

*Meeting for Business + Property Owners* 



# Why Are We Here Tonight?

PLAN: Mattapan called for the City convening with property and business owners

Talk through proposed zoning for Mattapan's Commercial and Mixed-Use Areas Introduce
opportunities
for improving
your business or
property

Connect you with City departments for help with business support, licensing, permitting, and more



# **Agenda**

### **Presentation (6:15-6:45)**

- 1. PLAN: Mattapan Process & Vision
- 2. What is Zoning?
- Harvard Street Health Center (case study)
- 4. Squares + Streets in Mattapan
- 5. Timeline & Feedback

### Open House (6:45-7:30)

Tables with representatives from:

- BPDA Zoning
- BPDA Development Review
- Office of Economic Opportunity and Inclusion
- Mayor's Office of Housing
- Licensing Board
- Inspectional Services Department
- Harvard Street Health Center Team





# What is PLAN: Mattapan?

Long-range neighborhood-wide planning initiative focused on crafting an **equitable**, **community-driven future for Mattapan**.

The initiative **kicked-off in 2018** and PLAN: Mattapan was adopted by the BPDA Board on May 11th, 2023.

Actionable recommendations spanning zoning, housing, mobility, jobs, climate resiliency and more.





# PLAN: Mattapan envisions a future where...

Mattapan Square and other neighborhood nodes are home to vibrant, thriving local businesses and cultural spaces that reflect the needs of residents and uphold neighborhood identity

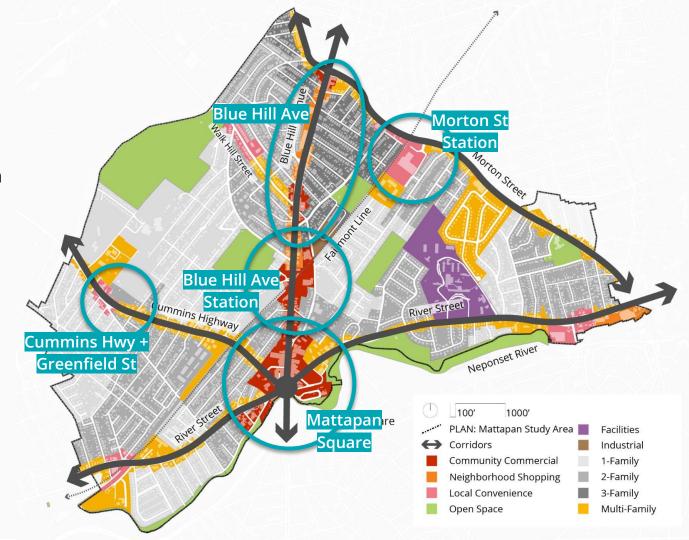
Zoning can... allow more small business and cultural uses to be built, require active uses on the ground floor, and alleviate common zoning variances.





### **Focus Areas**

- → Mattapan Square
- → Blue Hill Ave Station
- → Blue Hill Ave
- → Morton St Station
- → Cummins Hwy + Greenfield St





# What is Zoning?

**Zoning** is a set of laws that are used to guide development by dictating the **allowed use**, **shape**, **and density of a building or structure** in a given area. Some of what zoning regulates includes:







**Land Uses** *the types of activities allowed within a given area* 

Physical Building Dimensions how much space a building takes up, its height, and the open space around it

Parking Requirements the number of parking spaces needed for certain land uses and where they can be located



# Why Rezone?

1

Current
zoning
regulations
do not match
what's built,
what exists,
or the ways
we want to
grow

2

Updated
zoning sets
clear
standards for
what can be
built (and
makes it
harder to rely
on variances)

3

Provide
pathways for
small scale
residential
and
commercial
development
as well as
larger ones

4

Make the zoning code more legible, predictable, and easy to navigate



# Who does zoning apply to?

#### **Sub-Article 80**

Changing the use of a property

Constructing an addition on your building

Adding take-out to your restaurant

Construction under 20,000 sf

Other building changes...

# Article 80 Small Projects

Projects between 20,000 sf and 50,000 sf

Over 15 units of housing



1525 Blue Hill Ave | 22,000 sf

# Article 80 Large Projects

Projects over 50,000 sf



The Loop | 166,000 sf



# **Zoning Violation Example**

#### 1587 Blue Hill Ave

Changing occupancy from convenience store to smoothie shop with take-out (conditional). Not providing required 0.5 off-street parking spaces.

#### New Zoning Can:

- Make small Restaurants that have take-out be allowed
- Not require additional parking











# Case Study: a New Health Center by Franklin Park

A Project by Harvard St. Neighborhood Health Center with support from The Community Builders





# **ABOUT THE COMMUNITY BUILDERS (TCB)**



### ABOUT HARVARD ST. NEIGHBORHOOD HEALTH CENTER





#### **HEALTH CENTER CURRENT LOCATION**

| # | Address               | Ownership                | Lot Size |
|---|-----------------------|--------------------------|----------|
| Α | 632-640 Blue Hill Ave | Harvard St. Neighborhood | 11,560   |

#### THE OPPORTUNITY

| # | Address         | Ownership                | Lot Size |
|---|-----------------|--------------------------|----------|
| В | 8 Old Road      | City of Boston           | 6,537    |
| С | 14 Old Road     | City of Boston           | 7,051    |
| D | 16 Ellington St | Harvard St. Neighborhood | 6,102    |
|   |                 |                          | 19,690   |

# **THE SITE**













# THE TIMELINE | From an Idea to Zoning Approval

### 2022

- Partnership formation
- Preliminary Project and Community Analysis
- Team Formation
- Concept Development
- Community Engagement
- Optimization
- BPDA Prefiling

### 2023

- BPDA filing
- BPDA Public Process
- BPDA Approval
- ISD and ZBA Process



### THE PARTNERSHIP AND ROLES





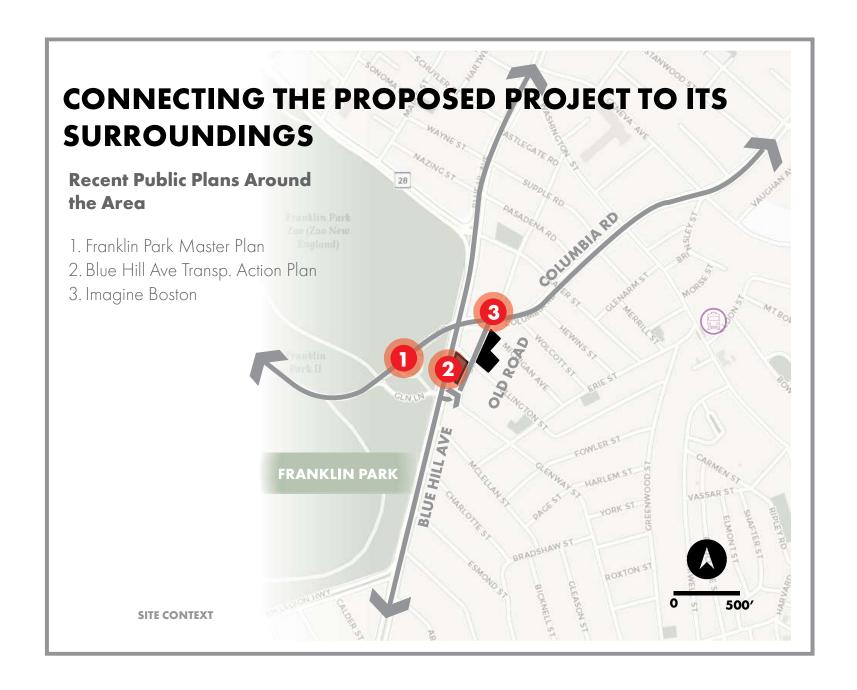


PRELIMINARY ANALYSIS | Understanding Partners and Community Needs









# **TEAM FORMATION** | Have you done it before?



Co-Owner Health Care Provider



Co-Owner / Developer Residential Property manager



**Lead Architects** 



Civil Engineer



Traff ic Engineer



**Health Care Architect** 



Regulatory Consultant





**Zoning Attorney** 

# **COMMUNITY ENGAGEMENT** | Aligning Interests





### **BPDA PRE-FILING PROCESS** | How does the project fit into its context



### PROJECT GOALS, FLEXIBILITY AND ADAPTABILITY

FROM MIXED USED (HOUSING + HEALTH CARE)
TO HEALTH CARE ONLY - NAVIGATING TOWARDS SUCCESS

# BPDA PRE-FILING PROCESS | Activating the Public Realm



# **BPDA FILING, PUBLIC PROCESS AND APPROVALS**



# **THANK YOU**

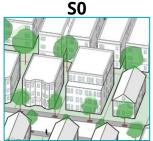
David Valecillos david.valecillos@tcbinc.org





# **Squares + Streets Districts**

### NOT PROPOSED FOR MATTAPAN



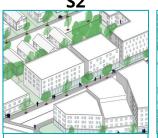
### Transition Residential

- Transition between low and high activity streets and squares
- Residential and accessory only
- Large, context-scale yards



### Main Street Living

- Small-scale storefronts allowed on the ground floor with limited uses
- Predominantly residential
- Small scale yards



#### Main Street Mixed Use

- Mixed-use main street
- Mainstreet zero-lot-line
- Outdoor amenity space required
- Lower lot coverage to require yards or plazas



#### Active Main Street

- Residential or small scale hospitality
- Mainstreet zero-lot-line
- Outdoor amenity space required
- Active ground floor uses required
- Lot coverage responds to parcel size



### **Active Squares**

- Wider range of upper floors uses
- Large buffer with residential areas
- Outdoor amenity space required
- Medium to extra large scale ground floor active uses
- Lot coverage responds to parcel size



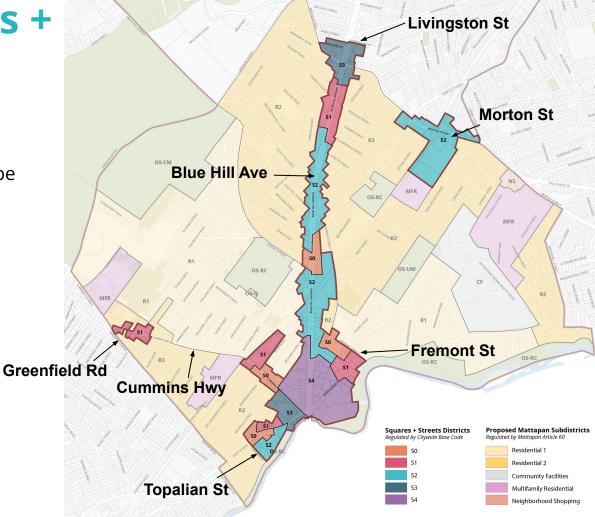
**S5** 

#### **Placemaker**

- Widest range of mixed-use uses
- Large buffer with residential areas
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- Wide range of ground floor active uses (no residential)
- Lot coverage responds to parcel size

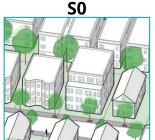
**Proposed Squares + Streets Zoning** 

An entire Square or Street does not need to be mapped with the same Squares + Streets District; they can be tailored to fit better into the existing and planned context.





### **SO - Transition Residential**



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# **S1 - Main Street Living**



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### **S2 - Main Street Mixed Use**



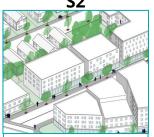
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## **S3 - Active Main Street**



#### Transition Residential

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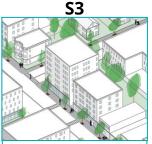
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# **Defining "Active Ground Floors"**

#### **Active Uses**

- Child Care/Adult Day Health Center
- Community Center
- Grocery Store
- Entertainment/Events
- Makerspace
- Museum or Art Gallery
- Restaurant
- Retail Cannabis Establishment
- Retail Store
- Indoor Recreation
- Service Establishment
- Social Club





# **Proposed S3 Areas** Precedent of active ground floor uses with residential above OS-CM Zero-lot-line "mainstreet condition OS-RC 1170 Blue Hill Ave 1140-1156 Blue Hill Ave Some underutilized larger lots fronting Cummins Hwy OS-RC boston planning & development agency 885 Cummins Hwy

# **S4 - Active Squares**



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# Proposed S4 Areas



1575 Blue Hill Ave





500-510 River St



# Timeline & Feedback

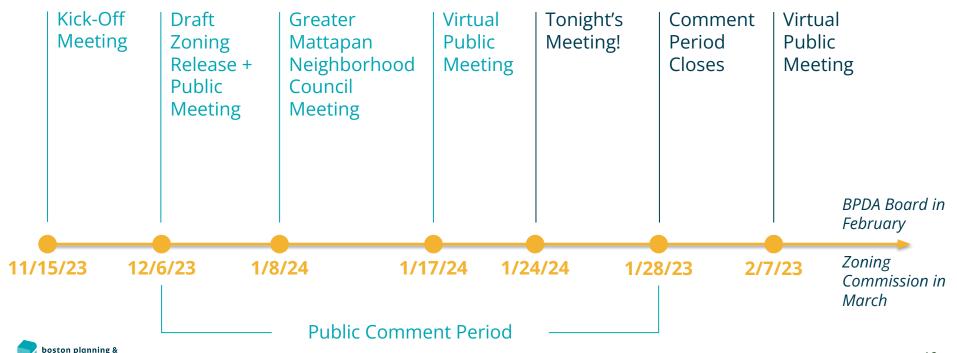
# **Timeline & Feedback**

development agency

Feedback Form:

bit.ly/MattapanZoningSurvey

Website: <a href="mailto:bit.ly/PLAN-Mattapan">bit.ly/PLAN-Mattapan</a>



# **Open House Tables**

06





#### **Squares + Streets**

- Provide feedback directly to the team
- Talk about proposed zoning in more detail
- Read through materials + learn how to read through them on your own time

#### **Development Review**

- Learn about the Article 80 process
- Ask about ongoing Article 80 projects in Mattapan





# Toffice of Economic Opportunity & Inclusion

#### **Programs & Initiatives**

**Business Strategy:** Leads on business attraction, retention, and engagement with a focus on Startups, Life Sciences and Technology Industries, Talent Development, Global Affairs, Cannabis Equity, and the S.P.A.C.E. program.

Economic & Strategic Planning: Responsible for placemaking and community-led neighborhood revitalization.

**Operations & Policy:** Manages daily department operations, including budget, compliance, personnel, and communications. Responsible for providing landscape analyses of various economic and community development issues.

Consumer Affairs & Licensing: Oversee interaction between companies and consumers in City. Ensure businesses meet safety standards and are fair to consumers. Process new licenses and renewals, inspects events, and handle violations.

**Tourism Sports & Entertainment:** Support tourism industry in Boston by producing events, supporting film and TV production, and marketing the City to conventions and visitors.

**Nightlife Economy:** Serve as liaison and convener between city government and the nightlife ecosystem of business owners, workers, patrons and residents.

#### **Small Business Unit**

#### Boston Main Streets (BMS) Program

A network of 20 independent organizations that help create, build, and sustain healthy commercial districts across Boston's neighborhoods.

#### **ReStore & Design Program**

Offers grants to help businesses design, improve, or repair signage, facades, or other exterior needs.

#### **Small Business Technical Assistance Program**

Connects entrepreneurs or business owners to established consultants or support organizations who help them start or grow their business.

#### **Outdoor Dining Team**

Develops policies and helps small businesses participate in a permanent outdoor dining program.

#### **Mobile Enterprise Program**

A program that helps support food trucks and other mobile businesses.

#### **Legacy Business Program**

Honoring our businesses that have been staples in our communities for 10 years and more

#### **Neighborhood Access Loan Program**

A program that helps support businesses stabilize or grow



# Mayor's Office of Housing

#### **Current Programs**

#### **Boston Home Center**

helps residents buy, improve, and keep their homes

#### **Grow Boston**

supports gardeners, farmers and more, to increase local food production

#### Neighborhood Housing Development

builds, preserves, and acquires income-restricted and affordable housing

#### Real Estate Management & Sales

manages and disposes of Boston's tax-foreclosed real estate

#### Office of Housing Stability

helps residents find & maintain safe, stable, & affordable housing

#### **Ongoing Initiatives**

#### Welcome Home Boston

helps low to moderate income Bostonians become homeowners

#### Blue Hill Ave Action Plan

RFPs for 30 city-owned parcels to develop into housing

#### Additional Dwelling Unit Program

loans for adding an additional dwelling unit (ADU) onto your property



# Office of Licensing and Consumer Affairs

The Office of Licensing and Consumer Affairs grants and regulates licenses for restaurants, hotels, nightclubs, and special events in the City of Boston. The Office is comprised of <u>five</u> divisions:

- **Licensing Board**
- Cannabis Board
- **Entertainment Division**
- Special Events
- Consumer Affairs

(Yellow text are divisions that interact most frequently with Neighborhood Services (ONS))





# **Name :** Inspectional Services Department

