

Fairmount Indigo Planning Initiative

UPHAM'S CORNER

Working Advisory Group (WAG) Meeting

Wednesday, September 25, 2013 Salvation Army Kroc Center

Prepared by:

The Cecil Group Team

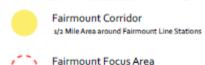
The Cecil Group
HDR Engineering, Inc.
Byrne McKinney & Associates, Inc.
McMahon Associates
Bioengineering
SAS Design, Inc.
Shook Kelley



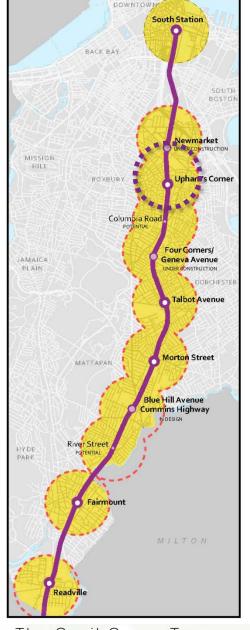


Agenda

- 1. Welcome and introductions (6:30pm 6:40pm)
- 2. Maxwell Property Process Update (6:40pm 6:50pm)
- 3. Urban Design (6:50pm 7:20pm)
- 4. **Zoning** (7:20pm 7:50pm)
- 5. Corridor-wide Executive Summary (7:50pm 8:05pm)
- 6. Next Steps (8:05pm 8:30pm)
 - Community Open House
 - Executive Summary



Fairmount Focus Area
1/2 Mile Area around Fairmount Line Stations
excluding South Station



The Cecil Group Team







Fairmount Indigo PLANNING INITIATIVE

Maxwell Property Process Update (6:40pm, 10min)

Community Meeting

The Department of Neighborhood Development in conjunction with the Mayor's Office of Neighborhood Services, **Boston Redevelopment Authority and** Upham's Corner Working Advisory Group will host a community meeting to discuss the potential redevelopment of

65 East Cottage Street, Dorchester (a.k.a. The Maxwell Property)

Ward 7

Parcel 03644000

120,238 Square Feet

When: Monday, September 30th, 2013

6:30 PM - 8:00 PM

Where: Project Hope Community Room

550 Dudley Street

Roxbury, MA

For additional information, please contact DND Project Manager Christopher Rooney at 617-635-0493 or crooney.dnd@cityofboston.gov Comments can also be submitted online at www.DNDPropertyForSale.com

Mayor's Office of Neighborhood Services Jay Walsh, Director

Department of **Neighborhood Development** Sheila A. Dillon, Chief and Director

Thomas M. Menino, Mayor





Urban Design (6:50pm, 30min)

Urban Design and Related Components

- 1. Community Vision A commercial, cultural and community center that is a celebration of diversity and an arts and cultural anchor of the Fairmount Indigo Corridor.
- 2. Corridor Branding and Identity
- 3. Urban Design Guidelines Main Street District/Gateway focus
- 4. Development Design Guidelines
 - Building Height and Massing
 - Orientation and Street Wall
 - Building Character and Materials
 - Access and Parking
 - Service and Loading
 - Site Open Space and Landscaping
 - Sustainable Development
- 5. Public Realm and Streetscape Guidelines



Urban Design

- Overall Guideline Principles Compare to and expand existing:
 - Upham's Corner Neighborhood Shopping Subdistrict (NS)
 - Upham's Corner Neighborhood Design Overlay District
 - Current Specific Design Requirements
 - Street wall continuity
 - Display window area transparency
 - Display window area usage
 - Display window security grates
 - Screening and buffering along property lines
 - Screening and buffering of parking, loading and storage
 - Interior landscaping of parking areas
 - Screening of disposal areas and certain equipment
 - Roof-mounted mechanical equipment
 - Materials for screening walls and fences
 - Specifications for plantings
 - Maintenance of landscaped areas





Principles

Focus Area Guidelines

1. Social and Active

Ground Floor

- Redevelop strategically to attract and revitalize main street activity with continuous, active and transparent ground floor uses supported by new upper floor residential uses
- 2. Vital and Valuable

Street Wall

- Target vacancies and surface parking with prominent street frontage. Preserve and enhance cultural assets with new and redeveloped properties that complement the scale, orientation, street frontage and block perimeter of historic development patterns.
- 3. Walkable and Safe

Sidewalks and

Crossings

 Reinforce district vitality by improving walkability and the quality of the pedestrian environment through public realm enhancements for sidewalks, street crossings and open spaces to create comfortable and inviting places.

4. Recognizable

Gateway Sites

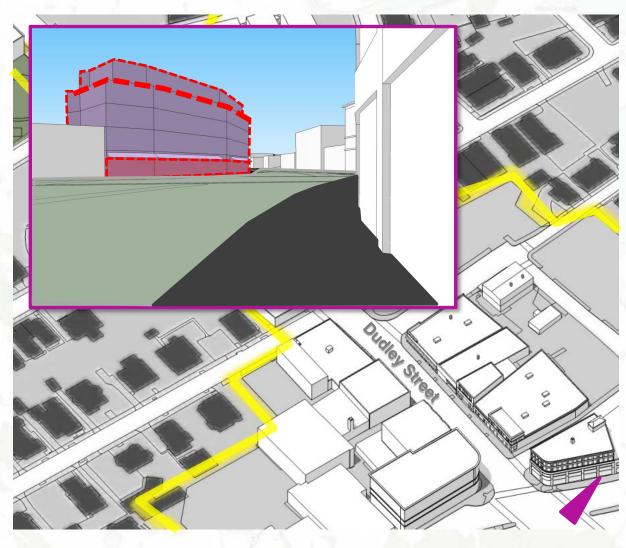
 Reinforce gateway locations as points of entry into Upham's with building orientation, massing and continuity of building frontage at the street combined with concentrated landscape and signage features. Promote placemaking through inventive open spaces, integrated public art, diverse architectural assets and sustainable environments.



1. Social and Active

Ground Floor

- Orientation and street wall
 - Continuity of street wall
 - Building entries oriented to primary street
 - Active and transparent ground floor
 - Anchor active corners and gateway



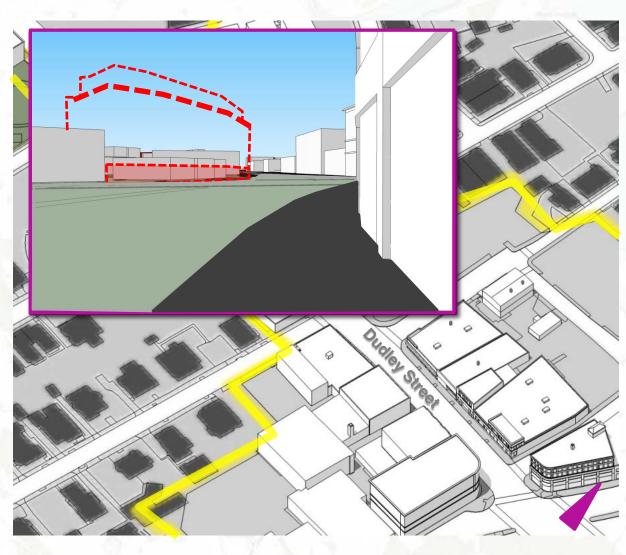




1. Social and Active

Ground Floor

- Orientation and street wall
 - Continuity of street wall
 - Building entries oriented to primary street
 - Active and transparent ground floor
 - Anchor active corners and gateway







2. Vital and Valuable

Street Wall

- Building height and massing
 - Consistent with historic context
 - Infill gaps in activity and building frontage
 - Create continuity within the Main Street district to the station
 - Respect existing context with building stepbacks and form

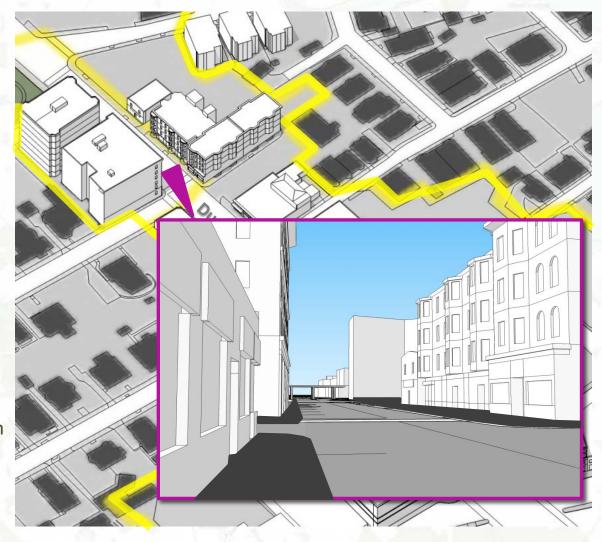


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3. Walkable and Safe

Sidewalks and Crossings

- Access and parking
 - Continuity in public realm treatment
 - > Safe street crossings
 - Adequate lighting and signage
 - Parking at block interior and at rear of building
 - Use on-street parking







3. Walkable and Safe

Sidewalks and Crossings

- Access and parking
 - Continuity in public realm treatment
 - Safe street crossings
 - Adequate lighting and signage
 - Parking at block interior and at rear of building
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4. Recognizable

Gateway Sites

- Building location and treatment of public realm
 - Sense of arrival and enclosure
 - Reinforce a continuous and comfortable walking district
 - Expanded landscape and signage at gateways
 - Appropriate building scale



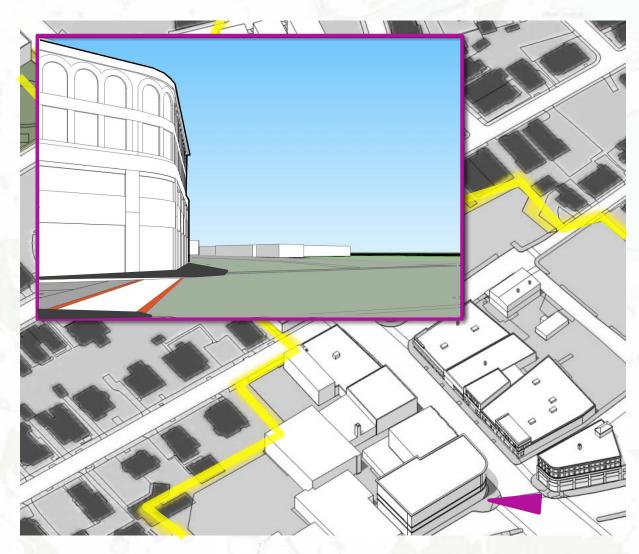




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Urban Design – Key Sites

Potential Development Guidelines

- Community Vision
- Development Goals
- Use Guidelines
- Building height and massing
- Orientation and street wall
- Building character and materials
- Access and parking
- Service and loading
- Open space and landscaping
- Sustainable development



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Development Guidelines – Maxwell Property

- Community Vision brand beacon and station area gateway linking station to surrounding neighborhood
- <u>Development Goals</u> add job producing uses and new residential activity with a new neighborhood connection to rail platform
- <u>Use Guidelines</u> commercial or light industrial frontage at East Cottage
 Street, a site interior of residential use complementary to adjacent neighborhood
- Building height and massing height and density to take advantage of transitadjacency, while respecting neighbors, 3 to 6 stories
- Orientation and street wall create continuous frontage at East Cottage, step down to respect adjacent neighborhood to rear
- <u>Building character and materials</u> complement scale and building materials of residential context
- <u>Access and parking</u> at interior of block accessed from Humphreys Street or East Cottage Street, minimize parking requirement
- Service and loading at interior of block from Humphreys or East Cottage St
- Open space and landscaping provide a publicly accessible open space adjacent to a new neighborhood station entry
- <u>Sustainable development</u> green building with alternative energy strategies, low impact site design









Development Guidelines – Leon Electric Building

Potential Development Guidelines

- <u>Community Vision</u> **brand beacon** and **station area gateway** linking station to Main Street
- <u>Development Goals</u> bring new active uses to ground floor connecting an active Dudley Street to the station
- <u>Use Guidelines</u> active ground floor, upper floor multi-unit high quality residential, open space adjacent to station entry
- Building height and massing height and density to take advantage of transit-adjacency, 5 to 10 stories
- Orientation and street wall create continuous frontage at Dudley, step down to respect adjacent neighborhood to rear
- <u>Building character and materials</u> complement scale and building articulation of historic buildings across Dudley Street
- Access and parking at interior of block accessed from Humphreys Street, minimize parking requirement
- Service and loading at interior of block from Humphreys Street
- Open space and landscaping provide a publicly accessible open space adjacent to station entry
- <u>Sustainable development</u> green building with alternative energy strategies, low impact site design







Development Guidelines – ATCO Supply Parcels

- Community Vision active and attractive anchor/gateway for center
- <u>Development Goals</u> bring new active uses to ground floor, reduce visual impact with frontage of surface parking and loading
- <u>Use Guidelines</u> active ground floor, upper floor multi-unit high quality residential, open space adjacent to cemetery
- <u>Building height and massing</u> height sufficient to create a gateway into the center, 4 to 5 stories
- Orientation and street wall create continuous building street wall
- <u>Building character and materials</u> complement scale and building articulation of existing buildings across Columbia Road
- Access and parking at interior of block accessed from Annabel Street, minimize parking requirement
- Service and loading at interior of block from Annabel Street
- Open space and landscaping provide a publicly accessible open space adjacent to the Old North Burying Ground
- <u>Sustainable development</u> green building with alternative energy strategies, low impact site design



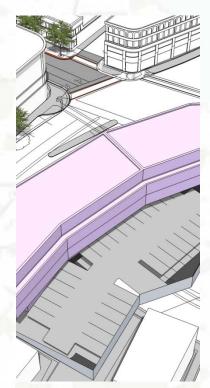




Development Guidelines - Upham's Center Site

- Community Vision active and attractive anchor for center
- <u>Development Goals</u> –active uses at ground floor with reduced visual effect of surface parking
- <u>Use Guidelines</u> active ground floor, upper floor multi-unit high quality residential or commercial
- <u>Building height and massing</u> height sufficient to visually contain center, 4 to 5 stories
- Orientation and street wall continuous street wall at critical corner
- <u>Building character and materials</u> fit with historic abutters/complement Strand
- Access and parking at interior of block accessed from rear, potentially reconfiguration of Mount Cushing Terrace, minimize parking requirement
- Service and loading at interior of block from service drive at Columbia
- Open space and landscaping Expand public realm space at corner of Columbia and Stoughton
- Sustainable development green building with alternative energy strategies



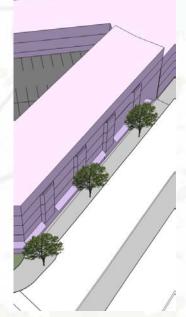


Development Guidelines – Hancock Street Site

- Community Vision active and attractive anchor/gateway for center
- <u>Development Goals</u> bring new active uses to ground floor
- <u>Use Guidelines</u> active ground floor, upper floor multi-unit high quality residential
- <u>Building height and massing</u> height sufficient to visually contain center, 4 to 5 stories
- Orientation and street wall infill or screening at surface parking
- <u>Building character and materials</u> fit with historic abutters/complement
 Strand
- Access and parking at interior of block accessed from Hancock, minimize parking requirement
- Service and loading at interior of block from Hancock
- Open space and landscaping Expand public realm space at corner of Hancock and Columbia
- <u>Sustainable development</u> green building with alternative energy strategies







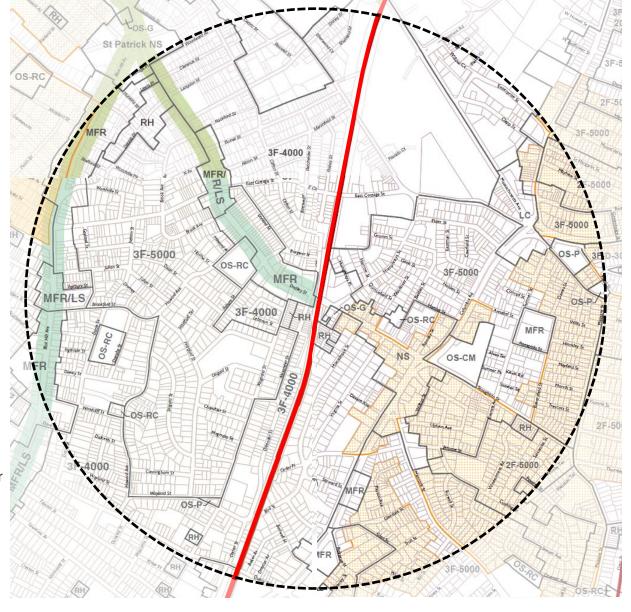
Zoning (7:20pm, 30min)

- 1. Current zoning review
- 2. Approach to potential modifications district or parcel(s)
- 3. Types of potential modifications
 - Modify Neighborhood Shopping (NS) Subdistrict boundary
 - Modify Neighborhood Shopping (NS) dimensional regulations
 - Modify parking requirements in Upham's Corner Neighborhood Shopping Subdistrict
 - Consider Planned Development Area near station
 - Enhance Upham's Corner Neighborhood Design Overlay District guidelines



Current Zoning

- <u>Dorchester Neighborhood</u>
 <u>District/Roxbury Neighborhood</u>
 <u>District</u>
- NS Neighborhood Shopping Subdistrict
- Neighborhood Design Overlay
 District ("NDOD")
 - Protect historic character
 - Protect existing scale
 - Quality of pedestrian environment
 - Development of housing is encouraged, preserve and complement existing character
 - Subject to Boston Landmarks
 Commission Review





Current Zoning

Dorchester Neighborhood District

			Max FAR	Max Building (stories)	Max Building Height (ft)	Usable open space min per unit
NS	Neighborhood	Shopping	1.0	None	40'	50
LI .	Local Industrial		2.0	None	45'	N/A
LC	Local Convenie	nce	1.0	None	40'	50
2F-5000	2-Family	1-Fam detached, semi-attached or 2-family detached	0.5	2.5	35	750
		Any other dwelling	0.5	2.5	35	None
3F-5000	3-Family	Semi-attached dwelling	0.5	2.5	35	750
		Any other dwelling	0.5	2.5	35	None
RH	Rowhouse	Row house or townhouse	1.0	3	35	200
		Any other use	1.0	3	35	400
MFR	Multi-family	1, 2 or 3-family detached or semi-attached	1.0	3	35	400
		Any other dwelling use	1.0	3	35	400

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Current Zoning

Roxbury Neighborhood District

			Max FAR	Max Building (stories)	Max Building Height (ft)	Usable open space min per unit
3F-4000	3-Family	Semi-attached dwelling	0.8	3	35	650
	3-Family	Any other dwelling	0.8	3	35	650
3F-5000	3-Family	Semi-attached dwelling	0.8	3	35	650
	3-Family	Any other dwelling	0.8	3	35	650
RH	Rowhouse	Row house or townhouse	1.0	3	35	200
	Rowhouse	Any other use	1.0	3	35	N/A
MFR and MFR/LS	Mutli-family	1 or 2 family detached	1.0	3	35	400
	Mutli-family	Row house or townhouse	1.0	4	45	200
	Multi-family	Any other dwelling	1.0	4	45	200

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Menu of Possibilities:

Considerations:

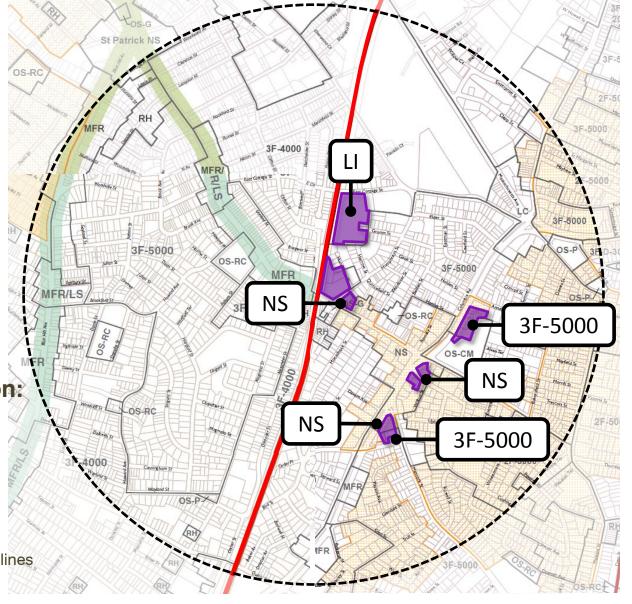
- · Location of key parcels
- Vision and goals for Upham's

Potential Modifications:

- Dimensional regulations
- Parking requirements
- Design guidelines

Potential Implementation:

- Modify underlying zoning
- Create overlay zone
- Parcel specific community-based development guidelines
- Enhance district-wide NDOD guidelines







Potential Modifications

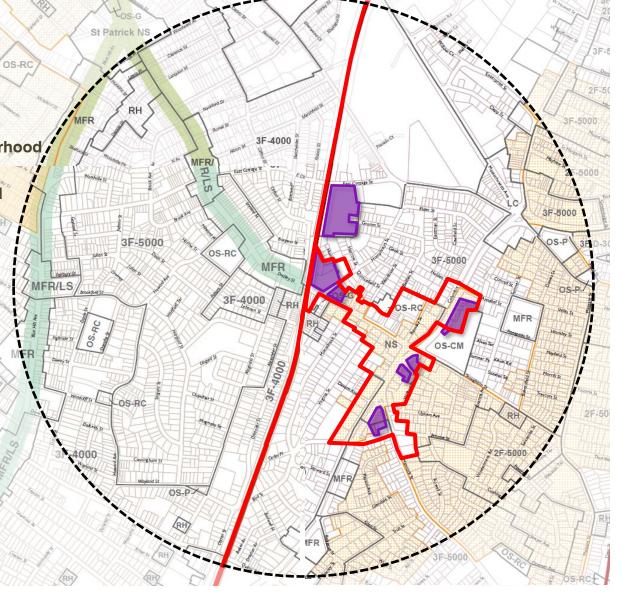
Dorchester Neighborhood District

 Modify boundary of NS – Neighborhood, Shopping Subdistrict

 Modify boundary of Neighborhood Design Overlay District ("NDOD")

Current Characteristic	NS Req.
Maximum FAR	1.0
Maximum Building Height	40'
Minimum Usable Open Space per Dwelling Unit (SF)	50

Proposed Characteristic	NS Req.
Maximum FAR	4.0
Maximum Building Height	65'
Minimum Usable Open Space per Dwelling Unit (SF)	100



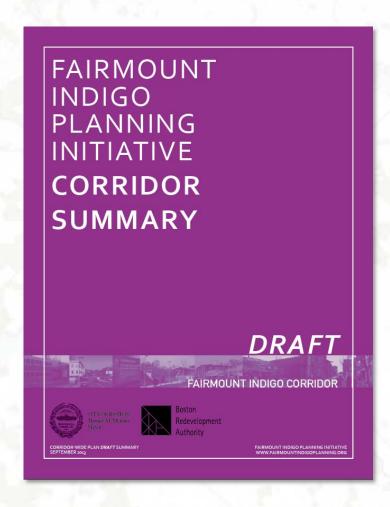
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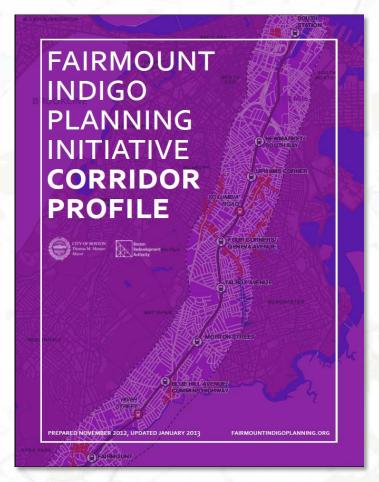
Modify Off-Street Parking Requirements

Use	Dorchester Neighborhood District Current Parking requirements	Roxbury Neighborhood District Current Parking requirements	Scenario Parking Calculations
Community	1 space per 1,000 SF	1 space per 1,000 SF	1 space per 1,000 SF
Educational	1 space per 1,000 SF		1 space per 1,000 SF
Health Care	1 space per 1,000 SF		1 space per 1,000 SF
Industrial	.5 space per 1,000 SF		.5 space per 1,000 SF
Banking	1 space per 1,000 SF		1 space per 1,000 SF
Office	2 spaces per 1,000 SF		1 space per 1,000 SF
Retail, service, trade	2 spaces per 1,000 SF	2 spaces per 1,000 SF	1 space per 1,000 SF
Restaurant	4 spaces per 1,000 SF	4 spaces per 1,000 SF	1 space per 1,000 SF
Cultural	2 spaces per 1,000 SF		1 space per 1,000 SF
Entertainment	4 spaces per 1,000 SF	4 spaces per 1,000 SF	1 space per 1,000 SF
Residential – 1-3 units	1 space per unit	1 space per unit	.5 space per unit
Residential – 4-9 units	1.25 spaces per unit		.5 space per unit
Residential – 10+ units	1.5 spaces per unit		.5 space per unit
Affordable Housing		.7 space per unit	.5 space per unit
Hotel	.7 space per unit	.7 space per unit	.5 space per unit

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Corridor-wide Executive Summary (7:50pm, 15min)







Corridor-wide Executive Summary

The following six principles are core components Fairmount Indigo Corridor Strategy:



Corridor of quality neighborhoods



Diversity of the corridor and neighborhoods



Employment center "bookends"



Strength of neighborhood centers



Quality of life core and services at stations



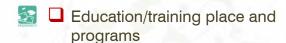
Links to education/institutions

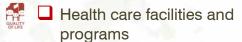




Station Gateways

Amenity Centers with Placemaking Components







Mobility hubs

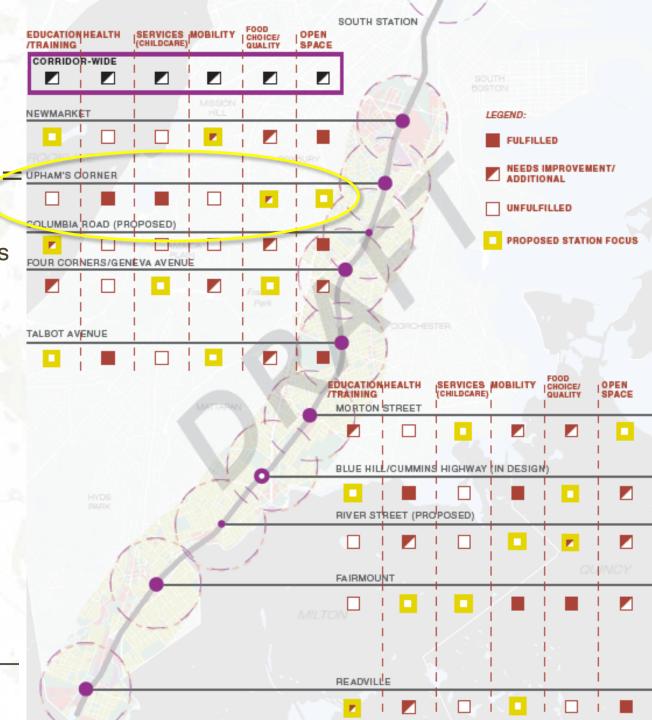
Food choice and quality

Open space amenities

Housing choice

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Community Corridor Vision

The Fairmount Indigo Corridor is a unique collection of neighborhoods and urban centers within Boston that provide new opportunities to link culturally rich residential areas with mixed-use amenities in a setting that is accessible and affordable.

"The world is at home here"

A reorientation of the built environment and the community to the stations must occur to elevate this vision. The corridor vision, identity, brand and growth strategy begin with **strategic investment at Station Gateways** to form station nodes that are amenity centers with placemaking components.









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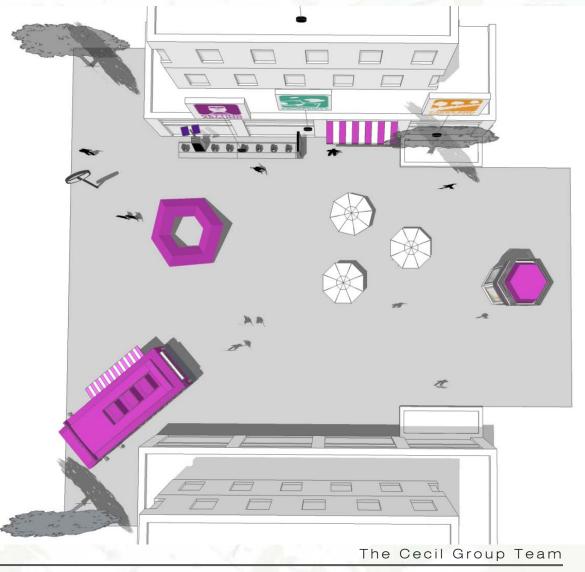
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Brand Strategy Summary

Station Gateways = Brand Beacons

Catalyze transformation and reorient bringing together:

- Policy
- Planning
- Place
- Programming
- Public engagement





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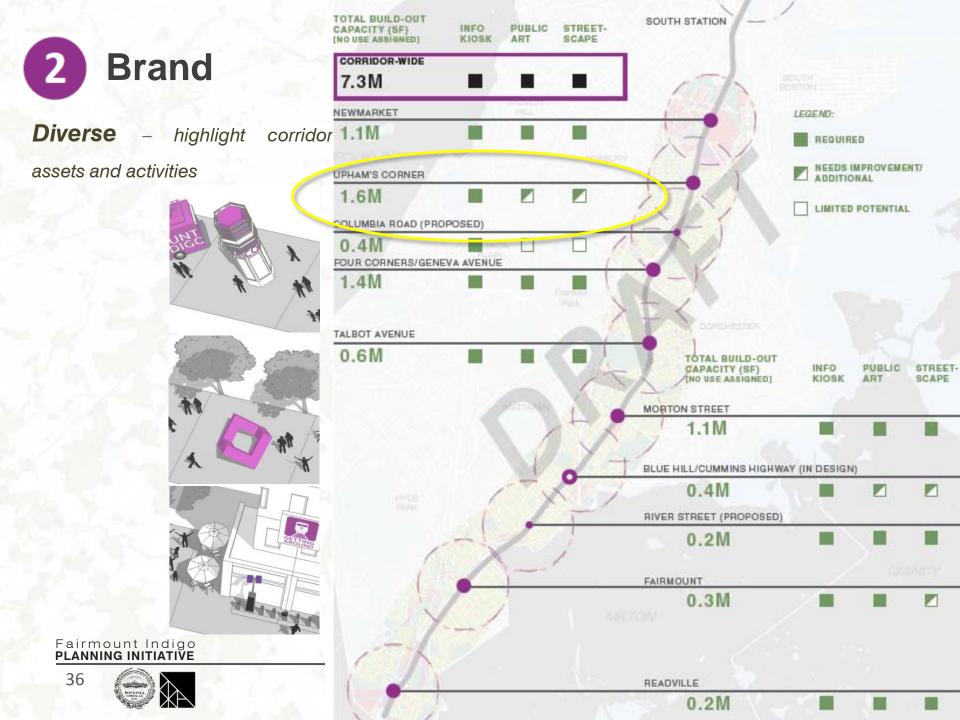
Brand Strategy Summary



Engage — Inform residents of the great assets and opportunities

Invite — Attract new visitors and Greater Boston to explore the corridor

Reinvigorate — Shape perception and corridor narrative with strategic investments



3 Growth

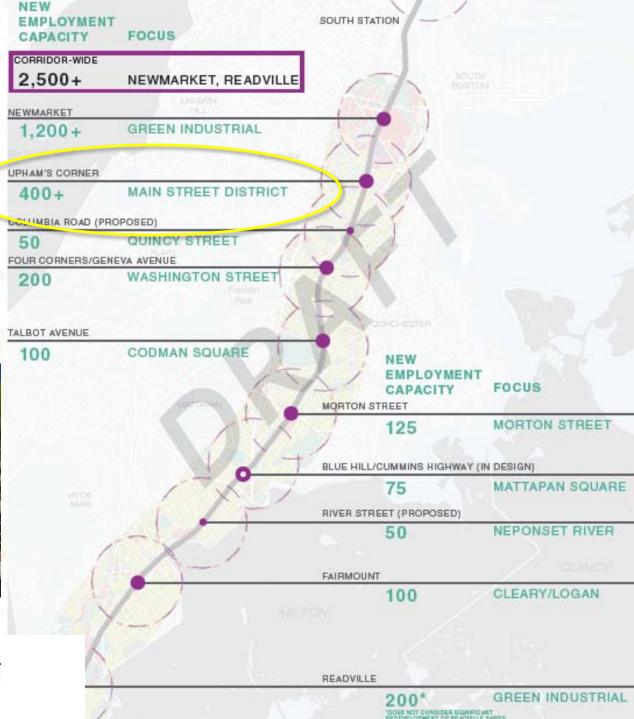


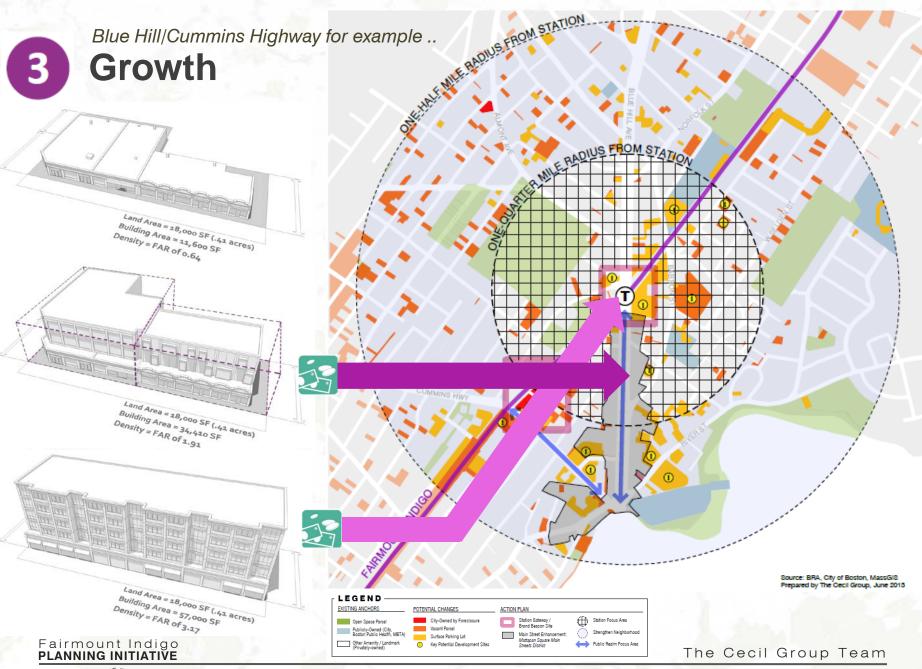
Grow – cultivate and expand advantages and productive activity already occurring



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3 Growth





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Corridor-wide Executive Summary

Upham's Corner

UPHAM'S CORNER

Category Industrial

Tax Exempt

Commercial Residential

Mixed-Use

Other

Total



Percent of Total Area

6.9%

23.8%

17.2%

50.9%

1.1%

100.0%

UPHAM'S CORNER	
Population	
Capacity	Percent Increase
873	6.0%
Employment	
Capacity	Percent Increase
413	7.6%
Building Area	
Capacity	Percent Increase
1.59M GSF	11.8%

Source: SRA, City of Booton, Mazofilia Prepared by the Cecil Group, June 2015	COMMON OF THE PROPERTY OF THE	
		Source: SHA, City or Boston, MassGIS Prepared by The Cecil Group, June 2015

Action Plan to Unlock Capacity



Public Realm – a strengthened pedestrian connection along Dudley Street from the station to Upham's Center to reinforce Upham's as a destination and to create continuity with the Main Street District



Land Use – create new development opportunities and promote investment in an active mixed-use center with market rate housing



Quality of Life – enhanced neighborhood convenience amenities and neighborhood safety

The Cecil Group Team

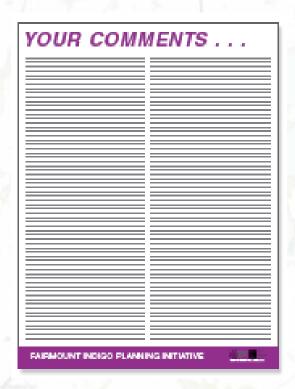


Next Steps (8:05pm, 25min)

Community Open House









Community Open House

1 night from 5:00pm to 8:00pm at the Salvation Army Kroc Center

NOVEMBER 2013

Sund ay	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5 Municipal Election	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 Thanksgiving	29	30
		S M T W Th 1 2 3 6 7 8 9 10 13 14 15 16 17 20 21 22 23 24 27 28 29 30 31	F Sa S M 4 5 1 2 11 12 8 9 18 19 15 1	2 3 4 5 6 7 9 10 11 12 13 14 6 17 18 19 20 21 3 24 25 26 27 28		:

Next Steps

- Executive Summary
- Community Open House
- Upcoming Meetings

October

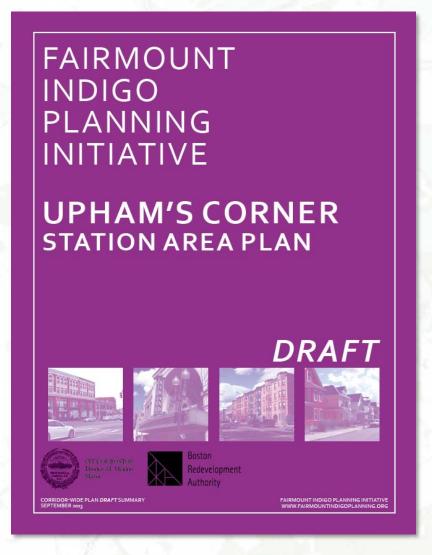
Executive Summary Discussion Community Open House Prep

November

(2) Community Open House

December

Draft Plan Next Steps





Next Steps

- Executive Summary
- Community Open House
- Upcoming Meetings

October

Executive Summary Discussion Community Open House Prep

November
(2) Community Open House

December
Draft Plan
Next Steps





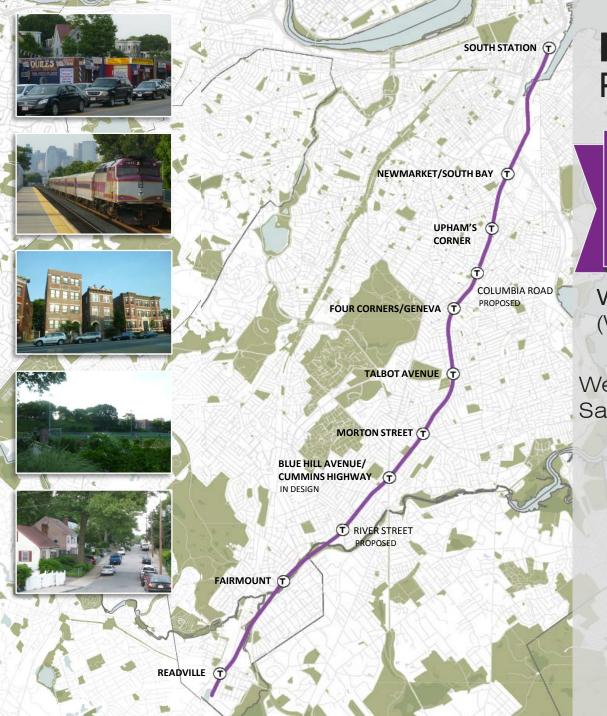
Next Steps

September 2013-March 2014 Timeline

September 2013-March		F 3 - /	100	1			-
Corridor-wide Process	September	October	November	December	January 2014	February	March
Advisory Group Mtg					7/2/		
Community Mtg			7 5		1 1		
Upham's Corner Process		4	-	4/2	17.0	• //	
Advisory Group Mtg						1	- 11
Community Mtg							
Blue Hill/Cummins Process							- 3
Advisory Group Mtg							
Community Mtg					7		
Four Corners Process	7 L	E 01			12/	- la	18.7
Advisory Group Mtg				7 3			
Community Mtg				10-17			

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