BRA South End Harrison Albany Corridor Strategic Plan Advisory Group Meeting

April 15<sup>th</sup>, 2009



# Harrison-Albany Corridor South End Strategic Plan

#### STULL AND LEE, INC. with:

- Bluestone Planning Group
- Bryne McKinney & Associates
- Tetra Tech Rizzo
- The Green Roundtable

#### Team - Relevant Background



• **Stull and Lee** – Community Planning, Urban Design & Architecture and Medical Facility Planning

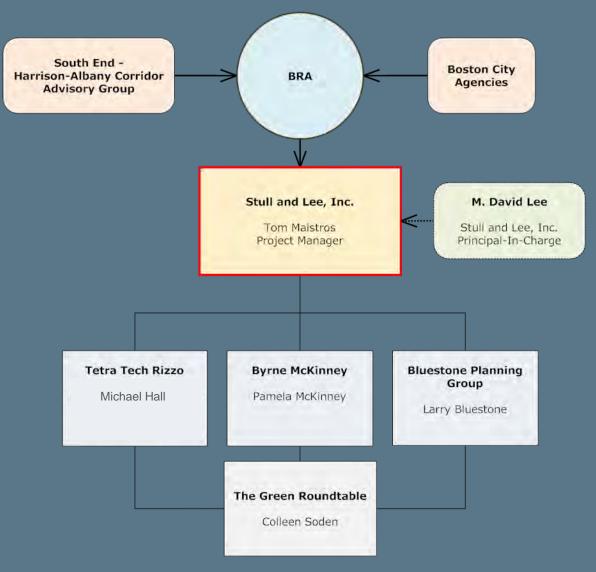
Bluestone Planning Group – Neighborhood Planning and Urban
 Design for Bio Tech Industry including University Park, Cambridge Center
 Research Campus Plan & Kendall Square Reuse Plan

• Byrne McKinney & Associates – Economic Development Planning for Bio-Tech/Med Tech including South End Bio Square, Longwood, North Allston, Kendall Square, Alewife, University Park, Charlestown Navy Yard & MGH

• **Tetra Tech Rizzo** – Transportation Planning and Trip Modeling including Traffic Operation & Analysis Network Synchro Model for the LMA/Crosstown/South End area

• **Green Roundtable** – Large Scale Sustainable Design Strategies for City of Boston, Boston College, 135 acre Ford Plant in St. Paul, North Point Cambridge & University of Rhode Island

#### Harrison-Albany Corridor South End Strategic Plan Project Organization Chart



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#### Why this team? "Integrated Design Process"

• Offers Integrated Planning Process where Real Estate Economics, Transportation and Sustainable Design will be equally weighed in generating the Strategic Urban Design Vision

• Capitalize on the Teams' Knowledge of District and Players to expedite Planning Process

• Senior Partners and Staff involvement with the ability to combine Practical Realities with Visionary Possibilities



# **Initial Observations**



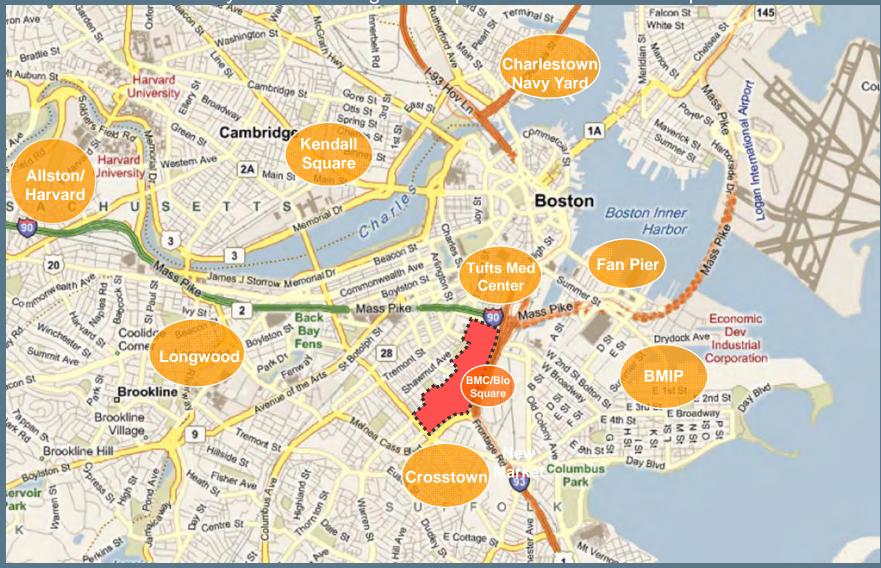
## **Driving Forces**





#### **Driving Forces**

Harrison Albany Corridor's Regional Importance for Bio-Tech Expansion





#### **Driving Forces**

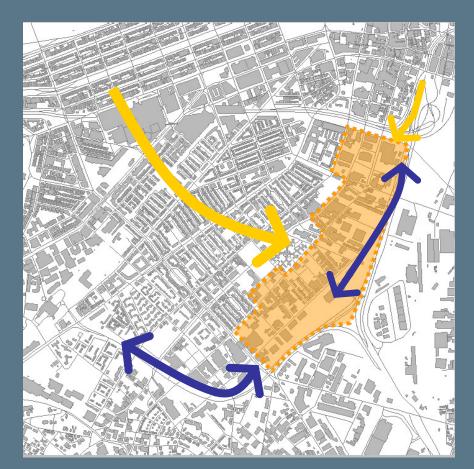
Economic Drivers Shaping the Harrison Albany Corridor

- BioTech & Medical Institutions (BMC, Tufts)
  Light Industry/Distribution (New Market/ Back Streets)
  Residential (South End/Back Bay)
- •Cultural, SoWA, Creative Economy
- •Chinatown



#### **Real Estate Pressures**

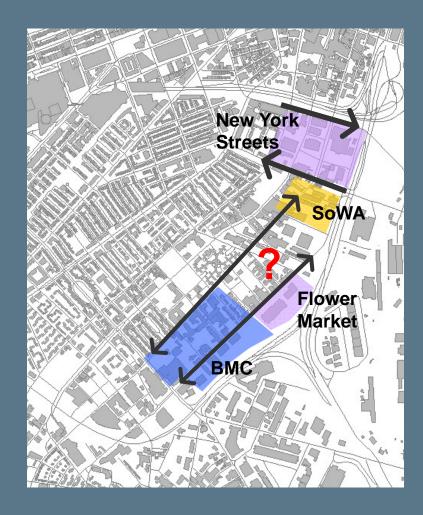
- Applying Macro Forces Development of the Corridor Relative to City's Economic Growth
- Growth of bio square industries to light industrial area
- Growth of bio square to Crosstown
- Accommodating expansion of residential activity from Back Bay across South End toward South Boston





## Sub-District Character

- Herald Street Corridor
- SoWA
- BMC/Bio Square
- Flower Market Site
- Elevated Highway & Viaducts
- Albany v. Harrison Avenue Corridor Themes
- New York Streets





## Sub-District Character

#### BMC

Bio Square





Back Streets



### Sub-District Character

#### Harrison Avenue

Albany Street







New York Streets

Elevated Highway & Viaducts

### **Issues** /Opportunities

- Land-Use Interface
- Emerging Interests
- Development Opportunities
- Connections and Linkages



#### Land-Use Interface









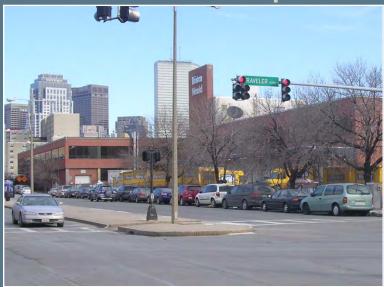


#### Emerging Interests





#### **Development Opportunities**



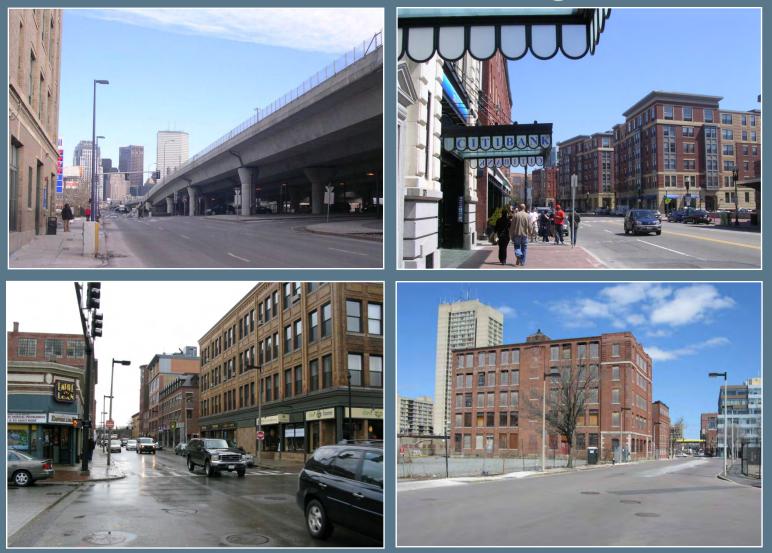








## **Connections & Linkages**





# Food for Thought



