

LAND USE WORKSHOP

October 25, 2017



Preserve. Enhance. Grow.



CITY PLANNING TEAM

Boston Planning and Development Agency

Real Estate Market Analysis/Economic Feasibility – Consultant

Housing – Department of Neighborhood Development, Boston Housing Authority, Fair Housing

Imagine Boston 2030 – Mayor's Office

Economic Development – Mayor's Office of Economic Development, Office of Business Development

Public Financing – Treasury, Assessing, Economic Development & Industrial Corporation (EDIC)

Public Facilities – Boston Public Schools, Boston Public Library, Boston Police Department, Boston Fire Department, Property & Construction Management **Open Space** - Parks and Recreation

Arts & Culture – Arts Commission

Public Transportation – MBTA

Transportation – Boston Transportation Department, Boston Bikes, MassDOT

Public Works – Public Works Department, Public Improvement Commission

Water - Boston Water & Sewer Commission

Environment/Sustainability/Climate Change – Environment Department, Boston Landmarks Commission, Boston Public Health

Boston Centers for Youth & Families

Elderly Commission

Commission for Persons with Disabilities

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AGENDA

- 1 Planning Process Overview
- 2 What We've Heard
- 3 Land Use in Glover's Corner
- 4 City-wide Planning
- 5 Planning Exercise

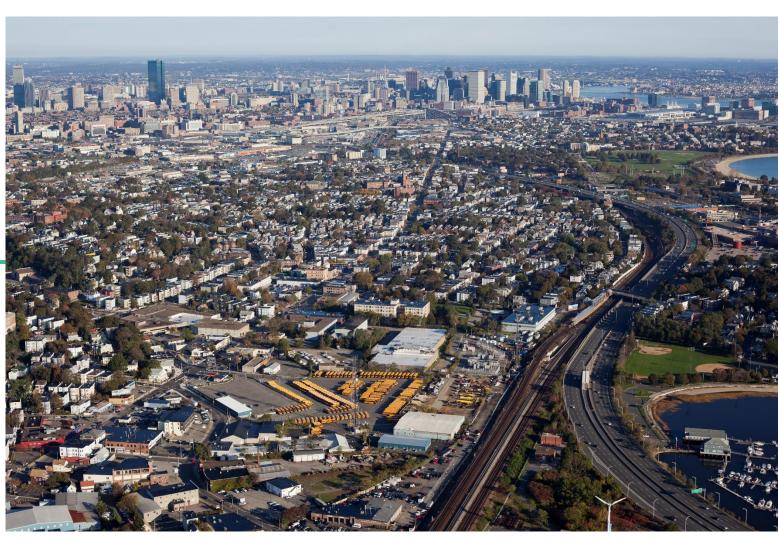


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Planning Process Overview



Birdseye View of Glover's Corner

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"Boston needs more housing. But there is no one-size fits-all solution. Every neighborhood has its own character. In some places, density is not only appropriate – it is badly needed."

- Mayor Martin J. Walsh Chamber of Commerce December, 2014



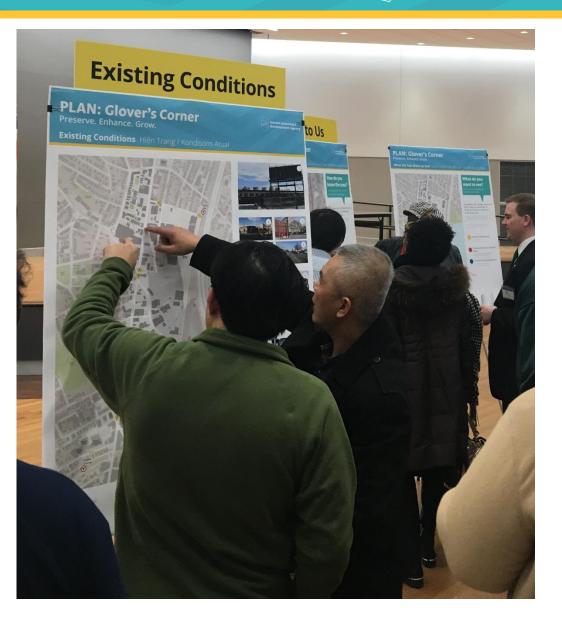
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WHY PLAN

Planning objective is to:

- Engage in open and informed discussions about our neighborhoods with all stakeholders;
- Establish areas that need to be preserved;
- Guide growth by design;
- Assess existing, area-specific conditions;
- Provide a proactive approach to respond to real estate market;
- Determine what to:
 - PRESERVE and maintain in the neighborhood;
 - ENHANCE and renew/restore/rehab;
 - GROW with new development in the future.

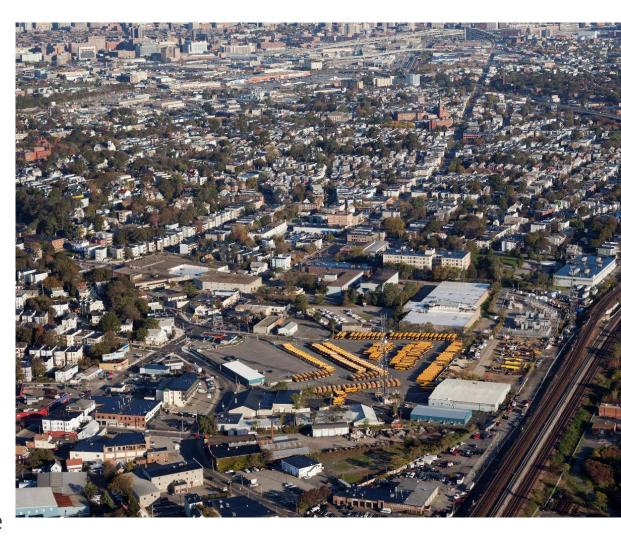


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WHY PLAN GLOVER'S?

- This is an opportunity to do proactive planning as we are anticipating change similar to other parts of the city;
- Continue to reinforce anti-displacement efforts and maintain affordable housing options;
- In partnership with the community establish defined vision that allows City and community to create new opportunities;
- Outline development guidelines for the district that ensure the delivery of predictable community benefits;
- Update zoning and city policies to guide future growth consistent with the vision;
- Coordinate city-wide efforts to accommodate and shape equitable and inclusive growth.

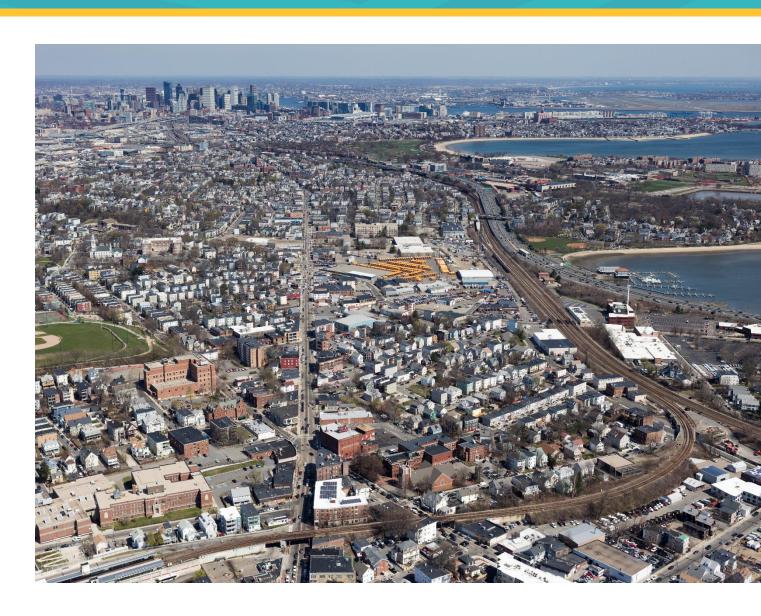


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PLANNING THEMES

- Land Use and Open Space
- New and Existing Housing
- Jobs and Businesses
- Mobility and Connectivity
- Environment and Climate Resilience
- Neighborhood Character



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PLANNING PROCESS OVERVIEW

FEBRUARY, 2017 Question Campaign

MARCH 8, 2017 Open House

MAY 4, 2017 Walk and Bike Tours

MAY 18, 2017 Visioning Workshop

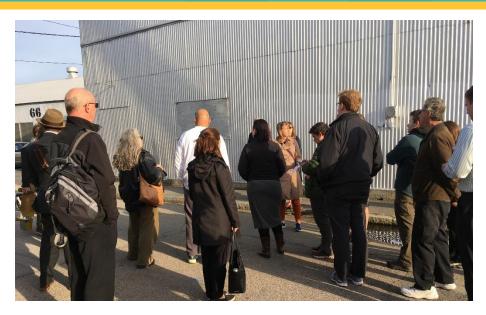
JUNE 15, 2017 Transportation Consultant

JUNE 28, 2017 Planning Workshop

JULY, 2017 Advisory Group Finalized

October 25, 2017 Land Use Workshop

November 29, 2017 Transportation Workshop





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What We Heard



Glover's Corner Open House, March, 2017

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WHAT WE HEARD

Question Campaign, Open House & Walk/Bike Tours

- Affordable housing options to those who live here;
- Preserve and create jobs that will benefit the neighborhood;
- Embrace the diversity of the area;
- Create a destination, rather than a throughway;
- Reduce congestion and improve connectivity;
- Improve safety and active streets;
- Plan for climate resiliency;
- Engage the arts and culture and ensure its importance in Glover's Corner.





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WHAT WE HEARD

Visioning Workshop Priorities

Highest Priority

 Create housing that is affordable for a range of income levels

Overarching Priority

Plan for a climate-resilient neighborhood

Other Top Priorities

- Create safe, walkable bike-friendly streets
- Improve transit options and neighborhood connections
- Preserve and grow quality jobs
- Provide support for local businesses
- Create an active, people-centric district through development
- Support cultural diversity of the neighborhood





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WHAT WE HEARD

Planning Workshop

Strengths

- Neighborhood Identity
- **Public Transit**

Weaknesses

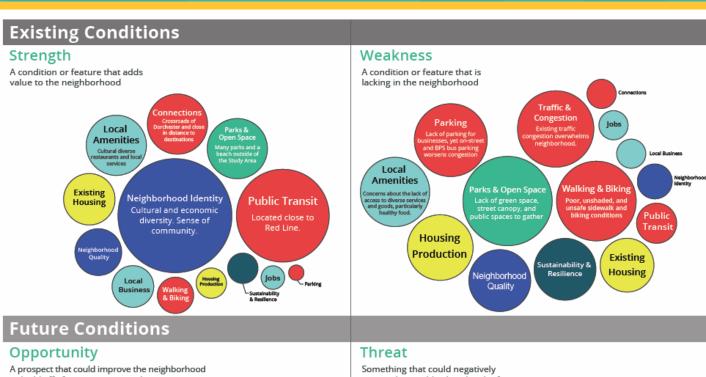
- Parks & Open Space
- Traffic & Congestion

Opportunities

- Housing Production and Existing Housing
- New Jobs

Threats

- Housing Production
- Traffic & Congestion



or build off of an existing strength



impact the neighborhood in the future Existing Housing Affordable options continue to decrease, Resilience displacing existing looding from extreme Housing Traffic & Congestion Production Neighborhood Overbuilding housing hat brings no benefits and make traffic worse does not fit with the neighborhood's physical and social character. leighborhood Local **Business**

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Land Use in Glover's Corner

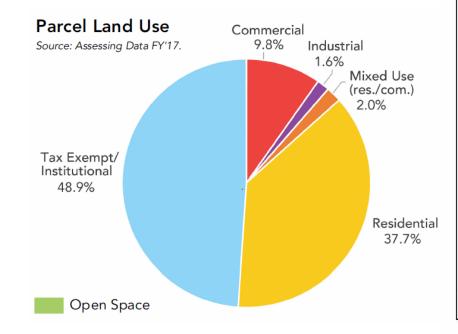


Birdseye View of Glover's Corner

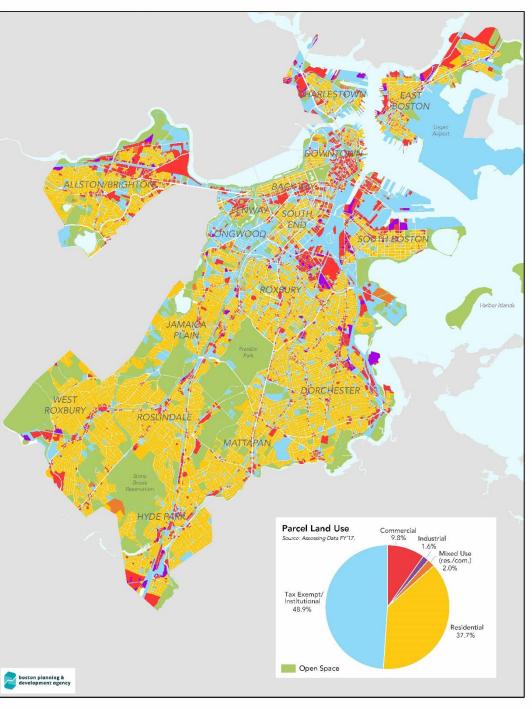
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WHAT IS LAND USE?

- Defines the type of uses a particular area or district can have;
- Examples of land use include: Residential,
 Open Space, Industrial, Mixed Use, Commercial
- Defines a character of a particular area or district.



City of Boston Land Use Distribution and Map FY 2017



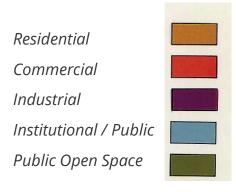
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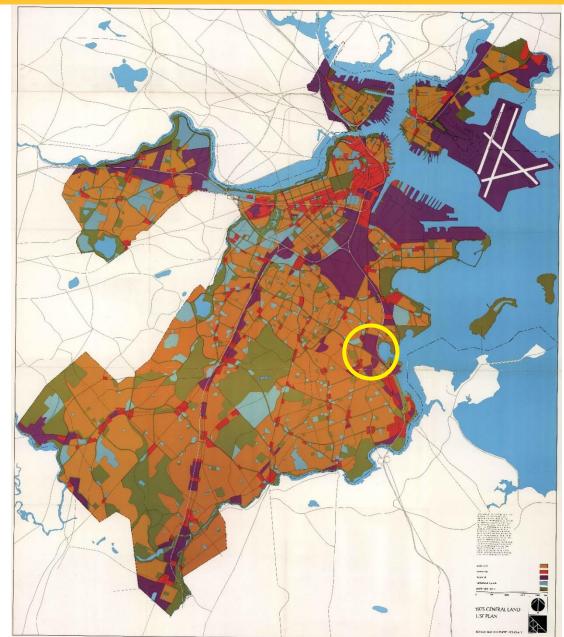


WHAT IS LAND USE?

Yesterday and Today

- 19th and up to mid-20th century segregating land uses was the norm due to polluting nature of industrial uses and the automobile;
- Towards the second half of the 20th century public environmental policies and technology changed the nature of urban industries in the United States;
- The end of the 20th century saw rebirth of cities globally and the need to house more people who desired to live in cities.





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WHAT IS LAND USE?

Tomorrow

- Industrial land provides opportunity for the 21st century land use planning;
- 21st century more intricate, efficient use of land to meet the evolving needs of the communities and scarcity of land;
- 21st century land use planning is an opportunity to build complete neighborhoods:
 - Diverse jobs;
 - Diversity of housing types;
 - Amenities and cultural uses;
 - Provide transportation choices.
- Mix of uses is key in providing walkable, resilient, and energy efficient communities.

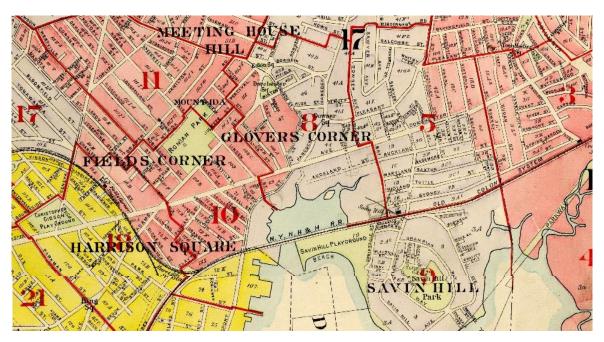




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GLOVER'S CORNER LAND USE

 Historically the study area was primarily used for industrial and water dependent uses



Sanborn Map, believed 1918



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GLOVER'S CORNER LAND USE

- Today auto-related uses dominate the northern part of the study area along Freeport Street and Dorchester Avenue;
- Residential land uses are concentrated in the southern part of the study area;
- Retail, restaurants, and other neighborhood amenities are scattered along Dorchester Avenue corridor.

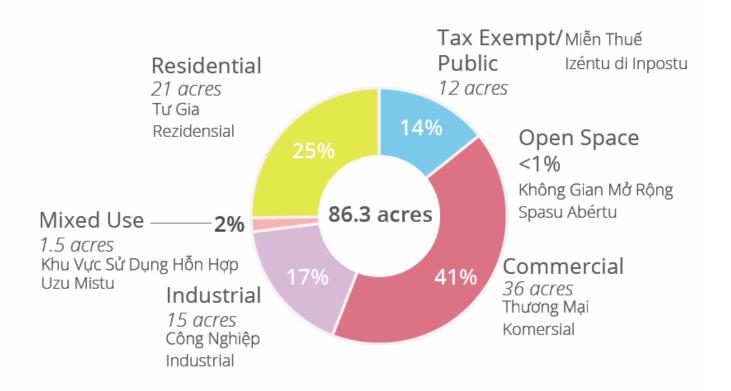




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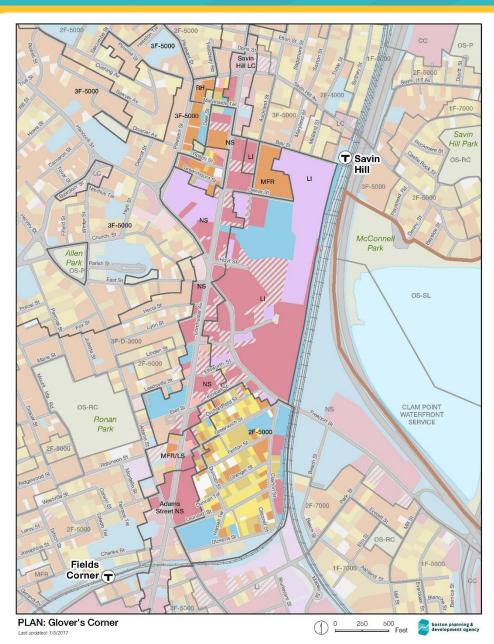


GLOVER'S CORNER LAND USE



Study Area Land Use Type in Acres Source: Assessing FY '16

Nghiên Cứu Loại Sử Dụng Đất của Khu Vực theo Mẫu Anh Tipu di Uzu di Terenu di Ária di Studu en Akris

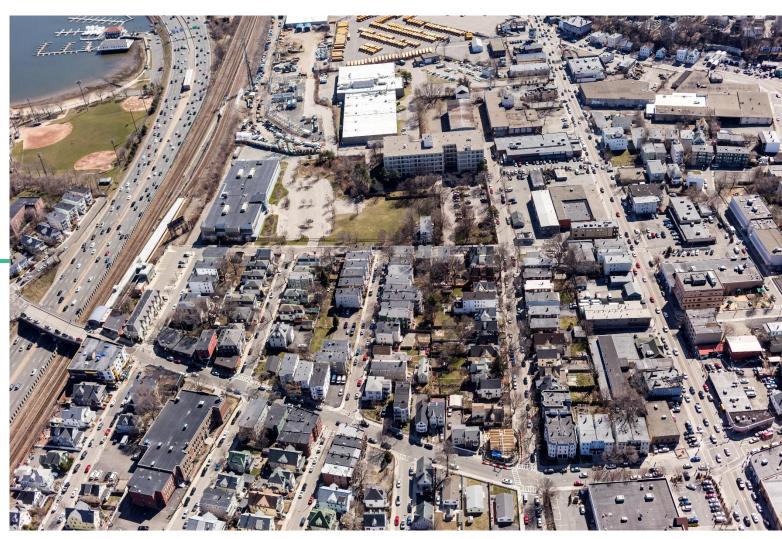


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City-wide Planning



Birdseye View of Glover's Corner

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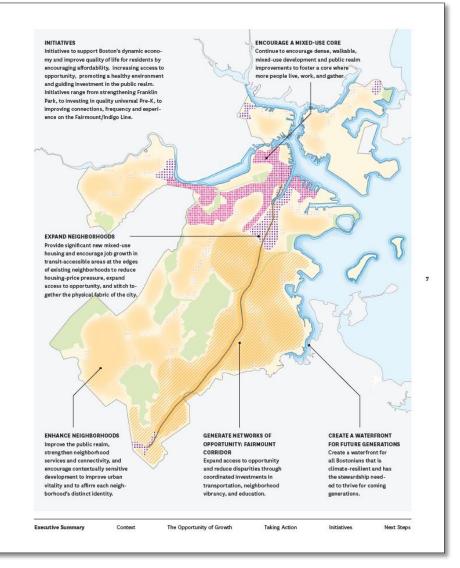
IMAGINE BOSTON 2030

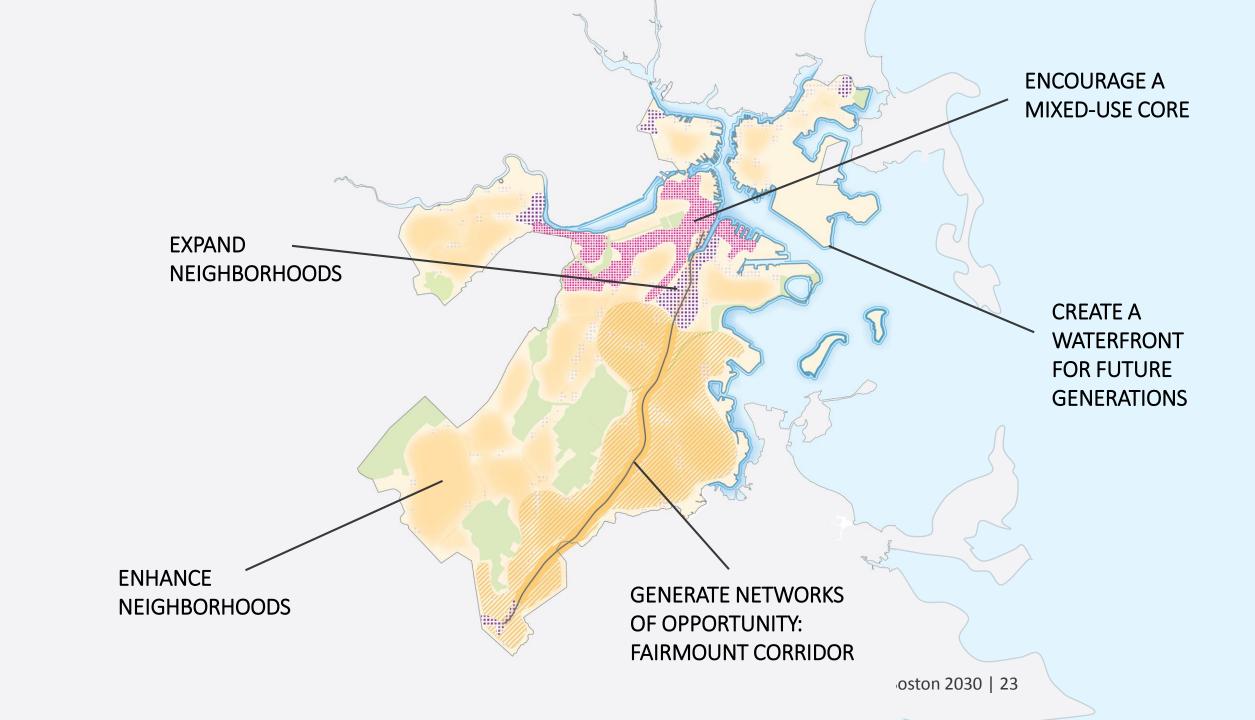
Citywide Planning

Imagine Boston 2030 15,000 voices guided Imagine Boston 2030 Today, Boston is in a uniquely powerful position to make our city more affordable, equitable, connected, and resilient. We will seize this moment to guide our growth to support our dynamic economy, connect more residents to opportunity, create vibrant neighborhoods, and continue our legacy as a thriving waterfront city. Context page 54 The Opportunity of Growth Boston responds to its strengths and challenges, including: Boston is guiding growth to create new Productive Economy People who work in Affordability Median household income is the places to live and work, improve quality of Boston generate \$27B in incremental producsame as the nation, but homes are two-and-alife, and increase affordability. tivity each year. half times as expensive > Boston is projected to reach a population of 724,000 by 2030 and 801,000 by 2050, up from 656,000 in 2014. > Boston is expected to have 829,000 workers \$56,902 \$53,657 by 2030 and more than 900,000 jobs by 2050, up from 719,000 in 2014. Taking Action page 136 \$177.850 Boston identifies physical locations where integrated growth, enhancement and pres-Changing Climate As soon as the 2070s, ervation will respond to opportunities and A Growing Population Boston grew twice as fast as the nation between 2010 and 2014. more than \$80 billion of property value will be challenges. → exposed to flooding. Initiatives page 288 Boston outlines programs, policies, and investments to support each of the action areas. > Housing open Space › Health & Safety > Transportation > Education > Technology > Economy > Arts & Culture Inequality There is a stark wealth gap Transformative Technology Technology is > Energy & > Land Use & between whites and people of color. changing how we work, live, and get around. Environment Planning Next Steps page 399 \$247,590 Boston will implement the plan by: Building partnerships with the public, private and non-profit sectors \$1,020 PHERTO RICAL Identifying and coordinating funding sources \$2,700 DIVER HEIDANIC > Testing new policies through pilots

Imagine Boston 2030

> Setting metrics to measure success





Enhance Neighborhoods

Vision

- Housing affordability
- Neighborhood character
- Contextually-sensitive development
- Job access
- Transportation connections
- Amenities for everyday needs
- Community gathering spaces
- Public spaces for all ages



Expand Neighborhoods

- Sullivan Square
- Newmarket and Widett Circle
- Fort Point Channel
- Suffolk Downs
- Readville
- Beacon Yards



Expand Neighborhoods

Vision

- Housing growth
- Job growth
- Industrial uses
- Climate readiness
- *Transportation connections*
- Open space
- Contextually sensitive development
- Proactive infrastructure investment (that leverages development value)



Citywide Planning Efforts



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Land Use Exercise



Land Use Exercise Example

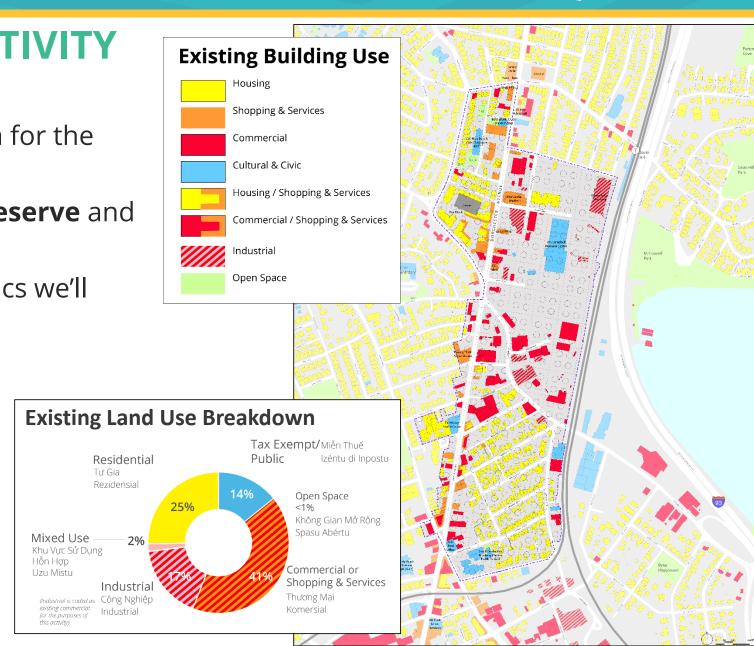
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LAND USE PLANNING ACTIVITY

Objectives

- As a team create a land use vision for the Plan: Glover's Corner Study Area
- Illustrate what areas you'd like to preserve and what areas will likely see change
- Land Use affects other planning topics we'll discuss in future workshops:
 - Mobility & Connectivity
 - Neighborhood Character
 - Housing & Affordability
 - Jobs & Businesses
 - Climate Resiliency & Sustainability
 - Open Space



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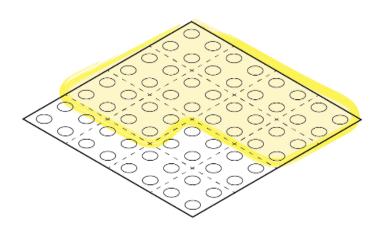
LAND USE PLANNING ACTIVITY

Activity Instructions



Step 1: Discuss

Discuss **existing conditions** of the land uses in the neighborhood



Step 2: Sketch

Sketch what areas you'd like to **preserve** and what areas will likely see **change**

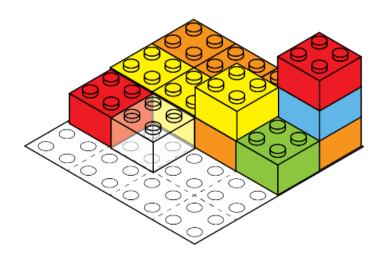
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Open Space

LAND USE PLANNING ACTIVITY

Activity Instructions



Step 3: Envision

What land use goes where? Place down land use blocks on the map, one land use at a time.







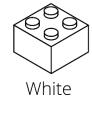
Blue



Cultural &

Civic





Your Category
What did we miss?
Use dry-erase markers to annotate with your own category.

Number of blocks do not represent height. Blocks do not represent any unit of space, and final block arrangements are illustrative only.

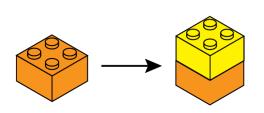
Green

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LAND USE PLANNING ACTIVITY

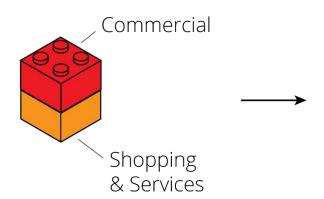
Example Scenarios



"I would like to see a **mixed-use** area with apartments above a café or grocery store"

Number of blocks do not represent height. Blocks do not represent any unit of space, and final block arrangements are illustrative only.







Fields Corner Business Lab and Home.stead Bakery in the Lenane Building, Fields Corner

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CITY RESOURCES

If you or someone you know is currently facing displacement as a resident or business, please ask staff about the following contacts and resources:

Office of Workforce Development (OWD)

617-635-5283 | owd.boston.gov

Boston Home Center

617-635-4663 | bostonhomecenter.com

Office of Housing Stability and Emergency Assistance (OHS)

617-635-4200 | rentalhousing@boston.gov | Boston.gov/housing/office-housing-stability

Office of Small Business Development

617-635-0355 | boston.gov/departments/small-business-development

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CONNECT WITH PLANNING TEAM

Website

bit.ly/PlanGlovers

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