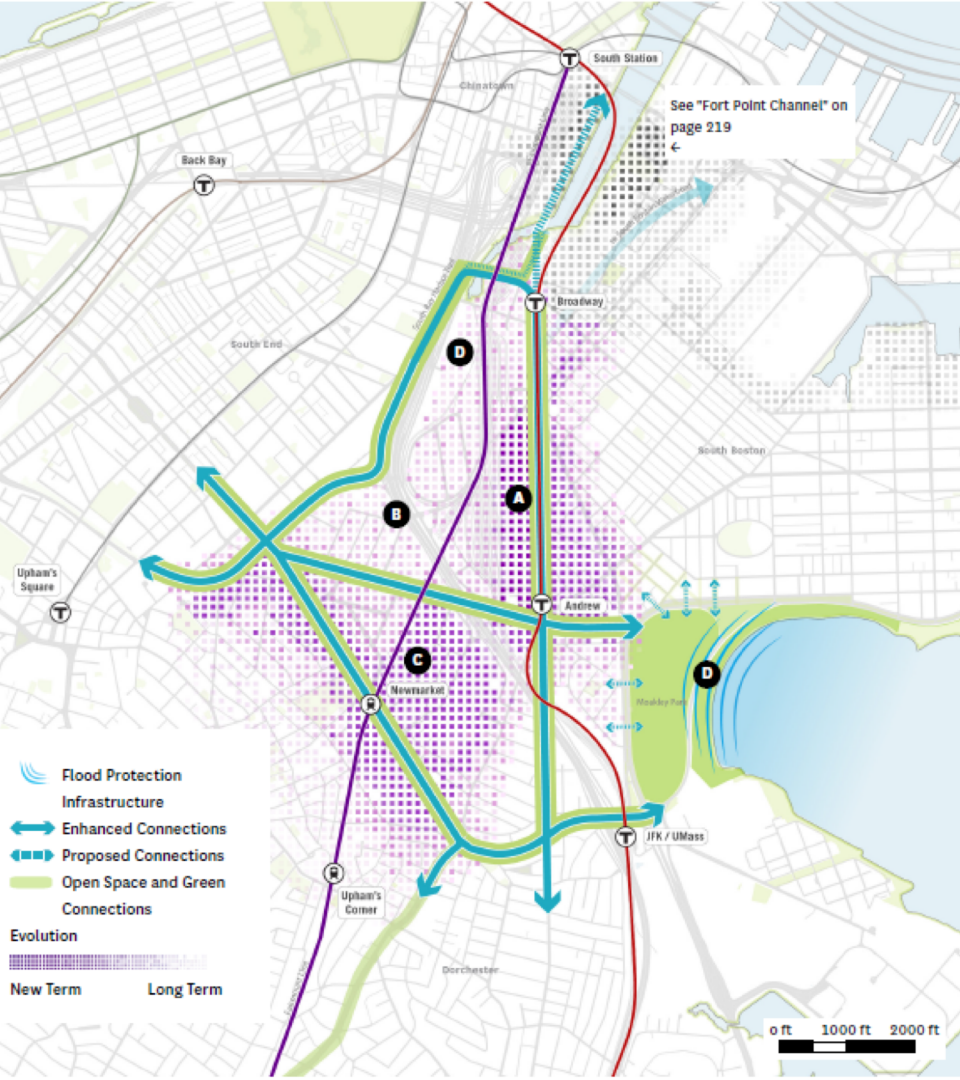
*Development that prepares
for climate change*



Expand Neighborhoods

- *Housing growth*
- *Job growth*
- *Support industrial uses*
- *Prepare for climate change*
- *Improve transportation connections*
- *Invest in public realm & open space*
- *Coordinate planning and piloting policies*
- *Encourage contextually sensitive development*
- *Guide proactive infrastructure investment and leverage development value*





Newmarket & Adjacent Planning Areas

- A** Mixed-use transit-oriented development
- B** Preservation of key industrial uses
- C** New commercial growth (**Newmarket**)
- D** Climate ready infrastructure

Create a Waterfront for Future Generations

A Waterfront for all Bostonians

Active waterfront

Connections to the water

Economic opportunity

A Climate-Resilient Waterfront

Climate change preparation

Environmental quality

A Waterfront with Strong Stewardship

Sustainable funding structures

Collaborative planning



Generate Networks of Opportunity: Fairmount Corridor

Antidisplacement policy

Funding mechanisms

*Quality Pre-K and 21st
century school facilities*

*Fairmount/Indigo Line
improvements*

*Investment and density
around station areas*

*Transportation connections
to quality jobs*

Franklin Park investments

*Active, green corridor along
Columbia Road*

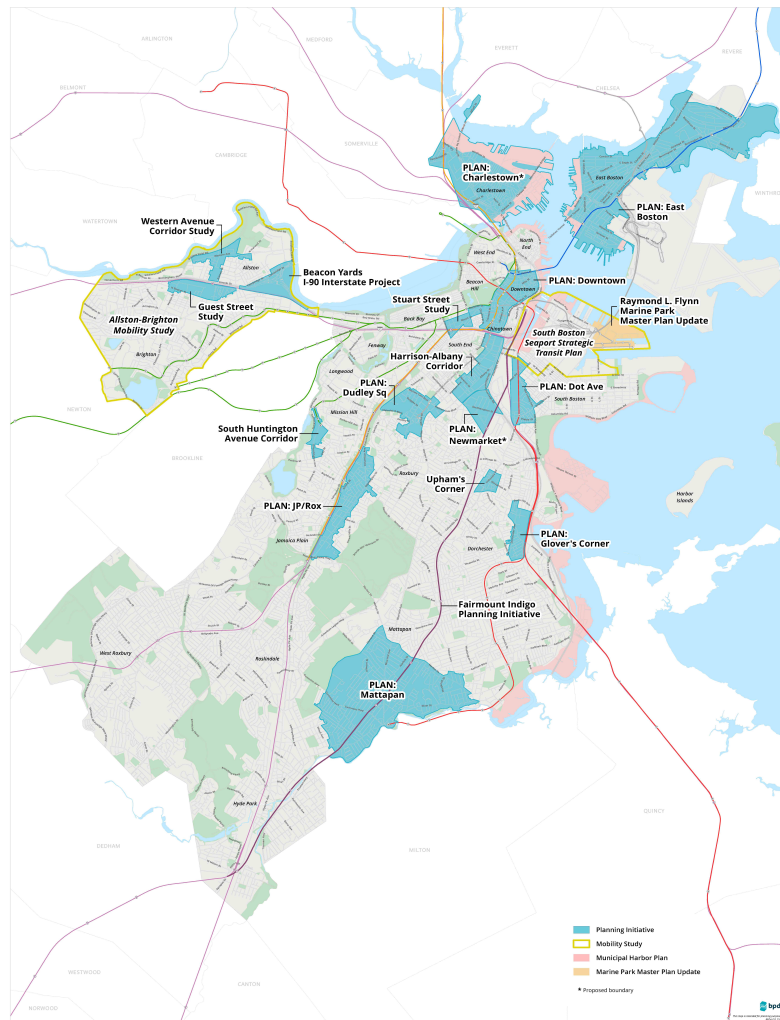


An aerial photograph of a dense urban neighborhood, likely in Boston, showing a mix of colorful houses (red, blue, yellow, white) and lush green trees. The houses are closely packed, and the trees are interspersed throughout the neighborhood.

Initiatives

These are the programs, policies, and investments that will allow Boston to achieve its vision for Boston in 2030.

1. Housing
2. Health & Safety
3. Education
4. Economy
5. Energy & Environment
6. Open Space
7. Transportation
8. Technology
9. Arts and Culture
10. Land Use and Planning



When poll is active, respond at **Pollev.com/arreenandrew380**

Text **ARREENANDREW380** to **22333** once to join

How would you like to participate?

When poll is active, respond at **Pollev.com/arreenandrew380**

Text **ARREENANDREW380** to **22333** once to join

How does this compare to an in person meeting?

COVID-19

If you have questions about COVID-19, City of Boston relief funds, or other any other queries, please visit **boston.gov/coronavirus** for the most up-to-date information and City policies.



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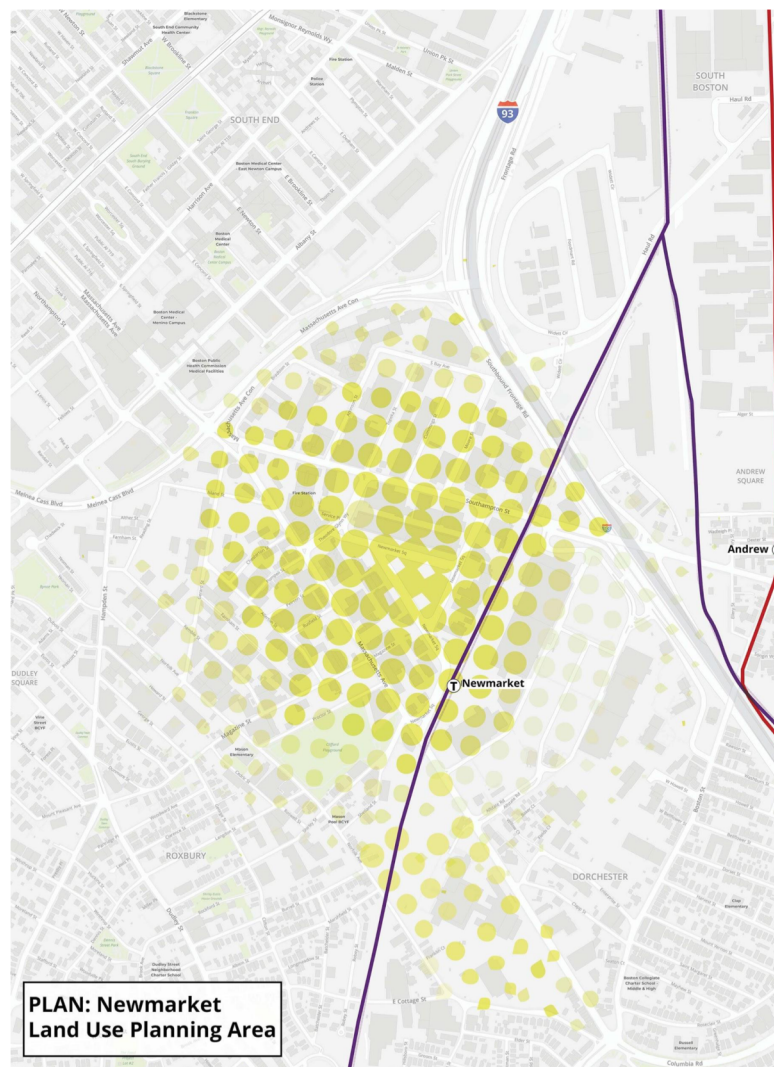
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Appendix

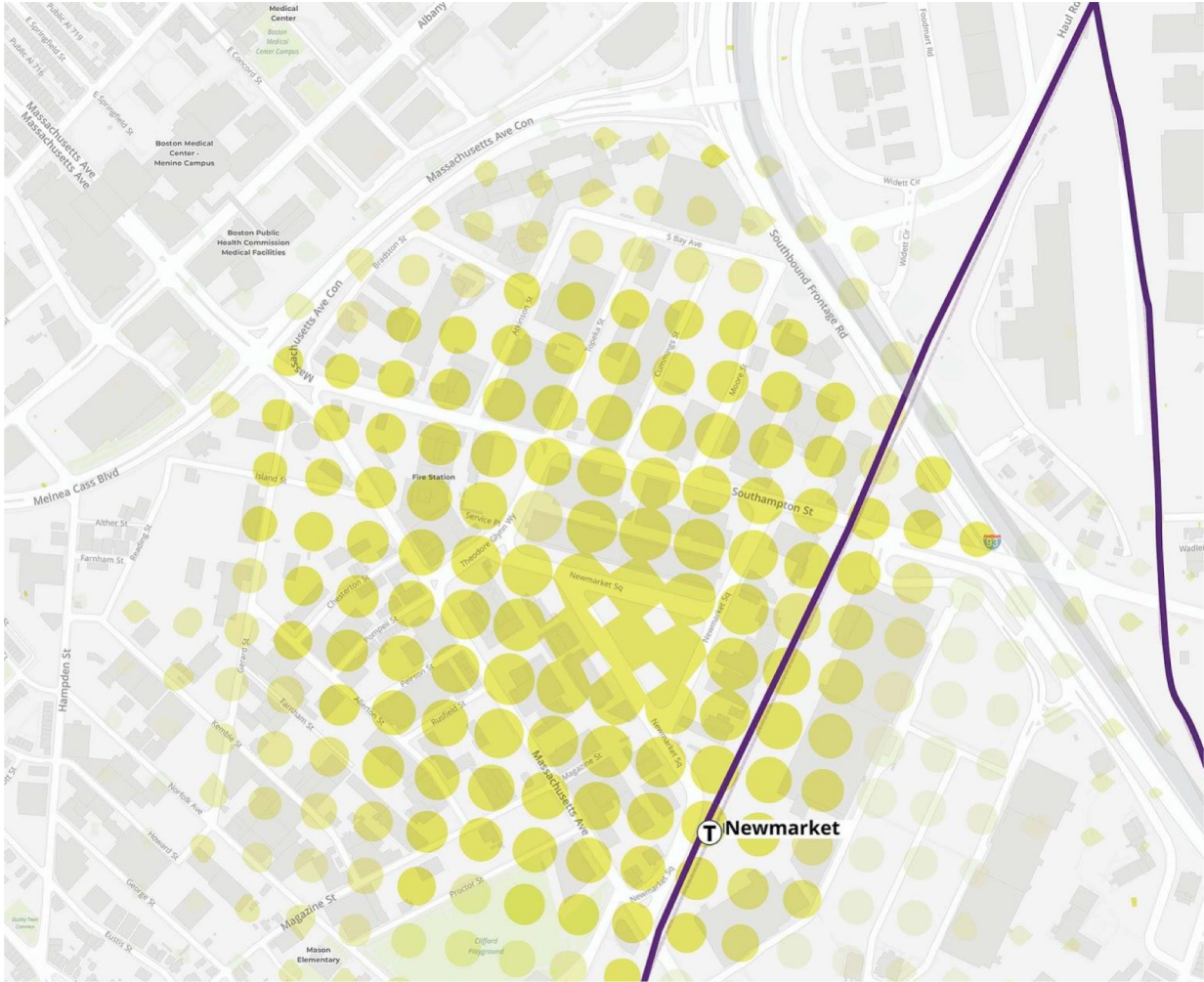


**boston planning &
development agency**

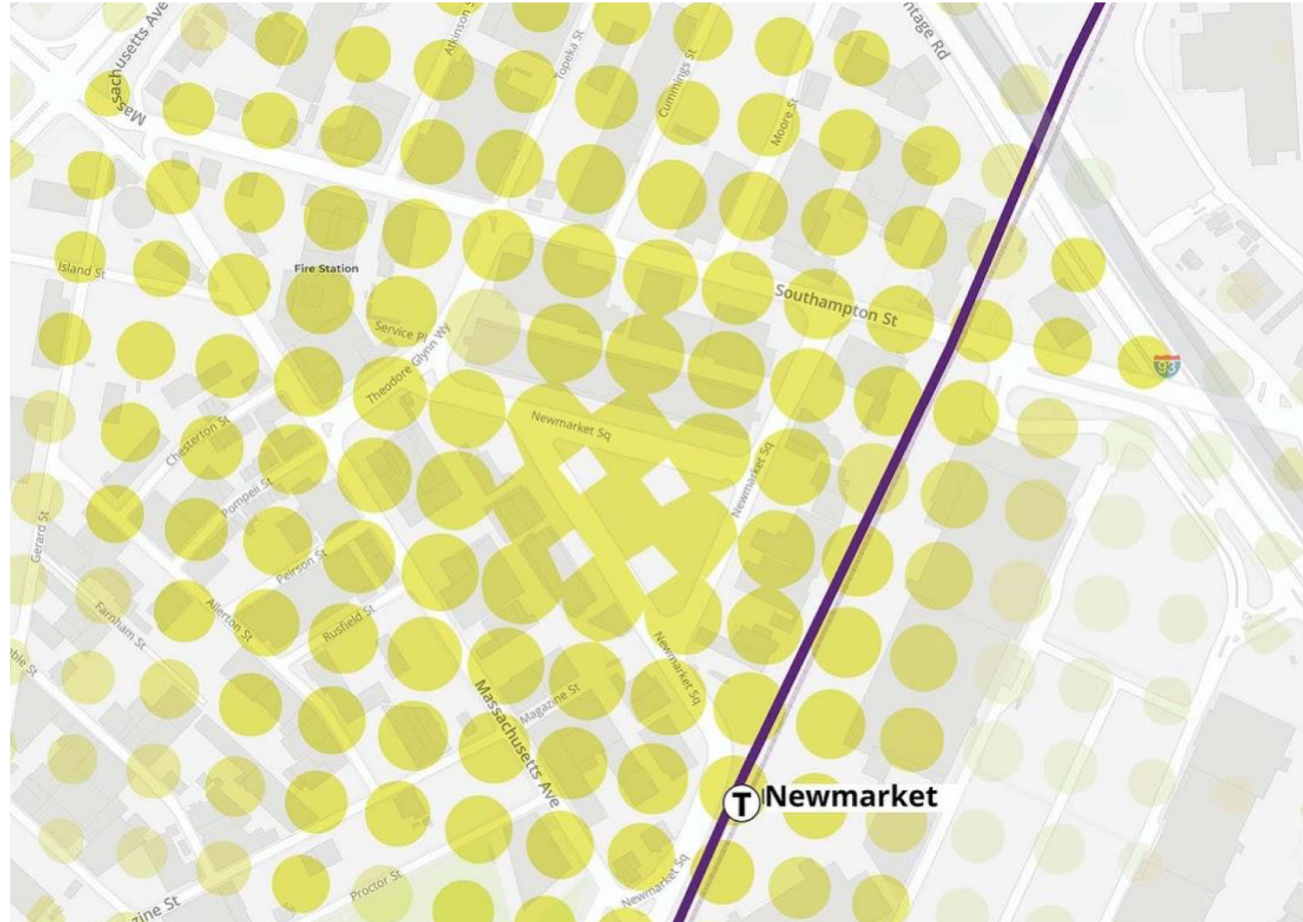
Map



Zoomed Map



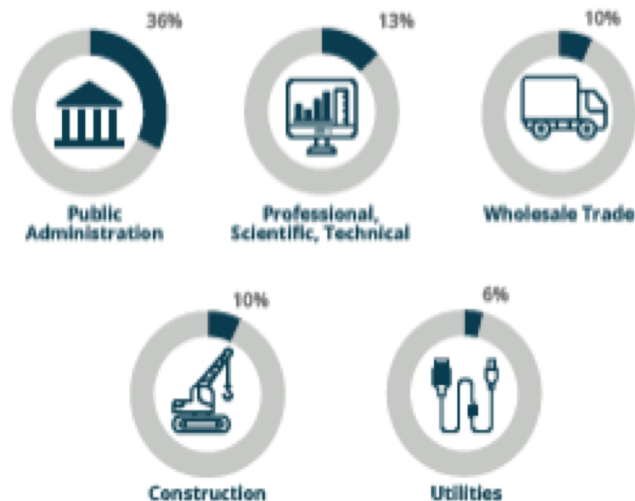
Further Zoom



Industries

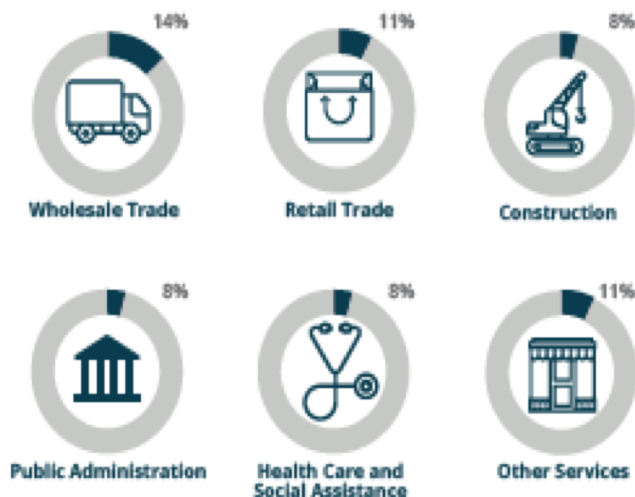
Newmarket is one of Boston's industrial economic centers. There are 8,300 payroll jobs in Newmarket, accounting for 1.3% of Boston's total jobs. Between 2011 and 2015, payroll jobs increased by 3,000 jobs.

Top 5 Industries by Employment



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics 2015 and BPDA Research Division.

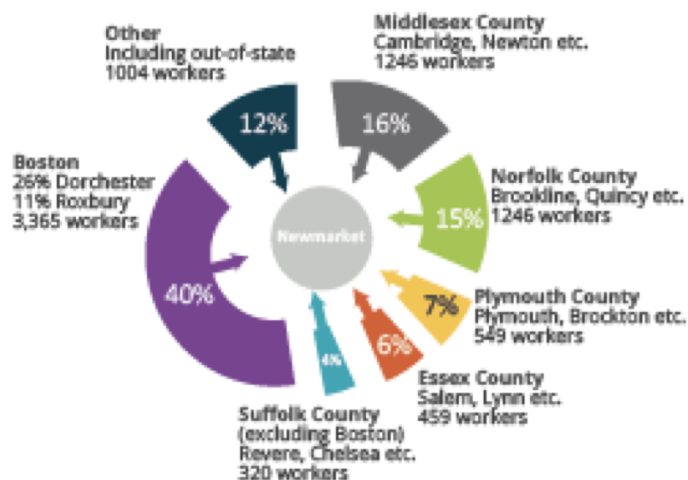
Top 5 Industries by Number of Businesses



Source: Info USA 2018 and BPDA Research Division

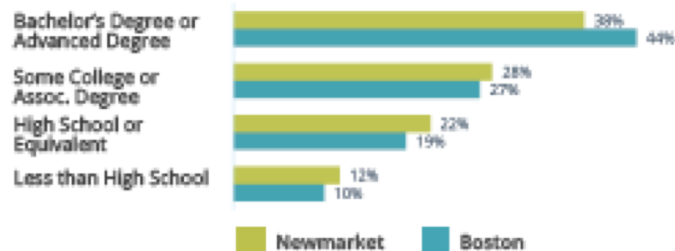
Employment

Place of Residence of Newmarket Employees



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics 2015 and BPDA Research Division.

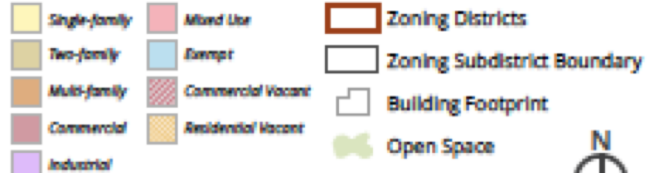
Educational Attainment (30+ years old) of Newmarket Employees



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics 2018 and BPDA Research Division.

Use & Zoning

Parcel Use



Source: Zoning, Assessing PT19 (as of Jan. 1 2016).

