





















Bulfinch Triangle

Boston's New Kid on the Block

2012 spending power of Bulfinch residents: **\$300M**

Investment in development since 2009: Over \$1.4 billion

Massachusetts General Hospital:

Best hospital in the U.S., largest employer in the City

Future Home: Converse Headquarters at Lovejoy Wharf

TD Garden: 3 Million Visitors, 200 Events





Bulfinch Triangle

Bulfinch Triangle Trade Area Statistics (0.5 mile radius)

"Bulfinch Triangle is bursting with activity with 286 housing units coming this year, and more than 1,000 additional units on the way. Its downtown location, next to one of Boston's beloved sports arenas and the future home of Converse, makes it one of Boston's fastest growing neighborhoods to live, work, and play."- Mayor Thomas M. Menino





Median Income: **\$77,128**

-Greater than \$100,000: **38.3%**

Masters Degrees & Above: 75.3%

Number of Businesses: 1,117

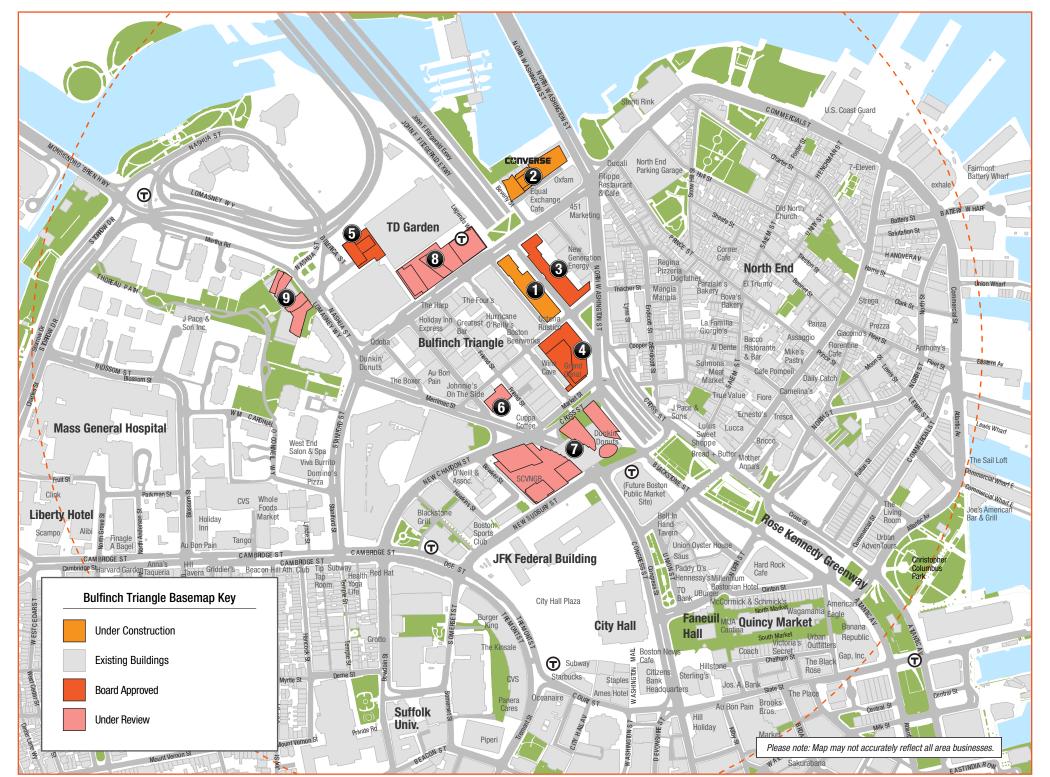
Employment and Payroll Growth: 24%

Mass. General Hospital: Largest Employer in the City MBTA: Commuter Rail, Green and Orange Lines

Future home to **Canverse** Headquarters



TD Garden: 3 Million Visitors, 200 Events



Featured Development Projects

Projects in design, planning, or under construction

Usage Key: Hotel Retail Office Space II Dining Civic Photel Bike Parking







Projects Under Construction



\$92M, 361,000 SF, 286 residential units, 17,000 SF retail. Developer: Simpson Housing



\$250M, 450,000 SF, 28,000 SF retail, future home to Converse Headquarters (187,000 SF office & 45,000 SF retail). Developer: Related Beal

Board Approved



\$1.65M, 485,000 SF, 231 residential units, 219 keys,



\$200M, 438,800 SF, 320 residential units, 21,300 SF retail



\$505M, 1,567,051 SF, 503 residential units, 3,300 SF retail Developer: Avalon Bay

Under Review

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\$35M, 109,000 SF, 81 residential units, 2 retail spaces totaling 3,719 SF, 2 car-share vehicles onsite.

Developer: Pizzuti Development



204 keys, 85,000 SF retail, 850 bicycle parking spots.



1.7M SF, 500 residential units, 800,000 SF office, 300 keys and 250,000 SF retail, Developer: Boston Properties



\$312M, 953,500 SF, 500 residential units, 2,500 SF retail