

## About the Project

The Urban Design staff of the BPDA is launching a new city-wide design vision to support a public realm that expresses the diversity of the neighborhoods of Boston, in an effort to anchor a sense of belonging in the midst of the City's growth. The design of the public realm as it is experienced can be personal and culturally important. Leading a design vision can help build an environment that furthers our ability to witness and experience difference as a means for building a healthy community and democracy. This vision will champion the transformative power of sustainable, walkable, and supportive communities for everyone, that support social, mental, and physical health while improving resiliency, affordability, and equity. Through this process, we hope to co-create a design vision with the communities of Boston to articulate a people-centric vision that will guide how the spaces and physical characteristics support and reflect Boston.

## Purpose of the Community Advisory Board (CAB)

Community Advisory Board (CAB) members are considered to be key partners in shaping an inclusive planning and design process. In collaboration with the CAB, we hope to create a plan that represents community-supported values and objectives that can be carried forward to the implementation of heterogeneity, (support of diversity and differences), in all neighborhoods.

To best support this process and represent the community, we are looking for active participation from community members who reflect the variety of backgrounds, interests, lived experiences, and expertise found in the City of Boston. **We welcome all applications. We especially encourage applications from those who have not been involved in previous planning processes, but also welcome those who have participated or are currently participating in advisory groups for other City plans.**

## CAB Goals

The CAB will collaborate with the project team to support shaping the approaches to engagement with the community and development of the Boston Design Vision implementation. Members of the CAB will serve as a sounding board for ideas and preliminary recommendations to help refine the City and consultant team's approaches prior to community-wide engagement and outreach. Some goals of CAB member engagement include, but are not limited to:

- Members will help co-create an effective, inclusive, and comprehensive engagement strategy by:
  - Identifying barriers to public feedback
  - Informing the development of communications materials and the messaging of the initiative to the broader community
  - Acting as ambassadors of the Boston Design Vision within the broader community
  - Help develop and maintain transparency about the planning process within the broader community

- Help honor past work and people's time investments by flagging duplication of effort from prior and ongoing plans and by highlighting feedback from prior plans that can inform this new project
- Members will help enrich the design vision development and implementation by:
  - Providing a lived-experience perspective and personal knowledge related to the social, cultural, and identity of Boston.
  - Ensuring that community priorities are reflected throughout the process
  - Informing and helping refine the process in the interest of representing the diverse perspectives in Boston communities
  - Carrying forward the knowledge of the planning process beyond the plan document to support achieving community goals during future implementation.

## Role and Responsibilities

Exact roles and responsibilities may shift depending on the exact composition of CAB. Below outlines the general responsibilities of CAB members.

### **CAB Members**

- Participation in 3-4 of broader engagement sessions and activities
- Active, meaningful participation in 5 Community Advisory Board meetings
- Act as community ambassador of the process outside of the work sessions
- Represent diverse interests and perspectives of Boston and/or your specific neighborhood
- Share existing resources with other members of the community in response to questions and requests that arise from broader engagement on an ongoing basis (as needed)
- Understand and help communicate the scope, focus, and potential outcomes of the process
- Limited work outside of work sessions (e.g., materials review, information gathering, promotion of broader engagement strategies)

## CAB Time Commitment and Term of Service

- Participation in the CABs includes a flat stipend compensation
- Members will remain active throughout the planning process, with work anticipated to begin in late April and continue through Fall 2023
- There will be five CAB meetings throughout the process, each about 2 hours. Meetings will be scheduled in partnership with members to enable the full participation of all members at all five meetings.
- Time commitment is expected to be 20 to 30 hours, spread out across CAB meetings and other project-related engagement activities in the community